

2018 Top 5 Body Lotion Players in North America, Europe, Asia-Pacific, South America, Middle East and Africa

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Abstracts

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Many Lotion products have Moisturizer functions, combined together, one common skin care product, Decontamination and water supplement.

Body Lotion industry has much fragmented, manufacturers are mostly in the Europe and USA.

In the past few years, as the main raw material price was relatively stable, with the increasing in production capacity, expected that the Body Lotion raw material price will be stable in the short term. However, the improvement of energy, transportation costs, advertising cost and labor costs, will play a significant role in promoting the cost of Body Lotion.

There are companies adding new capacities and aims at the cost and quality leadership which shall improve profitability. As the same time, companies are focusing on technological innovation, equipment upgrades, and process improvements, to reduce costs and improve quality.

Over the next five years, LPI(LP Information) projects that Body Lotion will register a 4.9% CAGR in terms of revenue, reach US\$ 16900 million by 2023, from US\$ 12700 million in 2017.

This report studies the global market, especially in North America, Europe, Asia-Pacific, South America, Middle East and Africa, focuses on the top 5 players in each region, with sales, price, revenue and market share from 2013 to 2018, the top players:

Unilever PLC

L'Oreal S.A.

Procter & Gamble Co.

Johnson & Johnson

Shiseido Company

Beiersdorf AG

Avon Products Inc.

Clarins

Kao Corporation

Amore Pacific Group

The Estee Lauder Companies Inc.

Cavinkare

Cetaphil

Hain Celestial Group

Market Segment by Regions, this report splits Global into several key Regions, with sales, revenue, market share of top players in these regions, from 2013 to 2018 (forecast), like

North America (United States, Canada and Mexico)

Asia-Pacific (China, Japan, Southeast Asia, India and Korea)

Europe (Germany, UK, France, Italy and Russia etc.)

South America (Brazil, Chile, Peru and Argentina)

Middle East and Africa (Egypt, South Africa, Saudi Arabia)

Split by Product Types, with sales, revenue, price, market share of each type, can be divided into

Dry Skin Body Lotion

Oily Skin Body Lotion

Normal Skin Body Lotion

Others

Split by applications, this report focuses on sales, market share and growth rate in each application, can be divided into

Men Using

Women Using

Baby Using

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