

# 2018 Top 5 Beta Carotene Players in North America, Europe, Asia-Pacific, South America, Middle East and Africa

<https://marketpublishers.com/r/2B5C7B41AE3EN.html>

Date: June 2018

Pages: 146

Price: US\$ 4,960.00 (Single User License)

ID: 2B5C7B41AE3EN

## Abstracts

Beta carotene is an orange lipophilic terpenoid pigment found in plants and fruits. And it is a provitamin of vitamin A, meaning it is transformed to active vitamin A in the body. Beta carotene powder is a member of the carotenes, and it is distinguished by having beta-rings at both ends of the molecule. Beta carotene is the most common form of carotene in plants.

Beta Carotene belongs to a family of carotenoids, which are responsible for the yellow and orange colors present in a large variety of plants. It is the most commonly used carotenoid color in food and beverage applications. As to the Beta Carotene powder downstream application, food and beverage is the largest downstream market, which shares 59.43% of the consumption volume in 2016.

The production of Beta Carotene powder is through natural product extraction, chemical synthesis, microalgae extraction and fermentation method. And chemical synthesis method took up 85.44% of the total consumption volume in 2016.

Beta carotene powder production has high technology barrier and is technology intensive industry. Currently, there are many producing companies in the world beta carotene powder industry. The main market players are DSM, BASF, Allied Biotech, Chr Hansen, LYCORED, etc. Top five company production took up about 85.86% of the global market in 2016.

Over the next five years, LPI(LP Information) projects that Beta Carotene will register a 0.2% CAGR in terms of revenue, reach US\$ 510 million by 2023, from US\$ 500 million in 2017.

This report studies the global market, especially in North America, Europe, Asia-Pacific,

South America, Middle East and Africa, focuses on the top 5 players in each region, with sales, price, revenue and market share from 2013 to 2018, the top players:

DSM

BASF

Allied Biotec

Chr Hansen

LYCORED

FMC Corporation

DDW

Zhejiang Medicine

HJ-Rise International

Zixin

Wuhan Stars

Market Segment by Regions, this report splits Global into several key Regions, with sales, revenue, market share of top players in these regions, from 2013 to 2018 (forecast), like

North America (United States, Canada and Mexico)

Asia-Pacific (China, Japan, Southeast Asia, India and Korea)

Europe (Germany, UK, France, Italy and Russia etc.)

South America (Brazil, Chile, Peru and Argentina)

Middle East and Africa (Egypt, South Africa, Saudi Arabia)

Split by Product Types, with sales, revenue, price, market share of each type, can be divided into

Natural Product Extraction

Chemical Synthesis

Fermentation Method

Split by applications, this report focuses on sales, market share and growth rate in each application, can be divided into

Food and Beverages

Feed Supplement

Cosmetic Additives

Drug & Health Products

Others

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