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2018 Top 5 Baby Oral Hygiene Players in North America, Europe, Asia-Pacific, South America, Middle East and Africa

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Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

This market study report demonstrates a detailed segmentation of the global baby oral care market by product type such as toothpaste and toothbrush and segmented by regions such as the Americas, APAC, Europe, and MEA. The key vendors in the market are Church & Dwight, Colgate-Palmolive, Johnson & Johnson, P&G (Procter & Gamble), Pigeon, and Unilever.
First of all,One of the primary drivers for this market is the rise in incidences of early childhood tooth decay. Tooth decay, the development of cavities in infants and toddlers, can be caused by a number of factors ranging from bacteria to the frequent intake of sugary foods. Not following primary oral care routines at home and insufficient tooth care after feeding are also identified as major reasons for early childhood tooth decay. The increase in a number of childhood tooth extractions has compelled parents to favor new and innovative organic products, which in turn will greatly aid in the growth of the market during the forecast period.
Second,the industry has a number of major manufacturers and vendors are developing new methods to meet their customers. In order to develop the rebutation, corporations constantly organize programs and conferences on dental education and are partnering with local vendors and retailers to increase product visibility. This recent increase in the visibility and availability of products will prove effective in increasing the growth of the market in the coming years.
Overall,Baby Oral Hygiene plays a big part in infants and toddlers,which may lead to increase of production and consumption.

Over the next five years, LPI(LP Information) projects that Baby Oral Hygiene will

register a xx% CAGR in terms of revenue, reach US$ xx million by 2023, from US$ xx million in 2017.

This report studies the global market, especially in North America, Europe, Asia-Pacific, South America, Middle East and Africa, focuses on the top 5 players in each region, with sales, price, revenue and market share from 2013 to 2018, the top players:

Church & Dwight

Colgate-Palmolive

Johnson

P&G

Pigeon

Unilever

Market Segment by Regions, this report splits Global into several key Regions, with sales, revenue, market share of top players in these regions, from 2013 to 2018 (forecast), like

North America (United States, Canada and Mexico)

Asia-Pacific (China, Japan, Southeast Asia, India and Korea)

Europe (Germany, UK, France, Italy and Russia etc.)

South America (Brazil, Chile, Peru and Argentina)

Middle East and Africa (Egypt, South Africa, Saudi Arabia)

Split by Product Types, with sales, revenue, price, market share of each type, can be divided into

Toothpaste

Toothbrush

Split by applications, this report focuses on sales, market share and growth rate in each application, can be divided into

Consumer Stores

Retail Pharmacies

Online Distribution

Dental Dispensaries

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