

2018 Top 5 Baby Monitor Players in North America, Europe, Asia-Pacific, South America, Middle East and Africa

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Abstracts

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Baby Monitor, also called babymonitor, is an electronic device that belonging to the home security system for active babies sleep quality testing and so on. It belonging to the home security system and consists of two parts, Baby Monitors side or baby unit and the control side or parents unit. Put it in the baby's room you can always monitoring the baby's safety through the display.

The market for Baby Monitor is fragmented with players such as Safety 1st (Dorel), Motorola, Philips, Samsung, NUK (Newell Brands), D-Link, Angelcare, Summer Infant, Snuz, Vtech, Hisense, and so on. Among them, Safety 1st (Dorel) is the global leading supplier.

Though the industry is highly competitive, it is becoming easier for small online sellers to enter the market unburdened with physical locations, employees and support personnel which can force larger traditional Baby Monitor resellers to reduce selling prices. Companies must be aware of their competitive surroundings within their market. Being aware of competitor's strategy can prevent a lag in reaction to a change within the market. This especially true in the Baby Monitor Industry because of its rapid expansion in the Asian Market. It is important for Europe brand owner to monitor the Asian Market closely and follow any new technologies they may develop or else they may find themselves not able to produce at the speed and with the quality needed.

The driving force of Baby Monitor industry is the video and WIFI technology, which are popular with the decreasing price and more convenience. The Baby Monitor industry

brings a lot of opportunities, the study group recommends the new entrants just having money but without technical advantage and upstream and downstream support do not to enter into this field.

Over the next five years, LPI(LP Information) projects that Baby Monitor will register a xx% CAGR in terms of revenue, reach US\$ xx million by 2023, from US\$ xx million in 2017.

This report studies the global market, especially in North America, Europe, Asia-Pacific, South America, Middle East and Africa, focuses on the top 5 players in each region, with sales, price, revenue and market share from 2013 to 2018, the top players:

Safety 1st(Dorel)

Motorola

Philips

Samsung

NUK(Newell Brands)

D-Link

Angelcare

Summer Infant

Snuza

Vtech

Hisense

Market Segment by Regions, this report splits Global into several key Regions, with sales, revenue, market share of top players in these regions, from 2013 to 2018 (forecast), like

North America (United States, Canada and Mexico)

Asia-Pacific (China, Japan, Southeast Asia, India and Korea)

Europe (Germany, UK, France, Italy and Russia etc.)

South America (Brazil, Chile, Peru and Argentina)

Middle East and Africa (Egypt, South Africa, Saudi Arabia)

Split by Product Types, with sales, revenue, price, market share of each type, can be divided into

Audio Baby Monitor

Video Baby Monitor

Internet Baby Monitor

Split by applications, this report focuses on sales, market share and growth rate in each application, can be divided into

Commercial (Hospital&Early Learning Centre)

Home family

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