

2018 Top 5 Automotive Smart Seating Players in North America, Europe, Asia-Pacific, South America, Middle East and Africa

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Abstracts

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Automotive smart seating systems are advanced systems that offer enhanced driving experience with added comfort and safety features. Smart seating systems automatically positions and monitors behavioral dynamics of the individual in the seat. Additionally, automotive smart seating systems have ability to measure driver's vital information such as heart rate, stress level, breath rate, and also senses sign of fatigue or exhaustion.

The recent development of holistic HMI seats is a key trend spurring the growth prospects for this market during the forecast period. With the recent increase in the comfort level of customers and their expectations, most seat developers have started developing new technologies for automotive seats. This has led to the advent of intelligent seat configurations and seat adjustment features that have increased the comfort level of the driver to levels that were not experienced earlier. For instance, Continental is developing a concept that will store the seat position through the memory function. This development will allow the seat to automatically adjust according to the driver's preferred position as soon as he/she enters the vehicle.

Over the next five years, LPI(LP Information) projects that Automotive Smart Seating will register a 9.3% CAGR in terms of revenue, reach US\$ xx million by 2023, from US\$ xx million in 2017.

This report studies the global market, especially in North America, Europe, Asia-Pacific, South America, Middle East and Africa, focuses on the top 5 players in each region, with sales, price, revenue and market share from 2013 to 2018, the top players:

Johnson Controls

Faurecia

Magna International

Continental

DURA Automotive Systems

Lear

Nippon Seiki Co., Ltd.

Garmin Ltd.

Panasonic Corporation

Alpine Electronics, Inc.

Market Segment by Regions, this report splits Global into several key Regions, with sales, revenue, market share of top players in these regions, from 2013 to 2018 (forecast), like

North America (United States, Canada and Mexico)

Asia-Pacific (China, Japan, Southeast Asia, India and Korea)

Europe (Germany, UK, France, Italy and Russia etc.)

South America (Brazil, Chile, Peru and Argentina)

Middle East and Africa (Egypt, South Africa, Saudi Arabia)

Split by Product Types, with sales, revenue, price, market share of each type, can be divided into

For Commercial Vehicles (CV)

For Mid-segment Cars

Other

Split by applications, this report focuses on sales, market share and growth rate in each application, can be divided into

OEMs

Aftermarket

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