

# 2018 Top 5 Automotive Power Window Motor Players in North America, Europe, Asia-Pacific, South America, Middle East and Africa

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### **Abstracts**

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Automotive power window motor is an electrical motor which is used to raise automobile power window which converts electrical energy into mechanical energy, transferring or transforming electric power according to the principle of electromagnetic induction.

Power window or electric window lifts are automobile windows which can be raised and lowered by depressing a button or switch, as opposed to using a hand-turned crank handle.

The rising awareness and use of automotive safety and comfort are driving the growth in the automotive power window motor market. The implementation of safety regulations will attribute to a higher adoption of these systems in various passenger cars. The US and the Europe are the leading countries that have these systems installed in their vehicles.

In 2016, the global automotive power window motor shipments approximated 356 million units, up 4.4% from a year ago; the figure will go up to 371 million units in 2017. The global shipments of automotive power window motor are expected to grow at a compound annual rate of around 4.1% during 2017-2022.

Globally, relatively more competitive manufacturers of automotive power window motors consist of Japan's Denso, Mabuchi, Aisin, SHIROKI, etc., and some European and American companies like Valeo, Brose, Magna and Bosch. Besides, the Chinese player Johnson Electric also enjoys strong competitiveness in the international market. Top 3 players are Denso, Brose and Bosch, together accounting for almost 43% of global market in 2016.

Over the next five years, LPI(LP Information) projects that Automotive Power Window



Motor will register a 3.2% CAGR in terms of revenue, reach US\$ 5340 million by 2023, from US\$ 4420 million in 2017.

This report studies the global market, especially in North America, Europe, Asia-Pacific, South America, Middle East and Africa, focuses on the top 5 players in each region, with sales, price, revenue and market share from 2013 to 2018, the top players:

Denso
Brose
Bosch
Mabuchi
SHIROKI
Aisin
Antolin
Magna
Valeo
DY Auto
Johnson Electric
Lames
Hi-Lex
Ningbo Hengte
MITSUBA
ACDelco



Market Segment by Regions, this report splits Global into several key Regions, with sales, revenue, market share of top players in these regions, from 2013 to 2018 (forecast), like

North America (United States, Canada and Mexico)

Asia-Pacific (China, Japan, Southeast Asia, India and Korea)

Europe (Germany, UK, France, Italy and Russia etc.)

South America (Brazil, Chile, Peru and Argentina)

Middle East and Africa (Egypt, South Africa, Saudi Arabia)

Split by Product Types, with sales, revenue, price, market share of each type, can be divided into

DC 12V Motor

DC 24V Motor

Split by applications, this report focuses on sales, market share and growth rate in each application, can be divided into

Commercial Vehicle

Passenger Vehicle



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