

2018 Top 5 Automotive Head-up Display (HUD) Players in North America, Europe, Asia-Pacific, South America, Middle East and Africa

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Abstracts

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Automotive Head-up Display (HUD) is a digital transparent image that displaying the same information you would get from the dashboard. This can include everything from your current speed to the revs on your engine, and even various temperature gauges. There are two types of HUD. The first is to treat the back of the windshield in such a way that an image projected onto it will reflect to the driver. The second is to have a small combiner that is separate from the windshield. Combiners can be retracted.

The global Automotive Head-up Display (HUD) industry mainly concentrates in North America, Europe, China and Asia (Excluding China). Developing countries are running their first installations or moving to this solution. The global leading players in this market are Continental AG, Nippon, Delphi Automotive, Bosch and Denso, which accounts for 47.08 % of total production value. In Europe the market leaders are Continental AG, Delphi Automotive and Bosch.

Over the next five years, LPI(LP Information) projects that Automotive Head-up Display (HUD) will register a 10.1% CAGR in terms of revenue, reach US\$ 1000 million by 2023, from US\$ 560 million in 2017.

This report studies the global market, especially in North America, Europe, Asia-Pacific, South America, Middle East and Africa, focuses on the top 5 players in each region, with sales, price, revenue and market share from 2013 to 2018, the top players:

Continental AG

Nippon

Delphi Automotive

Bosch

Denso

Visteon Corporation

Johnson Controls, Inc

Yazaki Corporation

E-Lead

Garmin

Harman

Pioneer Corp

Coagent Enterprise

Founder

Springteq Electronics

RoadRover Technology

Market Segment by Regions, this report splits Global into several key Regions, with sales, revenue, market share of top players in these regions, from 2013 to 2018 (forecast), like

North America (United States, Canada and Mexico)

Asia-Pacific (China, Japan, Southeast Asia, India and Korea)

Europe (Germany, UK, France, Italy and Russia etc.)

South America (Brazil, Chile, Peru and Argentina)

Middle East and Africa (Egypt, South Africa, Saudi Arabia)

Split by Product Types, with sales, revenue, price, market share of each type, can be divided into

Windshield Projected HUD

Combiner Projected HUD

Split by applications, this report focuses on sales, market share and growth rate in each application, can be divided into

Premium Car

Luxury Car

Mid Segment Car

Others

Contents

1 AUTOMOTIVE HEAD-UP DISPLAY (HUD) MARKET OVERVIEW

- 1.1 Product Overview and Scope of Automotive Head-up Display (HUD)
- 1.2 Automotive Head-up Display (HUD) Segment by Types
 - 1.2.1 Global Sales Market Share of Automotive Head-up Display (HUD) by Types in 2017
 - 1.2.2 Windshield Projected HUD
 - 1.2.2.1 Major Players of Type I
 - 1.2.3 Combiner Projected HUD
 - 1.2.3.1 Major Players of Combiner Projected HUD
- 1.3 Automotive Head-up Display (HUD) Segment by Applications
 - 1.3.1 Automotive Head-up Display (HUD) Sales Market Share by Applications in 2017
 - 1.3.2 Premium Car
 - 1.3.3 Luxury Car
 - 1.3.4 Mid Segment Car
 - 1.3.5 Others
- 1.4 Automotive Head-up Display (HUD) Market by Regions
 - 1.4.1 North America Status and Prospect (2013-2023)
 - 1.4.1.1 North America Automotive Head-up Display (HUD) Revenue (Million USD) and Growth Rate (2013-2023)
 - 1.4.2 Asia-Pacific Status and Prospect (2013-2023)
 - 1.4.2.1 Asia-Pacific Automotive Head-up Display (HUD) Revenue (Million USD) and Growth Rate (2013-2023)
 - 1.4.3 Europe Status and Prospect (2013-2023)
 - 1.4.3.1 Europe Automotive Head-up Display (HUD) Revenue (Million USD) and Growth Rate (2013-2023)
 - 1.4.4 South America Status and Prospect (2013-2023)
 - 1.4.4.1 South America Automotive Head-up Display (HUD) Revenue (Million USD) and Growth Rate (2013-2023)
 - 1.4.5 Middle East and Africa Status and Prospect (2013-2023)
 - 1.4.5.1 Middle East and Africa Automotive Head-up Display (HUD) Revenue (Million USD) and Growth Rate (2013-2023)
- 1.5 Global Market Size (Value) of Automotive Head-up Display (HUD) (2013-2023)

2 GLOBAL AUTOMOTIVE HEAD-UP DISPLAY (HUD) SALES, REVENUE (VALUE) AND MARKET SHARE BY PLAYERS

2.1 Global Automotive Head-up Display (HUD) Sales and Market Share by Players in 2016 and 2017

2.1.1 Global Automotive Head-up Display (HUD) Sales by Players in 2016 and 2017

2.1.2 Global Automotive Head-up Display (HUD) Sales Market Share (%) by Players in 2016 and 2017

2.2 Global Automotive Head-up Display (HUD) Revenue and Market Share by Players in 2016 and 2017

2.2.1 Global Automotive Head-up Display (HUD) Revenue by Players in 2016 and 2017

2.2.2 Global Automotive Head-up Display (HUD) Revenue Market Share (%) by Players in 2016 and 2017

2.3 Global Automotive Head-up Display (HUD) Average Price by Players in 2016 and 2017

2.4 Global Automotive Head-up Display (HUD) Manufacturing Base Distribution, Sales Area, Product Types by Players

2.4.1 Global Automotive Head-up Display (HUD) Manufacturing Base Distribution and Sales Area by Players

2.4.2 Players Automotive Head-up Display (HUD) Product Types

2.5 Automotive Head-up Display (HUD) Market Competitive Situation and Trends

2.5.1 Automotive Head-up Display (HUD) Market Concentration Rate

2.5.2 Automotive Head-up Display (HUD) Market Share of Top 3 and Top 5 Players

2.5.3 Mergers & Acquisitions, Expansion

3 GLOBAL AUTOMOTIVE HEAD-UP DISPLAY (HUD) SALES, REVENUE (VALUE) BY REGIONS, TYPE AND APPLICATION (2013-2018)

3.1 Global Automotive Head-up Display (HUD) Sales, Revenue and Market Share by Regions (2013-2018)

3.1.1 Global Automotive Head-up Display (HUD) Sales and Market Share by Regions (2013-2018)

3.1.2 Global Automotive Head-up Display (HUD) Revenue and Market Share by Regions (2013-2018)

3.2 Global Automotive Head-up Display (HUD) Sales, Revenue, Market Share and Price by Type (2013-2018)

3.2.1 Global Automotive Head-up Display (HUD) Sales and Market Share by Type (2013-2018)

3.2.2 Global Automotive Head-up Display (HUD) Revenue and Market Share by Type (2013-2018)

3.2.3 Global Automotive Head-up Display (HUD) Price by Type (2013-2018)

3.3 Global Automotive Head-up Display (HUD) Sales and Market Share by Application (2013-2018)

3.3.1 Global Automotive Head-up Display (HUD) Sales by Application (2013-2018)

3.3.2 Global Automotive Head-up Display (HUD) Sales Market Share by Application (2013-2018)

3.4 Global Automotive Head-up Display (HUD) Sales, Revenue, Price and Gross Margin (2013-2018)

4 NORTH AMERICA TOP 5 PLAYERS AUTOMOTIVE HEAD-UP DISPLAY (HUD) SALES, REVENUE AND PRICE

4.1 North America Top 5 Players Automotive Head-up Display (HUD) Sales, Revenue and Market Share in 2016 and 2017

4.1.1 North America Top 5 Players Automotive Head-up Display (HUD) Sales and Market Share in 2016 and 2017

4.1.2 North America Top 5 Players Automotive Head-up Display (HUD) Revenue and Market Share in 2016 and 2017

4.2 North America Automotive Head-up Display (HUD) Sales, Revenue, Market Share and Price by Type (2013-2018)

4.2.1 North America Automotive Head-up Display (HUD) Sales and Market Share by Type (2013-2018)

4.2.1.1 North America Automotive Head-up Display (HUD) Sales by Type (2013-2018)

4.2.1.2 North America Automotive Head-up Display (HUD) Sales Market Share by Type (2013-2018)

4.2.2 North America Automotive Head-up Display (HUD) Revenue and Market Share by Type (2013-2018)

4.2.2.1 North America Automotive Head-up Display (HUD) Revenue by Type (2013-2018)

4.2.2.2 North America Automotive Head-up Display (HUD) Revenue Market Share by Type (2013-2018)

4.2.3 North America Automotive Head-up Display (HUD) Price by Type (2013-2018)

4.3 North America Automotive Head-up Display (HUD) Sales and Market Share by Application (2013-2018)

4.3.1 North America Automotive Head-up Display (HUD) Sales by Application (2013-2018)

4.3.2 North America Automotive Head-up Display (HUD) Sales Market Share by Application (2013-2018)

4.4 North America Automotive Head-up Display (HUD) Sales and Market Share by

Country (US, Canada and Mexico) (2013-2018)

4.4.1 North America Automotive Head-up Display (HUD) Sales by Country (2013-2018)

4.4.2 North America Automotive Head-up Display (HUD) Sales Market Share by Country (2013-2018)

4.5 North America Automotive Head-up Display (HUD) Import & Export (2013-2018)

5 EUROPE TOP 5 PLAYERS AUTOMOTIVE HEAD-UP DISPLAY (HUD) SALES, REVENUE AND PRICE

5.1 Europe Top 5 Players Automotive Head-up Display (HUD) Sales, Revenue and Market Share in 2016 and 2017

5.1.1 Europe Top 5 Players Automotive Head-up Display (HUD) Sales and Market Share in 2016 and 2017

5.1.2 Europe Top 5 Players Automotive Head-up Display (HUD) Revenue and Market Share in 2016 and 2017

5.2 Europe Automotive Head-up Display (HUD) Sales, Revenue, Market Share and Price by Type (2013-2018)

5.2.1 Europe Automotive Head-up Display (HUD) Sales and Market Share by Type (2013-2018)

5.2.1.1 Europe Automotive Head-up Display (HUD) Sales by Type (2013-2018)

5.2.1.2 Europe Automotive Head-up Display (HUD) Sales Market Share by Type (2013-2018)

5.2.2 Europe Automotive Head-up Display (HUD) Revenue and Market Share by Type (2013-2018)

5.2.2.1 Europe Automotive Head-up Display (HUD) Revenue by Type (2013-2018)

5.2.2.2 Europe Automotive Head-up Display (HUD) Revenue Market Share by Type (2013-2018)

5.2.3 Europe Automotive Head-up Display (HUD) Price by Type (2013-2018)

5.3 Europe Automotive Head-up Display (HUD) Sales and Market Share by Application (2013-2018)

5.3.1 Europe Automotive Head-up Display (HUD) Sales by Application (2013-2018)

5.3.2 Europe Automotive Head-up Display (HUD) Sales Market Share by Application (2013-2018)

5.4 Europe Automotive Head-up Display (HUD) Sales and Market Share by Country (Germany, UK, France, Italy and Russia) (2013-2018)

5.4.1 Europe Automotive Head-up Display (HUD) Sales by Country (2013-2018)

5.4.2 Europe Automotive Head-up Display (HUD) Sales Market Share by Country (2013-2018)

5.5 Europe Automotive Head-up Display (HUD) Import & Export (2013-2018)

6 ASIA-PACIFIC TOP 5 PLAYERS AUTOMOTIVE HEAD-UP DISPLAY (HUD) SALES, REVENUE AND PRICE

6.1 Asia-Pacific Top 5 Players Automotive Head-up Display (HUD) Sales, Revenue and Market Share in 2016 and 2017

6.1.1 Asia-Pacific Top 5 Players Automotive Head-up Display (HUD) Sales and Market Share in 2016 and 2017

6.1.2 Asia-Pacific Top 5 Players Automotive Head-up Display (HUD) Revenue and Market Share in 2016 and 2017

6.2 Asia-Pacific Automotive Head-up Display (HUD) Sales, Revenue, Market Share and Price by Type (2013-2018)

6.2.1 Asia-Pacific Automotive Head-up Display (HUD) Sales and Market Share by Type (2013-2018)

6.2.1.1 Asia-Pacific Automotive Head-up Display (HUD) Sales by Type (2013-2018)

6.2.1.2 Asia-Pacific Automotive Head-up Display (HUD) Sales Market Share by Type (2013-2018)

6.2.2 Asia-Pacific Automotive Head-up Display (HUD) Revenue and Market Share by Type (2013-2018)

6.2.3 Asia-Pacific Automotive Head-up Display (HUD) Price by Type (2013-2018)

6.3 Asia-Pacific Automotive Head-up Display (HUD) Sales and Market Share by Application (2013-2018)

6.3.1 Asia-Pacific Automotive Head-up Display (HUD) Sales by Application (2013-2018)

6.3.2 Asia-Pacific Automotive Head-up Display (HUD) Sales Market Share by Application (2013-2018)

6.4 Asia-Pacific Automotive Head-up Display (HUD) Sales and Market Share by Country (China, Japan, Southeast Asia, India, Korea and Australia) (2013-2018)

6.4.1 Asia-Pacific Automotive Head-up Display (HUD) Sales by Country (2013-2018)

6.4.2 Asia-Pacific Automotive Head-up Display (HUD) Sales Market Share by Country (2013-2018)

6.5 Asia-Pacific Automotive Head-up Display (HUD) Import & Export (2013-2018)

7 SOUTH AMERICA TOP 5 PLAYERS AUTOMOTIVE HEAD-UP DISPLAY (HUD) SALES, REVENUE AND PRICE

7.1 South America Top 5 Players Automotive Head-up Display (HUD) Sales, Revenue and Market Share in 2016 and 2017

7.1.1 South America Top 5 Players Automotive Head-up Display (HUD) Sales and Market Share in 2016 and 2017

7.1.2 South America Top 5 Players Automotive Head-up Display (HUD) Revenue and Market Share in 2016 and 2017

7.2 South America Automotive Head-up Display (HUD) Sales, Revenue, Market Share and Price by Type (2013-2018)

7.2.1 South America Automotive Head-up Display (HUD) Sales and Market Share by Type (2013-2018)

7.2.1.1 South America Automotive Head-up Display (HUD) Sales by Type (2013-2018)

7.2.1.2 South America Automotive Head-up Display (HUD) Sales Market Share by Type (2013-2018)

7.2.2 South America Automotive Head-up Display (HUD) Revenue and Market Share by Type (2013-2018)

7.2.2.1 South America Automotive Head-up Display (HUD) Revenue by Type (2013-2018)

7.2.2.2 South America Automotive Head-up Display (HUD) Revenue and Market Share by Type (2013-2018)

7.2.3 South America Automotive Head-up Display (HUD) Price by Type (2013-2018)

7.3 South America Automotive Head-up Display (HUD) Sales and Market Share by Application (2013-2018)

7.3.1 South America Automotive Head-up Display (HUD) Sales by Application (2013-2018)

7.3.2 South America Automotive Head-up Display (HUD) Sales Market Share by Application (2013-2018)

7.4 South America Automotive Head-up Display (HUD) Sales and Market Share by Country (Brazil, Argentina, Chile and Peru) (2013-2018)

7.4.1 South America Automotive Head-up Display (HUD) Sales by Country (2013-2018)

7.4.2 South America Automotive Head-up Display (HUD) Sales Market Share by Country (2013-2018)

7.5 South America Automotive Head-up Display (HUD) Import & Export (2013-2018)

8 MIDDLE EAST & AFRICA TOP 5 PLAYERS AUTOMOTIVE HEAD-UP DISPLAY (HUD) SALES, REVENUE AND PRICE

8.1 Middle East & Africa Top 5 Players Automotive Head-up Display (HUD) Sales, Revenue and Market Share in 2016 and 2017

8.1.1 Middle East & Africa Top 5 Players Automotive Head-up Display (HUD) Sales

and Market Share in 2016 and 2017

8.1.2 Middle East & Africa Top 5 Players Automotive Head-up Display (HUD) Revenue and Market Share in 2016 and 2017

8.2 Middle East & Africa Automotive Head-up Display (HUD) Sales, Revenue, Market Share and Price by Type (2013-2018)

8.2.1 Middle East & Africa Automotive Head-up Display (HUD) Sales and Market Share by Type (2013-2018)

8.2.1.1 Middle East & Africa Automotive Head-up Display (HUD) Sales by Type (2013-2018)

8.2.1.2 Middle East & Africa Automotive Head-up Display (HUD) Sales Market Share by Type (2013-2018)

8.2.2 Middle East & Africa Automotive Head-up Display (HUD) Revenue and Market Share by Type (2013-2018)

8.2.2.1 Middle East & Africa Automotive Head-up Display (HUD) Revenue by Type (2013-2018)

8.2.2.2 Middle East & Africa Automotive Head-up Display (HUD) Revenue Market Share by Type (2013-2018)

8.2.3 Middle East & Africa Automotive Head-up Display (HUD) Price by Type (2013-2018)

8.3 Middle East & Africa Automotive Head-up Display (HUD) Sales and Market Share by Application (2013-2018)

8.3.1 Middle East & Africa Automotive Head-up Display (HUD) Sales by Application (2013-2018)

8.3.2 Middle East & Africa Automotive Head-up Display (HUD) Sales Market Share by Application (2013-2018)

8.4 Middle East & Africa Automotive Head-up Display (HUD) Sales and Market Share by Country (Egypt, Saudi Arabia, South Africa and Iran) (2013-2018)

8.4.1 Middle East & Africa Automotive Head-up Display (HUD) Sales by Country (2013-2018)

8.4.2 Middle East & Africa Automotive Head-up Display (HUD) Sales Market Share by Country (2013-2018)

8.5 Middle East & Africa Automotive Head-up Display (HUD) Import & Export (2013-2018)

9 GLOBAL AUTOMOTIVE HEAD-UP DISPLAY (HUD) PLAYERS PROFILES/ANALYSIS

9.1 Continental AG

9.1.1 Company Basic Information, Manufacturing Base, Sales Area and Its

Competitors

9.1.2 Automotive Head-up Display (HUD) Product Types, Application and Specification

9.1.2.1 Product A

9.1.2.2 Product B

9.1.3 Continental AG Automotive Head-up Display (HUD) Sales, Revenue, Price and Gross Margin (2013-2018)

9.1.4 Main Business/Business Overview

9.1.5 Continental AG News

9.2 Nippon

9.2.1 Company Basic Information, Manufacturing Base, Sales Area and Its

Competitors

9.2.2 Automotive Head-up Display (HUD) Product Types, Application and Specification

9.2.2.1 Product A

9.2.2.2 Product B

9.2.3 Nippon Automotive Head-up Display (HUD) Sales, Revenue, Price and Gross Margin (2013-2018)

9.2.4 Main Business/Business Overview

9.2.5 Nippon News

9.3 Delphi Automotive

9.3.1 Company Basic Information, Manufacturing Base, Sales Area and Its

Competitors

9.3.2 Automotive Head-up Display (HUD) Product Types, Application and Specification

9.3.2.1 Product A

9.3.2.2 Product B

9.3.3 Delphi Automotive Automotive Head-up Display (HUD) Sales, Revenue, Price and Gross Margin (2013-2018)

9.3.4 Main Business/Business Overview

9.3.5 Delphi Automotive News

9.4 Bosch

9.4.1 Company Basic Information, Manufacturing Base, Sales Area and Its

Competitors

9.4.2 Automotive Head-up Display (HUD) Product Types, Application and Specification

9.4.2.1 Product A

9.4.2.2 Product B

9.4.3 Bosch Automotive Head-up Display (HUD) Sales, Revenue, Price and Gross Margin (2013-2018)

9.4.4 Main Business/Business Overview

9.4.5 Bosch News

9.5 Denso

- 9.5.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
- 9.5.2 Automotive Head-up Display (HUD) Product Types, Application and Specification
 - 9.5.2.1 Product A
 - 9.5.2.2 Product B
- 9.5.3 Denso Automotive Head-up Display (HUD) Sales, Revenue, Price and Gross Margin (2013-2018)
- 9.5.4 Main Business/Business Overview
- 9.5.5 Denso News
- 9.6 Visteon Corporation
 - 9.6.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 9.6.2 Automotive Head-up Display (HUD) Product Types, Application and Specification
 - 9.6.2.1 Product A
 - 9.6.2.2 Product B
 - 9.6.3 Visteon Corporation Automotive Head-up Display (HUD) Sales, Revenue, Price and Gross Margin (2013-2018)
 - 9.6.4 Main Business/Business Overview
 - 9.6.5 Visteon Corporation News
- 9.7 Johnson Controls, Inc
 - 9.7.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 9.7.2 Automotive Head-up Display (HUD) Product Types, Application and Specification
 - 9.7.2.1 Product A
 - 9.7.2.2 Product B
 - 9.7.3 Johnson Controls, Inc Automotive Head-up Display (HUD) Sales, Revenue, Price and Gross Margin (2013-2018)
 - 9.7.4 Main Business/Business Overview
 - 9.7.5 Johnson Controls, Inc News
- 9.8 Yazaki Corporation
 - 9.8.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 9.8.2 Automotive Head-up Display (HUD) Product Types, Application and Specification
 - 9.8.2.1 Product A
 - 9.8.2.2 Product B
 - 9.8.3 Yazaki Corporation Automotive Head-up Display (HUD) Sales, Revenue, Price and Gross Margin (2013-2018)
 - 9.8.4 Main Business/Business Overview
 - 9.8.5 Yazaki Corporation News

9.9 E-Lead

9.9.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

9.9.2 Automotive Head-up Display (HUD) Product Types, Application and Specification

9.9.2.1 Product A

9.9.2.2 Product B

9.9.3 E-Lead Automotive Head-up Display (HUD) Sales, Revenue, Price and Gross Margin (2013-2018)

9.9.4 Main Business/Business Overview

9.9.5 E-Lead News

9.10 Garmin

9.10.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

9.10.2 Automotive Head-up Display (HUD) Product Types, Application and Specification

9.10.2.1 Product A

9.10.2.2 Product B

9.10.3 Garmin Automotive Head-up Display (HUD) Sales, Revenue, Price and Gross Margin (2013-2018)

9.10.4 Main Business/Business Overview

9.10.5 Garmin News

9.11 Harman

9.12 Pioneer Corp

9.13 Coagent Enterprise

9.14 Founder

9.15 Springteq Electronics

9.16 RoadRover Technology

10 GLOBAL AUTOMOTIVE HEAD-UP DISPLAY (HUD) MARKET FORECAST (2018-2023)

10.1 Global Automotive Head-up Display (HUD) Sales, Revenue Forecast (2018-2023)

10.2 Global Automotive Head-up Display (HUD) Sales, Consumption Forecast by Regions (2018-2023)

10.2.1 Global Automotive Head-up Display (HUD) Sales Forecast by Regions (2018-2023)

10.2.2 Global Automotive Head-up Display (HUD) Sales Market Share Forecast by Regions (2018-2023)

10.3 Global Automotive Head-up Display (HUD) Sales and Market Share Forecast by

Type (2018-2023)

10.3.1 Global Automotive Head-up Display (HUD) Sales Forecast by Type (2018-2023)

10.3.2 Global Automotive Head-up Display (HUD) Sales Market Share Forecast by Type (2018-2023)

10.4 Global Automotive Head-up Display (HUD) Sales and Market Share Forecast by Application (2018-2023)

10.4.1 Global Automotive Head-up Display (HUD) Sales Forecast by Application (2018-2023)

10.4.2 Global Automotive Head-up Display (HUD) Sales Market Share Forecast by Application (2018-2023)

10.5 Automotive Head-up Display (HUD) Price Forecast (2018-2023)

11 AUTOMOTIVE HEAD-UP DISPLAY (HUD) MANUFACTURING COST ANALYSIS

11.1 Automotive Head-up Display (HUD) Key Raw Materials Analysis

11.1.1 Key Raw Materials

11.1.2 Price Trend of Key Raw Materials

11.1.3 Key Suppliers of Raw Materials

11.1.4 Market Concentration Rate of Raw Materials

11.2 Proportion of Manufacturing Cost Structure

11.2.1 Raw Materials

11.2.2 Labor Cost

11.2.3 Manufacturing Expenses

11.3 Manufacturing Process Analysis of Automotive Head-up Display (HUD)

12 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

12.1 Automotive Head-up Display (HUD) Industrial Chain Analysis

12.2 Upstream Raw Materials Sourcing

12.3 Raw Materials Sources of Automotive Head-up Display (HUD) Major Players in 2017

12.4 Downstream Buyers

13 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

13.1 Marketing Channel

13.1.1 Direct Marketing

13.1.2 Indirect Marketing

- 13.1.3 Marketing Channel Development Trend
- 13.2 Market Positioning
 - 13.2.1 Pricing Strategy
 - 13.2.2 Brand Strategy
 - 13.2.3 Target Client
- 13.3 Distributors/Traders List

14 MARKET EFFECT FACTORS ANALYSIS

- 14.1 Technology Progress/Risk
 - 14.1.1 Substitutes Threat
 - 14.1.2 Technology Progress in Related Industry
- 14.2 Consumer Needs/Customer Preference Change
- 14.3 Economic/Political Environmental Change

15 RESEARCH FINDINGS AND CONCLUSION

16 APPENDIX

- 16.1 Methodology
- 16.2 Data Source

List Of Tables

LIST OF TABLES AND FIGURES

Figure Picture of Automotive Head-up Display (HUD)

Table Product Specifications of Automotive Head-up Display (HUD)

Figure Global Sales Market Share of Automotive Head-up Display (HUD) by Types in 2017

Figure Product Picture of Windshield Projected HUD

Table Major Players of Windshield Projected HUD

Figure Product Picture of Combiner Projected HUD

Table Major Players of Combiner Projected HUD

Figure Automotive Head-up Display (HUD) Sales Market Share by Applications in 2017

Table Applications of Automotive Head-up Display (HUD)

Figure Luxury Car Examples

Figure Mid Segment Car Examples

Figure Others Examples

Figure North America Automotive Head-up Display (HUD) Revenue (Million USD) and Growth Rate (2013-2023)

Figure Asia-Pacific Automotive Head-up Display (HUD) Revenue (Million USD) and Growth Rate (2013-2023)

Figure Europe Automotive Head-up Display (HUD) Revenue (Million USD) and Growth Rate (2013-2023)

Figure South America Automotive Head-up Display (HUD) Revenue (Million USD) and Growth Rate (2013-2023)

Figure Middle East and Africa Automotive Head-up Display (HUD) Revenue (Million USD) and Growth Rate (2013-2023)

Figure Global Automotive Head-up Display (HUD) Revenue (Million USD) and Growth Rate (2013-2023)

Table Global Automotive Head-up Display (HUD) Sales by Players in 2016 and 2017

Table Global Automotive Head-up Display (HUD) Sales Market Share (%) by Players in 2016 and 2017

Figure Global Automotive Head-up Display (HUD) Sales Market Share by Players in 2016

Figure Global Automotive Head-up Display (HUD) Sales Market Share by Players in 2017

Table Global Automotive Head-up Display (HUD) Revenue by Players in 2016 and 2017

Table Global Automotive Head-up Display (HUD) Revenue Market Share (%) by Players in 2016 and 2017

Figure Global Automotive Head-up Display (HUD) Revenue Market Share by Players in 2016

Figure Global Automotive Head-up Display (HUD) Revenue Market Share by Players in 2017

Table Global Automotive Head-up Display (HUD) Average Price by Players in 2016 and 2017

Figure Global Automotive Head-up Display (HUD) Average Price by Players in 2017

Table Global Automotive Head-up Display (HUD) Manufacturing Base Distribution and Sales Area by Players

Table Players Automotive Head-up Display (HUD) Product Types

Figure Automotive Head-up Display (HUD) Market Share of Top 3 Players

Figure Automotive Head-up Display (HUD) Market Share of Top 5 Players

Table Global Automotive Head-up Display (HUD) Sales by Regions (2013-2018)

Table Global Automotive Head-up Display (HUD) Sales Market Share by Regions (2013-2018)

Figure Global Automotive Head-up Display (HUD) Sales Market Share by Regions (2013-2018)

Figure Global Automotive Head-up Display (HUD) Sales Market Share by Regions in 2017

Table Global Automotive Head-up Display (HUD) Revenue by Regions (2013-2018)

Table Global Automotive Head-up Display (HUD) Revenue Market Share by Regions (2013-2018)

Figure Global Automotive Head-up Display (HUD) Revenue Market Share by Regions (2013-2018)

Figure Global Automotive Head-up Display (HUD) Revenue Market Share by Regions in 2017

Table Global Automotive Head-up Display (HUD) Sales by Type (2013-2018)

Table Global Automotive Head-up Display (HUD) Sales Market Share by Type (2013-2018)

Figure Global Automotive Head-up Display (HUD) Sales Market Share by Type (2013-2018)

Figure Global Automotive Head-up Display (HUD) Sales Market Share by Type in 2017

Table Global Automotive Head-up Display (HUD) Revenue by Type (2013-2018)

Table Global Automotive Head-up Display (HUD) Revenue Market Share by Type (2013-2018)

Figure Global Automotive Head-up Display (HUD) Revenue Market Share by Type (2013-2018)

Figure Global Automotive Head-up Display (HUD) Revenue Market Share by Type in 2017

Table Global Automotive Head-up Display (HUD) Price by Type (2013-2018)

Table Global Automotive Head-up Display (HUD) Sales by Application (2013-2018)

Figure Global Automotive Head-up Display (HUD) Sales Market Share by Application in 2017

Table Global Automotive Head-up Display (HUD) Sales Market Share by Application (2013-2018)

Figure Global Automotive Head-up Display (HUD) Sales Market Share by Application (2013-2018)

Table Global Automotive Head-up Display (HUD) Sales, Revenue, Price and Gross Margin (2013-2018)

Table North America Top 5 Players Automotive Head-up Display (HUD) Sales in 2016 and 2017

Table North America Top 5 Players Automotive Head-up Display (HUD) Sales Market Share (%) in 2016 and 2017

Figure North America Top 5 Players Automotive Head-up Display (HUD) Sales Share in 2016

Figure North America Top 5 Players Automotive Head-up Display (HUD) Sales Share in 2017

Table North America Top 5 Players Automotive Head-up Display (HUD) Revenue in 2016 and 2017

Table North America Top 5 Players Automotive Head-up Display (HUD) Revenue Market Share (%) in 2016 and 2017

Figure North America Top 5 Players Automotive Head-up Display (HUD) Revenue Share in 2016

Figure North America Top 5 Players Automotive Head-up Display (HUD) Revenue Share in 2017

Table North America Automotive Head-up Display (HUD) Sales by Type (2013-2018)

Figure 2017 North America Automotive Head-up Display (HUD) Sales Market Share by Type

Table North America Automotive Head-up Display (HUD) Sales Market Share by Type (2013-2018)

Figure North America Automotive Head-up Display (HUD) Sales Market Share by Type (2013-2018)

Table North America Automotive Head-up Display (HUD) Revenue by Type (2013-2018)

Figure North America Automotive Head-up Display (HUD) Revenue Market Share by Type in 2017

Table North America Automotive Head-up Display (HUD) Revenue Market Share by Type (2013-2018)

Figure North America Automotive Head-up Display (HUD) Revenue Market Share by Type (2013-2018)

Table North America Automotive Head-up Display (HUD) Price by Type (2013-2018)

Table North America Automotive Head-up Display (HUD) Sales by Application (2013-2018)

Figure North America Automotive Head-up Display (HUD) Sales by Application in 2017

Table North America Automotive Head-up Display (HUD) Sales Market Share by Application (2013-2018)

Figure North America Automotive Head-up Display (HUD) Sales Market Share by Application (2013-2018)

Table North America Automotive Head-up Display (HUD) Sales by Country (2013-2018)

Figure 2017 North America Automotive Head-up Display (HUD) Sales Market Share by Country

Table North America Automotive Head-up Display (HUD) Sales Market Share by Country (2013-2018)

Figure North America Automotive Head-up Display (HUD) Sales Market Share by Country (2013-2018)

Table North America Automotive Head-up Display (HUD) Import & Export (2013-2018)

Table Europe Top 5 Players Automotive Head-up Display (HUD) Sales in 2016 and 2017

Table Europe Top 5 Players Automotive Head-up Display (HUD) Sales Market Share (%) in 2016 and 2017

Figure Europe Top 5 Players Automotive Head-up Display (HUD) Sales Share in 2016

Figure Europe Top 5 Players Automotive Head-up Display (HUD) Sales Share in 2017

Table Europe Top 5 Players Automotive Head-up Display (HUD) Revenue in 2016 and 2017

Table Europe Top 5 Players Automotive Head-up Display (HUD) Revenue Market Share (%) in 2016 and 2017

Figure Europe Top 5 Players Automotive Head-up Display (HUD) Revenue Share in 2016

Figure Europe Top 5 Players Automotive Head-up Display (HUD) Revenue Share in 2017

Table Europe Automotive Head-up Display (HUD) Sales by Type (2013-2018)

Figure 2017 Europe Automotive Head-up Display (HUD) Sales Market Share by Type

Table Europe Automotive Head-up Display (HUD) Sales Market Share by Type (2013-2018)

Figure Europe Automotive Head-up Display (HUD) Sales Market Share by Type (2013-2018)

Table Europe Automotive Head-up Display (HUD) Revenue by Type (2013-2018)

Figure Europe Automotive Head-up Display (HUD) Revenue Market Share by Type in 2017

Table Europe Automotive Head-up Display (HUD) Revenue Market Share by Type (2013-2018)

Figure Europe Automotive Head-up Display (HUD) Revenue Market Share by Type (2013-2018)

Table Europe Automotive Head-up Display (HUD) Price by Type (2013-2018)

Table Europe Automotive Head-up Display (HUD) Sales by Application (2013-2018)

Figure Europe Automotive Head-up Display (HUD) Sales Market Share by Application in 2017

Table Europe Automotive Head-up Display (HUD) Sales Market Share by Application (2013-2018)

Figure Europe Automotive Head-up Display (HUD) Sales Market Share by Application (2013-2018)

Table Europe Automotive Head-up Display (HUD) Sales by Country (2013-2018)

Figure Europe Automotive Head-up Display (HUD) Sales Market Share by Country in 2017

Table Europe Automotive Head-up Display (HUD) Sales Market Share by Country (2013-2018)

Figure Europe Automotive Head-up Display (HUD) Sales Market Share by Country (2013-2018)

Table Europe Automotive Head-up Display (HUD) Import & Export (2013-2018)

Table Asia-Pacific Top 5 Players Automotive Head-up Display (HUD) Sales in 2016 and 2017

Table Asia-Pacific Top 5 Players Automotive Head-up Display (HUD) Sales Market Share (%) in 2016 and 2017

Figure Asia-Pacific Top 5 Players Automotive Head-up Display (HUD) Sales Share in 2016

Figure Asia-Pacific Top 5 Players Automotive Head-up Display (HUD) Sales Share in 2017

Table Asia-Pacific Top 5 Players Automotive Head-up Display (HUD) Revenue in 2016 and 2017

Table Asia-Pacific Top 5 Players Automotive Head-up Display (HUD) Revenue Market Share (%) in 2016 and 2017

Figure Asia-Pacific Top 5 Players Automotive Head-up Display (HUD) Revenue Share in 2016

Figure Asia-Pacific Top 5 Players Automotive Head-up Display (HUD) Revenue Share in 2017

Table Asia-Pacific Automotive Head-up Display (HUD) Sales by Type (2013-2018)

Figure Asia-Pacific Automotive Head-up Display (HUD) Sales Market Share by Type in 2017

Table Asia-Pacific Automotive Head-up Display (HUD) Sales Market Share by Type (2013-2018)

Figure Asia-Pacific Automotive Head-up Display (HUD) Sales Market Share by Type (2013-2018)

Table Asia-Pacific Automotive Head-up Display (HUD) Revenue by Type (2013-2018)

Table Asia-Pacific Automotive Head-up Display (HUD) Revenue Market Share by Type (2013-2018)

Figure Asia-Pacific Automotive Head-up Display (HUD) Revenue Market Share by Type (2013-2018)

Figure Asia-Pacific Automotive Head-up Display (HUD) Revenue Market Share by Type in 2017

Table Asia-Pacific Automotive Head-up Display (HUD) Price by Type (2013-2018)

Table Asia-Pacific Automotive Head-up Display (HUD) Sales by Application (2013-2018)

Figure Asia-Pacific Automotive Head-up Display (HUD) Sales by Application in 2017

Table Asia-Pacific Automotive Head-up Display (HUD) Sales Market Share by Application (2013-2018)

Figure Asia-Pacific Automotive Head-up Display (HUD) Sales Market Share by Application (2013-2018)

Table Asia-Pacific Automotive Head-up Display (HUD) Sales by Country (2013-2018)

Figure Asia-Pacific Automotive Head-up Display (HUD) Sales Market Share by Country in 2017

Table Asia-Pacific Automotive Head-up Display (HUD) Sales Market Share by Country (2013-2018)

Figure Asia-Pacific Automotive Head-up Display (HUD) Sales Market Share by Country (2013-2018)

Table Asia-Pacific Automotive Head-up Display (HUD) Import & Export (2013-2018)

Table South America Top 5 Players Automotive Head-up Display (HUD) Sales in 2016 and 2017

Table South America Top 5 Players Automotive Head-up Display (HUD) Sales Market Share (%) in 2016 and 2017

Figure South America Top 5 Players Automotive Head-up Display (HUD) Sales Share in 2016

Figure South America Top 5 Players Automotive Head-up Display (HUD) Sales Share in 2017

Table South America Top 5 Players Automotive Head-up Display (HUD) Revenue in 2016 and 2017

Table South America Top 5 Players Automotive Head-up Display (HUD) Revenue Market Share (%) in 2016 and 2017

Figure South America Top 5 Players Automotive Head-up Display (HUD) Revenue Share in 2016

Figure South America Top 5 Players Automotive Head-up Display (HUD) Revenue Share in 2017

Table South America Automotive Head-up Display (HUD) Sales by Type (2013-2018)

Figure South America Automotive Head-up Display (HUD) Sales by Type in 2017

Table South America Automotive Head-up Display (HUD) Sales Market Share by Type (2013-2018)

Figure South America Automotive Head-up Display (HUD) Sales Market Share by Type (2013-2018)

Table South America Automotive Head-up Display (HUD) Revenue by Type (2013-2018)

Figure South America Automotive Head-up Display (HUD) Revenue by Type in 2017

Table South America Automotive Head-up Display (HUD) Revenue Market Share by Type (2013-2018)

Figure South America Automotive Head-up Display (HUD) Revenue Market Share by Type (2013-2018)

Table South America Automotive Head-up Display (HUD) Price by Type (2013-2018)

Table South America Automotive Head-up Display (HUD) Sales by Application (2013-2018)

Figure South America Automotive Head-up Display (HUD) Sales by Application in 2017

Table South America Automotive Head-up Display (HUD) Sales Market Share by Application (2013-2018)

Figure South America Automotive Head-up Display (HUD) Sales Market Share by Application (2013-2018)

Table South America Automotive Head-up Display (HUD) Sales by Country (2013-2018)

Figure South America Automotive Head-up Display (HUD) Sales by Country in 2017

Table South America Automotive Head-up Display (HUD) Sales Market Share by Country (2013-2018)

Figure South America Automotive Head-up Display (HUD) Sales Market Share by Country (2013-2018)

Table South America Automotive Head-up Display (HUD) Import & Export (2013-2018)

Table Middle East & Africa Top 5 Players Automotive Head-up Display (HUD) Sales in 2016 and 2017

Table Middle East & Africa Top 5 Players Automotive Head-up Display (HUD) Sales Market Share (%) in 2016 and 2017

Figure Middle East & Africa Top 5 Players Automotive Head-up Display (HUD) Sales Share in 2016

Figure Middle East & Africa Top 5 Players Automotive Head-up Display (HUD) Sales Share in 2017

Table Middle East & Africa Top 5 Players Automotive Head-up Display (HUD) Revenue in 2016 and 2017

Table Middle East & Africa Top 5 Players Automotive Head-up Display (HUD) Revenue Market Share (%) in 2016 and 2017

Figure Middle East & Africa Top 5 Players Automotive Head-up Display (HUD) Revenue Share in 2016

Figure Middle East & Africa Top 5 Players Automotive Head-up Display (HUD) Revenue Share in 2017

Table Middle East & Africa Automotive Head-up Display (HUD) Sales by Type (2013-2018)

Figure Middle East & Africa Automotive Head-up Display (HUD) Sales by Type in 2017

Table Middle East & Africa Automotive Head-up Display (HUD) Sales Market Share by Type (2013-2018)

Figure Middle East & Africa Automotive Head-up Display (HUD) Sales Market Share by Type (2013-2018)

Table Middle East & Africa Automotive Head-up Display (HUD) Revenue by Type (2013-2018)

Figure Middle East & Africa Automotive Head-up Display (HUD) Revenue by Type in 2017

Table Middle East & Africa Automotive Head-up Display (HUD) Revenue Market Share by Type (2013-2018)

Figure Middle East & Africa Automotive Head-up Display (HUD) Revenue Market Share by Type (2013-2018)

Table Middle East & Africa Automotive Head-up Display (HUD) Price by Type (2013-2018)

Table Middle East & Africa Automotive Head-up Display (HUD) Sales by Application (2013-2018)

Figure Middle East & Africa Automotive Head-up Display (HUD) Sales by Application in 2017

Table Middle East & Africa Automotive Head-up Display (HUD) Sales Market Share by Application (2013-2018)

Figure Middle East & Africa Automotive Head-up Display (HUD) Sales Market Share by Application (2013-2018)

Table Middle East & Africa Automotive Head-up Display (HUD) Sales by Country (2013-2018)

Figure Middle East & Africa Automotive Head-up Display (HUD) Sales by Country in 2017

Table Middle East & Africa Automotive Head-up Display (HUD) Sales Market Share by Country (2013-2018)

Figure Middle East & Africa Automotive Head-up Display (HUD) Sales Market Share by Country (2013-2018)

Table Middle East & Africa Automotive Head-up Display (HUD) Import & Export (2013-2018)

Table Continental AG Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Continental AG Automotive Head-up Display (HUD) Sales, Revenue, Price and Gross Margin (2013-2018)

Figure Continental AG Automotive Head-up Display (HUD) Market Share (2013-2018)

Table Nippon Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Nippon Automotive Head-up Display (HUD) Sales, Revenue, Price and Gross Margin (2013-2018)

Figure Nippon Automotive Head-up Display (HUD) Market Share (2013-2018)

Table Delphi Automotive Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Delphi Automotive Automotive Head-up Display (HUD) Sales, Revenue, Price and Gross Margin (2013-2018)

Figure Bosch Automotive Head-up Display (HUD) Market Share (2013-2018)

Table Bosch Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Bosch Automotive Head-up Display (HUD) Sales, Revenue, Price and Gross Margin (2013-2018)

Figure Bosch Automotive Head-up Display (HUD) Market Share (2013-2018)

Table Denso Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Denso Automotive Head-up Display (HUD) Sales, Revenue, Price and Gross Margin (2013-2018)

Figure Denso Automotive Head-up Display (HUD) Market Share (2013-2018)

Table Visteon Corporation Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Visteon Corporation Automotive Head-up Display (HUD) Sales, Revenue, Price and Gross Margin (2013-2018)

Figure Visteon Corporation Automotive Head-up Display (HUD) Market Share (2013-2018)

Table Johnson Controls, Inc Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Johnson Controls, Inc Automotive Head-up Display (HUD) Sales, Revenue, Price

and Gross Margin (2013-2018)

Figure Johnson Controls, Inc Automotive Head-up Display (HUD) Market Share (2013-2018)

Table Yazaki Corporation Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Yazaki Corporation Automotive Head-up Display (HUD) Sales, Revenue, Price and Gross Margin (2013-2018)

Figure Yazaki Corporation Automotive Head-up Display (HUD) Market Share (2013-2018)

Table E-Lead Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table E-Lead Automotive Head-up Display (HUD) Sales, Revenue, Price and Gross Margin (2013-2018)

Figure E-Lead Automotive Head-up Display (HUD) Market Share (2013-2018)

Table Garmin Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Garmin Automotive Head-up Display (HUD) Sales, Revenue, Price and Gross Margin (2013-2018)

Figure Garmin Automotive Head-up Display (HUD) Market Share (2013-2018)

Table Harman Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Pioneer Corp Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Coagent Enterprise Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Founder Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Springteq Electronics Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table RoadRover Technology Basic Information, Manufacturing Base, Sales Area and Its Competitors

Figure Global Automotive Head-up Display (HUD) Sales and Growth Rate Forecast (2018-2023)

Figure Global Automotive Head-up Display (HUD) Revenue and Growth Rate Forecast (2018-2023)

Table Global Automotive Head-up Display (HUD) Sales Forecast by Regions (2018-2023)

Table Global Automotive Head-up Display (HUD) Sales Market Share Forecast by Regions (2018-2023)

Table Global Automotive Head-up Display (HUD) Sales Forecast by Type (2018-2023)

Table Global Automotive Head-up Display (HUD) Sales Market Share Forecast by Type (2018-2023)

Table Global Automotive Head-up Display (HUD) Sales Forecast by Application

(2018-2023)

Table Global Automotive Head-up Display (HUD) Sales Market Share Forecast by Application (2018-2023)

Table Sales Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Automotive Head-up Display (HUD)

Figure Manufacturing Process Analysis of Automotive Head-up Display (HUD)

Figure Automotive Head-up Display (HUD) Industrial Chain Analysis

Table Raw Materials Sources of Automotive Head-up Display (HUD) Major Players in 2017

Table Major Buyers of Automotive Head-up Display (HUD)

Table Distributors/Traders List

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