

2018 Top 5 Automotive Electronics Control Unit Players in North America, Europe, Asia-Pacific, South America, Middle East and Africa

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Abstracts

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The automotive electronic control unit refers to a control device that is composed of integrated circuits and is used to implement a series of functions such as analyzing and processing data. Widely used in the car, and the integration is getting higher and higher. The automotive electronic control unit is mainly composed of input circuits, A/D (analog/digital) converters, microcomputers and output circuits.

The high demand for automotive electronic control units is due to the growth in awareness of fuel efficiency and emission control among the manufacturers. An automotive electronic control unit is embedded systems that controls electrical subsystems in a vehicle. The various types of electronic control unit include Engine Control Module (ECM), Powertrain Control Module (PCM), Transmission Control Module (TCM), Brake Control Module (BCM), Body Control Module (BCM) and Suspension Control Module (SCM). These components transmits the vehicle performance to the electronic control unit. The driving factor for the growth of electronic control unit market are low emission and higher fuel efficiency, increasing sales of new vehicles, strict government regulations on reducing vehicle emission, technological advancements and emerging economies. However, the high cost of electronic control unit system acts as a barrier for the growth of automotive electronic control unit market. Automotive Electronic control Unit Market: Regional Analysis- Asia-Pacific market is dominating the market of automotive electronic control unit market due to growth in strict regulation on vehicle emission, rising disposable income and growing new vehicle registration. Development of automotive manufacturing industries in APAC region such as China, Japan and Indonesia are driving the market for automotive electronic control units. The market in the developing countries is largely driven by economic growth and

ongoing industrialization, which helps in production of motor vehicles and other manufacturing output. North America is referred to as the second-largest automotive electronic control units market due to factors such as large customer base and high disposable income of end-users have fuelled the demand for vehicles in the country.

Over the next five years, LPI(LP Information) projects that Automotive Electronics Control Unit will register a 6.2% CAGR in terms of revenue, reach US\$ 50000 million by 2023, from US\$ 37000 million in 2017.

This report studies the global market, especially in North America, Europe, Asia-Pacific, South America, Middle East and Africa, focuses on the top 5 players in each region, with sales, price, revenue and market share from 2013 to 2018, the top players:

Autoliv

Bosch

Denso

Continental

TRW Automotive

Market Segment by Regions, this report splits Global into several key Regions, with sales, revenue, market share of top players in these regions, from 2013 to 2018 (forecast), like

North America (United States, Canada and Mexico)

Asia-Pacific (China, Japan, Southeast Asia, India and Korea)

Europe (Germany, UK, France, Italy and Russia etc.)

South America (Brazil, Chile, Peru and Argentina)

Middle East and Africa (Egypt, South Africa, Saudi Arabia)

Split by Product Types, with sales, revenue, price, market share of each type, can be

divided into

Transmission Control System

Engine Management System

Antilock Braking System

Climate Control System

Power Steering System

Airbag Restraint System

Body Controls System

Split by applications, this report focuses on sales, market share and growth rate in each application, can be divided into

Utility Vehicles

Passenger Cars

Commercial Vehicles

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