

# 2018 Top 5 Auto Leasing Players in North America, Europe, Asia-Pacific, South America, Middle East and Africa

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#### **Abstracts**

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Auto leasing is the leasing (or the use of) a motor vehicle for a fixed period of time at an agreed amount of money for the lease. It provides mobility solutions for both business and leisure travelers, and others who may not have access to a personal vehicle. The car rental & leasing industry is highly concentrated in the world, with the top three companies capturing a combined 52 percent share of the global market. The largest company in the industry, Enterprise Rent-A-Car, is privately held, while the next two largest companies, Hertz Global Holdings, Inc. and Avis Budget Group, Inc., are publicly traded. Each of these three players has made acquisitions of other well-known rental car brands—Enterprise Rent-A-Car owns Alamo and National, and Hertz owns Dollar and Thrifty.

Over the next five years, LPI(LP Information) projects that Auto Leasing will register a 5.6% CAGR in terms of revenue, reach US\$ 86100 million by 2023, from US\$ 62300 million in 2017.

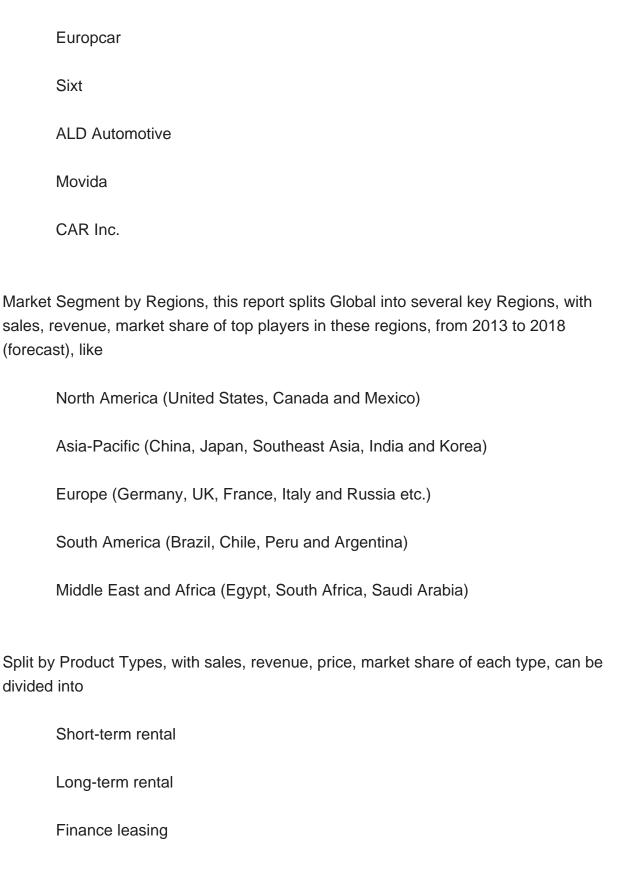
This report studies the global market, especially in North America, Europe, Asia-Pacific, South America, Middle East and Africa, focuses on the top 5 players in each region, with sales, price, revenue and market share from 2013 to 2018, the top players:

Enterprise

Hertz

Avis Budget Group





Split by applications, this report focuses on sales, market share and growth rate in each application, can be divided into



Airport

Off-airport



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