

# 2018 Top 5 Auto Beauty Players in North America, Europe, Asia-Pacific, South America, Middle East and Africa

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## Abstracts

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Auto Beauty refers to the various parts of different materials for the automotive maintenance required conditions, using beauty care products and construction technology to care and maintenance for cars.

The Auto Beauty industry including waxes, polishes, compounds, paints, cleaners, buffing pads and etc. And it is not concentrated, there are more than hundreds manufacturers in the world, and high-end products mainly come from North America and Europe.

In 2015, amount of Auto Beauty product consumed in 4S Stores took 42%. Auto Beauty Shops took 35% of global Auto Beauty. Personal Purchase took 11%.

Global Auto Beauty is concentrated in USA, Europe, China and Japan. In 2015, USA Auto beauty consumption value took about 26%. Europe China and Japan separately took 40%, 7% and 11% of global Auto Beauty. Asia Pacific is expected to retain the higher growth rate during the next five years due to strong growth in car care industry. The most notable features of Chinese auto beauty market are the average small scale of enterprises, lack of funds and low brand awareness. Blind operations are adopted by domestic auto beauty enterprises. Chinese auto beauty market possesses uneven scales due to low barriers to operation and lack of regulations. Small-scale and low-end stores on roadsides continue to run with low standards.

Over the next five years, LPI(LP Information) projects that Auto Beauty will register a 5.2% CAGR in terms of revenue, reach US\$ 9670 million by 2023, from US\$ 7130 million in 2017.

This report studies the global market, especially in North America, Europe, Asia-Pacific, South America, Middle East and Africa, focuses on the top 5 players in each region, with sales, price, revenue and market share from 2013 to 2018, the top players:

3M

Turtle Wax

SONAX

SOFT99

Tetrosyl

Liqui Moly

Simoniz

Autoglym

Botny

BiaoBang

CHIEF

Rainbow

Auto Magic

Granitize

PIT

Cougar Chemical

P21S

CARTEC

Swissvax

Anfuke

Collinite

Jewelultra

Market Segment by Regions, this report splits Global into several key Regions, with sales, revenue, market share of top players in these regions, from 2013 to 2018 (forecast), like

North America (United States, Canada and Mexico)

Asia-Pacific (China, Japan, Southeast Asia, India and Korea)

Europe (Germany, UK, France, Italy and Russia etc.)

South America (Brazil, Chile, Peru and Argentina)

Middle East and Africa (Egypt, South Africa, Saudi Arabia)

Split by Product Types, with sales, revenue, price, market share of each type, can be divided into

Cleaning & Caring

Polishing & Waxing

Sealing Glaze & Coating

Interior Maintenance

Other

Split by applications, this report focuses on sales, market share and growth rate in each application, can be divided into

4S Stores

Auto Beauty Shops

Personal Use

Other

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