

2018 Top 5 All Terrain Vehicle Players in North America, Europe, Asia-Pacific, South America, Middle East and Africa

<https://marketpublishers.com/r/29932C3D53FEN.html>

Date: June 2018

Pages: 125

Price: US\$ 4,960.00 (Single User License)

ID: 29932C3D53FEN

Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

An all-terrain vehicle is a vehicle that can be driven on any terrain and can easily walk on terrain where ordinary vehicles are difficult to maneuver. It is commonly called ATV in China ,because its structure is very similar to that of a motorcycle, and many components are common with motorcycles, some people call it a "four-wheeled motorcycle." This model has many uses and is not subject to road conditions. The predecessor of the modern all-terrain vehicle (ATV) originated from three-wheeled locomotives using low-pressure pneumatic tires. At the beginning, it was only a car designed for cross-country racing. Later, it gradually became a racing car, a utility vehicle, and a family leisure vehicle. With the popularity of the market in the United States, the locomotive changed from three rounds to four rounds. As four-wheeled vehicles become the main form of ATVs, four-wheel drive ATVs have also developed. Due to improvement of people living standard and scientific development ,many kinds of Terrain Vehicle have benn created to enrich people life .the Terrain Vehicle can provide the functions such as global positioning system (GPS) tracking, mobile tracking, and bluetooth, integrated smart phones, audio entertainment, and Go-Pro cameras, which can bring convenience to customers. In addition, this product is applied in lots of industries such as Sports, Entertainment, Agriculture, Military, and Defense Forestry.

Over the next five years, LPI(LP Information) projects that All Terrain Vehicle will register a 4.8% CAGR in terms of revenue, reach US\$ 7590 million by 2023, from US\$ 6000 million in 2017.

This report studies the global market, especially in North America, Europe, Asia-Pacific, South America, Middle East and Africa, focuses on the top 5 players in each region, with sales, price, revenue and market share from 2013 to 2018, the top players:

Polaris Industries

Honda Motor

Yamaha Motor

Arctic Cat

BRP

Market Segment by Regions, this report splits Global into several key Regions, with sales, revenue, market share of top players in these regions, from 2013 to 2018 (forecast), like

North America (United States, Canada and Mexico)

Asia-Pacific (China, Japan, Southeast Asia, India and Korea)

Europe (Germany, UK, France, Italy and Russia etc.)

South America (Brazil, Chile, Peru and Argentina)

Middle East and Africa (Egypt, South Africa, Saudi Arabia)

Split by Product Types, with sales, revenue, price, market share of each type, can be divided into

Sports ATV

Utility ATV

Split by applications, this report focuses on sales, market share and growth rate in each application, can be divided into

Sports

Entertainment

Agriculture

Military and Defense

Forestry

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