

# 2018-2023 United States Water Softeners Market Report (Status and Outlook)

<https://marketpublishers.com/r/26E2BB72835EN.html>

Date: October 2018

Pages: 83

Price: US\$ 3,360.00 (Single User License)

ID: 26E2BB72835EN

## Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

In 2017, the Water Softeners market size was xx million USD in United States, and it will be xx million USD in 2023, with a CAGR of xx% between 2017 and 2023.

In United States market, the top players include

EcoWater Systems

Culligan

BWT

Haier(GE)

Whirlpool Corporation

3M

A.O. Smith

Coway

Canature Environmental Products Co., Ltd

Kinetico

Harvey Water Softeners

Aquasana

Kenmore

Split by product types/category, covering

Salt Based Water Softeners

Salt Free Water Softeners

Split by applications/end use industries, covers

Residential

Industrial

Commercial

## Contents

### **2018-2023 UNITED STATES WATER SOFTENERS MARKET REPORT (STATUS AND OUTLOOK)**

#### **1 WATER SOFTENERS MARKET OVERVIEW**

1.1 Product Overview and Scope of Water Softeners

1.2 Water Softeners Market Segment by Types

1.2.1 United States Water Softeners Sales Present Situation and Outlook by Types (2013-2023)

1.2.2 United States Water Softeners Sales Market Share by Types in 2017

1.2.3 Salt Based Water Softeners

1.2.3.1 Major Players of Salt Based Water Softeners

1.2.4 Salt Free Water Softeners

1.2.4.1 Major Players of Salt Free Water Softeners

1.3 United States Water Softeners Market Segment by Applications/End Use Industries

1.3.1 United States Water Softeners Sales Present Situation and Outlook by Applications/End Industrials (2013-2023)

1.3.2 United States Water Softeners Sales Market Share by Applications in 2017

1.3.2 Residential

1.3.3 Industrial

1.3.4 Commercial

1.4 United States Water Softeners Overview and Market Size (Value) (2013-2023)

1.4.1 United States Market Water Softeners Overview

1.4.2 United States Water Softeners Market Size (Value and Volume) Status and Forecast (2013-2023)

#### **2 UNITED STATES WATER SOFTENERS SALES, REVENUE (VALUE) AND MARKET SHARE BY PLAYERS**

2.1 United States Water Softeners Sales and Market Share by Players (2013-2018)

2.2 United States Water Softeners Revenue and Market Share by Players (2013-2018)

2.3 United States Water Softeners Average Price by Players in 2017

2.4 United States Water Softeners Manufacturing Base Distribution, Sales Area, Product Types by Players

2.5 Water Softeners Market Competitive Situation and Trends

2.5.1 Water Softeners Market Concentration Rate

2.5.2 Water Softeners Market Share of Top 3 and Top 5 Players in 2017

### 2.5.3 Mergers & Acquisitions, Expansion

## **3 UNITED STATES WATER SOFTENERS SALES, REVENUE (VALUE) BY TYPE AND APPLICATION (2013-2018)**

### 3.1 United States Water Softeners Sales, Revenue, Market Share and Price by Type (2013-2018)

#### 3.1.1 United States Water Softeners Sales and Market Share by Type (2013-2018)

#### 3.1.2 United States Water Softeners Revenue and Market Share by Type (2013-2018)

#### 3.1.3 United States Water Softeners Price by Type (2013-2018)

### 3.2 United States Water Softeners Sales and Market Share by Application (2013-2018)

### 3.3 United States Market Water Softeners Sales, Revenue (Million USD), Price and Gross Margin (2013-2018)

## **4 UNITED STATES WATER SOFTENERS PLAYERS PROFILES AND SALES DATA**

### 4.1 EcoWater Systems

#### 4.1.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

#### 4.1.2 Water Softeners Product Types, Application and Specification

##### 4.1.2.1 Type

##### 4.1.2.2 Type

#### 4.1.3 EcoWater Systems Water Softeners Sales, Revenue, Price and Gross Margin (2012-2017)

#### 4.1.4 Main Business/Business Overview

#### 4.1.5 EcoWater Systems News

### 4.2 Culligan

#### 4.2.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

#### 4.2.2 Water Softeners Product Types, Application and Specification

##### 4.2.2.1 Type

##### 4.2.2.2 Type

#### 4.2.3 Culligan Water Softeners Sales, Revenue, Price and Gross Margin (2012-2017)

#### 4.2.4 Main Business/Business Overview

#### 4.2.5 Culligan News

### 4.3 BWT

#### 4.3.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

#### 4.3.2 Water Softeners Product Types, Application and Specification

- 4.3.2.1 Type
- 4.3.2.2 Type
- 4.3.3 BWT Water Softeners Sales, Revenue, Price and Gross Margin (2012-2017)
- 4.3.4 Main Business/Business Overview
- 4.3.5 BWT News
- 4.4 Haier(GE)
  - 4.4.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
  - 4.4.2 Water Softeners Product Types, Application and Specification
    - 4.4.2.1 Type
    - 4.4.2.2 Type
  - 4.4.3 Haier(GE) Water Softeners Sales, Revenue, Price and Gross Margin (2012-2017)
  - 4.4.4 Main Business/Business Overview
  - 4.4.5 Haier(GE) News
- 4.5 Whirlpool Corporation
  - 4.5.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
  - 4.5.2 Water Softeners Product Types, Application and Specification
    - 4.5.2.1 Type
    - 4.5.2.2 Type
  - 4.5.3 Whirlpool Corporation Water Softeners Sales, Revenue, Price and Gross Margin (2012-2017)
  - 4.5.4 Main Business/Business Overview
  - 4.5.5 Whirlpool Corporation News
- 4.6 3M
  - 4.6.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
  - 4.6.2 Water Softeners Product Types, Application and Specification
    - 4.6.2.1 Type
    - 4.6.2.2 Type
  - 4.6.3 3M Water Softeners Sales, Revenue, Price and Gross Margin (2012-2017)
  - 4.6.4 Main Business/Business Overview
  - 4.6.5 3M News
- 4.7 A.O. Smith
  - 4.7.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
  - 4.7.2 Water Softeners Product Types, Application and Specification
    - 4.7.2.1 Type

- 4.7.2.2 Type
- 4.7.3 A.O. Smith Water Softeners Sales, Revenue, Price and Gross Margin (2012-2017)
- 4.7.4 Main Business/Business Overview
- 4.7.5 A.O. Smith News
- 4.8 Coway
  - 4.8.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
  - 4.8.2 Water Softeners Product Types, Application and Specification
    - 4.8.2.1 Type
    - 4.8.2.2 Type
  - 4.8.3 Coway Water Softeners Sales, Revenue, Price and Gross Margin (2012-2017)
  - 4.8.4 Main Business/Business Overview
  - 4.8.5 Coway News
- 4.9 Canature Environmental Products Co., Ltd
  - 4.9.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
  - 4.9.2 Water Softeners Product Types, Application and Specification
    - 9.9.2.1 Type
    - 9.9.2.2 Type
  - 4.9.3 Canature Environmental Products Co., Ltd Water Softeners Sales, Revenue, Price and Gross Margin (2012-2017)
  - 4.9.4 Main Business/Business Overview
  - 4.9.5 Canature Environmental Products Co., Ltd News
- 4.10 Kinetico
  - 4.10.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
  - 4.10.2 Water Softeners Product Types, Application and Specification
    - 4.10.2.1 Type
    - 4.10.2.2 Type
  - 4.10.3 Kinetico Water Softeners Sales, Revenue, Price and Gross Margin (2012-2017)
  - 4.10.4 Main Business/Business Overview
  - 4.10.5 Kinetico News
- 4.11 Harvey Water Softeners
  - 4.11.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
  - 4.11.2 Water Softeners Product Types, Application and Specification
    - 4.11.2.1 Type
    - 4.11.2.2 Type

4.11.3 Harvey Water Softeners Water Softeners Sales, Revenue, Price and Gross Margin (2012-2017)

4.11.4 Main Business/Business Overview

4.11.5 Harvey Water Softeners News

4.12 Aquasana

4.12.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

4.12.2 Water Softeners Product Types, Application and Specification

4.12.2.1 Type

4.12.2.2 Type

4.12.3 Aquasana Water Softeners Sales, Revenue, Price and Gross Margin (2012-2017)

4.12.4 Main Business/Business Overview

4.12.5 Aquasana News

4.13 Kenmore

4.13.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

4.13.2 Water Softeners Product Types, Application and Specification

4.13.2.1 Type

4.13.2.2 Type

4.13.3 Kenmore Water Softeners Sales, Revenue, Price and Gross Margin (2012-2017)

4.13.4 Main Business/Business Overview

4.13.5 Kenmore News

## **5 UNITED STATES WATER SOFTENERS MARKET FORECAST (2018-2023)**

5.1 United States Water Softeners Sales, Revenue and Price Forecast (2018-2023)

5.1.1 United States Water Softeners Sales and Growth Rate Forecast (2018-2023)

5.1.2 United States Water Softeners Revenue and Growth Rate Forecast (2018-2023)

5.1.3 United States Water Softeners Price Trend Forecast (2018-2023)

5.2 United States Water Softeners Sales Forecast by Type (2018-2023)

5.3 United States Water Softeners Sales Forecast by Application (2018-2023)

## **6 PRODUCTION COST ANALYSIS OF WATER SOFTENERS**

6.1 Main Raw Materials of Water Softeners

6.1.1 List of Water Softeners Main Raw Materials

6.1.2 Water Softeners Main Raw Materials Price Analysis

- 6.1.3 Water Softeners Raw Materials Major Suppliers
- 6.1.4 Water Softeners Main Raw Materials Market Concentration Rate
- 6.2 Production Cost Structure of Water Softeners
  - 6.2.1 Raw Materials
  - 6.2.2 Labor Cost
  - 6.2.3 Production Expenses
- 6.3 Water Softeners Manufacturing Process/Method

## **7 VALUE CHAIN, PURCHASING STRATEGY AND DOWNSTREAM BUYERS**

- 7.1 Water Softeners Value Chain Analysis
- 7.2 Upstream Raw Materials Purchasing
- 7.3 Raw Materials Sources of Water Softeners Major Players in 2017
- 7.4 Downstream Buyers

## **8 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS**

- 8.1 Sales Channel
  - 8.1.1 Direct Sales
  - 8.1.2 Indirect Sales
  - 8.1.3 Sales Channel Development Trend
- 8.2 Product Market Positioning
  - 8.2.1 Pricing Strategy
  - 8.2.2 Brand Strategy
  - 8.2.3 Target Client
- 8.3 Water Softeners Distributors/Traders List in United States

## **9 MARKET INFLUENCES FACTORS ANALYSIS**

- 9.1 Changes from the Related Industries
- 9.2 Substitutes Threat
- 9.3 Customer Preference Change
- 9.4 Economic/Political Environmental Change
- 9.5 Upstream and Downstream Fluctuation

## **10 RESEARCH FINDINGS AND CONCLUSION**

## **11 APPENDIX**



11.1 Methodology

11.2 Data Source

## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Picture of Water Softeners

Table Product Specifications of Water Softeners

Figure United States Water Softeners Sales (volume) for Each Type (2013-2023)

Figure United States Water Softeners Sales Market Share by Types in 2017

Table Types of Water Softeners

Figure Product Picture of Salt Based Water Softeners

Table Major Players of Salt Based Water Softeners

Figure Product Picture of Salt Free Water Softeners

Table Major Players of Salt Free Water Softeners

Figure United States Water Softeners Sales Present Situation and Outlook by Applications (2013-2023)

Figure United States Water Softeners Sales Market Share by Applications in 2017

Table Applications of Water Softeners

Figure Residential Examples

Figure Industrial Examples

Figure Commercial Examples

Figure United States Water Softeners Revenue (Million USD) Status and Forecast (2013-2023)

Figure United States Water Softeners Sales (Volume) Status and Forecast (2013-2023)

Table United States Water Softeners Sales by Players (2013-2018)

Table United States Water Softeners Sales Market Share (%) by Players (2013-2018)

Figure United States Water Softeners Sales Market Share by Players in 2016

Figure United States Water Softeners Sales Market Share by Players in 2017

Table United States Water Softeners Revenue (Million USD) by Players (2013-2018)

Table United States Water Softeners Revenue Market Share (%) by Players (2013-2018)

Figure United States Water Softeners Revenue Market Share by Players in 2016

Figure United States Water Softeners Revenue Market Share by Players in 2017

Figure United States Water Softeners Average Price by Players in 2017

Table United States Water Softeners Manufacturing Base Distribution and Sales Area by Players

Table Players Water Softeners Product Types

Figure Water Softeners Market Share of Top 3 Players in 2017

Figure Water Softeners Market Share of Top 5 Players in 2017

Table United States Water Softeners Sales by Type (2013-2018)

Table United States Water Softeners Sales Market Share by Type (2013-2018)  
Figure United States Water Softeners Sales Market Share by Type in 2013  
Figure United States Water Softeners Sales Market Share by Type in 2017  
Table United States Water Softeners Revenue (Million USD) by Type (2013-2018)  
Table United States Water Softeners Revenue Market Share by Type (2013-2018)  
Figure United States Water Softeners Revenue Market Share by Type in 2013  
Figure United States Water Softeners Revenue Market Share by Type in 2017  
Table United States Water Softeners Price by Type (2013-2018)  
Table United States Water Softeners Sales by Application (2013-2018)  
Table United States Water Softeners Sales Market Share by Application (2013-2018)  
Figure United States Water Softeners Sales Market Share by Application (2013-2018)  
Figure United States Water Softeners Sales Market Share by Application in 2017  
Table United States Market Water Softeners Sales, Revenue (Million USD), Price and Gross Margin (2013-2018)  
Table EcoWater Systems Basic Information, Manufacturing Base, Sales Area and Its Competitors  
Table EcoWater Systems Water Softeners Sales, Revenue, Price and Gross Margin (2012-2017)  
Figure EcoWater Systems Water Softeners Market Share (2012-2017)  
Table Culligan Basic Information, Manufacturing Base, Sales Area and Its Competitors  
Table Culligan Water Softeners Sales, Revenue, Price and Gross Margin (2012-2017)  
Figure Culligan Water Softeners Market Share (2012-2017)  
Table BWT Basic Information, Manufacturing Base, Sales Area and Its Competitors  
Table BWT Water Softeners Sales, Revenue, Price and Gross Margin (2012-2017)  
Figure BWT Water Softeners Market Share (2012-2017)  
Table Haier(GE) Basic Information, Manufacturing Base, Sales Area and Its Competitors  
Table Haier(GE) Water Softeners Sales, Revenue, Price and Gross Margin (2012-2017)  
Figure Haier(GE) Water Softeners Market Share (2012-2017)  
Table Whirlpool Corporation Basic Information, Manufacturing Base, Sales Area and Its Competitors  
Table Whirlpool Corporation Water Softeners Sales, Revenue, Price and Gross Margin (2012-2017)  
Figure Whirlpool Corporation Water Softeners Market Share (2012-2017)  
Table 3M Basic Information, Manufacturing Base, Sales Area and Its Competitors  
Table 3M Water Softeners Sales, Revenue, Price and Gross Margin (2012-2017)  
Figure 3M Water Softeners Market Share (2012-2017)  
Table A.O. Smith Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table A.O. Smith Water Softeners Sales, Revenue, Price and Gross Margin (2012-2017)

Figure A.O. Smith Water Softeners Market Share (2012-2017)

Table Coway Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Coway Water Softeners Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Coway Water Softeners Market Share (2012-2017)

Table Canature Environmental Products Co., Ltd Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Canature Environmental Products Co., Ltd Water Softeners Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Canature Environmental Products Co., Ltd Water Softeners Market Share (2012-2017)

Table Kinetico Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Kinetico Water Softeners Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Kinetico Water Softeners Market Share (2012-2017)

Table Harvey Water Softeners Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Harvey Water Softeners Water Softeners Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Harvey Water Softeners Water Softeners Market Share (2012-2017)

Table Aquasana Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Aquasana Water Softeners Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Aquasana Water Softeners Market Share (2012-2017)

Table Kenmore Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Kenmore Water Softeners Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Kenmore Water Softeners Market Share (2012-2017)

Figure United States Water Softeners Sales and Growth Rate Forecast (2018-2023)

Figure United States Water Softeners Revenue and Growth Rate Forecast (2018-2023)

Figure United States Water Softeners Price Trend Forecast (2018-2023)

Table United States Water Softeners Sales Forecast by Type (2018-2023)

Figure United States Water Softeners Sales Market Share Forecast by Type (2018-2023)

Figure United States Water Softeners Sales Market Share Forecast by Type in 2023

Table United States Water Softeners Sales Forecast by Application (2018-2023)

Figure United States Water Softeners Sales Market Share Forecast by Application (2018-2023)

Figure United States Water Softeners Sales Market Share Forecast by Application in 2023

Table Production Base and Market Concentration Rate of Raw Material

Figure Water Softeners Main Raw Materials Price Trend

Table Water Softeners Raw Materials Major Suppliers List

Figure Production Cost Structure of Water Softeners

Figure Water Softeners Manufacturing Process/Method

Figure Water Softeners Value Chain Analysis

Table Raw Materials Sources of Water Softeners Major Players in 2017

Table Major Buyers of Water Softeners

Table Water Softeners Distributors/Traders List in United States

## I would like to order

Product name: 2018-2023 United States Water Softeners Market Report (Status and Outlook)

Product link: <https://marketpublishers.com/r/26E2BB72835EN.html>

Price: US\$ 3,360.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/26E2BB72835EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970