

# 2018-2023 United States Veterinary Products for Companion Animals Market Report (Status and Outlook)

<https://marketpublishers.com/r/2FBD38BF7C0EN.html>

Date: December 2018

Pages: 83

Price: US\$ 3,360.00 (Single User License)

ID: 2FBD38BF7C0EN

## Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

In 2017, the Veterinary Products for Companion Animals market size was xx million USD in United States, and it will be xx million USD in 2023, with a CAGR of xx% between 2017 and 2023.

In United States market, the top players include

Boehringer Ingelheim

Zoetis

Elanco Animal Health

Bayer Animal Health

Merck Animal Health

Virbac

Dechra Veterinary Products

Ceva

Vetoquinol

Meiji

Ouro Fino Saude

Animalcare Group

Parnell

Split by product types/category, covering

Type 1

Type 2

Split by applications/end use industries, covers

Dogs

Cats

Other

## Contents

### **2018-2023 UNITED STATES VETERINARY PRODUCTS FOR COMPANION ANIMALS MARKET REPORT (STATUS AND OUTLOOK)**

#### **1 VETERINARY PRODUCTS FOR COMPANION ANIMALS MARKET OVERVIEW**

1.1 Product Overview and Scope of Veterinary Products for Companion Animals

1.2 Veterinary Products for Companion Animals Market Segment by Types

1.2.1 United States Veterinary Products for Companion Animals Sales Present Situation and Outlook by Types (2013-2023)

1.2.2 United States Veterinary Products for Companion Animals Sales Market Share by Types in 2017

1.2.3 Type

1.2.3.1 Major Players of Type

1.2.4 Type

1.2.4.1 Major Players of Type

1.3 United States Veterinary Products for Companion Animals Market Segment by Applications/End Use Industries

1.3.1 United States Veterinary Products for Companion Animals Sales Present Situation and Outlook by Applications/End Industrials (2013-2023)

1.3.2 United States Veterinary Products for Companion Animals Sales Market Share by Applications in 2017

1.3.2 Dogs

1.3.3 Cats

1.3.4 Other

1.4 United States Veterinary Products for Companion Animals Overview and Market Size (Value) (2013-2023)

1.4.1 United States Market Veterinary Products for Companion Animals Overview

1.4.2 United States Veterinary Products for Companion Animals Market Size (Value and Volume) Status and Forecast (2013-2023)

#### **2 UNITED STATES VETERINARY PRODUCTS FOR COMPANION ANIMALS SALES, REVENUE (VALUE) AND MARKET SHARE BY PLAYERS**

2.1 United States Veterinary Products for Companion Animals Sales and Market Share by Players (2013-2018)

2.2 United States Veterinary Products for Companion Animals Revenue and Market Share by Players (2013-2018)

2.3 United States Veterinary Products for Companion Animals Average Price by Players in 2017

2.4 United States Veterinary Products for Companion Animals Manufacturing Base Distribution, Sales Area, Product Types by Players

2.5 Veterinary Products for Companion Animals Market Competitive Situation and Trends

2.5.1 Veterinary Products for Companion Animals Market Concentration Rate

2.5.2 Veterinary Products for Companion Animals Market Share of Top 3 and Top 5 Players in 2017

2.5.3 Mergers & Acquisitions, Expansion

### **3 UNITED STATES VETERINARY PRODUCTS FOR COMPANION ANIMALS SALES, REVENUE (VALUE) BY TYPE AND APPLICATION (2013-2018)**

3.1 United States Veterinary Products for Companion Animals Sales, Revenue, Market Share and Price by Type (2013-2018)

3.1.1 United States Veterinary Products for Companion Animals Sales and Market Share by Type (2013-2018)

3.1.2 United States Veterinary Products for Companion Animals Revenue and Market Share by Type (2013-2018)

3.1.3 United States Veterinary Products for Companion Animals Price by Type (2013-2018)

3.2 United States Veterinary Products for Companion Animals Sales and Market Share by Application (2013-2018)

3.3 United States Market Veterinary Products for Companion Animals Sales, Revenue (Million USD), Price and Gross Margin (2013-2018)

### **4 UNITED STATES VETERINARY PRODUCTS FOR COMPANION ANIMALS PLAYERS PROFILES AND SALES DATA**

4.1 Boehringer Ingelheim

4.1.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

4.1.2 Veterinary Products for Companion Animals Product Types, Application and Specification

4.1.2.1 Type

4.1.2.2 Type

4.1.3 Boehringer Ingelheim Veterinary Products for Companion Animals Sales, Revenue, Price and Gross Margin (2012-2017)

- 4.1.4 Main Business/Business Overview
- 4.1.5 Boehringer Ingelheim News
- 4.2 Zoetis
  - 4.2.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
  - 4.2.2 Veterinary Products for Companion Animals Product Types, Application and Specification
    - 4.2.2.1 Type
    - 4.2.2.2 Type
  - 4.2.3 Zoetis Veterinary Products for Companion Animals Sales, Revenue, Price and Gross Margin (2012-2017)
  - 4.2.4 Main Business/Business Overview
  - 4.2.5 Zoetis News
- 4.3 Elanco Animal Health
  - 4.3.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
  - 4.3.2 Veterinary Products for Companion Animals Product Types, Application and Specification
    - 4.3.2.1 Type
    - 4.3.2.2 Type
  - 4.3.3 Elanco Animal Health Veterinary Products for Companion Animals Sales, Revenue, Price and Gross Margin (2012-2017)
  - 4.3.4 Main Business/Business Overview
  - 4.3.5 Elanco Animal Health News
- 4.4 Bayer Animal Health
  - 4.4.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
  - 4.4.2 Veterinary Products for Companion Animals Product Types, Application and Specification
    - 4.4.2.1 Type
    - 4.4.2.2 Type
  - 4.4.3 Bayer Animal Health Veterinary Products for Companion Animals Sales, Revenue, Price and Gross Margin (2012-2017)
  - 4.4.4 Main Business/Business Overview
  - 4.4.5 Bayer Animal Health News
- 4.5 Merck Animal Health
  - 4.5.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
  - 4.5.2 Veterinary Products for Companion Animals Product Types, Application and

## Specification

4.5.2.1 Type

4.5.2.2 Type

4.5.3 Merck Animal Health Veterinary Products for Companion Animals Sales, Revenue, Price and Gross Margin (2012-2017)

4.5.4 Main Business/Business Overview

4.5.5 Merck Animal Health News

## 4.6 Virbac

4.6.1 Company Basic Information, Manufacturing Base, Sales Area and Its

### Competitors

4.6.2 Veterinary Products for Companion Animals Product Types, Application and

### Specification

4.6.2.1 Type

4.6.2.2 Type

4.6.3 Virbac Veterinary Products for Companion Animals Sales, Revenue, Price and Gross Margin (2012-2017)

4.6.4 Main Business/Business Overview

4.6.5 Virbac News

## 4.7 Dechra Veterinary Products

4.7.1 Company Basic Information, Manufacturing Base, Sales Area and Its

### Competitors

4.7.2 Veterinary Products for Companion Animals Product Types, Application and

### Specification

4.7.2.1 Type

4.7.2.2 Type

4.7.3 Dechra Veterinary Products Veterinary Products for Companion Animals Sales, Revenue, Price and Gross Margin (2012-2017)

4.7.4 Main Business/Business Overview

4.7.5 Dechra Veterinary Products News

## 4.8 Ceva

4.8.1 Company Basic Information, Manufacturing Base, Sales Area and Its

### Competitors

4.8.2 Veterinary Products for Companion Animals Product Types, Application and

### Specification

4.8.2.1 Type

4.8.2.2 Type

4.8.3 Ceva Veterinary Products for Companion Animals Sales, Revenue, Price and Gross Margin (2012-2017)

4.8.4 Main Business/Business Overview

#### 4.8.5 Ceva News

### 4.9 Vetoquinol

#### 4.9.1 Company Basic Information, Manufacturing Base, Sales Area and Its

#### Competitors

#### 4.9.2 Veterinary Products for Companion Animals Product Types, Application and Specification

##### 9.9.2.1 Type

##### 9.9.2.2 Type

#### 4.9.3 Vetoquinol Veterinary Products for Companion Animals Sales, Revenue, Price and Gross Margin (2012-2017)

#### 4.9.4 Main Business/Business Overview

#### 4.9.5 Vetoquinol News

### 4.10 Meiji

#### 4.10.1 Company Basic Information, Manufacturing Base, Sales Area and Its

#### Competitors

#### 4.10.2 Veterinary Products for Companion Animals Product Types, Application and Specification

##### 4.10.2.1 Type

##### 4.10.2.2 Type

#### 4.10.3 Meiji Veterinary Products for Companion Animals Sales, Revenue, Price and Gross Margin (2012-2017)

#### 4.10.4 Main Business/Business Overview

#### 4.10.5 Meiji News

### 4.11 Ouro Fino Saude

#### 4.11.1 Company Basic Information, Manufacturing Base, Sales Area and Its

#### Competitors

#### 4.11.2 Veterinary Products for Companion Animals Product Types, Application and Specification

##### 4.11.2.1 Type

##### 4.11.2.2 Type

#### 4.11.3 Ouro Fino Saude Veterinary Products for Companion Animals Sales, Revenue, Price and Gross Margin (2012-2017)

#### 4.11.4 Main Business/Business Overview

#### 4.11.5 Ouro Fino Saude News

### 4.12 Animalcare Group

#### 4.12.1 Company Basic Information, Manufacturing Base, Sales Area and Its

#### Competitors

#### 4.12.2 Veterinary Products for Companion Animals Product Types, Application and Specification

4.12.2.1 Type

4.12.2.2 Type

4.12.3 Animalcare Group Veterinary Products for Companion Animals Sales, Revenue, Price and Gross Margin (2012-2017)

4.12.4 Main Business/Business Overview

4.12.5 Animalcare Group News

4.13 Parnell

4.13.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

4.13.2 Veterinary Products for Companion Animals Product Types, Application and Specification

4.13.2.1 Type

4.13.2.2 Type

4.13.3 Parnell Veterinary Products for Companion Animals Sales, Revenue, Price and Gross Margin (2012-2017)

4.13.4 Main Business/Business Overview

4.13.5 Parnell News

## **5 UNITED STATES VETERINARY PRODUCTS FOR COMPANION ANIMALS MARKET FORECAST (2018-2023)**

5.1 United States Veterinary Products for Companion Animals Sales, Revenue and Price Forecast (2018-2023)

5.1.1 United States Veterinary Products for Companion Animals Sales and Growth Rate Forecast (2018-2023)

5.1.2 United States Veterinary Products for Companion Animals Revenue and Growth Rate Forecast (2018-2023)

5.1.3 United States Veterinary Products for Companion Animals Price Trend Forecast (2018-2023)

5.2 United States Veterinary Products for Companion Animals Sales Forecast by Type (2018-2023)

5.3 United States Veterinary Products for Companion Animals Sales Forecast by Application (2018-2023)

## **6 PRODUCTION COST ANALYSIS OF VETERINARY PRODUCTS FOR COMPANION ANIMALS**

6.1 Main Raw Materials of Veterinary Products for Companion Animals

6.1.1 List of Veterinary Products for Companion Animals Main Raw Materials



- 6.1.2 Veterinary Products for Companion Animals Main Raw Materials Price Analysis
- 6.1.3 Veterinary Products for Companion Animals Raw Materials Major Suppliers
- 6.1.4 Veterinary Products for Companion Animals Main Raw Materials Market Concentration Rate
- 6.2 Production Cost Structure of Veterinary Products for Companion Animals
  - 6.2.1 Raw Materials
  - 6.2.2 Labor Cost
  - 6.2.3 Production Expenses
- 6.3 Veterinary Products for Companion Animals Manufacturing Process/Method

## **7 VALUE CHAIN, PURCHASING STRATEGY AND DOWNSTREAM BUYERS**

- 7.1 Veterinary Products for Companion Animals Value Chain Analysis
- 7.2 Upstream Raw Materials Purchasing
- 7.3 Raw Materials Sources of Veterinary Products for Companion Animals Major Players in 2017
- 7.4 Downstream Buyers

## **8 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS**

- 8.1 Sales Channel
  - 8.1.1 Direct Sales
  - 8.1.2 Indirect Sales
  - 8.1.3 Sales Channel Development Trend
- 8.2 Product Market Positioning
  - 8.2.1 Pricing Strategy
  - 8.2.2 Brand Strategy
  - 8.2.3 Target Client
- 8.3 Veterinary Products for Companion Animals Distributors/Traders List in United States

## **9 MARKET INFLUENCES FACTORS ANALYSIS**

- 9.1 Changes from the Related Industries
- 9.2 Substitutes Threat
- 9.3 Customer Preference Change
- 9.4 Economic/Political Environmental Change
- 9.5 Upstream and Downstream Fluctuation

## **10 RESEARCH FINDINGS AND CONCLUSION**

## **11 APPENDIX**

11.1 Methodology

11.2 Data Source

## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Picture of Veterinary Products for Companion Animals

Table Product Specifications of Veterinary Products for Companion Animals

Figure United States Veterinary Products for Companion Animals Sales (volume) for Each Type (2013-2023)

Figure United States Veterinary Products for Companion Animals Sales Market Share by Types in 2017

Table Types of Veterinary Products for Companion Animals

Figure Product Picture of Type

Table Major Players of Type

Figure Product Picture of Type

Table Major Players of Type

Figure United States Veterinary Products for Companion Animals Sales Present Situation and Outlook by Applications (2013-2023)

Figure United States Veterinary Products for Companion Animals Sales Market Share by Applications in 2017

Table Applications of Veterinary Products for Companion Animals

Figure Dogs Examples

Figure Cats Examples

Figure Other Examples

Figure United States Veterinary Products for Companion Animals Revenue (Million USD) Status and Forecast (2013-2023)

Figure United States Veterinary Products for Companion Animals Sales (Volume) Status and Forecast (2013-2023)

Table United States Veterinary Products for Companion Animals Sales by Players (2013-2018)

Table United States Veterinary Products for Companion Animals Sales Market Share (%) by Players (2013-2018)

Figure United States Veterinary Products for Companion Animals Sales Market Share by Players in 2016

Figure United States Veterinary Products for Companion Animals Sales Market Share by Players in 2017

Table United States Veterinary Products for Companion Animals Revenue (Million USD) by Players (2013-2018)

Table United States Veterinary Products for Companion Animals Revenue Market Share (%) by Players (2013-2018)

Figure United States Veterinary Products for Companion Animals Revenue Market Share by Players in 2016

Figure United States Veterinary Products for Companion Animals Revenue Market Share by Players in 2017

Figure United States Veterinary Products for Companion Animals Average Price by Players in 2017

Table United States Veterinary Products for Companion Animals Manufacturing Base Distribution and Sales Area by Players

Table Players Veterinary Products for Companion Animals Product Types

Figure Veterinary Products for Companion Animals Market Share of Top 3 Players in 2017

Figure Veterinary Products for Companion Animals Market Share of Top 5 Players in 2017

Table United States Veterinary Products for Companion Animals Sales by Type (2013-2018)

Table United States Veterinary Products for Companion Animals Sales Market Share by Type (2013-2018)

Figure United States Veterinary Products for Companion Animals Sales Market Share by Type in 2013

Figure United States Veterinary Products for Companion Animals Sales Market Share by Type in 2017

Table United States Veterinary Products for Companion Animals Revenue (Million USD) by Type (2013-2018)

Table United States Veterinary Products for Companion Animals Revenue Market Share by Type (2013-2018)

Figure United States Veterinary Products for Companion Animals Revenue Market Share by Type in 2013

Figure United States Veterinary Products for Companion Animals Revenue Market Share by Type in 2017

Table United States Veterinary Products for Companion Animals Price by Type (2013-2018)

Table United States Veterinary Products for Companion Animals Sales by Application (2013-2018)

Table United States Veterinary Products for Companion Animals Sales Market Share by Application (2013-2018)

Figure United States Veterinary Products for Companion Animals Sales Market Share by Application (2013-2018)

Figure United States Veterinary Products for Companion Animals Sales Market Share by Application in 2017

Table United States Market Veterinary Products for Companion Animals Sales, Revenue (Million USD), Price and Gross Margin (2013-2018)

Table Boehringer Ingelheim Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Boehringer Ingelheim Veterinary Products for Companion Animals Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Boehringer Ingelheim Veterinary Products for Companion Animals Market Share (2012-2017)

Table Zoetis Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Zoetis Veterinary Products for Companion Animals Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Zoetis Veterinary Products for Companion Animals Market Share (2012-2017)

Table Elanco Animal Health Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Elanco Animal Health Veterinary Products for Companion Animals Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Elanco Animal Health Veterinary Products for Companion Animals Market Share (2012-2017)

Table Bayer Animal Health Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Bayer Animal Health Veterinary Products for Companion Animals Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Bayer Animal Health Veterinary Products for Companion Animals Market Share (2012-2017)

Table Merck Animal Health Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Merck Animal Health Veterinary Products for Companion Animals Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Merck Animal Health Veterinary Products for Companion Animals Market Share (2012-2017)

Table Virbac Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Virbac Veterinary Products for Companion Animals Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Virbac Veterinary Products for Companion Animals Market Share (2012-2017)

Table Dechra Veterinary Products Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Dechra Veterinary Products Veterinary Products for Companion Animals Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Dechra Veterinary Products Veterinary Products for Companion Animals Market

Share (2012-2017)

Table Ceva Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Ceva Veterinary Products for Companion Animals Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Ceva Veterinary Products for Companion Animals Market Share (2012-2017)

Table Vetoquinol Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Vetoquinol Veterinary Products for Companion Animals Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Vetoquinol Veterinary Products for Companion Animals Market Share (2012-2017)

Table Meiji Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Meiji Veterinary Products for Companion Animals Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Meiji Veterinary Products for Companion Animals Market Share (2012-2017)

Table Ouro Fino Saude Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Ouro Fino Saude Veterinary Products for Companion Animals Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Ouro Fino Saude Veterinary Products for Companion Animals Market Share (2012-2017)

Table Animalcare Group Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Animalcare Group Veterinary Products for Companion Animals Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Animalcare Group Veterinary Products for Companion Animals Market Share (2012-2017)

Table Parnell Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Parnell Veterinary Products for Companion Animals Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Parnell Veterinary Products for Companion Animals Market Share (2012-2017)

Figure United States Veterinary Products for Companion Animals Sales and Growth Rate Forecast (2018-2023)

Figure United States Veterinary Products for Companion Animals Revenue and Growth Rate Forecast (2018-2023)

Figure United States Veterinary Products for Companion Animals Price Trend Forecast (2018-2023)

Table United States Veterinary Products for Companion Animals Sales Forecast by Type (2018-2023)

Figure United States Veterinary Products for Companion Animals Sales Market Share Forecast by Type (2018-2023)

Figure United States Veterinary Products for Companion Animals Sales Market Share Forecast by Type in 2023

Table United States Veterinary Products for Companion Animals Sales Forecast by Application (2018-2023)

Figure United States Veterinary Products for Companion Animals Sales Market Share Forecast by Application (2018-2023)

Figure United States Veterinary Products for Companion Animals Sales Market Share Forecast by Application in 2023

Table Production Base and Market Concentration Rate of Raw Material

Figure Veterinary Products for Companion Animals Main Raw Materials Price Trend

Table Veterinary Products for Companion Animals Raw Materials Major Suppliers List

Figure Production Cost Structure of Veterinary Products for Companion Animals

Figure Veterinary Products for Companion Animals Manufacturing Process/Method

Figure Veterinary Products for Companion Animals Value Chain Analysis

Table Raw Materials Sources of Veterinary Products for Companion Animals Major Players in 2017

Table Major Buyers of Veterinary Products for Companion Animals

Table Veterinary Products for Companion Animals Distributors/Traders List in United States

## I would like to order

Product name: 2018-2023 United States Veterinary Products for Companion Animals Market Report (Status and Outlook)

Product link: <https://marketpublishers.com/r/2FBD38BF7C0EN.html>

Price: US\$ 3,360.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/2FBD38BF7C0EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970



