

2018-2023 United States Stand Mixer Market Report (Status and Outlook)

https://marketpublishers.com/r/219F27F3D64EN.html

Date: December 2018

Pages: 83

Price: US\$ 3,360.00 (Single User License)

ID: 219F27F3D64EN

Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

In 2017, the Stand Mixer market size was xx million USD in United States, and it will be xx million USD in 2023, with a CAGR of xx% between 2017 and 2023.

In United States market, the top players include

| KitchenAid |
|-----------------------|
| Kenwood Limited |
| Electrolux |
| Hobart |
| Breville |
| Bosch |
| Philips |
| Sunbeam Products, Inc |
| Panasonic |
| Hamilton Beach |



| | Cuisinart |
|----------|---|
| | Sencor |
| | Sparmixers |
| | SMEG |
| | |
| Split by | product types/category, covering |
| | 3.0-5.0 Quarts |
| | 5.1-8.0 Quarts |
| | >8.0 Quarts |
| | |
| Split by | applications/end use industries, covers |
| | Household |
| | Commercial |
| | |
| | |



Contents

2018-2023 UNITED STATES STAND MIXER MARKET REPORT (STATUS AND OUTLOOK)

1 STAND MIXER MARKET OVERVIEW

- 1.1 Product Overview and Scope of Stand Mixer
- 1.2 Stand Mixer Market Segment by Types
- 1.2.1 United States Stand Mixer Sales Present Situation and Outlook by Types (2013-2023)
 - 1.2.2 United States Stand Mixer Sales Market Share by Types in 2017
 - 1.2.3 3.0-5.0 Quarts
 - 1.2.3.1 Major Players of 3.0-5.0 Quarts
 - 1.2.4 5.1-8.0 Quarts
 - 1.2.4.1 Major Players of 5.1-8.0 Quarts
 - 1.2.5 > 8.0 Quarts
 - 1.2.5.1 Major Players of >8.0 Quarts
- 1.3 United States Stand Mixer Market Segment by Applications/End Use Industries
- 1.3.1 United States Stand Mixer Sales Present Situation and Outlook by Applications/End Industrials (2013-2023)
 - 1.3.2 United States Stand Mixer Sales Market Share by Applications in 2017
 - 1.3.2 Household
 - 1.3.3 Commercial
- 1.4 United States Stand Mixer Overview and Market Size (Value) (2013-2023)
 - 1.4.1 United States Market Stand Mixer Overview
- 1.4.2 United States Stand Mixer Market Size (Value and Volume) Status and Forecast (2013-2023)

2 UNITED STATES STAND MIXER SALES, REVENUE (VALUE) AND MARKET SHARE BY PLAYERS

- 2.1 United States Stand Mixer Sales and Market Share by Players (2013-2018)
- 2.2 United States Stand Mixer Revenue and Market Share by Players (2013-2018)
- 2.3 United States Stand Mixer Average Price by Players in 2017
- 2.4 United States Stand Mixer Manufacturing Base Distribution, Sales Area, Product Types by Players
- 2.5 Stand Mixer Market Competitive Situation and Trends
 - 2.5.1 Stand Mixer Market Concentration Rate



- 2.5.2 Stand Mixer Market Share of Top 3 and Top 5 Players in 2017
- 2.5.3 Mergers & Acquisitions, Expansion

3 UNITED STATES STAND MIXER SALES, REVENUE (VALUE) BY TYPE AND APPLICATION (2013-2018)

- 3.1 United States Stand Mixer Sales, Revenue, Market Share and Price by Type (2013-2018)
 - 3.1.1 United States Stand Mixer Sales and Market Share by Type (2013-2018)
 - 3.1.2 United States Stand Mixer Revenue and Market Share by Type (2013-2018)
 - 3.1.3 United States Stand Mixer Price by Type (2013-2018)
- 3.2 United States Stand Mixer Sales and Market Share by Application (2013-2018)
- 3.3 United States Market Stand Mixer Sales, Revenue (Million USD), Price and Gross Margin (2013-2018)

4 UNITED STATES STAND MIXER PLAYERS PROFILES AND SALES DATA

- 4.1 KitchenAid
- 4.1.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 4.1.2 Stand Mixer Product Types, Application and Specification
 - 4.1.2.1 Type
 - 4.1.2.2 Type
 - 4.1.3 KitchenAid Stand Mixer Sales, Revenue, Price and Gross Margin (2012-2017)
 - 4.1.4 Main Business/Business Overview
 - 4.1.5 KitchenAid News
- 4.2 Kenwood Limited
- 4.2.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 4.2.2 Stand Mixer Product Types, Application and Specification
 - 4.2.2.1 Type
 - 4.2.2.2 Type
- 4.2.3 Kenwood Limited Stand Mixer Sales, Revenue, Price and Gross Margin (2012-2017)
 - 4.2.4 Main Business/Business Overview
- 4.2.5 Kenwood Limited News
- 4.3 Electrolux
- 4.3.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors



- 4.3.2 Stand Mixer Product Types, Application and Specification
 - 4.3.2.1 Type
 - 4.3.2.2 Type
- 4.3.3 Electrolux Stand Mixer Sales, Revenue, Price and Gross Margin (2012-2017)
- 4.3.4 Main Business/Business Overview
- 4.3.5 Electrolux News
- 4.4 Hobart
- 4.4.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 4.4.2 Stand Mixer Product Types, Application and Specification
 - 4.4.2.1 Type
 - 4.4.2.2 Type
 - 4.4.3 Hobart Stand Mixer Sales, Revenue, Price and Gross Margin (2012-2017)
 - 4.4.4 Main Business/Business Overview
 - 4.4.5 Hobart News
- 4.5 Breville
- 4.5.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 4.5.2 Stand Mixer Product Types, Application and Specification
 - 4.5.2.1 Type
 - 4.5.2.2 Type
 - 4.5.3 Breville Stand Mixer Sales, Revenue, Price and Gross Margin (2012-2017)
 - 4.5.4 Main Business/Business Overview
 - 4.5.5 Breville News
- 4.6 Bosch
- 4.6.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 4.6.2 Stand Mixer Product Types, Application and Specification
 - 4.6.2.1 Type
 - 4.6.2.2 Type
 - 4.6.3 Bosch Stand Mixer Sales, Revenue, Price and Gross Margin (2012-2017)
 - 4.6.4 Main Business/Business Overview
 - 4.6.5 Bosch News
- 4.7 Philips
- 4.7.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 4.7.2 Stand Mixer Product Types, Application and Specification
 - 4.7.2.1 Type
 - 4.7.2.2 Type



- 4.7.3 Philips Stand Mixer Sales, Revenue, Price and Gross Margin (2012-2017)
- 4.7.4 Main Business/Business Overview
- 4.7.5 Philips News
- 4.8 Sunbeam Products, Inc.
- 4.8.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 4.8.2 Stand Mixer Product Types, Application and Specification
 - 4.8.2.1 Type
 - 4.8.2.2 Type
- 4.8.3 Sunbeam Products, Inc Stand Mixer Sales, Revenue, Price and Gross Margin (2012-2017)
- 4.8.4 Main Business/Business Overview
- 4.8.5 Sunbeam Products, Inc News
- 4.9 Panasonic
- 4.9.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 4.9.2 Stand Mixer Product Types, Application and Specification
 - 9.9.2.1 Type
 - 9.9.2.2 Type
 - 4.9.3 Panasonic Stand Mixer Sales, Revenue, Price and Gross Margin (2012-2017)
 - 4.9.4 Main Business/Business Overview
 - 4.9.5 Panasonic News
- 4.10 Hamilton Beach
- 4.10.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 4.10.2 Stand Mixer Product Types, Application and Specification
 - 4.10.2.1 Type
 - 4.10.2.2 Type
- 4.10.3 Hamilton Beach Stand Mixer Sales, Revenue, Price and Gross Margin (2012-2017)
 - 4.10.4 Main Business/Business Overview
 - 4.10.5 Hamilton Beach News
- 4.11 Cuisinart
- 4.11.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 4.11.2 Stand Mixer Product Types, Application and Specification
 - 4.11.2.1 Type
 - 4.11.2.2 Type
- 4.11.3 Cuisinart Stand Mixer Sales, Revenue, Price and Gross Margin (2012-2017)



- 4.11.4 Main Business/Business Overview
- 4.11.5 Cuisinart News
- 4.12 Sencor
- 4.12.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 4.12.2 Stand Mixer Product Types, Application and Specification
 - 4.12.2.1 Type
 - 4.12.2.2 Type
 - 4.12.3 Sencor Stand Mixer Sales, Revenue, Price and Gross Margin (2012-2017)
 - 4.12.4 Main Business/Business Overview
 - 4.12.5 Sencor News
- 4.13 Sparmixers
- 4.13.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 4.13.2 Stand Mixer Product Types, Application and Specification
 - 4.13.2.1 Type
 - 4.13.2.2 Type
 - 4.13.3 Sparmixers Stand Mixer Sales, Revenue, Price and Gross Margin (2012-2017)
 - 4.13.4 Main Business/Business Overview
 - 4.13.5 Sparmixers News
- 4.14 SMEG
- 4.14.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 4.14.2 Stand Mixer Product Types, Application and Specification
 - 4.14.2.1 Type
 - 4.14.2.2 Type
 - 4.14.3 SMEG Stand Mixer Sales, Revenue, Price and Gross Margin (2012-2017)
 - 4.14.4 Main Business/Business Overview
 - 4.14.5 SMEG News

5 UNITED STATES STAND MIXER MARKET FORECAST (2018-2023)

- 5.1 United States Stand Mixer Sales, Revenue and Price Forecast (2018-2023)
 - 5.1.1 United States Stand Mixer Sales and Growth Rate Forecast (2018-2023)
 - 5.1.2 United States Stand Mixer Revenue and Growth Rate Forecast (2018-2023)
 - 5.1.3 United States Stand Mixer Price Trend Forecast (2018-2023)
- 5.2 United States Stand Mixer Sales Forecast by Type (2018-2023)
- 5.3 United States Stand Mixer Sales Forecast by Application (2018-2023)



6 PRODUCTION COST ANALYSIS OF STAND MIXER

- 6.1 Main Raw Materials of Stand Mixer
 - 6.1.1 List of Stand Mixer Main Raw Materials
 - 6.1.2 Stand Mixer Main Raw Materials Price Analysis
 - 6.1.3 Stand Mixer Raw Materials Major Suppliers
 - 6.1.4 Stand Mixer Main Raw Materials Market Concentration Rate
- 6.2 Production Cost Structure of Stand Mixer
 - 6.2.1 Raw Materials
 - 6.2.2 Labor Cost
 - 6.2.3 Production Expenses
- 6.3 Stand Mixer Manufacturing Process/Method

7 VALUE CHAIN, PURCHASING STRATEGY AND DOWNSTREAM BUYERS

- 7.1 Stand Mixer Value Chain Analysis
- 7.2 Upstream Raw Materials Purchasing
- 7.3 Raw Materials Sources of Stand Mixer Major Players in 2017
- 7.4 Downstream Buyers

8 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 8.1 Sales Channel
 - 8.1.1 Direct Sales
 - 8.1.2 Indirect Sales
 - 8.1.3 Sales Channel Development Trend
- 8.2 Product Market Positioning
 - 8.2.1 Pricing Strategy
 - 8.2.2 Brand Strategy
 - 8.2.3 Target Client
- 8.3 Stand Mixer Distributors/Traders List in United States

9 MARKET INFLUENCES FACTORS ANALYSIS

- 9.1 Changes from the Related Industries
- 9.2 Substitutes Threat
- 9.3 Customer Preference Change
- 9.4 Economic/Political Environmental Change
- 9.5 Upstream and Downstream Fluctuation



10 RESEARCH FINDINGS AND CONCLUSION

11 APPENDIX

- 11.1 Methodology
- 11.2 Data Source



List Of Tables

LIST OF TABLES AND FIGURES

Figure Picture of Stand Mixer

Table Product Specifications of Stand Mixer

Figure United States Stand Mixer Sales (volume) for Each Type (2013-2023)

Figure United States Stand Mixer Sales Market Share by Types in 2017

Table Types of Stand Mixer

Figure Product Picture of 3.0-5.0 Quarts

Table Major Players of 3.0-5.0 Quarts

Figure Product Picture of 5.1-8.0 Quarts

Table Major Players of 5.1-8.0 Quarts

Figure Product Picture of >8.0 Quarts

Table Major Players of >8.0 Quarts

Figure United States Stand Mixer Sales Present Situation and Outlook by Applications (2013-2023)

Figure United States Stand Mixer Sales Market Share by Applications in 2017

Table Applications of Stand Mixer

Figure Household Examples

Figure Commercial Examples

Figure United States Stand Mixer Revenue (Million USD) Status and Forecast (2013-2023)

Figure United States Stand Mixer Sales (Volume) Status and Forecast (2013-2023)

Table United States Stand Mixer Sales by Players (2013-2018)

Table United States Stand Mixer Sales Market Share (%) by Players (2013-2018)

Figure United States Stand Mixer Sales Market Share by Players in 2016

Figure United States Stand Mixer Sales Market Share by Players in 2017

Table United States Stand Mixer Revenue (Million USD) by Players (2013-2018)

Table United States Stand Mixer Revenue Market Share (%) by Players (2013-2018)

Figure United States Stand Mixer Revenue Market Share by Players in 2016

Figure United States Stand Mixer Revenue Market Share by Players in 2017

Figure United States Stand Mixer Average Price by Players in 2017

Table United States Stand Mixer Manufacturing Base Distribution and Sales Area by Players

Table Players Stand Mixer Product Types

Figure Stand Mixer Market Share of Top 3 Players in 2017

Figure Stand Mixer Market Share of Top 5 Players in 2017

Table United States Stand Mixer Sales by Type (2013-2018)



Table United States Stand Mixer Sales Market Share by Type (2013-2018)

Figure United States Stand Mixer Sales Market Share by Type in 2013

Figure United States Stand Mixer Sales Market Share by Type in 2017

Table United States Stand Mixer Revenue (Million USD) by Type (2013-2018)

Table United States Stand Mixer Revenue Market Share by Type (2013-2018)

Figure United States Stand Mixer Revenue Market Share by Type in 2013

Figure United States Stand Mixer Revenue Market Share by Type in 2017

Table United States Stand Mixer Price by Type (2013-2018)

Table United States Stand Mixer Sales by Application (2013-2018)

Table United States Stand Mixer Sales Market Share by Application (2013-2018)

Figure United States Stand Mixer Sales Market Share by Application (2013-2018)

Figure United States Stand Mixer Sales Market Share by Application in 2017

Table United States Market Stand Mixer Sales, Revenue (Million USD), Price and Gross Margin (2013-2018)

Table KitchenAid Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table KitchenAid Stand Mixer Sales, Revenue, Price and Gross Margin (2012-2017) Figure KitchenAid Stand Mixer Market Share (2012-2017)

Table Kenwood Limited Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Kenwood Limited Stand Mixer Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Kenwood Limited Stand Mixer Market Share (2012-2017)

Table Electrolux Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Electrolux Stand Mixer Sales, Revenue, Price and Gross Margin (2012-2017) Figure Electrolux Stand Mixer Market Share (2012-2017)

Table Hobart Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Hobart Stand Mixer Sales, Revenue, Price and Gross Margin (2012-2017) Figure Hobart Stand Mixer Market Share (2012-2017)

Table Breville Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Breville Stand Mixer Sales, Revenue, Price and Gross Margin (2012-2017) Figure Breville Stand Mixer Market Share (2012-2017)

Table Bosch Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Bosch Stand Mixer Sales, Revenue, Price and Gross Margin (2012-2017) Figure Bosch Stand Mixer Market Share (2012-2017)

Table Philips Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Philips Stand Mixer Sales, Revenue, Price and Gross Margin (2012-2017) Figure Philips Stand Mixer Market Share (2012-2017)



Table Sunbeam Products, Inc Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Sunbeam Products, Inc Stand Mixer Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Sunbeam Products, Inc Stand Mixer Market Share (2012-2017)

Table Panasonic Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Panasonic Stand Mixer Sales, Revenue, Price and Gross Margin (2012-2017) Figure Panasonic Stand Mixer Market Share (2012-2017)

Table Hamilton Beach Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Hamilton Beach Stand Mixer Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Hamilton Beach Stand Mixer Market Share (2012-2017)

Table Cuisinart Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Cuisinart Stand Mixer Sales, Revenue, Price and Gross Margin (2012-2017) Figure Cuisinart Stand Mixer Market Share (2012-2017)

Table Sencor Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Sencor Stand Mixer Sales, Revenue, Price and Gross Margin (2012-2017) Figure Sencor Stand Mixer Market Share (2012-2017)

Table Sparmixers Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Sparmixers Stand Mixer Sales, Revenue, Price and Gross Margin (2012-2017) Figure Sparmixers Stand Mixer Market Share (2012-2017)

Table SMEG Basic Information, Manufacturing Base, Sales Area and Its Competitors Table SMEG Stand Mixer Sales, Revenue, Price and Gross Margin (2012-2017)

Figure SMEG Stand Mixer Market Share (2012-2017)

Figure United States Stand Mixer Sales and Growth Rate Forecast (2018-2023)

Figure United States Stand Mixer Revenue and Growth Rate Forecast (2018-2023)

Figure United States Stand Mixer Price Trend Forecast (2018-2023)

Table United States Stand Mixer Sales Forecast by Type (2018-2023)

Figure United States Stand Mixer Sales Market Share Forecast by Type (2018-2023)

Figure United States Stand Mixer Sales Market Share Forecast by Type in 2023

Table United States Stand Mixer Sales Forecast by Application (2018-2023)

Figure United States Stand Mixer Sales Market Share Forecast by Application (2018-2023)

Figure United States Stand Mixer Sales Market Share Forecast by Application in 2023 Table Production Base and Market Concentration Rate of Raw Material Figure Stand Mixer Main Raw Materials Price Trend



Table Stand Mixer Raw Materials Major Suppliers List
Figure Production Cost Structure of Stand Mixer
Figure Stand Mixer Manufacturing Process/Method
Figure Stand Mixer Value Chain Analysis
Table Raw Materials Sources of Stand Mixer Major Players in 2017
Table Major Buyers of Stand Mixer
Table Stand Mixer Distributors/Traders List in United States



I would like to order

Product name: 2018-2023 United States Stand Mixer Market Report (Status and Outlook)

Product link: https://marketpublishers.com/r/219F27F3D64EN.html

Price: US\$ 3,360.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/219F27F3D64EN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

| First name: | |
|---------------|---------------------------|
| Last name: | |
| Email: | |
| Company: | |
| Address: | |
| City: | |
| Zip code: | |
| Country: | |
| Tel: | |
| Fax: | |
| Your message: | |
| | |
| | |
| | |
| | **All fields are required |
| | Custumer signature |
| | |
| | |

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970