

2018-2023 United States Floriculture Market Report (Status and Outlook)

https://marketpublishers.com/r/28719BE5C22EN.html

Date: April 2018

Pages: 85

Price: US\$ 3,360.00 (Single User License)

ID: 28719BE5C22EN

Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

In 2017, the Floriculture market size was xx million USD in United States, and it will be xx million USD in 2023, with a CAGR of xx% between 2017 and 2023.

In United States market, the top players include

Dümmen Orange
Syngenta Flowers
Finlays
Beekenkamp
Karuturi
Oserian
Selecta One
Washington Bulb

Arcangeli Giovanni & Figlio

Carzan Flowers



	Rosebud
	Kariki
	Multiflora
	Karen Roses
	Harvest Flower
	Queens Group
	Ball Horticultural
Split by	product types/category, covering
	Cut Flowers
	Bedding Plants
	Potted Plants
(Other
Split by	applications/end use industries, covers
	Personal Use
ı	Gift
1	Conference & Activities
(Other



Contents

1 FLORICULTURE MARKET OVERVIEW

- 1.1 Product Overview and Scope of Floriculture
- 1.2 Floriculture Market Segment by Types
- 1.2.1 United States Floriculture Sales Present Situation and Outlook by Types (2013-2023)
 - 1.2.2 United States Floriculture Sales Market Share by Types in 2017
 - 1.2.3 Cut Flowers
 - 1.2.3.1 Major Players of Cut Flowers
 - 1.2.4 Bedding Plants
 - 1.2.4.1 Major Players of Bedding Plants
 - 1.2.5 Potted Plants
 - 1.2.5.1 Major Players of Potted Plants
 - 1.2.6 Other
 - 1.2.6.1 Major Players of Other
- 1.3 United States Floriculture Market Segment by Applications/End Use Industries
- 1.3.1 United States Floriculture Sales Present Situation and Outlook by Applications/End Industrials (2013-2023)
 - 1.3.2 United States Floriculture Sales Market Share by Applications in 2017
 - 1.3.2 Personal Use
 - 1.3.3 Gift
 - 1.3.4 Conference & Activities
 - 1.3.5 Other
- 1.4 United States Floriculture Overview and Market Size (Value) (2013-2023)
- 1.4.1 United States Market Floriculture Overview
- 1.4.2 United States Floriculture Market Size (Value and Volume) Status and Forecast (2013-2023)

2 UNITED STATES FLORICULTURE SALES, REVENUE (VALUE) AND MARKET SHARE BY PLAYERS

- 2.1 United States Floriculture Sales and Market Share by Players (2013-2018)
- 2.2 United States Floriculture Revenue and Market Share by Players (2013-2018)
- 2.3 United States Floriculture Average Price by Players in 2017
- 2.4 United States Floriculture Manufacturing Base Distribution, Sales Area, Product Types by Players
- 2.5 Floriculture Market Competitive Situation and Trends



- 2.5.1 Floriculture Market Concentration Rate
- 2.5.2 Floriculture Market Share of Top 3 and Top 5 Players in 2017
- 2.5.3 Mergers & Acquisitions, Expansion

3 UNITED STATES FLORICULTURE SALES, REVENUE (VALUE) BY TYPE AND APPLICATION (2013-2018)

- 3.1 United States Floriculture Sales, Revenue, Market Share and Price by Type (2013-2018)
- 3.1.1 United States Floriculture Sales and Market Share by Type (2013-2018)
- 3.1.2 United States Floriculture Revenue and Market Share by Type (2013-2018)
- 3.1.3 United States Floriculture Price by Type (2013-2018)
- 3.2 United States Floriculture Sales and Market Share by Application (2013-2018)
- 3.3 United States Market Floriculture Sales, Revenue (Million USD), Price and Gross Margin (2013-2018)

4 UNITED STATES FLORICULTURE PLAYERS PROFILES AND SALES DATA

- 4.1 Dümmen Orange
- 4.1.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 4.1.2 Floriculture Product Types, Application and Specification
 - 4.1.2.1 Type
 - 4.1.2.2 Type
- 4.1.3 Dümmen Orange Floriculture Sales, Revenue, Price and Gross Margin (2012-2017)
 - 4.1.4 Main Business/Business Overview
 - 4.1.5 Dümmen Orange News
- 4.2 Syngenta Flowers
- 4.2.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 4.2.2 Floriculture Product Types, Application and Specification
 - 4.2.2.1 Type
 - 4.2.2.2 Type
- 4.2.3 Syngenta Flowers Floriculture Sales, Revenue, Price and Gross Margin (2012-2017)
 - 4.2.4 Main Business/Business Overview
 - 4.2.5 Syngenta Flowers News
- 4.3 Finlays



4.3.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

- 4.3.2 Floriculture Product Types, Application and Specification
 - 4.3.2.1 Type
 - 4.3.2.2 Type
- 4.3.3 Finlays Floriculture Sales, Revenue, Price and Gross Margin (2012-2017)
- 4.3.4 Main Business/Business Overview
- 4.3.5 Finlays News
- 4.4 Beekenkamp
- 4.4.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 4.4.2 Floriculture Product Types, Application and Specification
 - 4.4.2.1 Type
 - 4.4.2.2 Type
 - 4.4.3 Beekenkamp Floriculture Sales, Revenue, Price and Gross Margin (2012-2017)
 - 4.4.4 Main Business/Business Overview
 - 4.4.5 Beekenkamp News
- 4.5 Karuturi
- 4.5.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 4.5.2 Floriculture Product Types, Application and Specification
 - 4.5.2.1 Type
 - 4.5.2.2 Type
 - 4.5.3 Karuturi Floriculture Sales, Revenue, Price and Gross Margin (2012-2017)
 - 4.5.4 Main Business/Business Overview
 - 4.5.5 Karuturi News
- 4.6 Oserian
- 4.6.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 4.6.2 Floriculture Product Types, Application and Specification
 - 4.6.2.1 Type
 - 4.6.2.2 Type
 - 4.6.3 Oserian Floriculture Sales, Revenue, Price and Gross Margin (2012-2017)
 - 4.6.4 Main Business/Business Overview
 - 4.6.5 Oserian News
- 4.7 Selecta One
- 4.7.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 4.7.2 Floriculture Product Types, Application and Specification



- 4.7.2.1 Type
- 4.7.2.2 Type
- 4.7.3 Selecta One Floriculture Sales, Revenue, Price and Gross Margin (2012-2017)
- 4.7.4 Main Business/Business Overview
- 4.7.5 Selecta One News
- 4.8 Washington Bulb
- 4.8.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
- 4.8.2 Floriculture Product Types, Application and Specification
 - 4.8.2.1 Type
 - 4.8.2.2 Type
- 4.8.3 Washington Bulb Floriculture Sales, Revenue, Price and Gross Margin (2012-2017)
 - 4.8.4 Main Business/Business Overview
- 4.8.5 Washington Bulb News
- 4.9 Arcangeli Giovanni & Figlio
- 4.9.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 4.9.2 Floriculture Product Types, Application and Specification
 - 9.9.2.1 Type
 - 9.9.2.2 Type
- 4.9.3 Arcangeli Giovanni & Figlio Floriculture Sales, Revenue, Price and Gross Margin (2012-2017)
 - 4.9.4 Main Business/Business Overview
 - 4.9.5 Arcangeli Giovanni & Figlio News
- 4.10 Carzan Flowers
- 4.10.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 4.10.2 Floriculture Product Types, Application and Specification
 - 4.10.2.1 Type
 - 4.10.2.2 Type
- 4.10.3 Carzan Flowers Floriculture Sales, Revenue, Price and Gross Margin (2012-2017)
 - 4.10.4 Main Business/Business Overview
 - 4.10.5 Carzan Flowers News
- 4.11 Rosebud
- 4.11.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 4.11.2 Floriculture Product Types, Application and Specification



- 4.11.2.1 Type
- 4.11.2.2 Type
- 4.11.3 Rosebud Floriculture Sales, Revenue, Price and Gross Margin (2012-2017)
- 4.11.4 Main Business/Business Overview
- 4.11.5 Rosebud News
- 4.12 Kariki
- 4.12.1 Company Basic Information, Manufacturing Base, Sales Area and Its

Competitors

- 4.12.2 Floriculture Product Types, Application and Specification
 - 4.12.2.1 Type
 - 4.12.2.2 Type
- 4.12.3 Kariki Floriculture Sales, Revenue, Price and Gross Margin (2012-2017)
- 4.12.4 Main Business/Business Overview
- 4.12.5 Kariki News
- 4.13 Multiflora
- 4.13.1 Company Basic Information, Manufacturing Base, Sales Area and Its

Competitors

- 4.13.2 Floriculture Product Types, Application and Specification
 - 4.13.2.1 Type
- 4.13.2.2 Type
- 4.13.3 Multiflora Floriculture Sales, Revenue, Price and Gross Margin (2012-2017)
- 4.13.4 Main Business/Business Overview
- 4.13.5 Multiflora News
- 4.14 Karen Roses
 - 4.14.1 Company Basic Information, Manufacturing Base, Sales Area and Its

Competitors

- 4.14.2 Floriculture Product Types, Application and Specification
 - 4.14.2.1 Type
 - 4.14.2.2 Type
- 4.14.3 Karen Roses Floriculture Sales, Revenue, Price and Gross Margin (2012-2017)
- 4.14.4 Main Business/Business Overview
- 4.14.5 Karen Roses News
- 4.15 Harvest Flower
- 4.15.1 Company Basic Information, Manufacturing Base, Sales Area and Its

Competitors

- 4.15.2 Floriculture Product Types, Application and Specification
 - 4.15.2.1 Type
 - 4.15.2.2 Type
- 4.15.3 Harvest Flower Floriculture Sales, Revenue, Price and Gross Margin



(2012-2017)

- 4.15.4 Main Business/Business Overview
- 4.15.5 Harvest Flower News
- 4.16 Queens Group
- 4.16.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 4.16.2 Floriculture Product Types, Application and Specification
 - 4.16.2.1 Type
 - 4.16.2.2 Type
- 4.16.3 Queens Group Floriculture Sales, Revenue, Price and Gross Margin (2012-2017)
- 4.16.4 Main Business/Business Overview
- 4.16.5 Queens Group News
- 4.17 Ball Horticultural
- 4.17.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 4.17.2 Floriculture Product Types, Application and Specification
 - 4.17.2.1 Type
 - 4.17.2.2 Type
- 4.17.3 Ball Horticultural Floriculture Sales, Revenue, Price and Gross Margin (2012-2017)
 - 4.17.4 Main Business/Business Overview
 - 4.17.5 Ball Horticultural News

5 UNITED STATES FLORICULTURE MARKET FORECAST (2018-2023)

- 5.1 United States Floriculture Sales, Revenue and Price Forecast (2018-2023)
 - 5.1.1 United States Floriculture Sales and Growth Rate Forecast (2018-2023)
 - 5.1.2 United States Floriculture Revenue and Growth Rate Forecast (2018-2023)
 - 5.1.3 United States Floriculture Price Trend Forecast (2018-2023)
- 5.2 United States Floriculture Sales Forecast by Type (2018-2023)
- 5.3 United States Floriculture Sales Forecast by Application (2018-2023)

6 PRODUCTION COST ANALYSIS OF FLORICULTURE

- 6.1 Main Raw Materials of Floriculture
 - 6.1.1 List of Floriculture Main Raw Materials
 - 6.1.2 Floriculture Main Raw Materials Price Analysis
 - 6.1.3 Floriculture Raw Materials Major Suppliers



- 6.1.4 Floriculture Main Raw Materials Market Concentration Rate
- 6.2 Production Cost Structure of Floriculture
 - 6.2.1 Raw Materials
 - 6.2.2 Labor Cost
 - 6.2.3 Production Expenses
- 6.3 Floriculture Manufacturing Process/Method

7 VALUE CHAIN, PURCHASING STRATEGY AND DOWNSTREAM BUYERS

- 7.1 Floriculture Value Chain Analysis
- 7.2 Upstream Raw Materials Purchasing
- 7.3 Raw Materials Sources of Floriculture Major Players in 2017
- 7.4 Downstream Buyers

8 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 8.1 Sales Channel
 - 8.1.1 Direct Sales
 - 8.1.2 Indirect Sales
 - 8.1.3 Sales Channel Development Trend
- 8.2 Product Market Positioning
 - 8.2.1 Pricing Strategy
 - 8.2.2 Brand Strategy
 - 8.2.3 Target Client
- 8.3 Floriculture Distributors/Traders List in United States

9 MARKET INFLUENCES FACTORS ANALYSIS

- 9.1 Changes from the Related Industries
- 9.2 Substitutes Threat
- 9.3 Customer Preference Change
- 9.4 Economic/Political Environmental Change
- 9.5 Upstream and Downstream Fluctuation

10 RESEARCH FINDINGS AND CONCLUSION

11 APPENDIX

11.1 Methodology



11.2 Data Source



List Of Tables

LIST OF TABLES AND FIGURES

Figure Picture of Floriculture

Table Product Specifications of Floriculture

Figure United States Floriculture Sales (volume) for Each Type (2013-2023)

Figure United States Floriculture Sales Market Share by Types in 2017

Table Types of Floriculture

Figure Product Picture of Cut Flowers

Table Major Players of Cut Flowers

Figure Product Picture of Bedding Plants

Table Major Players of Bedding Plants

Figure Product Picture of Potted Plants

Table Major Players of Potted Plants

Figure Product Picture of Other

Table Major Players of Other

Figure United States Floriculture Sales Present Situation and Outlook by Applications (2013-2023)

Figure United States Floriculture Sales Market Share by Applications in 2017

Table Applications of Floriculture

Figure Personal Use Examples

Figure Gift Examples

Figure Conference & Activities Examples

Figure Other Examples

Figure United States Floriculture Revenue (Million USD) Status and Forecast (2013-2023)

Figure United States Floriculture Sales (Volume) Status and Forecast (2013-2023)

Table United States Floriculture Sales by Players (2013-2018)

Table United States Floriculture Sales Market Share (%) by Players (2013-2018)

Figure United States Floriculture Sales Market Share by Players in 2016

Figure United States Floriculture Sales Market Share by Players in 2017

Table United States Floriculture Revenue (Million USD) by Players (2013-2018)

Table United States Floriculture Revenue Market Share (%) by Players (2013-2018)

Figure United States Floriculture Revenue Market Share by Players in 2016

Figure United States Floriculture Revenue Market Share by Players in 2017

Figure United States Floriculture Average Price by Players in 2017

Table United States Floriculture Manufacturing Base Distribution and Sales Area by



Players

Table Players Floriculture Product Types

Figure Floriculture Market Share of Top 3 Players in 2017

Figure Floriculture Market Share of Top 5 Players in 2017

Table United States Floriculture Sales by Type (2013-2018)

Table United States Floriculture Sales Market Share by Type (2013-2018)

Figure United States Floriculture Sales Market Share by Type in 2013

Figure United States Floriculture Sales Market Share by Type in 2017

Table United States Floriculture Revenue (Million USD) by Type (2013-2018)

Table United States Floriculture Revenue Market Share by Type (2013-2018)

Figure United States Floriculture Revenue Market Share by Type in 2013

Figure United States Floriculture Revenue Market Share by Type in 2017

Table United States Floriculture Price by Type (2013-2018)

Table United States Floriculture Sales by Application (2013-2018)

Table United States Floriculture Sales Market Share by Application (2013-2018)

Figure United States Floriculture Sales Market Share by Application (2013-2018)

Figure United States Floriculture Sales Market Share by Application in 2017

Table United States Market Floriculture Sales, Revenue (Million USD), Price and Gross Margin (2013-2018)

Table D?mmen Orange Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table D?mmen Orange Floriculture Sales, Revenue, Price and Gross Margin (2012-2017)

Figure D?mmen Orange Floriculture Market Share (2012-2017)

Table Syngenta Flowers Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Syngenta Flowers Floriculture Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Syngenta Flowers Floriculture Market Share (2012-2017)

Table Finlays Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Finlays Floriculture Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Finlays Floriculture Market Share (2012-2017)

Table Beekenkamp Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Beekenkamp Floriculture Sales, Revenue, Price and Gross Margin (2012-2017) Figure Beekenkamp Floriculture Market Share (2012-2017)

Table Karuturi Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Karuturi Floriculture Sales, Revenue, Price and Gross Margin (2012-2017) Figure Karuturi Floriculture Market Share (2012-2017)



Table Oserian Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Oserian Floriculture Sales, Revenue, Price and Gross Margin (2012-2017) Figure Oserian Floriculture Market Share (2012-2017)

Table Selecta One Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Selecta One Floriculture Sales, Revenue, Price and Gross Margin (2012-2017) Figure Selecta One Floriculture Market Share (2012-2017)

Table Washington Bulb Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Washington Bulb Floriculture Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Washington Bulb Floriculture Market Share (2012-2017)

Table Arcangeli Giovanni & Figlio Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Arcangeli Giovanni & Figlio Floriculture Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Arcangeli Giovanni & Figlio Floriculture Market Share (2012-2017)

Table Carzan Flowers Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Carzan Flowers Floriculture Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Carzan Flowers Floriculture Market Share (2012-2017)

Table Rosebud Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Rosebud Floriculture Sales, Revenue, Price and Gross Margin (2012-2017) Figure Rosebud Floriculture Market Share (2012-2017)

Table Kariki Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Kariki Floriculture Sales, Revenue, Price and Gross Margin (2012-2017) Figure Kariki Floriculture Market Share (2012-2017)

Table Multiflora Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Multiflora Floriculture Sales, Revenue, Price and Gross Margin (2012-2017) Figure Multiflora Floriculture Market Share (2012-2017)

Table Karen Roses Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Karen Roses Floriculture Sales, Revenue, Price and Gross Margin (2012-2017) Figure Karen Roses Floriculture Market Share (2012-2017)

Table Harvest Flower Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Harvest Flower Floriculture Sales, Revenue, Price and Gross Margin (2012-2017) Figure Harvest Flower Floriculture Market Share (2012-2017)



Table Queens Group Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Queens Group Floriculture Sales, Revenue, Price and Gross Margin (2012-2017) Figure Queens Group Floriculture Market Share (2012-2017)

Table Ball Horticultural Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Ball Horticultural Floriculture Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Ball Horticultural Floriculture Market Share (2012-2017)

Figure United States Floriculture Sales and Growth Rate Forecast (2018-2023)

Figure United States Floriculture Revenue and Growth Rate Forecast (2018-2023)

Figure United States Floriculture Price Trend Forecast (2018-2023)

Table United States Floriculture Sales Forecast by Type (2018-2023)

Figure United States Floriculture Sales Market Share Forecast by Type (2018-2023)

Figure United States Floriculture Sales Market Share Forecast by Type in 2023

Table United States Floriculture Sales Forecast by Application (2018-2023)

Figure United States Floriculture Sales Market Share Forecast by Application (2018-2023)

Figure United States Floriculture Sales Market Share Forecast by Application in 2023

Table Production Base and Market Concentration Rate of Raw Material

Figure Floriculture Main Raw Materials Price Trend

Table Floriculture Raw Materials Major Suppliers List

Figure Production Cost Structure of Floriculture

Figure Floriculture Manufacturing Process/Method

Figure Floriculture Value Chain Analysis

Table Raw Materials Sources of Floriculture Major Players in 2017

Table Major Buyers of Floriculture

Table Floriculture Distributors/Traders List in United States



I would like to order

Product name: 2018-2023 United States Floriculture Market Report (Status and Outlook)

Product link: https://marketpublishers.com/r/28719BE5C22EN.html

Price: US\$ 3,360.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

Payment

First name:

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/28719BE5C22EN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970