

2018-2023 United States Digital Rights Management Market Report (Status and Outlook)

https://marketpublishers.com/r/2269F104205EN.html

Date: March 2018

Pages: 88

Price: US\$ 3,360.00 (Single User License)

ID: 2269F104205EN

Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

In 2017, the Digital Rights Management market size was xx million USD in United States, and it will be xx million USD in 2023, with a CAGR of xx% between 2017 and 2023.

In United States market, the top players include

Microsoft
Google
Apple
Adobe Systems
DELL/EMC
Oracle
Sony
Symantec
LockLizard



Amazon Intertrust Technologies Intel Seclore Founder Tech Haihaisoft Split by product types/category, covering Video/Film Software/APPs Game TV/OTT Others Split by applications/end use industries, covers PC Mobile TV

Others



Contents

1 DIGITAL RIGHTS MANAGEMENT MARKET OVERVIEW

- 1.1 Product Overview and Scope of Digital Rights Management
- 1.2 Digital Rights Management Market Segment by Types
- 1.2.1 United States Digital Rights Management Sales Present Situation and Outlook by Types (2013-2023)
 - 1.2.2 United States Digital Rights Management Sales Market Share by Types in 2017
 - 1.2.3 Video/Film
 - 1.2.3.1 Major Players of Video/Film
 - 1.2.4 Software/APPs
 - 1.2.4.1 Major Players of Software/APPs
 - 1.2.5 Game
 - 1.2.5.1 Major Players of Game
 - 1.2.6 TV/OTT
 - 1.2.6.1 Major Players of TV/OTT
 - 1.2.7 Others
 - 1.2.7.1 Major Players of Others
- 1.3 United States Digital Rights Management Market Segment by Applications/End Use Industries
- 1.3.1 United States Digital Rights Management Sales Present Situation and Outlook by Applications/End Industrials (2013-2023)
- 1.3.2 United States Digital Rights Management Sales Market Share by Applications in 2017
 - 1.3.2 PC
 - 1.3.3 Mobile
 - 1.3.4 TV
 - 1.3.5 Others
- 1.4 United States Digital Rights Management Overview and Market Size (Value) (2013-2023)
 - 1.4.1 United States Market Digital Rights Management Overview
- 1.4.2 United States Digital Rights Management Market Size (Value and Volume) Status and Forecast (2013-2023)

2 UNITED STATES DIGITAL RIGHTS MANAGEMENT SALES, REVENUE (VALUE) AND MARKET SHARE BY PLAYERS

2.1 United States Digital Rights Management Sales and Market Share by Players



(2013-2018)

- 2.2 United States Digital Rights Management Revenue and Market Share by Players (2013-2018)
- 2.3 United States Digital Rights Management Average Price by Players in 2017
- 2.4 United States Digital Rights Management Manufacturing Base Distribution, Sales Area, Product Types by Players
- 2.5 Digital Rights Management Market Competitive Situation and Trends
 - 2.5.1 Digital Rights Management Market Concentration Rate
 - 2.5.2 Digital Rights Management Market Share of Top 3 and Top 5 Players in 2017
 - 2.5.3 Mergers & Acquisitions, Expansion

3 UNITED STATES DIGITAL RIGHTS MANAGEMENT SALES, REVENUE (VALUE) BY TYPE AND APPLICATION (2013-2018)

- 3.1 United States Digital Rights Management Sales, Revenue, Market Share and Price by Type (2013-2018)
- 3.1.1 United States Digital Rights Management Sales and Market Share by Type (2013-2018)
- 3.1.2 United States Digital Rights Management Revenue and Market Share by Type (2013-2018)
 - 3.1.3 United States Digital Rights Management Price by Type (2013-2018)
- 3.2 United States Digital Rights Management Sales and Market Share by Application (2013-2018)
- 3.3 United States Market Digital Rights Management Sales, Revenue (Million USD), Price and Gross Margin (2013-2018)

4 UNITED STATES DIGITAL RIGHTS MANAGEMENT PLAYERS PROFILES AND SALES DATA

- 4.1 Microsoft
- 4.1.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
- 4.1.2 Digital Rights Management Product Types, Application and Specification
 - 4.1.2.1 Type
 - 4.1.2.2 Type
- 4.1.3 Microsoft Digital Rights Management Sales, Revenue, Price and Gross Margin (2012-2017)
 - 4.1.4 Main Business/Business Overview
 - 4.1.5 Microsoft News



4.2 Google

- 4.2.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 4.2.2 Digital Rights Management Product Types, Application and Specification
 - 4.2.2.1 Type
 - 4.2.2.2 Type
- 4.2.3 Google Digital Rights Management Sales, Revenue, Price and Gross Margin (2012-2017)
 - 4.2.4 Main Business/Business Overview
 - 4.2.5 Google News
- 4.3 Apple
- 4.3.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 4.3.2 Digital Rights Management Product Types, Application and Specification
 - 4.3.2.1 Type
 - 4.3.2.2 Type
- 4.3.3 Apple Digital Rights Management Sales, Revenue, Price and Gross Margin (2012-2017)
 - 4.3.4 Main Business/Business Overview
 - 4.3.5 Apple News
- 4.4 Adobe Systems
- 4.4.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 4.4.2 Digital Rights Management Product Types, Application and Specification
 - 4.4.2.1 Type
 - 4.4.2.2 Type
- 4.4.3 Adobe Systems Digital Rights Management Sales, Revenue, Price and Gross Margin (2012-2017)
 - 4.4.4 Main Business/Business Overview
 - 4.4.5 Adobe Systems News
- 4.5 DELL/EMC
- 4.5.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 4.5.2 Digital Rights Management Product Types, Application and Specification
 - 4.5.2.1 Type
 - 4.5.2.2 Type
- 4.5.3 DELL/EMC Digital Rights Management Sales, Revenue, Price and Gross Margin (2012-2017)
 - 4.5.4 Main Business/Business Overview



4.5.5 DELL/EMC News

- 4.6 Oracle
- 4.6.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
- 4.6.2 Digital Rights Management Product Types, Application and Specification
 - 4.6.2.1 Type
 - 4.6.2.2 Type
- 4.6.3 Oracle Digital Rights Management Sales, Revenue, Price and Gross Margin (2012-2017)
- 4.6.4 Main Business/Business Overview
- 4.6.5 Oracle News
- 4.7 Sony
- 4.7.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 4.7.2 Digital Rights Management Product Types, Application and Specification
 - 4.7.2.1 Type
 - 4.7.2.2 Type
- 4.7.3 Sony Digital Rights Management Sales, Revenue, Price and Gross Margin (2012-2017)
 - 4.7.4 Main Business/Business Overview
 - 4.7.5 Sony News
- 4.8 Symantec
- 4.8.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 4.8.2 Digital Rights Management Product Types, Application and Specification
 - 4.8.2.1 Type
 - 4.8.2.2 Type
- 4.8.3 Symantec Digital Rights Management Sales, Revenue, Price and Gross Margin (2012-2017)
 - 4.8.4 Main Business/Business Overview
 - 4.8.5 Symantec News
- 4.9 LockLizard
- 4.9.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 4.9.2 Digital Rights Management Product Types, Application and Specification
 - 9.9.2.1 Type
 - 9.9.2.2 Type
- 4.9.3 LockLizard Digital Rights Management Sales, Revenue, Price and Gross Margin (2012-2017)



- 4.9.4 Main Business/Business Overview
- 4.9.5 LockLizard News
- 4.10 Amazon
- 4.10.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 4.10.2 Digital Rights Management Product Types, Application and Specification
 - 4.10.2.1 Type
 - 4.10.2.2 Type
- 4.10.3 Amazon Digital Rights Management Sales, Revenue, Price and Gross Margin (2012-2017)
 - 4.10.4 Main Business/Business Overview
 - 4.10.5 Amazon News
- 4.11 Intertrust Technologies
- 4.11.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 4.11.2 Digital Rights Management Product Types, Application and Specification
 - 4.11.2.1 Type
 - 4.11.2.2 Type
- 4.11.3 Intertrust Technologies Digital Rights Management Sales, Revenue, Price and Gross Margin (2012-2017)
 - 4.11.4 Main Business/Business Overview
 - 4.11.5 Intertrust Technologies News
- 4.12 Intel
- 4.12.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 4.12.2 Digital Rights Management Product Types, Application and Specification
 - 4.12.2.1 Type
 - 4.12.2.2 Type
- 4.12.3 Intel Digital Rights Management Sales, Revenue, Price and Gross Margin (2012-2017)
 - 4.12.4 Main Business/Business Overview
 - 4.12.5 Intel News
- 4.13 Seclore
- 4.13.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 4.13.2 Digital Rights Management Product Types, Application and Specification
 - 4.13.2.1 Type
 - 4.13.2.2 Type
- 4.13.3 Seclore Digital Rights Management Sales, Revenue, Price and Gross Margin



(2012-2017)

- 4.13.4 Main Business/Business Overview
- 4.13.5 Seclore News
- 4.14 Founder Tech
- 4.14.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 4.14.2 Digital Rights Management Product Types, Application and Specification
 - 4.14.2.1 Type
 - 4.14.2.2 Type
- 4.14.3 Founder Tech Digital Rights Management Sales, Revenue, Price and Gross Margin (2012-2017)
 - 4.14.4 Main Business/Business Overview
 - 4.14.5 Founder Tech News
- 4.15 Haihaisoft
- 4.15.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 4.15.2 Digital Rights Management Product Types, Application and Specification
 - 4.15.2.1 Type
 - 4.15.2.2 Type
- 4.15.3 Haihaisoft Digital Rights Management Sales, Revenue, Price and Gross Margin (2012-2017)
- 4.15.4 Main Business/Business Overview
- 4.15.5 Haihaisoft News

5 UNITED STATES DIGITAL RIGHTS MANAGEMENT MARKET FORECAST (2018-2023)

- 5.1 United States Digital Rights Management Sales, Revenue and Price Forecast (2018-2023)
- 5.1.1 United States Digital Rights Management Sales and Growth Rate Forecast (2018-2023)
- 5.1.2 United States Digital Rights Management Revenue and Growth Rate Forecast (2018-2023)
 - 5.1.3 United States Digital Rights Management Price Trend Forecast (2018-2023)
- 5.2 United States Digital Rights Management Sales Forecast by Type (2018-2023)
- 5.3 United States Digital Rights Management Sales Forecast by Application (2018-2023)

6 PRODUCTION COST ANALYSIS OF DIGITAL RIGHTS MANAGEMENT



- 6.1 Main Raw Materials of Digital Rights Management
 - 6.1.1 List of Digital Rights Management Main Raw Materials
 - 6.1.2 Digital Rights Management Main Raw Materials Price Analysis
 - 6.1.3 Digital Rights Management Raw Materials Major Suppliers
- 6.1.4 Digital Rights Management Main Raw Materials Market Concentration Rate
- 6.2 Production Cost Structure of Digital Rights Management
 - 6.2.1 Raw Materials
 - 6.2.2 Labor Cost
 - 6.2.3 Production Expenses
- 6.3 Digital Rights Management Manufacturing Process/Method

7 VALUE CHAIN, PURCHASING STRATEGY AND DOWNSTREAM BUYERS

- 7.1 Digital Rights Management Value Chain Analysis
- 7.2 Upstream Raw Materials Purchasing
- 7.3 Raw Materials Sources of Digital Rights Management Major Players in 2017
- 7.4 Downstream Buyers

8 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 8.1 Sales Channel
 - 8.1.1 Direct Sales
 - 8.1.2 Indirect Sales
 - 8.1.3 Sales Channel Development Trend
- 8.2 Product Market Positioning
 - 8.2.1 Pricing Strategy
 - 8.2.2 Brand Strategy
 - 8.2.3 Target Client
- 8.3 Digital Rights Management Distributors/Traders List in United States

9 MARKET INFLUENCES FACTORS ANALYSIS

- 9.1 Changes from the Related Industries
- 9.2 Substitutes Threat
- 9.3 Customer Preference Change
- 9.4 Economic/Political Environmental Change
- 9.5 Upstream and Downstream Fluctuation



10 RESEARCH FINDINGS AND CONCLUSION

11 APPENDIX

- 11.1 Methodology
- 11.2 Data Source



List Of Tables

LIST OF TABLES AND FIGURES

Figure Picture of Digital Rights Management

Table Product Specifications of Digital Rights Management

Figure United States Digital Rights Management Sales (volume) for Each Type (2013-2023)

Figure United States Digital Rights Management Sales Market Share by Types in 2017

Table Types of Digital Rights Management

Figure Product Picture of Video/Film

Table Major Players of Video/Film

Figure Product Picture of Software/APPs

Table Major Players of Software/APPs

Figure Product Picture of Game

Table Major Players of Game

Figure Product Picture of TV/OTT

Table Major Players of TV/OTT

Figure Product Picture of Others

Table Major Players of Others

Figure United States Digital Rights Management Sales Present Situation and Outlook by Applications (2013-2023)

Figure United States Digital Rights Management Sales Market Share by Applications in 2017

Table Applications of Digital Rights Management

Figure PC Examples

Figure Mobile Examples

Figure TV Examples

Figure Others Examples

Figure United States Digital Rights Management Revenue (Million USD) Status and Forecast (2013-2023)

Figure United States Digital Rights Management Sales (Volume) Status and Forecast (2013-2023)

Table United States Digital Rights Management Sales by Players (2013-2018)

Table United States Digital Rights Management Sales Market Share (%) by Players (2013-2018)

Figure United States Digital Rights Management Sales Market Share by Players in 2016 Figure United States Digital Rights Management Sales Market Share by Players in 2017 Table United States Digital Rights Management Revenue (Million USD) by Players



(2013-2018)

Table United States Digital Rights Management Revenue Market Share (%) by Players (2013-2018)

Figure United States Digital Rights Management Revenue Market Share by Players in 2016

Figure United States Digital Rights Management Revenue Market Share by Players in 2017

Figure United States Digital Rights Management Average Price by Players in 2017 Table United States Digital Rights Management Manufacturing Base Distribution and Sales Area by Players

Table Players Digital Rights Management Product Types

Figure Digital Rights Management Market Share of Top 3 Players in 2017

Figure Digital Rights Management Market Share of Top 5 Players in 2017

Table United States Digital Rights Management Sales by Type (2013-2018)

Table United States Digital Rights Management Sales Market Share by Type (2013-2018)

Figure United States Digital Rights Management Sales Market Share by Type in 2013 Figure United States Digital Rights Management Sales Market Share by Type in 2017 Table United States Digital Rights Management Revenue (Million USD) by Type (2013-2018)

Table United States Digital Rights Management Revenue Market Share by Type (2013-2018)

Figure United States Digital Rights Management Revenue Market Share by Type in 2013

Figure United States Digital Rights Management Revenue Market Share by Type in 2017

Table United States Digital Rights Management Price by Type (2013-2018)

Table United States Digital Rights Management Sales by Application (2013-2018)

Table United States Digital Rights Management Sales Market Share by Application (2013-2018)

Figure United States Digital Rights Management Sales Market Share by Application (2013-2018)

Figure United States Digital Rights Management Sales Market Share by Application in 2017

Table United States Market Digital Rights Management Sales, Revenue (Million USD), Price and Gross Margin (2013-2018)

Table Microsoft Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Microsoft Digital Rights Management Sales, Revenue, Price and Gross Margin (2012-2017)



Figure Microsoft Digital Rights Management Market Share (2012-2017)

Table Google Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Google Digital Rights Management Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Google Digital Rights Management Market Share (2012-2017)

Table Apple Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Apple Digital Rights Management Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Apple Digital Rights Management Market Share (2012-2017)

Table Adobe Systems Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Adobe Systems Digital Rights Management Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Adobe Systems Digital Rights Management Market Share (2012-2017)

Table DELL/EMC Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table DELL/EMC Digital Rights Management Sales, Revenue, Price and Gross Margin (2012-2017)

Figure DELL/EMC Digital Rights Management Market Share (2012-2017)

Table Oracle Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Oracle Digital Rights Management Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Oracle Digital Rights Management Market Share (2012-2017)

Table Sony Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Sony Digital Rights Management Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Sony Digital Rights Management Market Share (2012-2017)

Table Symantec Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Symantec Digital Rights Management Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Symantec Digital Rights Management Market Share (2012-2017)

Table LockLizard Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table LockLizard Digital Rights Management Sales, Revenue, Price and Gross Margin (2012-2017)

Figure LockLizard Digital Rights Management Market Share (2012-2017)

Table Amazon Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Amazon Digital Rights Management Sales, Revenue, Price and Gross Margin



(2012-2017)

Figure Amazon Digital Rights Management Market Share (2012-2017)

Table Intertrust Technologies Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Intertrust Technologies Digital Rights Management Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Intertrust Technologies Digital Rights Management Market Share (2012-2017) Table Intel Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Intel Digital Rights Management Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Intel Digital Rights Management Market Share (2012-2017)

Table Seclore Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Seclore Digital Rights Management Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Seclore Digital Rights Management Market Share (2012-2017)

Table Founder Tech Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Founder Tech Digital Rights Management Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Founder Tech Digital Rights Management Market Share (2012-2017)

Table Haihaisoft Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Haihaisoft Digital Rights Management Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Haihaisoft Digital Rights Management Market Share (2012-2017)

Figure United States Digital Rights Management Sales and Growth Rate Forecast (2018-2023)

Figure United States Digital Rights Management Revenue and Growth Rate Forecast (2018-2023)

Figure United States Digital Rights Management Price Trend Forecast (2018-2023)

Table United States Digital Rights Management Sales Forecast by Type (2018-2023)

Figure United States Digital Rights Management Sales Market Share Forecast by Type (2018-2023)

Figure United States Digital Rights Management Sales Market Share Forecast by Type in 2023

Table United States Digital Rights Management Sales Forecast by Application (2018-2023)

Figure United States Digital Rights Management Sales Market Share Forecast by Application (2018-2023)



Figure United States Digital Rights Management Sales Market Share Forecast by Application in 2023

Table Production Base and Market Concentration Rate of Raw Material

Figure Digital Rights Management Main Raw Materials Price Trend

Table Digital Rights Management Raw Materials Major Suppliers List

Figure Production Cost Structure of Digital Rights Management

Figure Digital Rights Management Manufacturing Process/Method

Figure Digital Rights Management Value Chain Analysis

Table Raw Materials Sources of Digital Rights Management Major Players in 2017

Table Major Buyers of Digital Rights Management

Table Digital Rights Management Distributors/Traders List in United States



I would like to order

Product name: 2018-2023 United States Digital Rights Management Market Report (Status and Outlook)

Product link: https://marketpublishers.com/r/2269F104205EN.html

Price: US\$ 3,360.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/2269F104205EN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:		
Last name:		
Email:		
Company:		
Address:		
City:		
Zip code:		
Country:		
Tel:		
Fax:		
Your message:		
	**All fields are required	
	Custumer signature	

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970