

2018-2023 United States Consumer Floriculture Market Report (Status and Outlook)

https://marketpublishers.com/r/29CA484DA40EN.html

Date: September 2018 Pages: 84 Price: US\$ 3,360.00 (Single User License) ID: 29CA484DA40EN

Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

In 2017, the Consumer Floriculture market size was xx million USD in United States, and it will be xx million USD in 2023, with a CAGR of xx% between 2017 and 2023.

In United States market, the top players include

Dümmen Orange

Syngenta Flowers

Finlays

Beekenkamp

Karuturi

Oserian

Selecta One

Washington Bulb

Arcangeli Giovanni & Figlio

Carzan Flowers



Rosebud

Kariki

Multiflora

Karen Roses

Harvest Flower

Queens Group

Ball Horticultural

Split by product types/category, covering

Cut Flowers

Bedding Plants

Potted Plants

Other

Split by applications/end use industries, covers

Personal Use

Gift

Conference & Activities

Other



Contents

1 CONSUMER FLORICULTURE MARKET OVERVIEW

1.1 Product Overview and Scope of Consumer Floriculture

1.2 Consumer Floriculture Market Segment by Types

1.2.1 United States Consumer Floriculture Sales Present Situation and Outlook by Types (2013-2023)

- 1.2.2 United States Consumer Floriculture Sales Market Share by Types in 2017
- 1.2.3 Cut Flowers
- 1.2.3.1 Major Players of Cut Flowers
- 1.2.4 Bedding Plants
- 1.2.4.1 Major Players of Bedding Plants
- 1.2.5 Potted Plants
- 1.2.5.1 Major Players of Potted Plants
- 1.2.6 Other
 - 1.2.6.1 Major Players of Other

1.3 United States Consumer Floriculture Market Segment by Applications/End Use Industries

1.3.1 United States Consumer Floriculture Sales Present Situation and Outlook by Applications/End Industrials (2013-2023)

1.3.2 United States Consumer Floriculture Sales Market Share by Applications in 2017

- 1.3.2 Personal Use
- 1.3.3 Gift
- 1.3.4 Conference & Activities
- 1.3.5 Other

1.4 United States Consumer Floriculture Overview and Market Size (Value) (2013-2023)

1.4.1 United States Market Consumer Floriculture Overview

1.4.2 United States Consumer Floriculture Market Size (Value and Volume) Status and Forecast (2013-2023)

2 UNITED STATES CONSUMER FLORICULTURE SALES, REVENUE (VALUE) AND MARKET SHARE BY PLAYERS

2.1 United States Consumer Floriculture Sales and Market Share by Players (2013-2018)

2.2 United States Consumer Floriculture Revenue and Market Share by Players (2013-2018)

2.3 United States Consumer Floriculture Average Price by Players in 2017



2.4 United States Consumer Floriculture Manufacturing Base Distribution, Sales Area, Product Types by Players

2.5 Consumer Floriculture Market Competitive Situation and Trends

2.5.1 Consumer Floriculture Market Concentration Rate

2.5.2 Consumer Floriculture Market Share of Top 3 and Top 5 Players in 2017

2.5.3 Mergers & Acquisitions, Expansion

3 UNITED STATES CONSUMER FLORICULTURE SALES, REVENUE (VALUE) BY TYPE AND APPLICATION (2013-2018)

3.1 United States Consumer Floriculture Sales, Revenue, Market Share and Price by Type (2013-2018)

3.1.1 United States Consumer Floriculture Sales and Market Share by Type (2013-2018)

3.1.2 United States Consumer Floriculture Revenue and Market Share by Type (2013-2018)

3.1.3 United States Consumer Floriculture Price by Type (2013-2018)

3.2 United States Consumer Floriculture Sales and Market Share by Application (2013-2018)

3.3 United States Market Consumer Floriculture Sales, Revenue (Million USD), Price and Gross Margin (2013-2018)

4 UNITED STATES CONSUMER FLORICULTURE PLAYERS PROFILES AND SALES DATA

4.1 Dümmen Orange

4.1.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

4.1.2 Consumer Floriculture Product Types, Application and Specification

4.1.2.1 Type

4.1.2.2 Type

4.1.3 Dümmen Orange Consumer Floriculture Sales, Revenue, Price and Gross Margin (2012-2017)

4.1.4 Main Business/Business Overview

4.1.5 Dümmen Orange News

4.2 Syngenta Flowers

4.2.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

4.2.2 Consumer Floriculture Product Types, Application and Specification



4.2.2.1 Type

4.2.2.2 Type

4.2.3 Syngenta Flowers Consumer Floriculture Sales, Revenue, Price and Gross Margin (2012-2017)

4.2.4 Main Business/Business Overview

4.2.5 Syngenta Flowers News

4.3 Finlays

4.3.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

4.3.2 Consumer Floriculture Product Types, Application and Specification

4.3.2.1 Type

4.3.2.2 Type

4.3.3 Finlays Consumer Floriculture Sales, Revenue, Price and Gross Margin (2012-2017)

4.3.4 Main Business/Business Overview

4.3.5 Finlays News

4.4 Beekenkamp

4.4.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

4.4.2 Consumer Floriculture Product Types, Application and Specification

4.4.2.1 Type

4.4.2.2 Type

4.4.3 Beekenkamp Consumer Floriculture Sales, Revenue, Price and Gross Margin (2012-2017)

4.4.4 Main Business/Business Overview

4.4.5 Beekenkamp News

4.5 Karuturi

4.5.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

4.5.2 Consumer Floriculture Product Types, Application and Specification

4.5.2.1 Type

4.5.2.2 Type

4.5.3 Karuturi Consumer Floriculture Sales, Revenue, Price and Gross Margin (2012-2017)

4.5.4 Main Business/Business Overview

4.5.5 Karuturi News

4.6 Oserian

4.6.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors



4.6.2 Consumer Floriculture Product Types, Application and Specification

- 4.6.2.1 Type
- 4.6.2.2 Type

4.6.3 Oserian Consumer Floriculture Sales, Revenue, Price and Gross Margin (2012-2017)

4.6.4 Main Business/Business Overview

4.6.5 Oserian News

4.7 Selecta One

4.7.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

4.7.2 Consumer Floriculture Product Types, Application and Specification

- 4.7.2.1 Type
- 4.7.2.2 Type

4.7.3 Selecta One Consumer Floriculture Sales, Revenue, Price and Gross Margin (2012-2017)

4.7.4 Main Business/Business Overview

4.7.5 Selecta One News

4.8 Washington Bulb

4.8.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

4.8.2 Consumer Floriculture Product Types, Application and Specification

- 4.8.2.1 Type
- 4.8.2.2 Type

4.8.3 Washington Bulb Consumer Floriculture Sales, Revenue, Price and Gross Margin (2012-2017)

4.8.4 Main Business/Business Overview

4.8.5 Washington Bulb News

4.9 Arcangeli Giovanni & Figlio

4.9.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

4.9.2 Consumer Floriculture Product Types, Application and Specification

9.9.2.1 Type

9.9.2.2 Type

4.9.3 Arcangeli Giovanni & Figlio Consumer Floriculture Sales, Revenue, Price and Gross Margin (2012-2017)

4.9.4 Main Business/Business Overview

4.9.5 Arcangeli Giovanni & Figlio News

4.10 Carzan Flowers

4.10.1 Company Basic Information, Manufacturing Base, Sales Area and Its



Competitors

4.10.2 Consumer Floriculture Product Types, Application and Specification

4.10.2.1 Type

4.10.2.2 Type

4.10.3 Carzan Flowers Consumer Floriculture Sales, Revenue, Price and Gross Margin (2012-2017)

4.10.4 Main Business/Business Overview

4.10.5 Carzan Flowers News

4.11 Rosebud

4.11.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

4.11.2 Consumer Floriculture Product Types, Application and Specification

4.11.2.1 Type

4.11.2.2 Type

4.11.3 Rosebud Consumer Floriculture Sales, Revenue, Price and Gross Margin (2012-2017)

4.11.4 Main Business/Business Overview

4.11.5 Rosebud News

4.12 Kariki

4.12.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

4.12.2 Consumer Floriculture Product Types, Application and Specification

4.12.2.1 Type

4.12.2.2 Type

4.12.3 Kariki Consumer Floriculture Sales, Revenue, Price and Gross Margin (2012-2017)

4.12.4 Main Business/Business Overview

4.12.5 Kariki News

4.13 Multiflora

4.13.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

4.13.2 Consumer Floriculture Product Types, Application and Specification

4.13.2.1 Type

4.13.2.2 Type

4.13.3 Multiflora Consumer Floriculture Sales, Revenue, Price and Gross Margin (2012-2017)

4.13.4 Main Business/Business Overview

4.13.5 Multiflora News

4.14 Karen Roses



4.14.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

4.14.2 Consumer Floriculture Product Types, Application and Specification

4.14.2.1 Type

4.14.2.2 Type

4.14.3 Karen Roses Consumer Floriculture Sales, Revenue, Price and Gross Margin (2012-2017)

4.14.4 Main Business/Business Overview

4.14.5 Karen Roses News

4.15 Harvest Flower

4.15.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

4.15.2 Consumer Floriculture Product Types, Application and Specification

4.15.2.1 Type

4.15.2.2 Type

4.15.3 Harvest Flower Consumer Floriculture Sales, Revenue, Price and Gross Margin (2012-2017)

4.15.4 Main Business/Business Overview

4.15.5 Harvest Flower News

4.16 Queens Group

4.16.1 Company Basic Information, Manufacturing Base, Sales Area and Its

Competitors

4.16.2 Consumer Floriculture Product Types, Application and Specification

4.16.2.1 Type

4.16.2.2 Type

4.16.3 Queens Group Consumer Floriculture Sales, Revenue, Price and Gross Margin (2012-2017)

4.16.4 Main Business/Business Overview

4.16.5 Queens Group News

4.17 Ball Horticultural

4.17.1 Company Basic Information, Manufacturing Base, Sales Area and Its

Competitors

4.17.2 Consumer Floriculture Product Types, Application and Specification

4.17.2.1 Type

4.17.2.2 Type

4.17.3 Ball Horticultural Consumer Floriculture Sales, Revenue, Price and Gross Margin (2012-2017)

4.17.4 Main Business/Business Overview

4.17.5 Ball Horticultural News



5 UNITED STATES CONSUMER FLORICULTURE MARKET FORECAST (2018-2023)

5.1 United States Consumer Floriculture Sales, Revenue and Price Forecast (2018-2023)

5.1.1 United States Consumer Floriculture Sales and Growth Rate Forecast (2018-2023)

5.1.2 United States Consumer Floriculture Revenue and Growth Rate Forecast (2018-2023)

- 5.1.3 United States Consumer Floriculture Price Trend Forecast (2018-2023)
- 5.2 United States Consumer Floriculture Sales Forecast by Type (2018-2023)

5.3 United States Consumer Floriculture Sales Forecast by Application (2018-2023)

6 PRODUCTION COST ANALYSIS OF CONSUMER FLORICULTURE

- 6.1 Main Raw Materials of Consumer Floriculture
 - 6.1.1 List of Consumer Floriculture Main Raw Materials
 - 6.1.2 Consumer Floriculture Main Raw Materials Price Analysis
 - 6.1.3 Consumer Floriculture Raw Materials Major Suppliers
- 6.1.4 Consumer Floriculture Main Raw Materials Market Concentration Rate
- 6.2 Production Cost Structure of Consumer Floriculture
 - 6.2.1 Raw Materials
 - 6.2.2 Labor Cost
 - 6.2.3 Production Expenses
- 6.3 Consumer Floriculture Manufacturing Process/Method

7 VALUE CHAIN, PURCHASING STRATEGY AND DOWNSTREAM BUYERS

- 7.1 Consumer Floriculture Value Chain Analysis
- 7.2 Upstream Raw Materials Purchasing
- 7.3 Raw Materials Sources of Consumer Floriculture Major Players in 2017
- 7.4 Downstream Buyers

8 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 8.1 Sales Channel
 - 8.1.1 Direct Sales
 - 8.1.2 Indirect Sales



- 8.1.3 Sales Channel Development Trend
- 8.2 Product Market Positioning
 - 8.2.1 Pricing Strategy
 - 8.2.2 Brand Strategy
 - 8.2.3 Target Client
- 8.3 Consumer Floriculture Distributors/Traders List in United States

9 MARKET INFLUENCES FACTORS ANALYSIS

- 9.1 Changes from the Related Industries
- 9.2 Substitutes Threat
- 9.3 Customer Preference Change
- 9.4 Economic/Political Environmental Change
- 9.5 Upstream and Downstream Fluctuation

10 RESEARCH FINDINGS AND CONCLUSION

11 APPENDIX

- 11.1 Methodology
- 11.2 Data Source



List Of Tables

LIST OF TABLES AND FIGURES

Figure Picture of Consumer Floriculture Table Product Specifications of Consumer Floriculture Figure United States Consumer Floriculture Sales (volume) for Each Type (2013-2023) Figure United States Consumer Floriculture Sales Market Share by Types in 2017 Table Types of Consumer Floriculture Figure Product Picture of Cut Flowers Table Major Players of Cut Flowers Figure Product Picture of Bedding Plants Table Major Players of Bedding Plants Figure Product Picture of Potted Plants Table Major Players of Potted Plants **Figure Product Picture of Other** Table Major Players of Other Figure United States Consumer Floriculture Sales Present Situation and Outlook by Applications (2013-2023) Figure United States Consumer Floriculture Sales Market Share by Applications in 2017 Table Applications of Consumer Floriculture Figure Personal Use Examples Figure Gift Examples Figure Conference & Activities Examples Figure Other Examples Figure United States Consumer Floriculture Revenue (Million USD) Status and Forecast (2013 - 2023)Figure United States Consumer Floriculture Sales (Volume) Status and Forecast (2013 - 2023)Table United States Consumer Floriculture Sales by Players (2013-2018) Table United States Consumer Floriculture Sales Market Share (%) by Players (2013 - 2018)Figure United States Consumer Floriculture Sales Market Share by Players in 2016 Figure United States Consumer Floriculture Sales Market Share by Players in 2017 Table United States Consumer Floriculture Revenue (Million USD) by Players (2013 - 2018)Table United States Consumer Floriculture Revenue Market Share (%) by Players (2013 - 2018)Figure United States Consumer Floriculture Revenue Market Share by Players in 2016



Figure United States Consumer Floriculture Revenue Market Share by Players in 2017 Figure United States Consumer Floriculture Average Price by Players in 2017 Table United States Consumer Floriculture Manufacturing Base Distribution and Sales Area by Players

 Table Players Consumer Floriculture Product Types

Figure Consumer Floriculture Market Share of Top 3 Players in 2017

Figure Consumer Floriculture Market Share of Top 5 Players in 2017

Table United States Consumer Floriculture Sales by Type (2013-2018)

Table United States Consumer Floriculture Sales Market Share by Type (2013-2018)

Figure United States Consumer Floriculture Sales Market Share by Type in 2013

Figure United States Consumer Floriculture Sales Market Share by Type in 2017

Table United States Consumer Floriculture Revenue (Million USD) by Type (2013-2018)

Table United States Consumer Floriculture Revenue Market Share by Type (2013-2018)

Figure United States Consumer Floriculture Revenue Market Share by Type in 2013 Figure United States Consumer Floriculture Revenue Market Share by Type in 2017 Table United States Consumer Floriculture Price by Type (2013-2018)

Table United States Consumer Floriculture Sales by Application (2013-2018)

Table United States Consumer Floriculture Sales Market Share by Application (2013-2018)

Figure United States Consumer Floriculture Sales Market Share by Application (2013-2018)

Figure United States Consumer Floriculture Sales Market Share by Application in 2017 Table United States Market Consumer Floriculture Sales, Revenue (Million USD), Price and Gross Margin (2013-2018)

Table Dümmen Orange Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Dümmen Orange Consumer Floriculture Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Dümmen Orange Consumer Floriculture Market Share (2012-2017)

Table Syngenta Flowers Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Syngenta Flowers Consumer Floriculture Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Syngenta Flowers Consumer Floriculture Market Share (2012-2017)

Table Finlays Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Finlays Consumer Floriculture Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Finlays Consumer Floriculture Market Share (2012-2017)



Table Beekenkamp Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Beekenkamp Consumer Floriculture Sales, Revenue, Price and Gross Margin (2012 - 2017)Figure Beekenkamp Consumer Floriculture Market Share (2012-2017) Table Karuturi Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Karuturi Consumer Floriculture Sales, Revenue, Price and Gross Margin (2012 - 2017)Figure Karuturi Consumer Floriculture Market Share (2012-2017) Table Oserian Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Oserian Consumer Floriculture Sales, Revenue, Price and Gross Margin (2012 - 2017)Figure Oserian Consumer Floriculture Market Share (2012-2017) Table Selecta One Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Selecta One Consumer Floriculture Sales, Revenue, Price and Gross Margin (2012 - 2017)Figure Selecta One Consumer Floriculture Market Share (2012-2017) Table Washington Bulb Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Washington Bulb Consumer Floriculture Sales, Revenue, Price and Gross Margin (2012 - 2017)Figure Washington Bulb Consumer Floriculture Market Share (2012-2017) Table Arcangeli Giovanni & Figlio Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Arcangeli Giovanni & Figlio Consumer Floriculture Sales, Revenue, Price and Gross Margin (2012-2017) Figure Arcangeli Giovanni & Figlio Consumer Floriculture Market Share (2012-2017) Table Carzan Flowers Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Carzan Flowers Consumer Floriculture Sales, Revenue, Price and Gross Margin (2012 - 2017)Figure Carzan Flowers Consumer Floriculture Market Share (2012-2017) Table Rosebud Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Rosebud Consumer Floriculture Sales, Revenue, Price and Gross Margin (2012 - 2017)Figure Rosebud Consumer Floriculture Market Share (2012-2017) Table Kariki Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Kariki Consumer Floriculture Sales, Revenue, Price and Gross Margin



(2012-2017)

Figure Kariki Consumer Floriculture Market Share (2012-2017) Table Multiflora Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Multiflora Consumer Floriculture Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Multiflora Consumer Floriculture Market Share (2012-2017)

Table Karen Roses Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Karen Roses Consumer Floriculture Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Karen Roses Consumer Floriculture Market Share (2012-2017)

Table Harvest Flower Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Harvest Flower Consumer Floriculture Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Harvest Flower Consumer Floriculture Market Share (2012-2017)

Table Queens Group Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Queens Group Consumer Floriculture Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Queens Group Consumer Floriculture Market Share (2012-2017)

Table Ball Horticultural Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Ball Horticultural Consumer Floriculture Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Ball Horticultural Consumer Floriculture Market Share (2012-2017)

Figure United States Consumer Floriculture Sales and Growth Rate Forecast (2018-2023)

Figure United States Consumer Floriculture Revenue and Growth Rate Forecast (2018-2023)

Figure United States Consumer Floriculture Price Trend Forecast (2018-2023)

 Table United States Consumer Floriculture Sales Forecast by Type (2018-2023)

Figure United States Consumer Floriculture Sales Market Share Forecast by Type (2018-2023)

Figure United States Consumer Floriculture Sales Market Share Forecast by Type in 2023

Table United States Consumer Floriculture Sales Forecast by Application (2018-2023) Figure United States Consumer Floriculture Sales Market Share Forecast by Application (2018-2023)



Figure United States Consumer Floriculture Sales Market Share Forecast by Application in 2023

 Table Production Base and Market Concentration Rate of Raw Material

Figure Consumer Floriculture Main Raw Materials Price Trend

Table Consumer Floriculture Raw Materials Major Suppliers List

Figure Production Cost Structure of Consumer Floriculture

Figure Consumer Floriculture Manufacturing Process/Method

Figure Consumer Floriculture Value Chain Analysis

Table Raw Materials Sources of Consumer Floriculture Major Players in 2017

Table Major Buyers of Consumer Floriculture

Table Consumer Floriculture Distributors/Traders List in United States



I would like to order

Product name: 2018-2023 United States Consumer Floriculture Market Report (Status and Outlook) Product link: <u>https://marketpublishers.com/r/29CA484DA40EN.html</u>

Price: US\$ 3,360.00 (Single User License / Electronic Delivery) If you want to order Corporate License or Hard Copy, please, contact our Customer Service: <u>info@marketpublishers.com</u>

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <u>https://marketpublishers.com/r/29CA484DA40EN.html</u>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name: Last name: Email: Company: Address: City: Zip code: Country: Tel: Fax: Your message:

**All fields are required

Custumer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <u>https://marketpublishers.com/docs/terms.html</u>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970