

# 2018-2023 United States Basketball Shoes Market Report (Status and Outlook)

<https://marketpublishers.com/r/2EF58FD55B6EN.html>

Date: September 2018

Pages: 84

Price: US\$ 3,360.00 (Single User License)

ID: 2EF58FD55B6EN

## Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

In 2017, the Basketball Shoes market size was xx million USD in United States, and it will be xx million USD in 2023, with a CAGR of xx% between 2017 and 2023.

In United States market, the top players include

Nike

Adidas

PEAK

ANTA

Lining

Under Armour

Air Jordan

Reebok

ERKE

XTEP

VOIT

361°

Mizuno

Qiaodan

ASICS

Split by product types/category, covering

High-tops Basketball shoes

Mid-tops Basketball shoes

Low-tops Basketball shoes

Split by applications/end use industries, covers

Competition

Amateur Sports

Daily Wear

## Contents

### **1 BASKETBALL SHOES MARKET OVERVIEW**

- 1.1 Product Overview and Scope of Basketball Shoes
- 1.2 Basketball Shoes Market Segment by Types
  - 1.2.1 United States Basketball Shoes Sales Present Situation and Outlook by Types (2013-2023)
  - 1.2.2 United States Basketball Shoes Sales Market Share by Types in 2017
  - 1.2.3 High-tops Basketball shoes
    - 1.2.3.1 Major Players of High-tops Basketball shoes
  - 1.2.4 Mid-tops Basketball shoes
    - 1.2.4.1 Major Players of Mid-tops Basketball shoes
  - 1.2.5 Low-tops Basketball shoes
    - 1.2.5.1 Major Players of Low-tops Basketball shoes
- 1.3 United States Basketball Shoes Market Segment by Applications/End Use Industries
  - 1.3.1 United States Basketball Shoes Sales Present Situation and Outlook by Applications/End Industrials (2013-2023)
  - 1.3.2 United States Basketball Shoes Sales Market Share by Applications in 2017
  - 1.3.2 Competition
  - 1.3.3 Amateur Sports
  - 1.3.4 Daily Wear
- 1.4 United States Basketball Shoes Overview and Market Size (Value) (2013-2023)
  - 1.4.1 United States Market Basketball Shoes Overview
  - 1.4.2 United States Basketball Shoes Market Size (Value and Volume) Status and Forecast (2013-2023)

### **2 UNITED STATES BASKETBALL SHOES SALES, REVENUE (VALUE) AND MARKET SHARE BY PLAYERS**

- 2.1 United States Basketball Shoes Sales and Market Share by Players (2013-2018)
- 2.2 United States Basketball Shoes Revenue and Market Share by Players (2013-2018)
- 2.3 United States Basketball Shoes Average Price by Players in 2017
- 2.4 United States Basketball Shoes Manufacturing Base Distribution, Sales Area, Product Types by Players
- 2.5 Basketball Shoes Market Competitive Situation and Trends
  - 2.5.1 Basketball Shoes Market Concentration Rate
  - 2.5.2 Basketball Shoes Market Share of Top 3 and Top 5 Players in 2017

### 2.5.3 Mergers & Acquisitions, Expansion

## **3 UNITED STATES BASKETBALL SHOES SALES, REVENUE (VALUE) BY TYPE AND APPLICATION (2013-2018)**

### 3.1 United States Basketball Shoes Sales, Revenue, Market Share and Price by Type (2013-2018)

#### 3.1.1 United States Basketball Shoes Sales and Market Share by Type (2013-2018)

#### 3.1.2 United States Basketball Shoes Revenue and Market Share by Type (2013-2018)

#### 3.1.3 United States Basketball Shoes Price by Type (2013-2018)

### 3.2 United States Basketball Shoes Sales and Market Share by Application (2013-2018)

### 3.3 United States Market Basketball Shoes Sales, Revenue (Million USD), Price and Gross Margin (2013-2018)

## **4 UNITED STATES BASKETBALL SHOES PLAYERS PROFILES AND SALES DATA**

### 4.1 Nike

#### 4.1.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

#### 4.1.2 Basketball Shoes Product Types, Application and Specification

##### 4.1.2.1 Type

##### 4.1.2.2 Type

#### 4.1.3 Nike Basketball Shoes Sales, Revenue, Price and Gross Margin (2012-2017)

#### 4.1.4 Main Business/Business Overview

#### 4.1.5 Nike News

### 4.2 Adidas

#### 4.2.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

#### 4.2.2 Basketball Shoes Product Types, Application and Specification

##### 4.2.2.1 Type

##### 4.2.2.2 Type

#### 4.2.3 Adidas Basketball Shoes Sales, Revenue, Price and Gross Margin (2012-2017)

#### 4.2.4 Main Business/Business Overview

#### 4.2.5 Adidas News

### 4.3 PEAK

#### 4.3.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

- 4.3.2 Basketball Shoes Product Types, Application and Specification
  - 4.3.2.1 Type
  - 4.3.2.2 Type
- 4.3.3 PEAK Basketball Shoes Sales, Revenue, Price and Gross Margin (2012-2017)
- 4.3.4 Main Business/Business Overview
- 4.3.5 PEAK News
- 4.4 ANTA
  - 4.4.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
  - 4.4.2 Basketball Shoes Product Types, Application and Specification
    - 4.4.2.1 Type
    - 4.4.2.2 Type
  - 4.4.3 ANTA Basketball Shoes Sales, Revenue, Price and Gross Margin (2012-2017)
  - 4.4.4 Main Business/Business Overview
  - 4.4.5 ANTA News
- 4.5 Lining
  - 4.5.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
  - 4.5.2 Basketball Shoes Product Types, Application and Specification
    - 4.5.2.1 Type
    - 4.5.2.2 Type
  - 4.5.3 Lining Basketball Shoes Sales, Revenue, Price and Gross Margin (2012-2017)
  - 4.5.4 Main Business/Business Overview
  - 4.5.5 Lining News
- 4.6 Under Armour
  - 4.6.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
  - 4.6.2 Basketball Shoes Product Types, Application and Specification
    - 4.6.2.1 Type
    - 4.6.2.2 Type
  - 4.6.3 Under Armour Basketball Shoes Sales, Revenue, Price and Gross Margin (2012-2017)
  - 4.6.4 Main Business/Business Overview
  - 4.6.5 Under Armour News
- 4.7 Air Jordan
  - 4.7.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
  - 4.7.2 Basketball Shoes Product Types, Application and Specification
    - 4.7.2.1 Type

- 4.7.2.2 Type
- 4.7.3 Air Jordan Basketball Shoes Sales, Revenue, Price and Gross Margin (2012-2017)
- 4.7.4 Main Business/Business Overview
- 4.7.5 Air Jordan News
- 4.8 Reebok
  - 4.8.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
  - 4.8.2 Basketball Shoes Product Types, Application and Specification
    - 4.8.2.1 Type
    - 4.8.2.2 Type
  - 4.8.3 Reebok Basketball Shoes Sales, Revenue, Price and Gross Margin (2012-2017)
  - 4.8.4 Main Business/Business Overview
  - 4.8.5 Reebok News
- 4.9 ERKE
  - 4.9.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
  - 4.9.2 Basketball Shoes Product Types, Application and Specification
    - 9.9.2.1 Type
    - 9.9.2.2 Type
  - 4.9.3 ERKE Basketball Shoes Sales, Revenue, Price and Gross Margin (2012-2017)
  - 4.9.4 Main Business/Business Overview
  - 4.9.5 ERKE News
- 4.10 XTEP
  - 4.10.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
  - 4.10.2 Basketball Shoes Product Types, Application and Specification
    - 4.10.2.1 Type
    - 4.10.2.2 Type
  - 4.10.3 XTEP Basketball Shoes Sales, Revenue, Price and Gross Margin (2012-2017)
  - 4.10.4 Main Business/Business Overview
  - 4.10.5 XTEP News
- 4.11 VOIT
  - 4.11.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
  - 4.11.2 Basketball Shoes Product Types, Application and Specification
    - 4.11.2.1 Type
    - 4.11.2.2 Type
  - 4.11.3 VOIT Basketball Shoes Sales, Revenue, Price and Gross Margin (2012-2017)

- 4.11.4 Main Business/Business Overview
- 4.11.5 VOIT News
- 4.12 361°
  - 4.12.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
  - 4.12.2 Basketball Shoes Product Types, Application and Specification
    - 4.12.2.1 Type
    - 4.12.2.2 Type
  - 4.12.3 361° Basketball Shoes Sales, Revenue, Price and Gross Margin (2012-2017)
  - 4.12.4 Main Business/Business Overview
  - 4.12.5 361° News
- 4.13 Mizuno
  - 4.13.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
  - 4.13.2 Basketball Shoes Product Types, Application and Specification
    - 4.13.2.1 Type
    - 4.13.2.2 Type
  - 4.13.3 Mizuno Basketball Shoes Sales, Revenue, Price and Gross Margin (2012-2017)
  - 4.13.4 Main Business/Business Overview
  - 4.13.5 Mizuno News
- 4.14 Qiaodan
  - 4.14.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
  - 4.14.2 Basketball Shoes Product Types, Application and Specification
    - 4.14.2.1 Type
    - 4.14.2.2 Type
  - 4.14.3 Qiaodan Basketball Shoes Sales, Revenue, Price and Gross Margin (2012-2017)
  - 4.14.4 Main Business/Business Overview
  - 4.14.5 Qiaodan News
- 4.15 ASICS
  - 4.15.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
  - 4.15.2 Basketball Shoes Product Types, Application and Specification
    - 4.15.2.1 Type
    - 4.15.2.2 Type
  - 4.15.3 ASICS Basketball Shoes Sales, Revenue, Price and Gross Margin (2012-2017)
  - 4.15.4 Main Business/Business Overview
  - 4.15.5 ASICS News

## **5 UNITED STATES BASKETBALL SHOES MARKET FORECAST (2018-2023)**

### 5.1 United States Basketball Shoes Sales, Revenue and Price Forecast (2018-2023)

#### 5.1.1 United States Basketball Shoes Sales and Growth Rate Forecast (2018-2023)

#### 5.1.2 United States Basketball Shoes Revenue and Growth Rate Forecast (2018-2023)

#### 5.1.3 United States Basketball Shoes Price Trend Forecast (2018-2023)

### 5.2 United States Basketball Shoes Sales Forecast by Type (2018-2023)

### 5.3 United States Basketball Shoes Sales Forecast by Application (2018-2023)

## **6 PRODUCTION COST ANALYSIS OF BASKETBALL SHOES**

### 6.1 Main Raw Materials of Basketball Shoes

#### 6.1.1 List of Basketball Shoes Main Raw Materials

#### 6.1.2 Basketball Shoes Main Raw Materials Price Analysis

#### 6.1.3 Basketball Shoes Raw Materials Major Suppliers

#### 6.1.4 Basketball Shoes Main Raw Materials Market Concentration Rate

### 6.2 Production Cost Structure of Basketball Shoes

#### 6.2.1 Raw Materials

#### 6.2.2 Labor Cost

#### 6.2.3 Production Expenses

### 6.3 Basketball Shoes Manufacturing Process/Method

## **7 VALUE CHAIN, PURCHASING STRATEGY AND DOWNSTREAM BUYERS**

### 7.1 Basketball Shoes Value Chain Analysis

### 7.2 Upstream Raw Materials Purchasing

### 7.3 Raw Materials Sources of Basketball Shoes Major Players in 2017

### 7.4 Downstream Buyers

## **8 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS**

### 8.1 Sales Channel

#### 8.1.1 Direct Sales

#### 8.1.2 Indirect Sales

#### 8.1.3 Sales Channel Development Trend

### 8.2 Product Market Positioning

#### 8.2.1 Pricing Strategy



8.2.2 Brand Strategy

8.2.3 Target Client

8.3 Basketball Shoes Distributors/Traders List in United States

## **9 MARKET INFLUENCES FACTORS ANALYSIS**

9.1 Changes from the Related Industries

9.2 Substitutes Threat

9.3 Customer Preference Change

9.4 Economic/Political Environmental Change

9.5 Upstream and Downstream Fluctuation

## **10 RESEARCH FINDINGS AND CONCLUSION**

## **11 APPENDIX**

11.1 Methodology

11.2 Data Source

## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Picture of Basketball Shoes

Table Product Specifications of Basketball Shoes

Figure United States Basketball Shoes Sales (volume) for Each Type (2013-2023)

Figure United States Basketball Shoes Sales Market Share by Types in 2017

Table Types of Basketball Shoes

Figure Product Picture of High-tops Basketball shoes

Table Major Players of High-tops Basketball shoes

Figure Product Picture of Mid-tops Basketball shoes

Table Major Players of Mid-tops Basketball shoes

Figure Product Picture of Low-tops Basketball shoes

Table Major Players of Low-tops Basketball shoes

Figure United States Basketball Shoes Sales Present Situation and Outlook by Applications (2013-2023)

Figure United States Basketball Shoes Sales Market Share by Applications in 2017

Table Applications of Basketball Shoes

Figure Competition Examples

Figure Amateur Sports Examples

Figure Daily Wear Examples

Figure United States Basketball Shoes Revenue (Million USD) Status and Forecast (2013-2023)

Figure United States Basketball Shoes Sales (Volume) Status and Forecast (2013-2023)

Table United States Basketball Shoes Sales by Players (2013-2018)

Table United States Basketball Shoes Sales Market Share (%) by Players (2013-2018)

Figure United States Basketball Shoes Sales Market Share by Players in 2016

Figure United States Basketball Shoes Sales Market Share by Players in 2017

Table United States Basketball Shoes Revenue (Million USD) by Players (2013-2018)

Table United States Basketball Shoes Revenue Market Share (%) by Players (2013-2018)

Figure United States Basketball Shoes Revenue Market Share by Players in 2016

Figure United States Basketball Shoes Revenue Market Share by Players in 2017

Figure United States Basketball Shoes Average Price by Players in 2017

Table United States Basketball Shoes Manufacturing Base Distribution and Sales Area by Players

Table Players Basketball Shoes Product Types

Figure Basketball Shoes Market Share of Top 3 Players in 2017

Figure Basketball Shoes Market Share of Top 5 Players in 2017

Table United States Basketball Shoes Sales by Type (2013-2018)

Table United States Basketball Shoes Sales Market Share by Type (2013-2018)

Figure United States Basketball Shoes Sales Market Share by Type in 2013

Figure United States Basketball Shoes Sales Market Share by Type in 2017

Table United States Basketball Shoes Revenue (Million USD) by Type (2013-2018)

Table United States Basketball Shoes Revenue Market Share by Type (2013-2018)

Figure United States Basketball Shoes Revenue Market Share by Type in 2013

Figure United States Basketball Shoes Revenue Market Share by Type in 2017

Table United States Basketball Shoes Price by Type (2013-2018)

Table United States Basketball Shoes Sales by Application (2013-2018)

Table United States Basketball Shoes Sales Market Share by Application (2013-2018)

Figure United States Basketball Shoes Sales Market Share by Application (2013-2018)

Figure United States Basketball Shoes Sales Market Share by Application in 2017

Table United States Market Basketball Shoes Sales, Revenue (Million USD), Price and Gross Margin (2013-2018)

Table Nike Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Nike Basketball Shoes Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Nike Basketball Shoes Market Share (2012-2017)

Table Adidas Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Adidas Basketball Shoes Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Adidas Basketball Shoes Market Share (2012-2017)

Table PEAK Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table PEAK Basketball Shoes Sales, Revenue, Price and Gross Margin (2012-2017)

Figure PEAK Basketball Shoes Market Share (2012-2017)

Table ANTA Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table ANTA Basketball Shoes Sales, Revenue, Price and Gross Margin (2012-2017)

Figure ANTA Basketball Shoes Market Share (2012-2017)

Table Lining Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Lining Basketball Shoes Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Lining Basketball Shoes Market Share (2012-2017)

Table Under Armour Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Under Armour Basketball Shoes Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Under Armour Basketball Shoes Market Share (2012-2017)

Table Air Jordan Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Air Jordan Basketball Shoes Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Air Jordan Basketball Shoes Market Share (2012-2017)

Table Reebok Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Reebok Basketball Shoes Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Reebok Basketball Shoes Market Share (2012-2017)

Table ERKE Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table ERKE Basketball Shoes Sales, Revenue, Price and Gross Margin (2012-2017)

Figure ERKE Basketball Shoes Market Share (2012-2017)

Table XTEP Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table XTEP Basketball Shoes Sales, Revenue, Price and Gross Margin (2012-2017)

Figure XTEP Basketball Shoes Market Share (2012-2017)

Table VOIT Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table VOIT Basketball Shoes Sales, Revenue, Price and Gross Margin (2012-2017)

Figure VOIT Basketball Shoes Market Share (2012-2017)

Table 361° Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table 361° Basketball Shoes Sales, Revenue, Price and Gross Margin (2012-2017)

Figure 361° Basketball Shoes Market Share (2012-2017)

Table Mizuno Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Mizuno Basketball Shoes Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Mizuno Basketball Shoes Market Share (2012-2017)

Table Qiaodan Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Qiaodan Basketball Shoes Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Qiaodan Basketball Shoes Market Share (2012-2017)

Table ASICS Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table ASICS Basketball Shoes Sales, Revenue, Price and Gross Margin (2012-2017)

Figure ASICS Basketball Shoes Market Share (2012-2017)

Figure United States Basketball Shoes Sales and Growth Rate Forecast (2018-2023)

Figure United States Basketball Shoes Revenue and Growth Rate Forecast (2018-2023)

Figure United States Basketball Shoes Price Trend Forecast (2018-2023)

Table United States Basketball Shoes Sales Forecast by Type (2018-2023)

Figure United States Basketball Shoes Sales Market Share Forecast by Type (2018-2023)

Figure United States Basketball Shoes Sales Market Share Forecast by Type in 2023

Table United States Basketball Shoes Sales Forecast by Application (2018-2023)

Figure United States Basketball Shoes Sales Market Share Forecast by Application (2018-2023)

Figure United States Basketball Shoes Sales Market Share Forecast by Application in

2023

Table Production Base and Market Concentration Rate of Raw Material

Figure Basketball Shoes Main Raw Materials Price Trend

Table Basketball Shoes Raw Materials Major Suppliers List

Figure Production Cost Structure of Basketball Shoes

Figure Basketball Shoes Manufacturing Process/Method

Figure Basketball Shoes Value Chain Analysis

Table Raw Materials Sources of Basketball Shoes Major Players in 2017

Table Major Buyers of Basketball Shoes

Table Basketball Shoes Distributors/Traders List in United States

## I would like to order

Product name: 2018-2023 United States Basketball Shoes Market Report (Status and Outlook)

Product link: <https://marketpublishers.com/r/2EF58FD55B6EN.html>

Price: US\$ 3,360.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/2EF58FD55B6EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970