

2018-2023 United States Advocacy Software Market Report (Status and Outlook)

<https://marketpublishers.com/r/2083CB12524EN.html>

Date: May 2018

Pages: 88

Price: US\$ 3,360.00 (Single User License)

ID: 2083CB12524EN

Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

In 2017, the Advocacy Software market size was xx million USD in United States, and it will be xx million USD in 2023, with a CAGR of xx% between 2017 and 2023.

In United States market, the top players include

One Click Politics

The Soft Edge

CQ-Roll Call

Capitol Impact

Blackbaud

Phone2Action

RAP Index

Votility

Salsa

Queue Technologies

Customer Advocacy

Annex Cloud

PostBeyond

SocialChorus

Influitive

Split by product types/category, covering

Type 1

Type 2

Split by applications/end use industries, covers

Application 1

Application 2

Application 3

Contents

1 ADVOCACY SOFTWARE MARKET OVERVIEW

- 1.1 Product Overview and Scope of Advocacy Software
- 1.2 Advocacy Software Market Segment by Types
 - 1.2.1 United States Advocacy Software Sales Present Situation and Outlook by Types (2013-2023)
 - 1.2.2 United States Advocacy Software Sales Market Share by Types in 2017
 - 1.2.3 Type
 - 1.2.3.1 Major Players of Type
 - 1.2.4 Type
 - 1.2.4.1 Major Players of Type
- 1.3 United States Advocacy Software Market Segment by Applications/End Use Industries
 - 1.3.1 United States Advocacy Software Sales Present Situation and Outlook by Applications/End Industrials (2013-2023)
 - 1.3.2 United States Advocacy Software Sales Market Share by Applications in 2017
 - 1.3.2 Application
 - 1.3.3 Application
 - 1.3.4 Application
- 1.4 United States Advocacy Software Overview and Market Size (Value) (2013-2023)
 - 1.4.1 United States Market Advocacy Software Overview
 - 1.4.2 United States Advocacy Software Market Size (Value and Volume) Status and Forecast (2013-2023)

2 UNITED STATES ADVOCACY SOFTWARE SALES, REVENUE (VALUE) AND MARKET SHARE BY PLAYERS

- 2.1 United States Advocacy Software Sales and Market Share by Players (2013-2018)
- 2.2 United States Advocacy Software Revenue and Market Share by Players (2013-2018)
- 2.3 United States Advocacy Software Average Price by Players in 2017
- 2.4 United States Advocacy Software Manufacturing Base Distribution, Sales Area, Product Types by Players
- 2.5 Advocacy Software Market Competitive Situation and Trends
 - 2.5.1 Advocacy Software Market Concentration Rate
 - 2.5.2 Advocacy Software Market Share of Top 3 and Top 5 Players in 2017
 - 2.5.3 Mergers & Acquisitions, Expansion

3 UNITED STATES ADVOCACY SOFTWARE SALES, REVENUE (VALUE) BY TYPE AND APPLICATION (2013-2018)

3.1 United States Advocacy Software Sales, Revenue, Market Share and Price by Type (2013-2018)

3.1.1 United States Advocacy Software Sales and Market Share by Type (2013-2018)

3.1.2 United States Advocacy Software Revenue and Market Share by Type (2013-2018)

3.1.3 United States Advocacy Software Price by Type (2013-2018)

3.2 United States Advocacy Software Sales and Market Share by Application (2013-2018)

3.3 United States Market Advocacy Software Sales, Revenue (Million USD), Price and Gross Margin (2013-2018)

4 UNITED STATES ADVOCACY SOFTWARE PLAYERS PROFILES AND SALES DATA

4.1 One Click Politics

4.1.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

4.1.2 Advocacy Software Product Types, Application and Specification

4.1.2.1 Type

4.1.2.2 Type

4.1.3 One Click Politics Advocacy Software Sales, Revenue, Price and Gross Margin (2012-2017)

4.1.4 Main Business/Business Overview

4.1.5 One Click Politics News

4.2 The Soft Edge

4.2.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

4.2.2 Advocacy Software Product Types, Application and Specification

4.2.2.1 Type

4.2.2.2 Type

4.2.3 The Soft Edge Advocacy Software Sales, Revenue, Price and Gross Margin (2012-2017)

4.2.4 Main Business/Business Overview

4.2.5 The Soft Edge News

4.3 CQ-Roll Call

- 4.3.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
- 4.3.2 Advocacy Software Product Types, Application and Specification
 - 4.3.2.1 Type
 - 4.3.2.2 Type
- 4.3.3 CQ-Roll Call Advocacy Software Sales, Revenue, Price and Gross Margin (2012-2017)
- 4.3.4 Main Business/Business Overview
- 4.3.5 CQ-Roll Call News
- 4.4 Capitol Impact
 - 4.4.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 4.4.2 Advocacy Software Product Types, Application and Specification
 - 4.4.2.1 Type
 - 4.4.2.2 Type
 - 4.4.3 Capitol Impact Advocacy Software Sales, Revenue, Price and Gross Margin (2012-2017)
 - 4.4.4 Main Business/Business Overview
 - 4.4.5 Capitol Impact News
- 4.5 Blackbaud
 - 4.5.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 4.5.2 Advocacy Software Product Types, Application and Specification
 - 4.5.2.1 Type
 - 4.5.2.2 Type
 - 4.5.3 Blackbaud Advocacy Software Sales, Revenue, Price and Gross Margin (2012-2017)
 - 4.5.4 Main Business/Business Overview
 - 4.5.5 Blackbaud News
- 4.6 Phone2Action
 - 4.6.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 4.6.2 Advocacy Software Product Types, Application and Specification
 - 4.6.2.1 Type
 - 4.6.2.2 Type
 - 4.6.3 Phone2Action Advocacy Software Sales, Revenue, Price and Gross Margin (2012-2017)
 - 4.6.4 Main Business/Business Overview
 - 4.6.5 Phone2Action News

4.7 RAP Index

4.7.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

4.7.2 Advocacy Software Product Types, Application and Specification

4.7.2.1 Type

4.7.2.2 Type

4.7.3 RAP Index Advocacy Software Sales, Revenue, Price and Gross Margin (2012-2017)

4.7.4 Main Business/Business Overview

4.7.5 RAP Index News

4.8 Votility

4.8.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

4.8.2 Advocacy Software Product Types, Application and Specification

4.8.2.1 Type

4.8.2.2 Type

4.8.3 Votility Advocacy Software Sales, Revenue, Price and Gross Margin (2012-2017)

4.8.4 Main Business/Business Overview

4.8.5 Votility News

4.9 Salsa

4.9.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

4.9.2 Advocacy Software Product Types, Application and Specification

9.9.2.1 Type

9.9.2.2 Type

4.9.3 Salsa Advocacy Software Sales, Revenue, Price and Gross Margin (2012-2017)

4.9.4 Main Business/Business Overview

4.9.5 Salsa News

4.10 Queue Technologies

4.10.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

4.10.2 Advocacy Software Product Types, Application and Specification

4.10.2.1 Type

4.10.2.2 Type

4.10.3 Queue Technologies Advocacy Software Sales, Revenue, Price and Gross Margin (2012-2017)

4.10.4 Main Business/Business Overview

4.10.5 Queue Technologies News

4.11 Customer Advocacy

4.11.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

4.11.2 Advocacy Software Product Types, Application and Specification

4.11.2.1 Type

4.11.2.2 Type

4.11.3 Customer Advocacy Advocacy Software Sales, Revenue, Price and Gross Margin (2012-2017)

4.11.4 Main Business/Business Overview

4.11.5 Customer Advocacy News

4.12 Annex Cloud

4.12.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

4.12.2 Advocacy Software Product Types, Application and Specification

4.12.2.1 Type

4.12.2.2 Type

4.12.3 Annex Cloud Advocacy Software Sales, Revenue, Price and Gross Margin (2012-2017)

4.12.4 Main Business/Business Overview

4.12.5 Annex Cloud News

4.13 PostBeyond

4.13.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

4.13.2 Advocacy Software Product Types, Application and Specification

4.13.2.1 Type

4.13.2.2 Type

4.13.3 PostBeyond Advocacy Software Sales, Revenue, Price and Gross Margin (2012-2017)

4.13.4 Main Business/Business Overview

4.13.5 PostBeyond News

4.14 SocialChorus

4.14.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

4.14.2 Advocacy Software Product Types, Application and Specification

4.14.2.1 Type

4.14.2.2 Type

4.14.3 SocialChorus Advocacy Software Sales, Revenue, Price and Gross Margin (2012-2017)

4.14.4 Main Business/Business Overview

4.14.5 SocialChorus News

4.15 Influitive

4.15.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

4.15.2 Advocacy Software Product Types, Application and Specification

4.15.2.1 Type

4.15.2.2 Type

4.15.3 Influitive Advocacy Software Sales, Revenue, Price and Gross Margin (2012-2017)

4.15.4 Main Business/Business Overview

4.15.5 Influitive News

5 UNITED STATES ADVOCACY SOFTWARE MARKET FORECAST (2018-2023)

5.1 United States Advocacy Software Sales, Revenue and Price Forecast (2018-2023)

5.1.1 United States Advocacy Software Sales and Growth Rate Forecast (2018-2023)

5.1.2 United States Advocacy Software Revenue and Growth Rate Forecast (2018-2023)

5.1.3 United States Advocacy Software Price Trend Forecast (2018-2023)

5.2 United States Advocacy Software Sales Forecast by Type (2018-2023)

5.3 United States Advocacy Software Sales Forecast by Application (2018-2023)

6 PRODUCTION COST ANALYSIS OF ADVOCACY SOFTWARE

6.1 Main Raw Materials of Advocacy Software

6.1.1 List of Advocacy Software Main Raw Materials

6.1.2 Advocacy Software Main Raw Materials Price Analysis

6.1.3 Advocacy Software Raw Materials Major Suppliers

6.1.4 Advocacy Software Main Raw Materials Market Concentration Rate

6.2 Production Cost Structure of Advocacy Software

6.2.1 Raw Materials

6.2.2 Labor Cost

6.2.3 Production Expenses

6.3 Advocacy Software Manufacturing Process/Method

7 VALUE CHAIN, PURCHASING STRATEGY AND DOWNSTREAM BUYERS

7.1 Advocacy Software Value Chain Analysis

7.2 Upstream Raw Materials Purchasing

7.3 Raw Materials Sources of Advocacy Software Major Players in 2017

7.4 Downstream Buyers

8 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

8.1 Sales Channel

8.1.1 Direct Sales

8.1.2 Indirect Sales

8.1.3 Sales Channel Development Trend

8.2 Product Market Positioning

8.2.1 Pricing Strategy

8.2.2 Brand Strategy

8.2.3 Target Client

8.3 Advocacy Software Distributors/Traders List in United States

9 MARKET INFLUENCES FACTORS ANALYSIS

9.1 Changes from the Related Industries

9.2 Substitutes Threat

9.3 Customer Preference Change

9.4 Economic/Political Environmental Change

9.5 Upstream and Downstream Fluctuation

10 RESEARCH FINDINGS AND CONCLUSION

11 APPENDIX

11.1 Methodology

11.2 Data Source

List Of Tables

LIST OF TABLES AND FIGURES

Figure Picture of Advocacy Software

Table Product Specifications of Advocacy Software

Figure United States Advocacy Software Sales (volume) for Each Type (2013-2023)

Figure United States Advocacy Software Sales Market Share by Types in 2017

Table Types of Advocacy Software

Figure Product Picture of Type 1

Table Major Players of Type 1

Figure Product Picture of Type 2

Table Major Players of Type 2

Figure United States Advocacy Software Sales Present Situation and Outlook by Applications (2013-2023)

Figure United States Advocacy Software Sales Market Share by Applications in 2017

Table Applications of Advocacy Software

Figure Application 1 Examples

Figure Application 2 Examples

Figure Application 3 Examples

Figure United States Advocacy Software Revenue (Million USD) Status and Forecast (2013-2023)

Figure United States Advocacy Software Sales (Volume) Status and Forecast (2013-2023)

Table United States Advocacy Software Sales by Players (2013-2018)

Table United States Advocacy Software Sales Market Share (%) by Players (2013-2018)

Figure United States Advocacy Software Sales Market Share by Players in 2016

Figure United States Advocacy Software Sales Market Share by Players in 2017

Table United States Advocacy Software Revenue (Million USD) by Players (2013-2018)

Table United States Advocacy Software Revenue Market Share (%) by Players (2013-2018)

Figure United States Advocacy Software Revenue Market Share by Players in 2016

Figure United States Advocacy Software Revenue Market Share by Players in 2017

Figure United States Advocacy Software Average Price by Players in 2017

Table United States Advocacy Software Manufacturing Base Distribution and Sales Area by Players

Table Players Advocacy Software Product Types

Figure Advocacy Software Market Share of Top 3 Players in 2017

Figure Advocacy Software Market Share of Top 5 Players in 2017

Table United States Advocacy Software Sales by Type (2013-2018)

Table United States Advocacy Software Sales Market Share by Type (2013-2018)

Figure United States Advocacy Software Sales Market Share by Type in 2013

Figure United States Advocacy Software Sales Market Share by Type in 2017

Table United States Advocacy Software Revenue (Million USD) by Type (2013-2018)

Table United States Advocacy Software Revenue Market Share by Type (2013-2018)

Figure United States Advocacy Software Revenue Market Share by Type in 2013

Figure United States Advocacy Software Revenue Market Share by Type in 2017

Table United States Advocacy Software Price by Type (2013-2018)

Table United States Advocacy Software Sales by Application (2013-2018)

Table United States Advocacy Software Sales Market Share by Application (2013-2018)

Figure United States Advocacy Software Sales Market Share by Application
(2013-2018)

Figure United States Advocacy Software Sales Market Share by Application in 2017

Table United States Market Advocacy Software Sales, Revenue (Million USD), Price
and Gross Margin (2013-2018)

Table One Click Politics Basic Information, Manufacturing Base, Sales Area and Its
Competitors

Table One Click Politics Advocacy Software Sales, Revenue, Price and Gross Margin
(2012-2017)

Figure One Click Politics Advocacy Software Market Share (2012-2017)

Table The Soft Edge Basic Information, Manufacturing Base, Sales Area and Its
Competitors

Table The Soft Edge Advocacy Software Sales, Revenue, Price and Gross Margin
(2012-2017)

Figure The Soft Edge Advocacy Software Market Share (2012-2017)

Table CQ-Roll Call Basic Information, Manufacturing Base, Sales Area and Its
Competitors

Table CQ-Roll Call Advocacy Software Sales, Revenue, Price and Gross Margin
(2012-2017)

Figure CQ-Roll Call Advocacy Software Market Share (2012-2017)

Table Capitol Impact Basic Information, Manufacturing Base, Sales Area and Its
Competitors

Table Capitol Impact Advocacy Software Sales, Revenue, Price and Gross Margin
(2012-2017)

Figure Capitol Impact Advocacy Software Market Share (2012-2017)

Table Blackbaud Basic Information, Manufacturing Base, Sales Area and Its

Competitors

Table Blackbaud Advocacy Software Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Blackbaud Advocacy Software Market Share (2012-2017)

Table Phone2Action Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Phone2Action Advocacy Software Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Phone2Action Advocacy Software Market Share (2012-2017)

Table RAP Index Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table RAP Index Advocacy Software Sales, Revenue, Price and Gross Margin (2012-2017)

Figure RAP Index Advocacy Software Market Share (2012-2017)

Table Votility Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Votility Advocacy Software Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Votility Advocacy Software Market Share (2012-2017)

Table Salsa Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Salsa Advocacy Software Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Salsa Advocacy Software Market Share (2012-2017)

Table Queue Technologies Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Queue Technologies Advocacy Software Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Queue Technologies Advocacy Software Market Share (2012-2017)

Table Customer Advocacy Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Customer Advocacy Advocacy Software Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Customer Advocacy Advocacy Software Market Share (2012-2017)

Table Annex Cloud Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Annex Cloud Advocacy Software Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Annex Cloud Advocacy Software Market Share (2012-2017)

Table PostBeyond Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table PostBeyond Advocacy Software Sales, Revenue, Price and Gross Margin (2012-2017)

Figure PostBeyond Advocacy Software Market Share (2012-2017)

Table SocialChorus Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table SocialChorus Advocacy Software Sales, Revenue, Price and Gross Margin (2012-2017)

Figure SocialChorus Advocacy Software Market Share (2012-2017)

Table Influitive Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Influitive Advocacy Software Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Influitive Advocacy Software Market Share (2012-2017)

Figure United States Advocacy Software Sales and Growth Rate Forecast (2018-2023)

Figure United States Advocacy Software Revenue and Growth Rate Forecast (2018-2023)

Figure United States Advocacy Software Price Trend Forecast (2018-2023)

Table United States Advocacy Software Sales Forecast by Type (2018-2023)

Figure United States Advocacy Software Sales Market Share Forecast by Type (2018-2023)

Figure United States Advocacy Software Sales Market Share Forecast by Type in 2023

Table United States Advocacy Software Sales Forecast by Application (2018-2023)

Figure United States Advocacy Software Sales Market Share Forecast by Application (2018-2023)

Figure United States Advocacy Software Sales Market Share Forecast by Application in 2023

Table Production Base and Market Concentration Rate of Raw Material

Figure Advocacy Software Main Raw Materials Price Trend

Table Advocacy Software Raw Materials Major Suppliers List

Figure Production Cost Structure of Advocacy Software

Figure Advocacy Software Manufacturing Process/Method

Figure Advocacy Software Value Chain Analysis

Table Raw Materials Sources of Advocacy Software Major Players in 2017

Table Major Buyers of Advocacy Software

Table Advocacy Software Distributors/Traders List in United States

I would like to order

Product name: 2018-2023 United States Advocacy Software Market Report (Status and Outlook)

Product link: <https://marketpublishers.com/r/2083CB12524EN.html>

Price: US\$ 3,360.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/2083CB12524EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970