

2018-2023 UK Outdoor Advertising Market Report (Status and Outlook)

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Abstracts

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In 2017, the Outdoor Advertising market size was xx million USD in UK, and it will be xx million USD in 2023, with a CAGR of xx% between 2017 and 2023.

In UK market, the top players include

Clear Channel Outdoor Holdings, Inc.

JCDecaux

Lamar Advertising Company

Outfront Media Inc.

Str?er

Adam Outdoor Advertising

Bell media

Captive Network

CBS Outdoor

CEMUSA

EPAMEDIA

Fairway Outdoor Advertising

Focus Media holding limited

Affichage Holding

News outdoor

Air Media

Split by product types/category, covering

Billboards

Street Furniture

Transit Displays

Others

Split by applications/end use industries, covers

Food & Beverage Industry

Vehicles Industry

Health and Medical Industry

Commercial and Personal Services

Consumer Goods

Others

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