

# 2018-2023 Philippines Salon Software Market Report (Status and Outlook)

https://marketpublishers.com/r/2B9350A55B4EN.html

Date: July 2018

Pages: 81

Price: US\$ 3,360.00 (Single User License)

ID: 2B9350A55B4EN

# **Abstracts**

The report requires updating with new data and is sent in 48 hours after order is placed.

In 2017, the Salon Software market size was xx million USD in Philippines, and it will be xx million USD in 2023, with a CAGR of xx% between 2017 and 2023.

In Philippines market, the top players include

Rosy
Millennium
Booker
Phorest Salon Software
Intelligent Salon Software
SpaGuru
Acuity Scheduling
ProSolutions Software
Shortcuts Software

Insight Salon Software



SimpleSpa
Hive
Salon Iris
Split by product types/category, covering
Type 1
Type 2
Split by applications/end use industries, covers
Small Businesses and Individual Professionals
Midsize Businesses
Large Enterprises



### **Contents**

# 2018-2023 PHILIPPINES SALON SOFTWARE MARKET REPORT (STATUS AND OUTLOOK)

#### 1 SALON SOFTWARE MARKET OVERVIEW

- 1.1 Product Overview and Scope of Salon Software
- 1.2 Salon Software Market Segment by Types
- 1.2.1 Philippines Salon Software Sales Present Situation and Outlook by Types (2013-2023)
  - 1.2.2 Philippines Salon Software Sales Market Share by Types in 2017
  - 1.2.3 Type
    - 1.2.3.1 Major Players of Type
  - 1.2.4 Type
  - 1.2.4.1 Major Players of Type
- 1.3 Philippines Salon Software Market Segment by Applications/End Use Industries
- 1.3.1 Philippines Salon Software Sales Present Situation and Outlook by Applications/End Industrials (2013-2023)
  - 1.3.2 Philippines Salon Software Sales Market Share by Applications in 2017
  - 1.3.2 Small Businesses and Individual Professionals
  - 1.3.3 Midsize Businesses
  - 1.3.4 Large Enterprises
- 1.4 Philippines Salon Software Overview and Market Size (Value) (2013-2023)
  - 1.4.1 Philippines Market Salon Software Overview
- 1.4.2 Philippines Salon Software Market Size (Value and Volume) Status and Forecast (2013-2023)

# 2 PHILIPPINES SALON SOFTWARE SALES, REVENUE (VALUE) AND MARKET SHARE BY PLAYERS

- 2.1 Philippines Salon Software Sales and Market Share by Players (2013-2018)
- 2.2 Philippines Salon Software Revenue and Market Share by Players (2013-2018)
- 2.3 Philippines Salon Software Average Price by Players in 2017
- 2.4 Philippines Salon Software Manufacturing Base Distribution, Sales Area, Product Types by Players
- 2.5 Salon Software Market Competitive Situation and Trends
  - 2.5.1 Salon Software Market Concentration Rate
  - 2.5.2 Salon Software Market Share of Top 3 and Top 5 Players in 2017



# 2.5.3 Mergers & Acquisitions, Expansion

# 3 PHILIPPINES SALON SOFTWARE SALES, REVENUE (VALUE) BY TYPE AND APPLICATION (2013-2018)

- 3.1 Philippines Salon Software Sales, Revenue, Market Share and Price by Type (2013-2018)
  - 3.1.1 Philippines Salon Software Sales and Market Share by Type (2013-2018)
  - 3.1.2 Philippines Salon Software Revenue and Market Share by Type (2013-2018)
  - 3.1.3 Philippines Salon Software Price by Type (2013-2018)
- 3.2 Philippines Salon Software Sales and Market Share by Application (2013-2018)
- 3.3 Philippines Market Salon Software Sales, Revenue (Million USD), Price and Gross Margin (2013-2018)

#### 4 PHILIPPINES SALON SOFTWARE PLAYERS PROFILES AND SALES DATA

- 4.1 Rosy
- 4.1.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
  - 4.1.2 Salon Software Product Types, Application and Specification
  - 4.1.2.1 Type
  - 4.1.2.2 Type
  - 4.1.3 Rosy Salon Software Sales, Revenue, Price and Gross Margin (2012-2017)
  - 4.1.4 Main Business/Business Overview
  - 4.1.5 Rosy News
- 4.2 Millennium
- 4.2.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
  - 4.2.2 Salon Software Product Types, Application and Specification
    - 4.2.2.1 Type
    - 4.2.2.2 Type
- 4.2.3 Millennium Salon Software Sales, Revenue, Price and Gross Margin (2012-2017)
  - 4.2.4 Main Business/Business Overview
  - 4.2.5 Millennium News
- 4.3 Booker
- 4.3.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
  - 4.3.2 Salon Software Product Types, Application and Specification



- 4.3.2.1 Type
- 4.3.2.2 Type
- 4.3.3 Booker Salon Software Sales, Revenue, Price and Gross Margin (2012-2017)
- 4.3.4 Main Business/Business Overview
- 4.3.5 Booker News
- 4.4 Phorest Salon Software
- 4.4.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
  - 4.4.2 Salon Software Product Types, Application and Specification
    - 4.4.2.1 Type
    - 4.4.2.2 Type
- 4.4.3 Phorest Salon Software Salon Software Sales, Revenue, Price and Gross Margin (2012-2017)
  - 4.4.4 Main Business/Business Overview
  - 4.4.5 Phorest Salon Software News
- 4.5 Intelligent Salon Software
- 4.5.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
  - 4.5.2 Salon Software Product Types, Application and Specification
    - 4.5.2.1 Type
    - 4.5.2.2 Type
- 4.5.3 Intelligent Salon Software Salon Software Sales, Revenue, Price and Gross Margin (2012-2017)
  - 4.5.4 Main Business/Business Overview
  - 4.5.5 Intelligent Salon Software News
- 4.6 SpaGuru
- 4.6.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
  - 4.6.2 Salon Software Product Types, Application and Specification
    - 4.6.2.1 Type
    - 4.6.2.2 Type
  - 4.6.3 SpaGuru Salon Software Sales, Revenue, Price and Gross Margin (2012-2017)
  - 4.6.4 Main Business/Business Overview
  - 4.6.5 SpaGuru News
- 4.7 Acuity Scheduling
- 4.7.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
  - 4.7.2 Salon Software Product Types, Application and Specification
    - 4.7.2.1 Type



- 4.7.2.2 Type
- 4.7.3 Acuity Scheduling Salon Software Sales, Revenue, Price and Gross Margin (2012-2017)
- 4.7.4 Main Business/Business Overview
- 4.7.5 Acuity Scheduling News
- 4.8 ProSolutions Software
- 4.8.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
  - 4.8.2 Salon Software Product Types, Application and Specification
  - 4.8.2.1 Type
  - 4.8.2.2 Type
- 4.8.3 ProSolutions Software Salon Software Sales, Revenue, Price and Gross Margin (2012-2017)
  - 4.8.4 Main Business/Business Overview
  - 4.8.5 ProSolutions Software News
- 4.9 Shortcuts Software
- 4.9.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
  - 4.9.2 Salon Software Product Types, Application and Specification
    - 9.9.2.1 Type
    - 9.9.2.2 Type
- 4.9.3 Shortcuts Software Salon Software Sales, Revenue, Price and Gross Margin (2012-2017)
  - 4.9.4 Main Business/Business Overview
  - 4.9.5 Shortcuts Software News
- 4.10 Insight Salon Software
- 4.10.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
  - 4.10.2 Salon Software Product Types, Application and Specification
    - 4.10.2.1 Type
    - 4.10.2.2 Type
- 4.10.3 Insight Salon Software Salon Software Sales, Revenue, Price and Gross Margin (2012-2017)
  - 4.10.4 Main Business/Business Overview
  - 4.10.5 Insight Salon Software News
- 4.11 SimpleSpa
- 4.11.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
  - 4.11.2 Salon Software Product Types, Application and Specification



- 4.11.2.1 Type
- 4.11.2.2 Type
- 4.11.3 SimpleSpa Salon Software Sales, Revenue, Price and Gross Margin (2012-2017)
- 4.11.4 Main Business/Business Overview
- 4.11.5 SimpleSpa News
- 4.12 Hive
- 4.12.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
  - 4.12.2 Salon Software Product Types, Application and Specification
    - 4.12.2.1 Type
    - 4.12.2.2 Type
  - 4.12.3 Hive Salon Software Sales, Revenue, Price and Gross Margin (2012-2017)
  - 4.12.4 Main Business/Business Overview
  - 4.12.5 Hive News
- 4.13 Salon Iris
- 4.13.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
  - 4.13.2 Salon Software Product Types, Application and Specification
    - 4.13.2.1 Type
    - 4.13.2.2 Type
  - 4.13.3 Salon Iris Salon Software Sales, Revenue, Price and Gross Margin (2012-2017)
  - 4.13.4 Main Business/Business Overview
  - 4.13.5 Salon Iris News

### **5 PHILIPPINES SALON SOFTWARE MARKET FORECAST (2018-2023)**

- 5.1 Philippines Salon Software Sales, Revenue and Price Forecast (2018-2023)
  - 5.1.1 Philippines Salon Software Sales and Growth Rate Forecast (2018-2023)
  - 5.1.2 Philippines Salon Software Revenue and Growth Rate Forecast (2018-2023)
- 5.1.3 Philippines Salon Software Price Trend Forecast (2018-2023)
- 5.2 Philippines Salon Software Sales Forecast by Type (2018-2023)
- 5.3 Philippines Salon Software Sales Forecast by Application (2018-2023)

#### **6 PRODUCTION COST ANALYSIS OF SALON SOFTWARE**

- 6.1 Main Raw Materials of Salon Software
- 6.1.1 List of Salon Software Main Raw Materials
- 6.1.2 Salon Software Main Raw Materials Price Analysis



- 6.1.3 Salon Software Raw Materials Major Suppliers
- 6.1.4 Salon Software Main Raw Materials Market Concentration Rate
- 6.2 Production Cost Structure of Salon Software
  - 6.2.1 Raw Materials
  - 6.2.2 Labor Cost
  - 6.2.3 Production Expenses
- 6.3 Salon Software Manufacturing Process/Method

#### 7 VALUE CHAIN, PURCHASING STRATEGY AND DOWNSTREAM BUYERS

- 7.1 Salon Software Value Chain Analysis
- 7.2 Upstream Raw Materials Purchasing
- 7.3 Raw Materials Sources of Salon Software Major Players in 2017
- 7.4 Downstream Buyers

### 8 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 8.1 Sales Channel
  - 8.1.1 Direct Sales
  - 8.1.2 Indirect Sales
  - 8.1.3 Sales Channel Development Trend
- 8.2 Product Market Positioning
  - 8.2.1 Pricing Strategy
  - 8.2.2 Brand Strategy
  - 8.2.3 Target Client
- 8.3 Salon Software Distributors/Traders List in Philippines

#### 9 MARKET INFLUENCES FACTORS ANALYSIS

- 9.1 Changes from the Related Industries
- 9.2 Substitutes Threat
- 9.3 Customer Preference Change
- 9.4 Economic/Political Environmental Change
- 9.5 Upstream and Downstream Fluctuation

#### 10 RESEARCH FINDINGS AND CONCLUSION

#### 11 APPENDIX



- 11.1 Methodology
- 11.2 Data Source



# **List Of Tables**

#### LIST OF TABLES AND FIGURES

Figure Picture of Salon Software

Table Product Specifications of Salon Software

Figure Philippines Salon Software Sales (volume) for Each Type (2013-2023)

Figure Philippines Salon Software Sales Market Share by Types in 2017

Table Types of Salon Software

Figure Product Picture of Type

Table Major Players of Type

Figure Product Picture of Type

Table Major Players of Type

Figure Philippines Salon Software Sales Present Situation and Outlook by Applications (2013-2023)

Figure Philippines Salon Software Sales Market Share by Applications in 2017

Table Applications of Salon Software

Figure Small Businesses and Individual Professionals Examples

Figure Midsize Businesses Examples

Figure Large Enterprises Examples

Figure Philippines Salon Software Revenue (Million USD) Status and Forecast (2013-2023)

Figure Philippines Salon Software Sales (Volume) Status and Forecast (2013-2023)

Table Philippines Salon Software Sales by Players (2013-2018)

Table Philippines Salon Software Sales Market Share (%) by Players (2013-2018)

Figure Philippines Salon Software Sales Market Share by Players in 2016

Figure Philippines Salon Software Sales Market Share by Players in 2017

Table Philippines Salon Software Revenue (Million USD) by Players (2013-2018)

Table Philippines Salon Software Revenue Market Share (%) by Players (2013-2018)

Figure Philippines Salon Software Revenue Market Share by Players in 2016

Figure Philippines Salon Software Revenue Market Share by Players in 2017

Figure Philippines Salon Software Average Price by Players in 2017

Table Philippines Salon Software Manufacturing Base Distribution and Sales Area by Players

Table Players Salon Software Product Types

Figure Salon Software Market Share of Top 3 Players in 2017

Figure Salon Software Market Share of Top 5 Players in 2017

Table Philippines Salon Software Sales by Type (2013-2018)

Table Philippines Salon Software Sales Market Share by Type (2013-2018)



Figure Philippines Salon Software Sales Market Share by Type in 2013

Figure Philippines Salon Software Sales Market Share by Type in 2017

Table Philippines Salon Software Revenue (Million USD) by Type (2013-2018)

Table Philippines Salon Software Revenue Market Share by Type (2013-2018)

Figure Philippines Salon Software Revenue Market Share by Type in 2013

Figure Philippines Salon Software Revenue Market Share by Type in 2017

Table Philippines Salon Software Price by Type (2013-2018)

Table Philippines Salon Software Sales by Application (2013-2018)

Table Philippines Salon Software Sales Market Share by Application (2013-2018)

Figure Philippines Salon Software Sales Market Share by Application (2013-2018)

Figure Philippines Salon Software Sales Market Share by Application in 2017

Table Philippines Market Salon Software Sales, Revenue (Million USD), Price and Gross Margin (2013-2018)

Table Rosy Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Rosy Salon Software Sales, Revenue, Price and Gross Margin (2012-2017) Figure Rosy Salon Software Market Share (2012-2017)

Table Millennium Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Millennium Salon Software Sales, Revenue, Price and Gross Margin (2012-2017) Figure Millennium Salon Software Market Share (2012-2017)

Table Booker Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Booker Salon Software Sales, Revenue, Price and Gross Margin (2012-2017) Figure Booker Salon Software Market Share (2012-2017)

Table Phorest Salon Software Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Phorest Salon Software Salon Software Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Phorest Salon Software Salon Software Market Share (2012-2017)

Table Intelligent Salon Software Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Intelligent Salon Software Salon Software Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Intelligent Salon Software Salon Software Market Share (2012-2017)

Table SpaGuru Basic Information, Manufacturing Base, Sales Area and Its Competitors Table SpaGuru Salon Software Sales, Revenue, Price and Gross Margin (2012-2017) Figure SpaGuru Salon Software Market Share (2012-2017)

Table Acuity Scheduling Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Acuity Scheduling Salon Software Sales, Revenue, Price and Gross Margin



(2012-2017)

Figure Acuity Scheduling Salon Software Market Share (2012-2017)

Table ProSolutions Software Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table ProSolutions Software Salon Software Sales, Revenue, Price and Gross Margin (2012-2017)

Figure ProSolutions Software Salon Software Market Share (2012-2017)

Table Shortcuts Software Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Shortcuts Software Salon Software Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Shortcuts Software Salon Software Market Share (2012-2017)

Table Insight Salon Software Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Insight Salon Software Salon Software Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Insight Salon Software Salon Software Market Share (2012-2017)

Table SimpleSpa Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table SimpleSpa Salon Software Sales, Revenue, Price and Gross Margin (2012-2017) Figure SimpleSpa Salon Software Market Share (2012-2017)

Table Hive Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Hive Salon Software Sales, Revenue, Price and Gross Margin (2012-2017) Figure Hive Salon Software Market Share (2012-2017)

Table Salon Iris Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Salon Iris Salon Software Sales, Revenue, Price and Gross Margin (2012-2017) Figure Salon Iris Salon Software Market Share (2012-2017)

Figure Philippines Salon Software Sales and Growth Rate Forecast (2018-2023)

Figure Philippines Salon Software Revenue and Growth Rate Forecast (2018-2023)

Figure Philippines Salon Software Price Trend Forecast (2018-2023)

Table Philippines Salon Software Sales Forecast by Type (2018-2023)

Figure Philippines Salon Software Sales Market Share Forecast by Type (2018-2023)

Figure Philippines Salon Software Sales Market Share Forecast by Type in 2023

Table Philippines Salon Software Sales Forecast by Application (2018-2023)

Figure Philippines Salon Software Sales Market Share Forecast by Application (2018-2023)

Figure Philippines Salon Software Sales Market Share Forecast by Application in 2023 Table Production Base and Market Concentration Rate of Raw Material

Figure Salon Software Main Raw Materials Price Trend



Table Salon Software Raw Materials Major Suppliers List
Figure Production Cost Structure of Salon Software
Figure Salon Software Manufacturing Process/Method
Figure Salon Software Value Chain Analysis
Table Raw Materials Sources of Salon Software Major Players in 2017
Table Major Buyers of Salon Software
Table Salon Software Distributors/Traders List in Philippines



#### I would like to order

Product name: 2018-2023 Philippines Salon Software Market Report (Status and Outlook)

Product link: <a href="https://marketpublishers.com/r/2B9350A55B4EN.html">https://marketpublishers.com/r/2B9350A55B4EN.html</a>

Price: US\$ 3,360.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

# **Payment**

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <a href="https://marketpublishers.com/r/2B9350A55B4EN.html">https://marketpublishers.com/r/2B9350A55B4EN.html</a>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:	
Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <a href="https://marketpublishers.com/docs/terms.html">https://marketpublishers.com/docs/terms.html</a>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970