

2018-2023 Malaysia Running Watches Market Report (Status and Outlook)

<https://marketpublishers.com/r/2A5448E9628EN.html>

Date: April 2018

Pages: 86

Price: US\$ 3,360.00 (Single User License)

ID: 2A5448E9628EN

Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

In 2017, the Running Watches market size was xx million USD in Malaysia, and it will be xx million USD in 2023, with a CAGR of xx% between 2017 and 2023.

In Malaysia market, the top players include

Apple Inc.

Fitbit

Samsung

Garmin

Suunto

Casio

Polar

Motorola/Lenovo

TomTom

Xiaomi

Timex

Nokia

Soleus

Split by product types/category, covering

Pedometer Watches

GPS Watches

Heart Rate Watches

GPS +HRM Watches

Split by applications/end use industries, covers

Running

Biking

Climbing

Cardio Training

Others

Contents

1 RUNNING WATCHES MARKET OVERVIEW

- 1.1 Product Overview and Scope of Running Watches
- 1.2 Running Watches Market Segment by Types
 - 1.2.1 Malaysia Running Watches Sales Present Situation and Outlook by Types (2013-2023)
 - 1.2.2 Malaysia Running Watches Sales Market Share by Types in 2017
 - 1.2.3 Pedometer Watches
 - 1.2.3.1 Major Players of Pedometer Watches
 - 1.2.4 GPS Watches
 - 1.2.4.1 Major Players of GPS Watches
 - 1.2.5 Heart Rate Watches
 - 1.2.5.1 Major Players of Heart Rate Watches
 - 1.2.6 GPS +HRM Watches
 - 1.2.6.1 Major Players of GPS +HRM Watches
- 1.3 Malaysia Running Watches Market Segment by Applications/End Use Industries
 - 1.3.1 Malaysia Running Watches Sales Present Situation and Outlook by Applications/End Industrials (2013-2023)
 - 1.3.2 Malaysia Running Watches Sales Market Share by Applications in 2017
 - 1.3.2 Running
 - 1.3.3 Biking
 - 1.3.4 Climbing
 - 1.3.5 Cardio Training
 - 1.3.6 Others
- 1.4 Malaysia Running Watches Overview and Market Size (Value) (2013-2023)
 - 1.4.1 Malaysia Market Running Watches Overview
 - 1.4.2 Malaysia Running Watches Market Size (Value and Volume) Status and Forecast (2013-2023)

2 MALAYSIA RUNNING WATCHES SALES, REVENUE (VALUE) AND MARKET SHARE BY PLAYERS

- 2.1 Malaysia Running Watches Sales and Market Share by Players (2013-2018)
- 2.2 Malaysia Running Watches Revenue and Market Share by Players (2013-2018)
- 2.3 Malaysia Running Watches Average Price by Players in 2017
- 2.4 Malaysia Running Watches Manufacturing Base Distribution, Sales Area, Product Types by Players

2.5 Running Watches Market Competitive Situation and Trends

2.5.1 Running Watches Market Concentration Rate

2.5.2 Running Watches Market Share of Top 3 and Top 5 Players in 2017

2.5.3 Mergers & Acquisitions, Expansion

3 MALAYSIA RUNNING WATCHES SALES, REVENUE (VALUE) BY TYPE AND APPLICATION (2013-2018)

3.1 Malaysia Running Watches Sales, Revenue, Market Share and Price by Type (2013-2018)

3.1.1 Malaysia Running Watches Sales and Market Share by Type (2013-2018)

3.1.2 Malaysia Running Watches Revenue and Market Share by Type (2013-2018)

3.1.3 Malaysia Running Watches Price by Type (2013-2018)

3.2 Malaysia Running Watches Sales and Market Share by Application (2013-2018)

3.3 Malaysia Market Running Watches Sales, Revenue (Million USD), Price and Gross Margin (2013-2018)

4 MALAYSIA RUNNING WATCHES PLAYERS PROFILES AND SALES DATA

4.1 Apple Inc.

4.1.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

4.1.2 Running Watches Product Types, Application and Specification

4.1.2.1 Type

4.1.2.2 Type

4.1.3 Apple Inc. Running Watches Sales, Revenue, Price and Gross Margin (2012-2017)

4.1.4 Main Business/Business Overview

4.1.5 Apple Inc. News

4.2 Fitbit

4.2.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

4.2.2 Running Watches Product Types, Application and Specification

4.2.2.1 Type

4.2.2.2 Type

4.2.3 Fitbit Running Watches Sales, Revenue, Price and Gross Margin (2012-2017)

4.2.4 Main Business/Business Overview

4.2.5 Fitbit News

4.3 Samsung

- 4.3.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
- 4.3.2 Running Watches Product Types, Application and Specification
 - 4.3.2.1 Type
 - 4.3.2.2 Type
- 4.3.3 Samsung Running Watches Sales, Revenue, Price and Gross Margin (2012-2017)
- 4.3.4 Main Business/Business Overview
- 4.3.5 Samsung News
- 4.4 Garmin
 - 4.4.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 4.4.2 Running Watches Product Types, Application and Specification
 - 4.4.2.1 Type
 - 4.4.2.2 Type
 - 4.4.3 Garmin Running Watches Sales, Revenue, Price and Gross Margin (2012-2017)
 - 4.4.4 Main Business/Business Overview
 - 4.4.5 Garmin News
- 4.5 Suunto
 - 4.5.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 4.5.2 Running Watches Product Types, Application and Specification
 - 4.5.2.1 Type
 - 4.5.2.2 Type
 - 4.5.3 Suunto Running Watches Sales, Revenue, Price and Gross Margin (2012-2017)
 - 4.5.4 Main Business/Business Overview
 - 4.5.5 Suunto News
- 4.6 Casio
 - 4.6.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 4.6.2 Running Watches Product Types, Application and Specification
 - 4.6.2.1 Type
 - 4.6.2.2 Type
 - 4.6.3 Casio Running Watches Sales, Revenue, Price and Gross Margin (2012-2017)
 - 4.6.4 Main Business/Business Overview
 - 4.6.5 Casio News
- 4.7 Polar
 - 4.7.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

- 4.7.2 Running Watches Product Types, Application and Specification
 - 4.7.2.1 Type
 - 4.7.2.2 Type
- 4.7.3 Polar Running Watches Sales, Revenue, Price and Gross Margin (2012-2017)
- 4.7.4 Main Business/Business Overview
- 4.7.5 Polar News
- 4.8 Motorola/Lenovo
 - 4.8.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 4.8.2 Running Watches Product Types, Application and Specification
 - 4.8.2.1 Type
 - 4.8.2.2 Type
 - 4.8.3 Motorola/Lenovo Running Watches Sales, Revenue, Price and Gross Margin (2012-2017)
 - 4.8.4 Main Business/Business Overview
 - 4.8.5 Motorola/Lenovo News
- 4.9 TomTom
 - 4.9.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 4.9.2 Running Watches Product Types, Application and Specification
 - 9.9.2.1 Type
 - 9.9.2.2 Type
 - 4.9.3 TomTom Running Watches Sales, Revenue, Price and Gross Margin (2012-2017)
 - 4.9.4 Main Business/Business Overview
 - 4.9.5 TomTom News
- 4.10 Xiaomi
 - 4.10.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 4.10.2 Running Watches Product Types, Application and Specification
 - 4.10.2.1 Type
 - 4.10.2.2 Type
 - 4.10.3 Xiaomi Running Watches Sales, Revenue, Price and Gross Margin (2012-2017)
 - 4.10.4 Main Business/Business Overview
 - 4.10.5 Xiaomi News
- 4.11 Timex
 - 4.11.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 4.11.2 Running Watches Product Types, Application and Specification

- 4.11.2.1 Type
- 4.11.2.2 Type
- 4.11.3 Timex Running Watches Sales, Revenue, Price and Gross Margin (2012-2017)
- 4.11.4 Main Business/Business Overview
- 4.11.5 Timex News
- 4.12 Nokia
 - 4.12.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 4.12.2 Running Watches Product Types, Application and Specification
 - 4.12.2.1 Type
 - 4.12.2.2 Type
 - 4.12.3 Nokia Running Watches Sales, Revenue, Price and Gross Margin (2012-2017)
 - 4.12.4 Main Business/Business Overview
 - 4.12.5 Nokia News
- 4.13 Soleus
 - 4.13.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 4.13.2 Running Watches Product Types, Application and Specification
 - 4.13.2.1 Type
 - 4.13.2.2 Type
 - 4.13.3 Soleus Running Watches Sales, Revenue, Price and Gross Margin (2012-2017)
 - 4.13.4 Main Business/Business Overview
 - 4.13.5 Soleus News

5 MALAYSIA RUNNING WATCHES MARKET FORECAST (2018-2023)

- 5.1 Malaysia Running Watches Sales, Revenue and Price Forecast (2018-2023)
 - 5.1.1 Malaysia Running Watches Sales and Growth Rate Forecast (2018-2023)
 - 5.1.2 Malaysia Running Watches Revenue and Growth Rate Forecast (2018-2023)
 - 5.1.3 Malaysia Running Watches Price Trend Forecast (2018-2023)
- 5.2 Malaysia Running Watches Sales Forecast by Type (2018-2023)
- 5.3 Malaysia Running Watches Sales Forecast by Application (2018-2023)

6 PRODUCTION COST ANALYSIS OF RUNNING WATCHES

- 6.1 Main Raw Materials of Running Watches
 - 6.1.1 List of Running Watches Main Raw Materials
 - 6.1.2 Running Watches Main Raw Materials Price Analysis
 - 6.1.3 Running Watches Raw Materials Major Suppliers

- 6.1.4 Running Watches Main Raw Materials Market Concentration Rate
- 6.2 Production Cost Structure of Running Watches
 - 6.2.1 Raw Materials
 - 6.2.2 Labor Cost
 - 6.2.3 Production Expenses
- 6.3 Running Watches Manufacturing Process/Method

7 VALUE CHAIN, PURCHASING STRATEGY AND DOWNSTREAM BUYERS

- 7.1 Running Watches Value Chain Analysis
- 7.2 Upstream Raw Materials Purchasing
- 7.3 Raw Materials Sources of Running Watches Major Players in 2017
- 7.4 Downstream Buyers

8 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 8.1 Sales Channel
 - 8.1.1 Direct Sales
 - 8.1.2 Indirect Sales
 - 8.1.3 Sales Channel Development Trend
- 8.2 Product Market Positioning
 - 8.2.1 Pricing Strategy
 - 8.2.2 Brand Strategy
 - 8.2.3 Target Client
- 8.3 Running Watches Distributors/Traders List in Malaysia

9 MARKET INFLUENCES FACTORS ANALYSIS

- 9.1 Changes from the Related Industries
- 9.2 Substitutes Threat
- 9.3 Customer Preference Change
- 9.4 Economic/Political Environmental Change
- 9.5 Upstream and Downstream Fluctuation

10 RESEARCH FINDINGS AND CONCLUSION

11 APPENDIX

- 11.1 Methodology

11.2 Data Source

List Of Tables

LIST OF TABLES AND FIGURES

Figure Picture of Running Watches

Table Product Specifications of Running Watches

Figure Malaysia Running Watches Sales (volume) for Each Type (2013-2023)

Figure Malaysia Running Watches Sales Market Share by Types in 2017

Table Types of Running Watches

Figure Product Picture of Pedometer Watches

Table Major Players of Pedometer Watches

Figure Product Picture of GPS Watches

Table Major Players of GPS Watches

Figure Product Picture of Heart Rate Watches

Table Major Players of Heart Rate Watches

Figure Product Picture of GPS +HRM Watches

Table Major Players of GPS +HRM Watches

Figure Malaysia Running Watches Sales Present Situation and Outlook by Applications (2013-2023)

Figure Malaysia Running Watches Sales Market Share by Applications in 2017

Table Applications of Running Watches

Figure Running Examples

Figure Biking Examples

Figure Climbing Examples

Figure Cardio Training Examples

Figure Others Examples

Figure Malaysia Running Watches Revenue (Million USD) Status and Forecast (2013-2023)

Figure Malaysia Running Watches Sales (Volume) Status and Forecast (2013-2023)

Table Malaysia Running Watches Sales by Players (2013-2018)

Table Malaysia Running Watches Sales Market Share (%) by Players (2013-2018)

Figure Malaysia Running Watches Sales Market Share by Players in 2016

Figure Malaysia Running Watches Sales Market Share by Players in 2017

Table Malaysia Running Watches Revenue (Million USD) by Players (2013-2018)

Table Malaysia Running Watches Revenue Market Share (%) by Players (2013-2018)

Figure Malaysia Running Watches Revenue Market Share by Players in 2016

Figure Malaysia Running Watches Revenue Market Share by Players in 2017

Figure Malaysia Running Watches Average Price by Players in 2017

Table Malaysia Running Watches Manufacturing Base Distribution and Sales Area by

Players

Table Players Running Watches Product Types

Figure Running Watches Market Share of Top 3 Players in 2017

Figure Running Watches Market Share of Top 5 Players in 2017

Table Malaysia Running Watches Sales by Type (2013-2018)

Table Malaysia Running Watches Sales Market Share by Type (2013-2018)

Figure Malaysia Running Watches Sales Market Share by Type in 2013

Figure Malaysia Running Watches Sales Market Share by Type in 2017

Table Malaysia Running Watches Revenue (Million USD) by Type (2013-2018)

Table Malaysia Running Watches Revenue Market Share by Type (2013-2018)

Figure Malaysia Running Watches Revenue Market Share by Type in 2013

Figure Malaysia Running Watches Revenue Market Share by Type in 2017

Table Malaysia Running Watches Price by Type (2013-2018)

Table Malaysia Running Watches Sales by Application (2013-2018)

Table Malaysia Running Watches Sales Market Share by Application (2013-2018)

Figure Malaysia Running Watches Sales Market Share by Application (2013-2018)

Figure Malaysia Running Watches Sales Market Share by Application in 2017

Table Malaysia Market Running Watches Sales, Revenue (Million USD), Price and Gross Margin (2013-2018)

Table Apple Inc. Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Apple Inc. Running Watches Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Apple Inc. Running Watches Market Share (2012-2017)

Table Fitbit Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Fitbit Running Watches Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Fitbit Running Watches Market Share (2012-2017)

Table Samsung Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Samsung Running Watches Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Samsung Running Watches Market Share (2012-2017)

Table Garmin Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Garmin Running Watches Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Garmin Running Watches Market Share (2012-2017)

Table Suunto Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Suunto Running Watches Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Suunto Running Watches Market Share (2012-2017)

Table Casio Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Casio Running Watches Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Casio Running Watches Market Share (2012-2017)

Table Polar Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Polar Running Watches Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Polar Running Watches Market Share (2012-2017)

Table Motorola/Lenovo Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Motorola/Lenovo Running Watches Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Motorola/Lenovo Running Watches Market Share (2012-2017)

Table TomTom Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table TomTom Running Watches Sales, Revenue, Price and Gross Margin (2012-2017)

Figure TomTom Running Watches Market Share (2012-2017)

Table Xiaomi Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Xiaomi Running Watches Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Xiaomi Running Watches Market Share (2012-2017)

Table Timex Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Timex Running Watches Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Timex Running Watches Market Share (2012-2017)

Table Nokia Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Nokia Running Watches Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Nokia Running Watches Market Share (2012-2017)

Table Soleus Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Soleus Running Watches Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Soleus Running Watches Market Share (2012-2017)

Figure Malaysia Running Watches Sales and Growth Rate Forecast (2018-2023)

Figure Malaysia Running Watches Revenue and Growth Rate Forecast (2018-2023)

Figure Malaysia Running Watches Price Trend Forecast (2018-2023)

Table Malaysia Running Watches Sales Forecast by Type (2018-2023)

Figure Malaysia Running Watches Sales Market Share Forecast by Type (2018-2023)

Figure Malaysia Running Watches Sales Market Share Forecast by Type in 2023

Table Malaysia Running Watches Sales Forecast by Application (2018-2023)

Figure Malaysia Running Watches Sales Market Share Forecast by Application (2018-2023)

Figure Malaysia Running Watches Sales Market Share Forecast by Application in 2023

Table Production Base and Market Concentration Rate of Raw Material

Figure Running Watches Main Raw Materials Price Trend

Table Running Watches Raw Materials Major Suppliers List

Figure Production Cost Structure of Running Watches

Figure Running Watches Manufacturing Process/Method

Figure Running Watches Value Chain Analysis

Table Raw Materials Sources of Running Watches Major Players in 2017

Table Major Buyers of Running Watches

Table Running Watches Distributors/Traders List in Malaysia

I would like to order

Product name: 2018-2023 Malaysia Running Watches Market Report (Status and Outlook)

Product link: <https://marketpublishers.com/r/2A5448E9628EN.html>

Price: US\$ 3,360.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/2A5448E9628EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970