

2018-2023 Malaysia Airbag Market Report (Status and Outlook)

https://marketpublishers.com/r/20F23EEB80BEN.html

Date: March 2018

Pages: 80

Price: US\$ 3,360.00 (Single User License)

ID: 20F23EEB80BEN

Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

In 2017, the Airbag market size was xx million USD in Malaysia, and it will be xx million USD in 2023, with a CAGR of xx% between 2017 and 2023.

In Malaysia market, the top players include

Autoliv
Takata
ZF TRW
Toyoda Gosei
KSS
Hyundai Mobis
Nihon Plast
Ashimori
East Joy Long



Split by product types/category, covering

Driver Front Airbag

Passenger Front Airbag

Side Airbag

Knee Airbag

Other Airbag

Split by applications/end use industries, covers

Passenger Vehicle

Commercial Vehicle



Contents

1 AIRBAG MARKET OVERVIEW

- 1.1 Product Overview and Scope of Airbag
- 1.2 Airbag Market Segment by Types
- 1.2.1 Malaysia Airbag Sales Present Situation and Outlook by Types (2013-2023)
- 1.2.2 Malaysia Airbag Sales Market Share by Types in 2017
- 1.2.3 Driver Front Airbag
 - 1.2.3.1 Major Players of Driver Front Airbag
- 1.2.4 Passenger Front Airbag
 - 1.2.4.1 Major Players of Passenger Front Airbag
- 1.2.5 Side Airbag
 - 1.2.5.1 Major Players of Side Airbag
- 1.2.6 Knee Airbag
 - 1.2.6.1 Major Players of Knee Airbag
- 1.2.7 Other Airbag
- 1.2.7.1 Major Players of Other Airbag
- 1.3 Malaysia Airbag Market Segment by Applications/End Use Industries
- 1.3.1 Malaysia Airbag Sales Present Situation and Outlook by Applications/End Industrials (2013-2023)
 - 1.3.2 Malaysia Airbag Sales Market Share by Applications in 2017
 - 1.3.2 Passenger Vehicle
 - 1.3.3 Commercial Vehicle
- 1.4 Malaysia Airbag Overview and Market Size (Value) (2013-2023)
 - 1.4.1 Malaysia Market Airbag Overview
- 1.4.2 Malaysia Airbag Market Size (Value and Volume) Status and Forecast (2013-2023)

2 MALAYSIA AIRBAG SALES, REVENUE (VALUE) AND MARKET SHARE BY PLAYERS

- 2.1 Malaysia Airbag Sales and Market Share by Players (2013-2018)
- 2.2 Malaysia Airbag Revenue and Market Share by Players (2013-2018)
- 2.3 Malaysia Airbag Average Price by Players in 2017
- 2.4 Malaysia Airbag Manufacturing Base Distribution, Sales Area, Product Types by Players
- 2.5 Airbag Market Competitive Situation and Trends
 - 2.5.1 Airbag Market Concentration Rate



- 2.5.2 Airbag Market Share of Top 3 and Top 5 Players in 2017
- 2.5.3 Mergers & Acquisitions, Expansion

3 MALAYSIA AIRBAG SALES, REVENUE (VALUE) BY TYPE AND APPLICATION (2013-2018)

- 3.1 Malaysia Airbag Sales, Revenue, Market Share and Price by Type (2013-2018)
 - 3.1.1 Malaysia Airbag Sales and Market Share by Type (2013-2018)
 - 3.1.2 Malaysia Airbag Revenue and Market Share by Type (2013-2018)
 - 3.1.3 Malaysia Airbag Price by Type (2013-2018)
- 3.2 Malaysia Airbag Sales and Market Share by Application (2013-2018)
- 3.3 Malaysia Market Airbag Sales, Revenue (Million USD), Price and Gross Margin (2013-2018)

4 MALAYSIA AIRBAG PLAYERS PROFILES AND SALES DATA

- 4.1 Autoliv
- 4.1.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 4.1.2 Airbag Product Types, Application and Specification
 - 4.1.2.1 Type
 - 4.1.2.2 Type
 - 4.1.3 Autoliv Airbag Sales, Revenue, Price and Gross Margin (2012-2017)
 - 4.1.4 Main Business/Business Overview
 - 4.1.5 Autoliv News
- 4.2 Takata
- 4.2.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 4.2.2 Airbag Product Types, Application and Specification
 - 4.2.2.1 Type
 - 4.2.2.2 Type
 - 4.2.3 Takata Airbag Sales, Revenue, Price and Gross Margin (2012-2017)
 - 4.2.4 Main Business/Business Overview
 - 4.2.5 Takata News
- 4.3 ZF TRW
- 4.3.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 4.3.2 Airbag Product Types, Application and Specification
 - 4.3.2.1 Type



- 4.3.2.2 Type
- 4.3.3 ZF TRW Airbag Sales, Revenue, Price and Gross Margin (2012-2017)
- 4.3.4 Main Business/Business Overview
- 4.3.5 ZF TRW News
- 4.4 Toyoda Gosei
- 4.4.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 4.4.2 Airbag Product Types, Application and Specification
 - 4.4.2.1 Type
 - 4.4.2.2 Type
 - 4.4.3 Toyoda Gosei Airbag Sales, Revenue, Price and Gross Margin (2012-2017)
 - 4.4.4 Main Business/Business Overview
 - 4.4.5 Toyoda Gosei News
- 4.5 KSS
- 4.5.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 4.5.2 Airbag Product Types, Application and Specification
 - 4.5.2.1 Type
 - 4.5.2.2 Type
 - 4.5.3 KSS Airbag Sales, Revenue, Price and Gross Margin (2012-2017)
 - 4.5.4 Main Business/Business Overview
 - 4.5.5 KSS News
- 4.6 Hyundai Mobis
- 4.6.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 4.6.2 Airbag Product Types, Application and Specification
 - 4.6.2.1 Type
 - 4.6.2.2 Type
 - 4.6.3 Hyundai Mobis Airbag Sales, Revenue, Price and Gross Margin (2012-2017)
 - 4.6.4 Main Business/Business Overview
 - 4.6.5 Hyundai Mobis News
- 4.7 Nihon Plast
- 4.7.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 4.7.2 Airbag Product Types, Application and Specification
 - 4.7.2.1 Type
 - 4.7.2.2 Type
 - 4.7.3 Nihon Plast Airbag Sales, Revenue, Price and Gross Margin (2012-2017)
 - 4.7.4 Main Business/Business Overview



- 4.7.5 Nihon Plast News
- 4.8 Ashimori
- 4.8.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
- 4.8.2 Airbag Product Types, Application and Specification
 - 4.8.2.1 Type
 - 4.8.2.2 Type
- 4.8.3 Ashimori Airbag Sales, Revenue, Price and Gross Margin (2012-2017)
- 4.8.4 Main Business/Business Overview
- 4.8.5 Ashimori News
- 4.9 East Joy Long
- 4.9.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 4.9.2 Airbag Product Types, Application and Specification
 - 9.9.2.1 Type
 - 9.9.2.2 Type
 - 4.9.3 East Joy Long Airbag Sales, Revenue, Price and Gross Margin (2012-2017)
 - 4.9.4 Main Business/Business Overview
 - 4.9.5 East Joy Long News

5 MALAYSIA AIRBAG MARKET FORECAST (2018-2023)

- 5.1 Malaysia Airbag Sales, Revenue and Price Forecast (2018-2023)
- 5.1.1 Malaysia Airbag Sales and Growth Rate Forecast (2018-2023)
- 5.1.2 Malaysia Airbag Revenue and Growth Rate Forecast (2018-2023)
- 5.1.3 Malaysia Airbag Price Trend Forecast (2018-2023)
- 5.2 Malaysia Airbag Sales Forecast by Type (2018-2023)
- 5.3 Malaysia Airbag Sales Forecast by Application (2018-2023)

6 PRODUCTION COST ANALYSIS OF AIRBAG

- 6.1 Main Raw Materials of Airbag
 - 6.1.1 List of Airbag Main Raw Materials
 - 6.1.2 Airbag Main Raw Materials Price Analysis
 - 6.1.3 Airbag Raw Materials Major Suppliers
 - 6.1.4 Airbag Main Raw Materials Market Concentration Rate
- 6.2 Production Cost Structure of Airbag
 - 6.2.1 Raw Materials
 - 6.2.2 Labor Cost



6.2.3 Production Expenses

6.3 Airbag Manufacturing Process/Method

7 VALUE CHAIN, PURCHASING STRATEGY AND DOWNSTREAM BUYERS

- 7.1 Airbag Value Chain Analysis
- 7.2 Upstream Raw Materials Purchasing
- 7.3 Raw Materials Sources of Airbag Major Players in 2017
- 7.4 Downstream Buyers

8 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 8.1 Sales Channel
 - 8.1.1 Direct Sales
 - 8.1.2 Indirect Sales
 - 8.1.3 Sales Channel Development Trend
- 8.2 Product Market Positioning
 - 8.2.1 Pricing Strategy
 - 8.2.2 Brand Strategy
 - 8.2.3 Target Client
- 8.3 Airbag Distributors/Traders List in Malaysia

9 MARKET INFLUENCES FACTORS ANALYSIS

- 9.1 Changes from the Related Industries
- 9.2 Substitutes Threat
- 9.3 Customer Preference Change
- 9.4 Economic/Political Environmental Change
- 9.5 Upstream and Downstream Fluctuation

10 RESEARCH FINDINGS AND CONCLUSION

11 APPENDIX

- 11.1 Methodology
- 11.2 Data Source



List Of Tables

LIST OF TABLES AND FIGURES

Figure Picture of Airbag
Table Product Specifications of Airbag
Figure Malaysia Airbag Sales (volume) for Each Type (2013-2023)
Figure Malaysia Airbag Sales Market Share by Types in 2017
Table



I would like to order

Product name: 2018-2023 Malaysia Airbag Market Report (Status and Outlook)

Product link: https://marketpublishers.com/r/20F23EEB80BEN.html

Price: US\$ 3,360.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/20F23EEB80BEN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

i iiot iiaiiio.		
Last name:		
Email:		
Company:		
Address:		
City:		
Zip code:		
Country:		
Tel:		
Fax:		
Your message:		
	**All fields are required	
	Custumer signature	

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970