

# 2018-2023 India Window Film Market Report (Status and Outlook)

https://marketpublishers.com/r/2CA5AE686CBEN.html

Date: September 2018

Pages: 84

Price: US\$ 3,360.00 (Single User License)

ID: 2CA5AE686CBEN

# **Abstracts**

The report requires updating with new data and is sent in 48 hours after order is placed.

In 2017, the Window Film market size was xx million USD in India, and it will be xx million USD in 2023, with a CAGR of xx% between 2017 and 2023.

In India market, the top players include

Eastman
3M
Solar Gard-Saint Gobain
Madico
Johnson
Hanita Coating
Haverkamp
Sekisui S-Lec
Garware SunControl
Wintech



Erickson International	
KDX Optical Material	
Split by product types/category, covering	
Solar Control Film	
Safety / Security Film	
Decorative Film	
Spectrally Selective Film	
Split by applications/end use industries, covers	
Commercial	
Residential	
Automotive	
Others	



## **Contents**

#### 1 WINDOW FILM MARKET OVERVIEW

- 1.1 Product Overview and Scope of Window Film
- 1.2 Window Film Market Segment by Types
  - 1.2.1 India Window Film Sales Present Situation and Outlook by Types (2013-2023)
  - 1.2.2 India Window Film Sales Market Share by Types in 2017
  - 1.2.3 Solar Control Film
    - 1.2.3.1 Major Players of Solar Control Film
  - 1.2.4 Safety / Security Film
    - 1.2.4.1 Major Players of Safety / Security Film
  - 1.2.5 Decorative Film
    - 1.2.5.1 Major Players of Decorative Film
  - 1.2.6 Spectrally Selective Film
    - 1.2.6.1 Major Players of Spectrally Selective Film
- 1.3 India Window Film Market Segment by Applications/End Use Industries
- 1.3.1 India Window Film Sales Present Situation and Outlook by Applications/End Industrials (2013-2023)
  - 1.3.2 India Window Film Sales Market Share by Applications in 2017
  - 1.3.2 Commercial
  - 1.3.3 Residential
  - 1.3.4 Automotive
  - 1.3.5 Others
- 1.4 India Window Film Overview and Market Size (Value) (2013-2023)
  - 1.4.1 India Market Window Film Overview
- 1.4.2 India Window Film Market Size (Value and Volume) Status and Forecast (2013-2023)

# 2 INDIA WINDOW FILM SALES, REVENUE (VALUE) AND MARKET SHARE BY PLAYERS

- 2.1 India Window Film Sales and Market Share by Players (2013-2018)
- 2.2 India Window Film Revenue and Market Share by Players (2013-2018)
- 2.3 India Window Film Average Price by Players in 2017
- 2.4 India Window Film Manufacturing Base Distribution, Sales Area, Product Types by Players
- 2.5 Window Film Market Competitive Situation and Trends
  - 2.5.1 Window Film Market Concentration Rate



- 2.5.2 Window Film Market Share of Top 3 and Top 5 Players in 2017
- 2.5.3 Mergers & Acquisitions, Expansion

# 3 INDIA WINDOW FILM SALES, REVENUE (VALUE) BY TYPE AND APPLICATION (2013-2018)

- 3.1 India Window Film Sales, Revenue, Market Share and Price by Type (2013-2018)
  - 3.1.1 India Window Film Sales and Market Share by Type (2013-2018)
  - 3.1.2 India Window Film Revenue and Market Share by Type (2013-2018)
  - 3.1.3 India Window Film Price by Type (2013-2018)
- 3.2 India Window Film Sales and Market Share by Application (2013-2018)
- 3.3 India Market Window Film Sales, Revenue (Million USD), Price and Gross Margin (2013-2018)

#### 4 INDIA WINDOW FILM PLAYERS PROFILES AND SALES DATA

- 4.1 Eastman
- 4.1.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
  - 4.1.2 Window Film Product Types, Application and Specification
  - 4.1.2.1 Type
  - 4.1.2.2 Type
  - 4.1.3 Eastman Window Film Sales, Revenue, Price and Gross Margin (2012-2017)
  - 4.1.4 Main Business/Business Overview
  - 4.1.5 Eastman News
- 4.2 3M
- 4.2.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
  - 4.2.2 Window Film Product Types, Application and Specification
    - 4.2.2.1 Type
    - 4.2.2.2 Type
  - 4.2.3 3M Window Film Sales, Revenue, Price and Gross Margin (2012-2017)
  - 4.2.4 Main Business/Business Overview
  - 4.2.5 3M News
- 4.3 Solar Gard-Saint Gobain
- 4.3.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
  - 4.3.2 Window Film Product Types, Application and Specification
    - 4.3.2.1 Type



- 4.3.2.2 Type
- 4.3.3 Solar Gard-Saint Gobain Window Film Sales, Revenue, Price and Gross Margin (2012-2017)
- 4.3.4 Main Business/Business Overview
- 4.3.5 Solar Gard-Saint Gobain News
- 4.4 Madico
- 4.4.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
  - 4.4.2 Window Film Product Types, Application and Specification
    - 4.4.2.1 Type
    - 4.4.2.2 Type
  - 4.4.3 Madico Window Film Sales, Revenue, Price and Gross Margin (2012-2017)
  - 4.4.4 Main Business/Business Overview
  - 4.4.5 Madico News
- 4.5 Johnson
- 4.5.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
  - 4.5.2 Window Film Product Types, Application and Specification
    - 4.5.2.1 Type
  - 4.5.2.2 Type
  - 4.5.3 Johnson Window Film Sales, Revenue, Price and Gross Margin (2012-2017)
  - 4.5.4 Main Business/Business Overview
  - 4.5.5 Johnson News
- 4.6 Hanita Coating
- 4.6.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
  - 4.6.2 Window Film Product Types, Application and Specification
    - 4.6.2.1 Type
    - 4.6.2.2 Type
- 4.6.3 Hanita Coating Window Film Sales, Revenue, Price and Gross Margin (2012-2017)
  - 4.6.4 Main Business/Business Overview
  - 4.6.5 Hanita Coating News
- 4.7 Haverkamp
- 4.7.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
  - 4.7.2 Window Film Product Types, Application and Specification
    - 4.7.2.1 Type
    - 4.7.2.2 Type



- 4.7.3 Haverkamp Window Film Sales, Revenue, Price and Gross Margin (2012-2017)
- 4.7.4 Main Business/Business Overview
- 4.7.5 Haverkamp News
- 4.8 Sekisui S-Lec
- 4.8.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
  - 4.8.2 Window Film Product Types, Application and Specification
    - 4.8.2.1 Type
    - 4.8.2.2 Type
- 4.8.3 Sekisui S-Lec Window Film Sales, Revenue, Price and Gross Margin (2012-2017)
- 4.8.4 Main Business/Business Overview
- 4.8.5 Sekisui S-Lec News
- 4.9 Garware SunControl
- 4.9.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
  - 4.9.2 Window Film Product Types, Application and Specification
    - 9.9.2.1 Type
    - 9.9.2.2 Type
- 4.9.3 Garware SunControl Window Film Sales, Revenue, Price and Gross Margin (2012-2017)
  - 4.9.4 Main Business/Business Overview
  - 4.9.5 Garware SunControl News
- 4.10 Wintech
- 4.10.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
  - 4.10.2 Window Film Product Types, Application and Specification
    - 4.10.2.1 Type
    - 4.10.2.2 Type
  - 4.10.3 Wintech Window Film Sales, Revenue, Price and Gross Margin (2012-2017)
  - 4.10.4 Main Business/Business Overview
  - 4.10.5 Wintech News
- 4.11 Erickson International
- 4.11.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
  - 4.11.2 Window Film Product Types, Application and Specification
    - 4.11.2.1 Type
    - 4.11.2.2 Type
- 4.11.3 Erickson International Window Film Sales, Revenue, Price and Gross Margin



#### (2012-2017)

- 4.11.4 Main Business/Business Overview
- 4.11.5 Erickson International News
- 4.12 KDX Optical Material
- 4.12.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
  - 4.12.2 Window Film Product Types, Application and Specification
    - 4.12.2.1 Type
    - 4.12.2.2 Type
- 4.12.3 KDX Optical Material Window Film Sales, Revenue, Price and Gross Margin (2012-2017)
- 4.12.4 Main Business/Business Overview
- 4.12.5 KDX Optical Material News

# **5 INDIA WINDOW FILM MARKET FORECAST (2018-2023)**

- 5.1 India Window Film Sales, Revenue and Price Forecast (2018-2023)
  - 5.1.1 India Window Film Sales and Growth Rate Forecast (2018-2023)
  - 5.1.2 India Window Film Revenue and Growth Rate Forecast (2018-2023)
  - 5.1.3 India Window Film Price Trend Forecast (2018-2023)
- 5.2 India Window Film Sales Forecast by Type (2018-2023)
- 5.3 India Window Film Sales Forecast by Application (2018-2023)

#### **6 PRODUCTION COST ANALYSIS OF WINDOW FILM**

- 6.1 Main Raw Materials of Window Film
  - 6.1.1 List of Window Film Main Raw Materials
  - 6.1.2 Window Film Main Raw Materials Price Analysis
  - 6.1.3 Window Film Raw Materials Major Suppliers
  - 6.1.4 Window Film Main Raw Materials Market Concentration Rate
- 6.2 Production Cost Structure of Window Film
  - 6.2.1 Raw Materials
  - 6.2.2 Labor Cost
  - 6.2.3 Production Expenses
- 6.3 Window Film Manufacturing Process/Method

#### 7 VALUE CHAIN, PURCHASING STRATEGY AND DOWNSTREAM BUYERS

7.1 Window Film Value Chain Analysis



- 7.2 Upstream Raw Materials Purchasing
- 7.3 Raw Materials Sources of Window Film Major Players in 2017
- 7.4 Downstream Buyers

### 8 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 8.1 Sales Channel
  - 8.1.1 Direct Sales
  - 8.1.2 Indirect Sales
  - 8.1.3 Sales Channel Development Trend
- 8.2 Product Market Positioning
  - 8.2.1 Pricing Strategy
  - 8.2.2 Brand Strategy
  - 8.2.3 Target Client
- 8.3 Window Film Distributors/Traders List in India

### 9 MARKET INFLUENCES FACTORS ANALYSIS

- 9.1 Changes from the Related Industries
- 9.2 Substitutes Threat
- 9.3 Customer Preference Change
- 9.4 Economic/Political Environmental Change
- 9.5 Upstream and Downstream Fluctuation

#### 10 RESEARCH FINDINGS AND CONCLUSION

#### 11 APPENDIX

- 11.1 Methodology
- 11.2 Data Source



# **List Of Tables**

#### LIST OF TABLES AND FIGURES

Figure Picture of Window Film

Table Product Specifications of Window Film

Figure India Window Film Sales (volume) for Each Type (2013-2023)

Figure India Window Film Sales Market Share by Types in 2017

Table Types of Window Film

Figure Product Picture of Solar Control Film

Table Major Players of Solar Control Film

Figure Product Picture of Safety / Security Film

Table Major Players of Safety / Security Film

Figure Product Picture of Decorative Film

Table Major Players of Decorative Film

Figure Product Picture of Spectrally Selective Film

Table Major Players of Spectrally Selective Film

Figure India Window Film Sales Present Situation and Outlook by Applications (2013-2023)

Figure India Window Film Sales Market Share by Applications in 2017

Table Applications of Window Film

Figure Commercial Examples

Figure Residential Examples

Figure Automotive Examples

Figure Others Examples

Figure India Window Film Revenue (Million USD) Status and Forecast (2013-2023)

Figure India Window Film Sales (Volume) Status and Forecast (2013-2023)

Table India Window Film Sales by Players (2013-2018)

Table India Window Film Sales Market Share (%) by Players (2013-2018)

Figure India Window Film Sales Market Share by Players in 2016

Figure India Window Film Sales Market Share by Players in 2017

Table India Window Film Revenue (Million USD) by Players (2013-2018)

Table India Window Film Revenue Market Share (%) by Players (2013-2018)

Figure India Window Film Revenue Market Share by Players in 2016

Figure India Window Film Revenue Market Share by Players in 2017

Figure India Window Film Average Price by Players in 2017

Table India Window Film Manufacturing Base Distribution and Sales Area by Players

Table Players Window Film Product Types

Figure Window Film Market Share of Top 3 Players in 2017



Figure Window Film Market Share of Top 5 Players in 2017

Table India Window Film Sales by Type (2013-2018)

Table India Window Film Sales Market Share by Type (2013-2018)

Figure India Window Film Sales Market Share by Type in 2013

Figure India Window Film Sales Market Share by Type in 2017

Table India Window Film Revenue (Million USD) by Type (2013-2018)

Table India Window Film Revenue Market Share by Type (2013-2018)

Figure India Window Film Revenue Market Share by Type in 2013

Figure India Window Film Revenue Market Share by Type in 2017

Table India Window Film Price by Type (2013-2018)

Table India Window Film Sales by Application (2013-2018)

Table India Window Film Sales Market Share by Application (2013-2018)

Figure India Window Film Sales Market Share by Application (2013-2018)

Figure India Window Film Sales Market Share by Application in 2017

Table India Market Window Film Sales, Revenue (Million USD), Price and Gross Margin (2013-2018)

Table Eastman Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Eastman Window Film Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Eastman Window Film Market Share (2012-2017)

Table 3M Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table 3M Window Film Sales, Revenue, Price and Gross Margin (2012-2017)

Figure 3M Window Film Market Share (2012-2017)

Table Solar Gard-Saint Gobain Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Solar Gard-Saint Gobain Window Film Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Solar Gard-Saint Gobain Window Film Market Share (2012-2017)

Table Madico Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Madico Window Film Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Madico Window Film Market Share (2012-2017)

Table Johnson Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Johnson Window Film Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Johnson Window Film Market Share (2012-2017)

Table Hanita Coating Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Hanita Coating Window Film Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Hanita Coating Window Film Market Share (2012-2017)

Table Haverkamp Basic Information, Manufacturing Base, Sales Area and Its



# Competitors

Table Haverkamp Window Film Sales, Revenue, Price and Gross Margin (2012-2017) Figure Haverkamp Window Film Market Share (2012-2017)

Table Sekisui S-Lec Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Sekisui S-Lec Window Film Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Sekisui S-Lec Window Film Market Share (2012-2017)

Table Garware SunControl Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Garware SunControl Window Film Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Garware SunControl Window Film Market Share (2012-2017)

Table Wintech Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Wintech Window Film Sales, Revenue, Price and Gross Margin (2012-2017) Figure Wintech Window Film Market Share (2012-2017)

Table Erickson International Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Erickson International Window Film Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Erickson International Window Film Market Share (2012-2017)

Table KDX Optical Material Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table KDX Optical Material Window Film Sales, Revenue, Price and Gross Margin (2012-2017)

Figure KDX Optical Material Window Film Market Share (2012-2017)

Figure India Window Film Sales and Growth Rate Forecast (2018-2023)

Figure India Window Film Revenue and Growth Rate Forecast (2018-2023)

Figure India Window Film Price Trend Forecast (2018-2023)

Table India Window Film Sales Forecast by Type (2018-2023)

Figure India Window Film Sales Market Share Forecast by Type (2018-2023)

Figure India Window Film Sales Market Share Forecast by Type in 2023

Table India Window Film Sales Forecast by Application (2018-2023)

Figure India Window Film Sales Market Share Forecast by Application (2018-2023)

Figure India Window Film Sales Market Share Forecast by Application in 2023

Table Production Base and Market Concentration Rate of Raw Material

Figure Window Film Main Raw Materials Price Trend

Table Window Film Raw Materials Major Suppliers List

Figure Production Cost Structure of Window Film



Figure Window Film Manufacturing Process/Method
Figure Window Film Value Chain Analysis
Table Raw Materials Sources of Window Film Major Players in 2017
Table Major Buyers of Window Film
Table Window Film Distributors/Traders List in India



#### I would like to order

Product name: 2018-2023 India Window Film Market Report (Status and Outlook)

Product link: https://marketpublishers.com/r/2CA5AE686CBEN.html

Price: US\$ 3,360.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

# **Payment**

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <a href="https://marketpublishers.com/r/2CA5AE686CBEN.html">https://marketpublishers.com/r/2CA5AE686CBEN.html</a>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:		
Last name:		
Email:		
Company:		
Address:		
City:		
Zip code:		
Country:		
Tel:		
Fax:		
Your message:		
	**All fields are required	
	Custumer signature	

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <a href="https://marketpublishers.com/docs/terms.html">https://marketpublishers.com/docs/terms.html</a>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970