

2018-2023 India Outdoor Advertising Market Report (Status and Outlook)

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Abstracts

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In 2017, the Outdoor Advertising market size was xx million USD in India, and it will be xx million USD in 2023, with a CAGR of xx% between 2017 and 2023.

In India market, the top players include

Clear Channel Outdoor Holdings, Inc.

JCDecaux

Lamar Advertising Company

Outfront Media Inc.

Str?er

Adam Outdoor Advertising

Bell media

Captive Network

CBS Outdoor

CEMUSA

EPAMEDIA

Fairway Outdoor Advertising

Focus Media holding limited

Affichage Holding

News outdoor

Air Media

Split by product types/category, covering

Billboards

Street Furniture

Transit Displays

Others

Split by applications/end use industries, covers

Food & Beverage Industry

Vehicles Industry

Health and Medical Industry

Commercial and Personal Services

Consumer Goods

Others

Contents

1 OUTDOOR ADVERTISING MARKET OVERVIEW

- 1.1 Product Overview and Scope of Outdoor Advertising
- 1.2 Outdoor Advertising Market Segment by Types
 - 1.2.1 India Outdoor Advertising Sales Present Situation and Outlook by Types (2013-2023)
 - 1.2.2 India Outdoor Advertising Sales Market Share by Types in 2017
 - 1.2.3 Billboards
 - 1.2.3.1 Major Players of Billboards
 - 1.2.4 Street Furniture
 - 1.2.4.1 Major Players of Street Furniture
 - 1.2.5 Transit Displays
 - 1.2.5.1 Major Players of Transit Displays
 - 1.2.6 Others
 - 1.2.6.1 Major Players of Others
- 1.3 India Outdoor Advertising Market Segment by Applications/End Use Industries
 - 1.3.1 India Outdoor Advertising Sales Present Situation and Outlook by Applications/End Industrials (2013-2023)
 - 1.3.2 India Outdoor Advertising Sales Market Share by Applications in 2017
 - 1.3.2 Food & Beverage Industry
 - 1.3.3 Vehicles Industry
 - 1.3.4 Health and Medical Industry
 - 1.3.5 Commercial and Personal Services
 - 1.3.6 Consumer Goods
 - 1.3.7 Others
- 1.4 India Outdoor Advertising Overview and Market Size (Value) (2013-2023)
 - 1.4.1 India Market Outdoor Advertising Overview
 - 1.4.2 India Outdoor Advertising Market Size (Value and Volume) Status and Forecast (2013-2023)

2 INDIA OUTDOOR ADVERTISING SALES, REVENUE (VALUE) AND MARKET SHARE BY PLAYERS

- 2.1 India Outdoor Advertising Sales and Market Share by Players (2013-2018)
- 2.2 India Outdoor Advertising Revenue and Market Share by Players (2013-2018)
- 2.3 India Outdoor Advertising Average Price by Players in 2017
- 2.4 India Outdoor Advertising Manufacturing Base Distribution, Sales Area, Product

Types by Players

2.5 Outdoor Advertising Market Competitive Situation and Trends

2.5.1 Outdoor Advertising Market Concentration Rate

2.5.2 Outdoor Advertising Market Share of Top 3 and Top 5 Players in 2017

2.5.3 Mergers & Acquisitions, Expansion

3 INDIA OUTDOOR ADVERTISING SALES, REVENUE (VALUE) BY TYPE AND APPLICATION (2013-2018)

3.1 India Outdoor Advertising Sales, Revenue, Market Share and Price by Type (2013-2018)

3.1.1 India Outdoor Advertising Sales and Market Share by Type (2013-2018)

3.1.2 India Outdoor Advertising Revenue and Market Share by Type (2013-2018)

3.1.3 India Outdoor Advertising Price by Type (2013-2018)

3.2 India Outdoor Advertising Sales and Market Share by Application (2013-2018)

3.3 India Market Outdoor Advertising Sales, Revenue (Million USD), Price and Gross Margin (2013-2018)

4 INDIA OUTDOOR ADVERTISING PLAYERS PROFILES AND SALES DATA

4.1 Clear Channel Outdoor Holdings, Inc.

4.1.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

4.1.2 Outdoor Advertising Product Types, Application and Specification

4.1.2.1 Type

4.1.2.2 Type

4.1.3 Clear Channel Outdoor Holdings, Inc. Outdoor Advertising Sales, Revenue, Price and Gross Margin (2012-2017)

4.1.4 Main Business/Business Overview

4.1.5 Clear Channel Outdoor Holdings, Inc. News

4.2 JCDecaux

4.2.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

4.2.2 Outdoor Advertising Product Types, Application and Specification

4.2.2.1 Type

4.2.2.2 Type

4.2.3 JCDecaux Outdoor Advertising Sales, Revenue, Price and Gross Margin (2012-2017)

4.2.4 Main Business/Business Overview

- 4.2.5 JCDecaux News
- 4.3 Lamar Advertising Company
 - 4.3.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 4.3.2 Outdoor Advertising Product Types, Application and Specification
 - 4.3.2.1 Type
 - 4.3.2.2 Type
 - 4.3.3 Lamar Advertising Company Outdoor Advertising Sales, Revenue, Price and Gross Margin (2012-2017)
 - 4.3.4 Main Business/Business Overview
 - 4.3.5 Lamar Advertising Company News
- 4.4 Outfront Media Inc.
 - 4.4.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 4.4.2 Outdoor Advertising Product Types, Application and Specification
 - 4.4.2.1 Type
 - 4.4.2.2 Type
 - 4.4.3 Outfront Media Inc. Outdoor Advertising Sales, Revenue, Price and Gross Margin (2012-2017)
 - 4.4.4 Main Business/Business Overview
 - 4.4.5 Outfront Media Inc. News
- 4.5 Str?er
 - 4.5.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 4.5.2 Outdoor Advertising Product Types, Application and Specification
 - 4.5.2.1 Type
 - 4.5.2.2 Type
 - 4.5.3 Str?er Outdoor Advertising Sales, Revenue, Price and Gross Margin (2012-2017)
 - 4.5.4 Main Business/Business Overview
 - 4.5.5 Str?er News
- 4.6 Adam Outdoor Advertising
 - 4.6.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 4.6.2 Outdoor Advertising Product Types, Application and Specification
 - 4.6.2.1 Type
 - 4.6.2.2 Type
 - 4.6.3 Adam Outdoor Advertising Outdoor Advertising Sales, Revenue, Price and Gross Margin (2012-2017)

- 4.6.4 Main Business/Business Overview
- 4.6.5 Adam Outdoor Advertising News
- 4.7 Bell media
 - 4.7.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 4.7.2 Outdoor Advertising Product Types, Application and Specification
 - 4.7.2.1 Type
 - 4.7.2.2 Type
 - 4.7.3 Bell media Outdoor Advertising Sales, Revenue, Price and Gross Margin (2012-2017)
 - 4.7.4 Main Business/Business Overview
 - 4.7.5 Bell media News
- 4.8 Captive Network
 - 4.8.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 4.8.2 Outdoor Advertising Product Types, Application and Specification
 - 4.8.2.1 Type
 - 4.8.2.2 Type
 - 4.8.3 Captive Network Outdoor Advertising Sales, Revenue, Price and Gross Margin (2012-2017)
 - 4.8.4 Main Business/Business Overview
 - 4.8.5 Captive Network News
- 4.9 CBS Outdoor
 - 4.9.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 4.9.2 Outdoor Advertising Product Types, Application and Specification
 - 9.9.2.1 Type
 - 9.9.2.2 Type
 - 4.9.3 CBS Outdoor Outdoor Advertising Sales, Revenue, Price and Gross Margin (2012-2017)
 - 4.9.4 Main Business/Business Overview
 - 4.9.5 CBS Outdoor News
- 4.10 CEMUSA
 - 4.10.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 4.10.2 Outdoor Advertising Product Types, Application and Specification
 - 4.10.2.1 Type
 - 4.10.2.2 Type
 - 4.10.3 CEMUSA Outdoor Advertising Sales, Revenue, Price and Gross Margin

(2012-2017)

4.10.4 Main Business/Business Overview

4.10.5 CEMUSA News

4.11 EPAMEDIA

4.11.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

4.11.2 Outdoor Advertising Product Types, Application and Specification

4.11.2.1 Type

4.11.2.2 Type

4.11.3 EPAMEDIA Outdoor Advertising Sales, Revenue, Price and Gross Margin

(2012-2017)

4.11.4 Main Business/Business Overview

4.11.5 EPAMEDIA News

4.12 Fairway Outdoor Advertising

4.12.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

4.12.2 Outdoor Advertising Product Types, Application and Specification

4.12.2.1 Type

4.12.2.2 Type

4.12.3 Fairway Outdoor Advertising Outdoor Advertising Sales, Revenue, Price and Gross Margin (2012-2017)

4.12.4 Main Business/Business Overview

4.12.5 Fairway Outdoor Advertising News

4.13 Focus Media holding limited

4.13.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

4.13.2 Outdoor Advertising Product Types, Application and Specification

4.13.2.1 Type

4.13.2.2 Type

4.13.3 Focus Media holding limited Outdoor Advertising Sales, Revenue, Price and Gross Margin (2012-2017)

4.13.4 Main Business/Business Overview

4.13.5 Focus Media holding limited News

4.14 Affichage Holding

4.14.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

4.14.2 Outdoor Advertising Product Types, Application and Specification

4.14.2.1 Type

4.14.2.2 Type

4.14.3 Affichage Holding Outdoor Advertising Sales, Revenue, Price and Gross Margin (2012-2017)

4.14.4 Main Business/Business Overview

4.14.5 Affichage Holding News

4.15 News outdoor

4.15.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

4.15.2 Outdoor Advertising Product Types, Application and Specification

4.15.2.1 Type

4.15.2.2 Type

4.15.3 News outdoor Outdoor Advertising Sales, Revenue, Price and Gross Margin (2012-2017)

4.15.4 Main Business/Business Overview

4.15.5 News outdoor News

4.16 Air Media

4.16.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

4.16.2 Outdoor Advertising Product Types, Application and Specification

4.16.2.1 Type

4.16.2.2 Type

4.16.3 Air Media Outdoor Advertising Sales, Revenue, Price and Gross Margin (2012-2017)

4.16.4 Main Business/Business Overview

4.16.5 Air Media News

5 INDIA OUTDOOR ADVERTISING MARKET FORECAST (2018-2023)

5.1 India Outdoor Advertising Sales, Revenue and Price Forecast (2018-2023)

5.1.1 India Outdoor Advertising Sales and Growth Rate Forecast (2018-2023)

5.1.2 India Outdoor Advertising Revenue and Growth Rate Forecast (2018-2023)

5.1.3 India Outdoor Advertising Price Trend Forecast (2018-2023)

5.2 India Outdoor Advertising Sales Forecast by Type (2018-2023)

5.3 India Outdoor Advertising Sales Forecast by Application (2018-2023)

6 PRODUCTION COST ANALYSIS OF OUTDOOR ADVERTISING

6.1 Main Raw Materials of Outdoor Advertising

6.1.1 List of Outdoor Advertising Main Raw Materials

6.1.2 Outdoor Advertising Main Raw Materials Price Analysis

- 6.1.3 Outdoor Advertising Raw Materials Major Suppliers
- 6.1.4 Outdoor Advertising Main Raw Materials Market Concentration Rate
- 6.2 Production Cost Structure of Outdoor Advertising
 - 6.2.1 Raw Materials
 - 6.2.2 Labor Cost
 - 6.2.3 Production Expenses
- 6.3 Outdoor Advertising Manufacturing Process/Method

7 VALUE CHAIN, PURCHASING STRATEGY AND DOWNSTREAM BUYERS

- 7.1 Outdoor Advertising Value Chain Analysis
- 7.2 Upstream Raw Materials Purchasing
- 7.3 Raw Materials Sources of Outdoor Advertising Major Players in 2017
- 7.4 Downstream Buyers

8 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 8.1 Sales Channel
 - 8.1.1 Direct Sales
 - 8.1.2 Indirect Sales
 - 8.1.3 Sales Channel Development Trend
- 8.2 Product Market Positioning
 - 8.2.1 Pricing Strategy
 - 8.2.2 Brand Strategy
 - 8.2.3 Target Client
- 8.3 Outdoor Advertising Distributors/Traders List in India

9 MARKET INFLUENCES FACTORS ANALYSIS

- 9.1 Changes from the Related Industries
- 9.2 Substitutes Threat
- 9.3 Customer Preference Change
- 9.4 Economic/Political Environmental Change
- 9.5 Upstream and Downstream Fluctuation

10 RESEARCH FINDINGS AND CONCLUSION

11 APPENDIX

11.1 Methodology

11.2 Data Source

List Of Tables

LIST OF TABLES AND FIGURES

Figure Picture of Outdoor Advertising

Table Product Specifications of Outdoor Advertising

Figure India Outdoor Advertising Sales (volume) for Each Type (2013-2023)

Figure India Outdoor Advertising Sales Market Share by Types in 2017

Table Types of Outdoor Advertising

Figure Product Picture of Billboards

Table Major Players of Billboards

Figure Product Picture of Street Furniture

Table Major Players of Street Furniture

Figure Product Picture of Transit Displays

Table Major Players of Transit Displays

Figure Product Picture of Others

Table Major Players of Others

Figure India Outdoor Advertising Sales Present Situation and Outlook by Applications (2013-2023)

Figure India Outdoor Advertising Sales Market Share by Applications in 2017

Table Applications of Outdoor Advertising

Figure Food & Beverage Industry Examples

Figure Vehicles Industry Examples

Figure Health and Medical Industry Examples

Figure Commercial and Personal Services Examples

Figure Consumer Goods Examples

Figure Others Examples

Figure India Outdoor Advertising Revenue (Million USD) Status and Forecast (2013-2023)

Figure India Outdoor Advertising Sales (Volume) Status and Forecast (2013-2023)

Table India Outdoor Advertising Sales by Players (2013-2018)

Table India Outdoor Advertising Sales Market Share (%) by Players (2013-2018)

Figure India Outdoor Advertising Sales Market Share by Players in 2016

Figure India Outdoor Advertising Sales Market Share by Players in 2017

Table India Outdoor Advertising Revenue (Million USD) by Players (2013-2018)

Table India Outdoor Advertising Revenue Market Share (%) by Players (2013-2018)

Figure India Outdoor Advertising Revenue Market Share by Players in 2016

Figure India Outdoor Advertising Revenue Market Share by Players in 2017

Figure India Outdoor Advertising Average Price by Players in 2017

Table India Outdoor Advertising Manufacturing Base Distribution and Sales Area by Players

Table Players Outdoor Advertising Product Types

Figure Outdoor Advertising Market Share of Top 3 Players in 2017

Figure Outdoor Advertising Market Share of Top 5 Players in 2017

Table India Outdoor Advertising Sales by Type (2013-2018)

Table India Outdoor Advertising Sales Market Share by Type (2013-2018)

Figure India Outdoor Advertising Sales Market Share by Type in 2013

Figure India Outdoor Advertising Sales Market Share by Type in 2017

Table India Outdoor Advertising Revenue (Million USD) by Type (2013-2018)

Table India Outdoor Advertising Revenue Market Share by Type (2013-2018)

Figure India Outdoor Advertising Revenue Market Share by Type in 2013

Figure India Outdoor Advertising Revenue Market Share by Type in 2017

Table India Outdoor Advertising Price by Type (2013-2018)

Table India Outdoor Advertising Sales by Application (2013-2018)

Table India Outdoor Advertising Sales Market Share by Application (2013-2018)

Figure India Outdoor Advertising Sales Market Share by Application (2013-2018)

Figure India Outdoor Advertising Sales Market Share by Application in 2017

Table India Market Outdoor Advertising Sales, Revenue (Million USD), Price and Gross Margin (2013-2018)

Table Clear Channel Outdoor Holdings, Inc. Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Clear Channel Outdoor Holdings, Inc. Outdoor Advertising Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Clear Channel Outdoor Holdings, Inc. Outdoor Advertising Market Share (2012-2017)

Table JCDecaux Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table JCDecaux Outdoor Advertising Sales, Revenue, Price and Gross Margin (2012-2017)

Figure JCDecaux Outdoor Advertising Market Share (2012-2017)

Table Lamar Advertising Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Lamar Advertising Company Outdoor Advertising Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Lamar Advertising Company Outdoor Advertising Market Share (2012-2017)

Table Outfront Media Inc. Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Outfront Media Inc. Outdoor Advertising Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Outfront Media Inc. Outdoor Advertising Market Share (2012-2017)

Table Str?er Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Str?er Outdoor Advertising Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Str?er Outdoor Advertising Market Share (2012-2017)

Table Adam Outdoor Advertising Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Adam Outdoor Advertising Outdoor Advertising Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Adam Outdoor Advertising Outdoor Advertising Market Share (2012-2017)

Table Bell media Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Bell media Outdoor Advertising Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Bell media Outdoor Advertising Market Share (2012-2017)

Table Captive Network Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Captive Network Outdoor Advertising Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Captive Network Outdoor Advertising Market Share (2012-2017)

Table CBS Outdoor Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table CBS Outdoor Outdoor Advertising Sales, Revenue, Price and Gross Margin (2012-2017)

Figure CBS Outdoor Outdoor Advertising Market Share (2012-2017)

Table CEMUSA Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table CEMUSA Outdoor Advertising Sales, Revenue, Price and Gross Margin (2012-2017)

Figure CEMUSA Outdoor Advertising Market Share (2012-2017)

Table EPAMEDIA Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table EPAMEDIA Outdoor Advertising Sales, Revenue, Price and Gross Margin (2012-2017)

Figure EPAMEDIA Outdoor Advertising Market Share (2012-2017)

Table Fairway Outdoor Advertising Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Fairway Outdoor Advertising Outdoor Advertising Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Fairway Outdoor Advertising Outdoor Advertising Market Share (2012-2017)

Table Focus Media holding limited Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Focus Media holding limited Outdoor Advertising Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Focus Media holding limited Outdoor Advertising Market Share (2012-2017)

Table Affichage Holding Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Affichage Holding Outdoor Advertising Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Affichage Holding Outdoor Advertising Market Share (2012-2017)

Table News outdoor Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table News outdoor Outdoor Advertising Sales, Revenue, Price and Gross Margin (2012-2017)

Figure News outdoor Outdoor Advertising Market Share (2012-2017)

Table Air Media Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Air Media Outdoor Advertising Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Air Media Outdoor Advertising Market Share (2012-2017)

Figure India Outdoor Advertising Sales and Growth Rate Forecast (2018-2023)

Figure India Outdoor Advertising Revenue and Growth Rate Forecast (2018-2023)

Figure India Outdoor Advertising Price Trend Forecast (2018-2023)

Table India Outdoor Advertising Sales Forecast by Type (2018-2023)

Figure India Outdoor Advertising Sales Market Share Forecast by Type (2018-2023)

Figure India Outdoor Advertising Sales Market Share Forecast by Type in 2023

Table India Outdoor Advertising Sales Forecast by Application (2018-2023)

Figure India Outdoor Advertising Sales Market Share Forecast by Application (2018-2023)

Figure India Outdoor Advertising Sales Market Share Forecast by Application in 2023

Table Production Base and Market Concentration Rate of Raw Material

Figure Outdoor Advertising Main Raw Materials Price Trend

Table Outdoor Advertising Raw Materials Major Suppliers List

Figure Production Cost Structure of Outdoor Advertising

Figure Outdoor Advertising Manufacturing Process/Method

Figure Outdoor Advertising Value Chain Analysis

Table Raw Materials Sources of Outdoor Advertising Major Players in 2017

Table Major Buyers of Outdoor Advertising

Table Outdoor Advertising Distributors/Traders List in India

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