

2018-2023 India Matcha Tea Market Report (Status and Outlook)

<https://marketpublishers.com/r/288DB957188EN.html>

Date: June 2018

Pages: 85

Price: US\$ 3,360.00 (Single User License)

ID: 288DB957188EN

Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

In 2017, the Matcha Tea market size was xx million USD in India, and it will be xx million USD in 2023, with a CAGR of xx% between 2017 and 2023.

In India market, the top players include

Aiya

Marushichi Seicha

ShaoXing Royal Tea

Marukyu Koyamaen

ujimatcha

Yanoen

AOI Seicha

DoMatcha

Split by product types/category, covering

Drinking-use Matcha Tea

Additive-use Matcha Tea

Split by applications/end use industries, covers

Drinking Tea

Pastry

Ice Cream

Beverage

Contents

1 MATCHA TEA MARKET OVERVIEW

- 1.1 Product Overview and Scope of Matcha Tea
- 1.2 Matcha Tea Market Segment by Types
 - 1.2.1 India Matcha Tea Sales Present Situation and Outlook by Types (2013-2023)
 - 1.2.2 India Matcha Tea Sales Market Share by Types in 2017
 - 1.2.3 Drinking-use Matcha Tea
 - 1.2.3.1 Major Players of Drinking-use Matcha Tea
 - 1.2.4 Additive-use Matcha Tea
 - 1.2.4.1 Major Players of Additive-use Matcha Tea
- 1.3 India Matcha Tea Market Segment by Applications/End Use Industries
 - 1.3.1 India Matcha Tea Sales Present Situation and Outlook by Applications/End Industrials (2013-2023)
 - 1.3.2 India Matcha Tea Sales Market Share by Applications in 2017
 - 1.3.2 Drinking Tea
 - 1.3.3 Pastry
 - 1.3.4 Ice Cream
 - 1.3.5 Beverage
- 1.4 India Matcha Tea Overview and Market Size (Value) (2013-2023)
 - 1.4.1 India Market Matcha Tea Overview
 - 1.4.2 India Matcha Tea Market Size (Value and Volume) Status and Forecast (2013-2023)

2 INDIA MATCHA TEA SALES, REVENUE (VALUE) AND MARKET SHARE BY PLAYERS

- 2.1 India Matcha Tea Sales and Market Share by Players (2013-2018)
- 2.2 India Matcha Tea Revenue and Market Share by Players (2013-2018)
- 2.3 India Matcha Tea Average Price by Players in 2017
- 2.4 India Matcha Tea Manufacturing Base Distribution, Sales Area, Product Types by Players
- 2.5 Matcha Tea Market Competitive Situation and Trends
 - 2.5.1 Matcha Tea Market Concentration Rate
 - 2.5.2 Matcha Tea Market Share of Top 3 and Top 5 Players in 2017
 - 2.5.3 Mergers & Acquisitions, Expansion

3 INDIA MATCHA TEA SALES, REVENUE (VALUE) BY TYPE AND APPLICATION

(2013-2018)**3.1 India Matcha Tea Sales, Revenue, Market Share and Price by Type (2013-2018)**

3.1.1 India Matcha Tea Sales and Market Share by Type (2013-2018)

3.1.2 India Matcha Tea Revenue and Market Share by Type (2013-2018)

3.1.3 India Matcha Tea Price by Type (2013-2018)

3.2 India Matcha Tea Sales and Market Share by Application (2013-2018)**3.3 India Market Matcha Tea Sales, Revenue (Million USD), Price and Gross Margin (2013-2018)****4 INDIA MATCHA TEA PLAYERS PROFILES AND SALES DATA****4.1 Aiya**

4.1.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

4.1.2 Matcha Tea Product Types, Application and Specification

4.1.2.1 Type

4.1.2.2 Type

4.1.3 Aiya Matcha Tea Sales, Revenue, Price and Gross Margin (2012-2017)

4.1.4 Main Business/Business Overview

4.1.5 Aiya News

4.2 Marushichi Seicha

4.2.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

4.2.2 Matcha Tea Product Types, Application and Specification

4.2.2.1 Type

4.2.2.2 Type

4.2.3 Marushichi Seicha Matcha Tea Sales, Revenue, Price and Gross Margin (2012-2017)

4.2.4 Main Business/Business Overview

4.2.5 Marushichi Seicha News

4.3 ShaoXing Royal Tea

4.3.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

4.3.2 Matcha Tea Product Types, Application and Specification

4.3.2.1 Type

4.3.2.2 Type

4.3.3 ShaoXing Royal Tea Matcha Tea Sales, Revenue, Price and Gross Margin (2012-2017)

- 4.3.4 Main Business/Business Overview
- 4.3.5 ShaoXing Royal Tea News
- 4.4 Marukyu Koyamaen
 - 4.4.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 4.4.2 Matcha Tea Product Types, Application and Specification
 - 4.4.2.1 Type
 - 4.4.2.2 Type
 - 4.4.3 Marukyu Koyamaen Matcha Tea Sales, Revenue, Price and Gross Margin (2012-2017)
 - 4.4.4 Main Business/Business Overview
 - 4.4.5 Marukyu Koyamaen News
- 4.5 ujimatcha
 - 4.5.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 4.5.2 Matcha Tea Product Types, Application and Specification
 - 4.5.2.1 Type
 - 4.5.2.2 Type
 - 4.5.3 ujimatcha Matcha Tea Sales, Revenue, Price and Gross Margin (2012-2017)
 - 4.5.4 Main Business/Business Overview
 - 4.5.5 ujimatcha News
- 4.6 Yanoen
 - 4.6.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 4.6.2 Matcha Tea Product Types, Application and Specification
 - 4.6.2.1 Type
 - 4.6.2.2 Type
 - 4.6.3 Yanoen Matcha Tea Sales, Revenue, Price and Gross Margin (2012-2017)
 - 4.6.4 Main Business/Business Overview
 - 4.6.5 Yanoen News
- 4.7 AOI Seicha
 - 4.7.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 4.7.2 Matcha Tea Product Types, Application and Specification
 - 4.7.2.1 Type
 - 4.7.2.2 Type
 - 4.7.3 AOI Seicha Matcha Tea Sales, Revenue, Price and Gross Margin (2012-2017)
 - 4.7.4 Main Business/Business Overview
 - 4.7.5 AOI Seicha News

4.8 DoMatcha

4.8.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

4.8.2 Matcha Tea Product Types, Application and Specification

4.8.2.1 Type

4.8.2.2 Type

4.8.3 DoMatcha Matcha Tea Sales, Revenue, Price and Gross Margin (2012-2017)

4.8.4 Main Business/Business Overview

4.8.5 DoMatcha News

5 INDIA MATCHA TEA MARKET FORECAST (2018-2023)

5.1 India Matcha Tea Sales, Revenue and Price Forecast (2018-2023)

5.1.1 India Matcha Tea Sales and Growth Rate Forecast (2018-2023)

5.1.2 India Matcha Tea Revenue and Growth Rate Forecast (2018-2023)

5.1.3 India Matcha Tea Price Trend Forecast (2018-2023)

5.2 India Matcha Tea Sales Forecast by Type (2018-2023)

5.3 India Matcha Tea Sales Forecast by Application (2018-2023)

6 PRODUCTION COST ANALYSIS OF MATCHA TEA

6.1 Main Raw Materials of Matcha Tea

6.1.1 List of Matcha Tea Main Raw Materials

6.1.2 Matcha Tea Main Raw Materials Price Analysis

6.1.3 Matcha Tea Raw Materials Major Suppliers

6.1.4 Matcha Tea Main Raw Materials Market Concentration Rate

6.2 Production Cost Structure of Matcha Tea

6.2.1 Raw Materials

6.2.2 Labor Cost

6.2.3 Production Expenses

6.3 Matcha Tea Manufacturing Process/Method

7 VALUE CHAIN, PURCHASING STRATEGY AND DOWNSTREAM BUYERS

7.1 Matcha Tea Value Chain Analysis

7.2 Upstream Raw Materials Purchasing

7.3 Raw Materials Sources of Matcha Tea Major Players in 2017

7.4 Downstream Buyers

8 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

8.1 Sales Channel

8.1.1 Direct Sales

8.1.2 Indirect Sales

8.1.3 Sales Channel Development Trend

8.2 Product Market Positioning

8.2.1 Pricing Strategy

8.2.2 Brand Strategy

8.2.3 Target Client

8.3 Matcha Tea Distributors/Traders List in India

9 MARKET INFLUENCES FACTORS ANALYSIS

9.1 Changes from the Related Industries

9.2 Substitutes Threat

9.3 Customer Preference Change

9.4 Economic/Political Environmental Change

9.5 Upstream and Downstream Fluctuation

10 RESEARCH FINDINGS AND CONCLUSION

11 APPENDIX

11.1 Methodology

11.2 Data Source

List Of Tables

LIST OF TABLES AND FIGURES

Figure Picture of Matcha Tea
Table Product Specifications of Matcha Tea
Figure India Matcha Tea Sales (volume) for Each Type (2013-2023)
Figure India Matcha Tea Sales Market Share by Types in 2017
Table Types of Matcha Tea
Figure Product Picture of Drinking-use Matcha Tea
Table Major Players of Drinking-use Matcha Tea
Figure Product Picture of Additive-use Matcha Tea
Table Major Players of Additive-use Matcha Tea
Figure India Matcha Tea Sales Present Situation and Outlook by Applications (2013-2023)
Figure India Matcha Tea Sales Market Share by Applications in 2017
Table Applications of Matcha Tea
Figure Drinking Tea Examples
Figure Pastry Examples
Figure Ice Cream Examples
Figure Beverage Examples
Figure India Matcha Tea Revenue (Million USD) Status and Forecast (2013-2023)
Figure India Matcha Tea Sales (Volume) Status and Forecast (2013-2023)
Table India Matcha Tea Sales by Players (2013-2018)
Table India Matcha Tea Sales Market Share (%) by Players (2013-2018)
Figure India Matcha Tea Sales Market Share by Players in 2016
Figure India Matcha Tea Sales Market Share by Players in 2017
Table India Matcha Tea Revenue (Million USD) by Players (2013-2018)
Table India Matcha Tea Revenue Market Share (%) by Players (2013-2018)
Figure India Matcha Tea Revenue Market Share by Players in 2016
Figure India Matcha Tea Revenue Market Share by Players in 2017
Figure India Matcha Tea Average Price by Players in 2017
Table India Matcha Tea Manufacturing Base Distribution and Sales Area by Players
Table Players Matcha Tea Product Types
Figure Matcha Tea Market Share of Top 3 Players in 2017
Figure Matcha Tea Market Share of Top 5 Players in 2017
Table India Matcha Tea Sales by Type (2013-2018)
Table India Matcha Tea Sales Market Share by Type (2013-2018)
Figure India Matcha Tea Sales Market Share by Type in 2013

Figure India Matcha Tea Sales Market Share by Type in 2017
Table India Matcha Tea Revenue (Million USD) by Type (2013-2018)
Table India Matcha Tea Revenue Market Share by Type (2013-2018)
Figure India Matcha Tea Revenue Market Share by Type in 2013
Figure India Matcha Tea Revenue Market Share by Type in 2017
Table India Matcha Tea Price by Type (2013-2018)
Table India Matcha Tea Sales by Application (2013-2018)
Table India Matcha Tea Sales Market Share by Application (2013-2018)
Figure India Matcha Tea Sales Market Share by Application (2013-2018)
Figure India Matcha Tea Sales Market Share by Application in 2017
Table India Market Matcha Tea Sales, Revenue (Million USD), Price and Gross Margin (2013-2018)
Table Aiya Basic Information, Manufacturing Base, Sales Area and Its Competitors
Table Aiya Matcha Tea Sales, Revenue, Price and Gross Margin (2012-2017)
Figure Aiya Matcha Tea Market Share (2012-2017)
Table Marushichi Seicha Basic Information, Manufacturing Base, Sales Area and Its Competitors
Table Marushichi Seicha Matcha Tea Sales, Revenue, Price and Gross Margin (2012-2017)
Figure Marushichi Seicha Matcha Tea Market Share (2012-2017)
Table ShaoXing Royal Tea Basic Information, Manufacturing Base, Sales Area and Its Competitors
Table ShaoXing Royal Tea Matcha Tea Sales, Revenue, Price and Gross Margin (2012-2017)
Figure ShaoXing Royal Tea Matcha Tea Market Share (2012-2017)
Table Marukyu Koyamaen Basic Information, Manufacturing Base, Sales Area and Its Competitors
Table Marukyu Koyamaen Matcha Tea Sales, Revenue, Price and Gross Margin (2012-2017)
Figure Marukyu Koyamaen Matcha Tea Market Share (2012-2017)
Table ujimatcha Basic Information, Manufacturing Base, Sales Area and Its Competitors
Table ujimatcha Matcha Tea Sales, Revenue, Price and Gross Margin (2012-2017)
Figure ujimatcha Matcha Tea Market Share (2012-2017)
Table Yanoen Basic Information, Manufacturing Base, Sales Area and Its Competitors
Table Yanoen Matcha Tea Sales, Revenue, Price and Gross Margin (2012-2017)
Figure Yanoen Matcha Tea Market Share (2012-2017)
Table AOI Seicha Basic Information, Manufacturing Base, Sales Area and Its Competitors
Table AOI Seicha Matcha Tea Sales, Revenue, Price and Gross Margin (2012-2017)

Figure AOI Seicha Matcha Tea Market Share (2012-2017)
Table DoMatcha Basic Information, Manufacturing Base, Sales Area and Its Competitors
Table DoMatcha Matcha Tea Sales, Revenue, Price and Gross Margin (2012-2017)
Figure DoMatcha Matcha Tea Market Share (2012-2017)
Figure India Matcha Tea Sales and Growth Rate Forecast (2018-2023)
Figure India Matcha Tea Revenue and Growth Rate Forecast (2018-2023)
Figure India Matcha Tea Price Trend Forecast (2018-2023)
Table India Matcha Tea Sales Forecast by Type (2018-2023)
Figure India Matcha Tea Sales Market Share Forecast by Type (2018-2023)
Figure India Matcha Tea Sales Market Share Forecast by Type in 2023
Table India Matcha Tea Sales Forecast by Application (2018-2023)
Figure India Matcha Tea Sales Market Share Forecast by Application (2018-2023)
Figure India Matcha Tea Sales Market Share Forecast by Application in 2023
Table Production Base and Market Concentration Rate of Raw Material
Figure Matcha Tea Main Raw Materials Price Trend
Table Matcha Tea Raw Materials Major Suppliers List
Figure Production Cost Structure of Matcha Tea
Figure Matcha Tea Manufacturing Process/Method
Figure Matcha Tea Value Chain Analysis
Table Raw Materials Sources of Matcha Tea Major Players in 2017
Table Major Buyers of Matcha Tea
Table Matcha Tea Distributors/Traders List in India

I would like to order

Product name: 2018-2023 India Matcha Tea Market Report (Status and Outlook)

Product link: <https://marketpublishers.com/r/288DB957188EN.html>

Price: US\$ 3,360.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/288DB957188EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970