

# 2018-2023 India Electronic PC Accessories Market Report (Status and Outlook)

https://marketpublishers.com/r/286EB265F2CEN.html

Date: December 2018

Pages: 84

Price: US\$ 3,360.00 (Single User License)

ID: 286EB265F2CEN

## **Abstracts**

The report requires updating with new data and is sent in 48 hours after order is placed.

In 2017, the Electronic PC Accessories market size was xx million USD in India, and it will be xx million USD in 2023, with a CAGR of xx% between 2017 and 2023.

In India market, the top players include

Western Digital Corporation
Logitech
Lenovo
Microsoft
ASUSTeK
AOC
GIGABYTE Technology

Intel Corporation

**NVIDIA** 

Advanced Micro Devices



	Kingston Technology Corporation		
	Ramaxel		
	Adata		
	Seagate Technology		
	Toshiba Corporation		
Split by product types/category, covering			
	Hard Disk Drive		
	Display		
	Mainboard		
	Graphics Card		
	Memory		
	Others		
Split by applications/end use industries, covers			
	Commercial Enterprises		
	Personals		



### **Contents**

# 2018-2023 INDIA ELECTRONIC PC ACCESSORIES MARKET REPORT (STATUS AND OUTLOOK)

#### 1 ELECTRONIC PC ACCESSORIES MARKET OVERVIEW

- 1.1 Product Overview and Scope of Electronic PC Accessories
- 1.2 Electronic PC Accessories Market Segment by Types
- 1.2.1 India Electronic PC Accessories Sales Present Situation and Outlook by Types (2013-2023)
  - 1.2.2 India Electronic PC Accessories Sales Market Share by Types in 2017
  - 1.2.3 Hard Disk Drive
    - 1.2.3.1 Major Players of Hard Disk Drive
  - 1.2.4 Display
    - 1.2.4.1 Major Players of Display
  - 1.2.5 Mainboard
    - 1.2.5.1 Major Players of Mainboard
  - 1.2.6 Graphics Card
    - 1.2.6.1 Major Players of Graphics Card
  - 1.2.7 Memory
    - 1.2.7.1 Major Players of Memory
  - 1.2.8 Others
    - 1.2.8.1 Major Players of Others
- 1.3 India Electronic PC Accessories Market Segment by Applications/End Use Industries
- 1.3.1 India Electronic PC Accessories Sales Present Situation and Outlook by Applications/End Industrials (2013-2023)
  - 1.3.2 India Electronic PC Accessories Sales Market Share by Applications in 2017
  - 1.3.2 Commercial Enterprises
  - 1.3.3 Personals
- 1.4 India Electronic PC Accessories Overview and Market Size (Value) (2013-2023)
  - 1.4.1 India Market Electronic PC Accessories Overview
- 1.4.2 India Electronic PC Accessories Market Size (Value and Volume) Status and Forecast (2013-2023)

# 2 INDIA ELECTRONIC PC ACCESSORIES SALES, REVENUE (VALUE) AND MARKET SHARE BY PLAYERS



- 2.1 India Electronic PC Accessories Sales and Market Share by Players (2013-2018)
- 2.2 India Electronic PC Accessories Revenue and Market Share by Players (2013-2018)
- 2.3 India Electronic PC Accessories Average Price by Players in 2017
- 2.4 India Electronic PC Accessories Manufacturing Base Distribution, Sales Area, Product Types by Players
- 2.5 Electronic PC Accessories Market Competitive Situation and Trends
  - 2.5.1 Electronic PC Accessories Market Concentration Rate
  - 2.5.2 Electronic PC Accessories Market Share of Top 3 and Top 5 Players in 2017
  - 2.5.3 Mergers & Acquisitions, Expansion

# 3 INDIA ELECTRONIC PC ACCESSORIES SALES, REVENUE (VALUE) BY TYPE AND APPLICATION (2013-2018)

- 3.1 India Electronic PC Accessories Sales, Revenue, Market Share and Price by Type (2013-2018)
  - 3.1.1 India Electronic PC Accessories Sales and Market Share by Type (2013-2018)
- 3.1.2 India Electronic PC Accessories Revenue and Market Share by Type (2013-2018)
- 3.1.3 India Electronic PC Accessories Price by Type (2013-2018)
- 3.2 India Electronic PC Accessories Sales and Market Share by Application (2013-2018)
- 3.3 India Market Electronic PC Accessories Sales, Revenue (Million USD), Price and Gross Margin (2013-2018)

#### 4 INDIA ELECTRONIC PC ACCESSORIES PLAYERS PROFILES AND SALES DATA

- 4.1 Western Digital Corporation
- 4.1.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
  - 4.1.2 Electronic PC Accessories Product Types, Application and Specification
  - 4.1.2.1 Type
  - 4.1.2.2 Type
- 4.1.3 Western Digital Corporation Electronic PC Accessories Sales, Revenue, Price and Gross Margin (2012-2017)
  - 4.1.4 Main Business/Business Overview
  - 4.1.5 Western Digital Corporation News
- 4.2 Logitech
  - 4.2.1 Company Basic Information, Manufacturing Base, Sales Area and Its



#### Competitors

- 4.2.2 Electronic PC Accessories Product Types, Application and Specification
  - 4.2.2.1 Type
  - 4.2.2.2 Type
- 4.2.3 Logitech Electronic PC Accessories Sales, Revenue, Price and Gross Margin (2012-2017)
  - 4.2.4 Main Business/Business Overview
  - 4.2.5 Logitech News
- 4.3 Lenovo
- 4.3.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
  - 4.3.2 Electronic PC Accessories Product Types, Application and Specification
    - 4.3.2.1 Type
    - 4.3.2.2 Type
- 4.3.3 Lenovo Electronic PC Accessories Sales, Revenue, Price and Gross Margin (2012-2017)
  - 4.3.4 Main Business/Business Overview
  - 4.3.5 Lenovo News
- 4.4 Microsoft
- 4.4.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
  - 4.4.2 Electronic PC Accessories Product Types, Application and Specification
    - 4.4.2.1 Type
    - 4.4.2.2 Type
- 4.4.3 Microsoft Electronic PC Accessories Sales, Revenue, Price and Gross Margin (2012-2017)
  - 4.4.4 Main Business/Business Overview
  - 4.4.5 Microsoft News
- 4.5 ASUSTeK
- 4.5.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
  - 4.5.2 Electronic PC Accessories Product Types, Application and Specification
    - 4.5.2.1 Type
    - 4.5.2.2 Type
- 4.5.3 ASUSTeK Electronic PC Accessories Sales, Revenue, Price and Gross Margin (2012-2017)
  - 4.5.4 Main Business/Business Overview
  - 4.5.5 ASUSTeK News
- **4.6 AOC**



- 4.6.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
- 4.6.2 Electronic PC Accessories Product Types, Application and Specification
  - 4.6.2.1 Type
  - 4.6.2.2 Type
- 4.6.3 AOC Electronic PC Accessories Sales, Revenue, Price and Gross Margin (2012-2017)
  - 4.6.4 Main Business/Business Overview
  - 4.6.5 AOC News
- 4.7 GIGABYTE Technology
- 4.7.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
  - 4.7.2 Electronic PC Accessories Product Types, Application and Specification
    - 4.7.2.1 Type
    - 4.7.2.2 Type
- 4.7.3 GIGABYTE Technology Electronic PC Accessories Sales, Revenue, Price and Gross Margin (2012-2017)
  - 4.7.4 Main Business/Business Overview
  - 4.7.5 GIGABYTE Technology News
- 4.8 Intel Corporation
- 4.8.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
  - 4.8.2 Electronic PC Accessories Product Types, Application and Specification
  - 4.8.2.1 Type
  - 4.8.2.2 Type
- 4.8.3 Intel Corporation Electronic PC Accessories Sales, Revenue, Price and Gross Margin (2012-2017)
  - 4.8.4 Main Business/Business Overview
  - 4.8.5 Intel Corporation News
- 4.9 Advanced Micro Devices
- 4.9.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
  - 4.9.2 Electronic PC Accessories Product Types, Application and Specification
    - 9.9.2.1 Type
    - 9.9.2.2 Type
- 4.9.3 Advanced Micro Devices Electronic PC Accessories Sales, Revenue, Price and Gross Margin (2012-2017)
  - 4.9.4 Main Business/Business Overview
  - 4.9.5 Advanced Micro Devices News



#### 4.10 NVIDIA

- 4.10.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
  - 4.10.2 Electronic PC Accessories Product Types, Application and Specification
    - 4.10.2.1 Type
    - 4.10.2.2 Type
- 4.10.3 NVIDIA Electronic PC Accessories Sales, Revenue, Price and Gross Margin (2012-2017)
  - 4.10.4 Main Business/Business Overview
  - 4.10.5 NVIDIA News
- 4.11 Kingston Technology Corporation
- 4.11.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
  - 4.11.2 Electronic PC Accessories Product Types, Application and Specification
    - 4.11.2.1 Type
    - 4.11.2.2 Type
- 4.11.3 Kingston Technology Corporation Electronic PC Accessories Sales, Revenue, Price and Gross Margin (2012-2017)
  - 4.11.4 Main Business/Business Overview
  - 4.11.5 Kingston Technology Corporation News
- 4.12 Ramaxel
- 4.12.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
  - 4.12.2 Electronic PC Accessories Product Types, Application and Specification
    - 4.12.2.1 Type
    - 4.12.2.2 Type
- 4.12.3 Ramaxel Electronic PC Accessories Sales, Revenue, Price and Gross Margin (2012-2017)
  - 4.12.4 Main Business/Business Overview
  - 4.12.5 Ramaxel News
- 4.13 Adata
- 4.13.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
  - 4.13.2 Electronic PC Accessories Product Types, Application and Specification
    - 4.13.2.1 Type
    - 4.13.2.2 Type
- 4.13.3 Adata Electronic PC Accessories Sales, Revenue, Price and Gross Margin (2012-2017)
- 4.13.4 Main Business/Business Overview



- 4.13.5 Adata News
- 4.14 Seagate Technology
- 4.14.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
  - 4.14.2 Electronic PC Accessories Product Types, Application and Specification
    - 4.14.2.1 Type
    - 4.14.2.2 Type
- 4.14.3 Seagate Technology Electronic PC Accessories Sales, Revenue, Price and Gross Margin (2012-2017)
- 4.14.4 Main Business/Business Overview
- 4.14.5 Seagate Technology News
- 4.15 Toshiba Corporation
- 4.15.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
  - 4.15.2 Electronic PC Accessories Product Types, Application and Specification
    - 4.15.2.1 Type
    - 4.15.2.2 Type
- 4.15.3 Toshiba Corporation Electronic PC Accessories Sales, Revenue, Price and Gross Margin (2012-2017)
  - 4.15.4 Main Business/Business Overview
  - 4.15.5 Toshiba Corporation News

#### 5 INDIA ELECTRONIC PC ACCESSORIES MARKET FORECAST (2018-2023)

- 5.1 India Electronic PC Accessories Sales, Revenue and Price Forecast (2018-2023)
  - 5.1.1 India Electronic PC Accessories Sales and Growth Rate Forecast (2018-2023)
- 5.1.2 India Electronic PC Accessories Revenue and Growth Rate Forecast (2018-2023)
  - 5.1.3 India Electronic PC Accessories Price Trend Forecast (2018-2023)
- 5.2 India Electronic PC Accessories Sales Forecast by Type (2018-2023)
- 5.3 India Electronic PC Accessories Sales Forecast by Application (2018-2023)

#### 6 PRODUCTION COST ANALYSIS OF ELECTRONIC PC ACCESSORIES

- 6.1 Main Raw Materials of Electronic PC Accessories
  - 6.1.1 List of Electronic PC Accessories Main Raw Materials
  - 6.1.2 Electronic PC Accessories Main Raw Materials Price Analysis
  - 6.1.3 Electronic PC Accessories Raw Materials Major Suppliers
  - 6.1.4 Electronic PC Accessories Main Raw Materials Market Concentration Rate



- 6.2 Production Cost Structure of Electronic PC Accessories
  - 6.2.1 Raw Materials
  - 6.2.2 Labor Cost
  - 6.2.3 Production Expenses
- 6.3 Electronic PC Accessories Manufacturing Process/Method

### 7 VALUE CHAIN, PURCHASING STRATEGY AND DOWNSTREAM BUYERS

- 7.1 Electronic PC Accessories Value Chain Analysis
- 7.2 Upstream Raw Materials Purchasing
- 7.3 Raw Materials Sources of Electronic PC Accessories Major Players in 2017
- 7.4 Downstream Buyers

### 8 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 8.1 Sales Channel
  - 8.1.1 Direct Sales
  - 8.1.2 Indirect Sales
  - 8.1.3 Sales Channel Development Trend
- 8.2 Product Market Positioning
  - 8.2.1 Pricing Strategy
  - 8.2.2 Brand Strategy
  - 8.2.3 Target Client
- 8.3 Electronic PC Accessories Distributors/Traders List in India

#### 9 MARKET INFLUENCES FACTORS ANALYSIS

- 9.1 Changes from the Related Industries
- 9.2 Substitutes Threat
- 9.3 Customer Preference Change
- 9.4 Economic/Political Environmental Change
- 9.5 Upstream and Downstream Fluctuation

#### 10 RESEARCH FINDINGS AND CONCLUSION

#### 11 APPENDIX

- 11.1 Methodology
- 11.2 Data Source







# **List Of Tables**

#### LIST OF TABLES AND FIGURES

Figure Picture of Electronic PC Accessories

Table Product Specifications of Electronic PC Accessories

Figure India Electronic PC Accessories Sales (volume) for Each Type (2013-2023)

Figure India Electronic PC Accessories Sales Market Share by Types in 2017

Table Types of Electronic PC Accessories

Figure Product Picture of Hard Disk Drive

Table Major Players of Hard Disk Drive

Figure Product Picture of Display

Table Major Players of Display

Figure Product Picture of Mainboard

Table Major Players of Mainboard

Figure Product Picture of Graphics Card

Table Major Players of Graphics Card

Figure Product Picture of Memory

Table Major Players of Memory

Figure Product Picture of Others

Table Major Players of Others

Figure India Electronic PC Accessories Sales Present Situation and Outlook by Applications (2013-2023)

Figure India Electronic PC Accessories Sales Market Share by Applications in 2017

Table Applications of Electronic PC Accessories

Figure Commercial Enterprises Examples

Figure Personals Examples

Figure India Electronic PC Accessories Revenue (Million USD) Status and Forecast (2013-2023)

Figure India Electronic PC Accessories Sales (Volume) Status and Forecast (2013-2023)

Table India Electronic PC Accessories Sales by Players (2013-2018)

Table India Electronic PC Accessories Sales Market Share (%) by Players (2013-2018)

Figure India Electronic PC Accessories Sales Market Share by Players in 2016

Figure India Electronic PC Accessories Sales Market Share by Players in 2017

Table India Electronic PC Accessories Revenue (Million USD) by Players (2013-2018)

Table India Electronic PC Accessories Revenue Market Share (%) by Players (2013-2018)

Figure India Electronic PC Accessories Revenue Market Share by Players in 2016



Figure India Electronic PC Accessories Revenue Market Share by Players in 2017
Figure India Electronic PC Accessories Average Price by Players in 2017
Table India Electronic PC Accessories Manufacturing Base Distribution and Sales Area by Players

Table Players Electronic PC Accessories Product Types

Figure Electronic PC Accessories Market Share of Top 3 Players in 2017

Figure Electronic PC Accessories Market Share of Top 5 Players in 2017

Table India Electronic PC Accessories Sales by Type (2013-2018)

Table India Electronic PC Accessories Sales Market Share by Type (2013-2018)

Figure India Electronic PC Accessories Sales Market Share by Type in 2013

Figure India Electronic PC Accessories Sales Market Share by Type in 2017

Table India Electronic PC Accessories Revenue (Million USD) by Type (2013-2018)

Table India Electronic PC Accessories Revenue Market Share by Type (2013-2018)

Figure India Electronic PC Accessories Revenue Market Share by Type in 2013

Figure India Electronic PC Accessories Revenue Market Share by Type in 2017

Table India Electronic PC Accessories Price by Type (2013-2018)

Table India Electronic PC Accessories Sales by Application (2013-2018)

Table India Electronic PC Accessories Sales Market Share by Application (2013-2018)

Figure India Electronic PC Accessories Sales Market Share by Application (2013-2018)

Figure India Electronic PC Accessories Sales Market Share by Application in 2017

Table India Market Electronic PC Accessories Sales, Revenue (Million USD), Price and Gross Margin (2013-2018)

Table Western Digital Corporation Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Western Digital Corporation Electronic PC Accessories Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Western Digital Corporation Electronic PC Accessories Market Share (2012-2017)

Table Logitech Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Logitech Electronic PC Accessories Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Logitech Electronic PC Accessories Market Share (2012-2017)

Table Lenovo Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Lenovo Electronic PC Accessories Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Lenovo Electronic PC Accessories Market Share (2012-2017)

Table Microsoft Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Microsoft Electronic PC Accessories Sales, Revenue, Price and Gross Margin (2012-2017)



Figure Microsoft Electronic PC Accessories Market Share (2012-2017)

Table ASUSTeK Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table ASUSTeK Electronic PC Accessories Sales, Revenue, Price and Gross Margin (2012-2017)

Figure ASUSTeK Electronic PC Accessories Market Share (2012-2017)

Table AOC Basic Information, Manufacturing Base, Sales Area and Its Competitors Table AOC Electronic PC Accessories Sales, Revenue, Price and Gross Margin (2012-2017)

Figure AOC Electronic PC Accessories Market Share (2012-2017)

Table GIGABYTE Technology Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table GIGABYTE Technology Electronic PC Accessories Sales, Revenue, Price and Gross Margin (2012-2017)

Figure GIGABYTE Technology Electronic PC Accessories Market Share (2012-2017) Table Intel Corporation Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Intel Corporation Electronic PC Accessories Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Intel Corporation Electronic PC Accessories Market Share (2012-2017)

Table Advanced Micro Devices Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Advanced Micro Devices Electronic PC Accessories Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Advanced Micro Devices Electronic PC Accessories Market Share (2012-2017) Table NVIDIA Basic Information, Manufacturing Base, Sales Area and Its Competitors Table NVIDIA Electronic PC Accessories Sales, Revenue, Price and Gross Margin (2012-2017)

Figure NVIDIA Electronic PC Accessories Market Share (2012-2017)

Table Kingston Technology Corporation Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Kingston Technology Corporation Electronic PC Accessories Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Kingston Technology Corporation Electronic PC Accessories Market Share (2012-2017)

Table Ramaxel Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Ramaxel Electronic PC Accessories Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Ramaxel Electronic PC Accessories Market Share (2012-2017)



Table Adata Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Adata Electronic PC Accessories Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Adata Electronic PC Accessories Market Share (2012-2017)

Table Seagate Technology Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Seagate Technology Electronic PC Accessories Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Seagate Technology Electronic PC Accessories Market Share (2012-2017)
Table Toshiba Corporation Basic Information, Manufacturing Base, Sales Area and Its
Competitors

Table Toshiba Corporation Electronic PC Accessories Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Toshiba Corporation Electronic PC Accessories Market Share (2012-2017)
Figure India Electronic PC Accessories Sales and Growth Rate Forecast (2018-2023)
Figure India Electronic PC Accessories Revenue and Growth Rate Forecast (2018-2023)

Figure India Electronic PC Accessories Price Trend Forecast (2018-2023)
Table India Electronic PC Accessories Sales Forecast by Type (2018-2023)
Figure India Electronic PC Accessories Sales Market Share Forecast by Type (2018-2023)

Figure India Electronic PC Accessories Sales Market Share Forecast by Type in 2023 Table India Electronic PC Accessories Sales Forecast by Application (2018-2023) Figure India Electronic PC Accessories Sales Market Share Forecast by Application (2018-2023)

Figure India Electronic PC Accessories Sales Market Share Forecast by Application in 2023

Table Production Base and Market Concentration Rate of Raw Material

Figure Electronic PC Accessories Main Raw Materials Price Trend

Table Electronic PC Accessories Raw Materials Major Suppliers List

Figure Production Cost Structure of Electronic PC Accessories

Figure Electronic PC Accessories Manufacturing Process/Method

Figure Electronic PC Accessories Value Chain Analysis

Table Raw Materials Sources of Electronic PC Accessories Major Players in 2017

Table Major Buyers of Electronic PC Accessories

Table Electronic PC Accessories Distributors/Traders List in India



#### I would like to order

Product name: 2018-2023 India Electronic PC Accessories Market Report (Status and Outlook)

Product link: <a href="https://marketpublishers.com/r/286EB265F2CEN.html">https://marketpublishers.com/r/286EB265F2CEN.html</a>

Price: US\$ 3,360.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

# **Payment**

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <a href="https://marketpublishers.com/r/286EB265F2CEN.html">https://marketpublishers.com/r/286EB265F2CEN.html</a>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:	
Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <a href="https://marketpublishers.com/docs/terms.html">https://marketpublishers.com/docs/terms.html</a>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970