

# 2018-2023 India Diapers Market Report (Status and Outlook)

<https://marketpublishers.com/r/2A526E3A94EEN.html>

Date: February 2018

Pages: 89

Price: US\$ 3,360.00 (Single User License)

ID: 2A526E3A94EEN

## Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

In 2017, the Diapers market size was xx million USD in India, and it will be xx million USD in 2023, with a CAGR of xx% between 2017 and 2023.

In India market, the top players include

P&G

Kimberly Clark

Unicharm

SCA

Kao

First Quality

Ontex

Hengan

Daio

Domtar

Chiaus

DSG

DaddyBaby

Fuburg

Split by product types/category, covering

Disposable diapers

Cloth diapers

Split by applications/end use industries, covers

Babies

Adults

## Contents

### 1 DIAPERS MARKET OVERVIEW

- 1.1 Product Overview and Scope of Diapers
- 1.2 Diapers Market Segment by Types
  - 1.2.1 India Diapers Sales Present Situation and Outlook by Types (2013-2023)
  - 1.2.2 India Diapers Sales Market Share by Types in 2017
  - 1.2.3 Disposable diapers
    - 1.2.3.1 Major Players of Disposable diapers
  - 1.2.4 Cloth diapers
    - 1.2.4.1 Major Players of Cloth diapers
- 1.3 India Diapers Market Segment by Applications/End Use Industries
  - 1.3.1 India Diapers Sales Present Situation and Outlook by Applications/End Industries (2013-2023)
  - 1.3.2 India Diapers Sales Market Share by Applications in 2017
    - 1.3.2 Babies
    - 1.3.3 Adults
- 1.4 India Diapers Overview and Market Size (Value) (2013-2023)
  - 1.4.1 India Market Diapers Overview
  - 1.4.2 India Diapers Market Size (Value and Volume) Status and Forecast (2013-2023)

### 2 INDIA DIAPERS SALES, REVENUE (VALUE) AND MARKET SHARE BY PLAYERS

- 2.1 India Diapers Sales and Market Share by Players (2013-2018)
- 2.2 India Diapers Revenue and Market Share by Players (2013-2018)
- 2.3 India Diapers Average Price by Players in 2017
- 2.4 India Diapers Manufacturing Base Distribution, Sales Area, Product Types by Players
- 2.5 Diapers Market Competitive Situation and Trends
  - 2.5.1 Diapers Market Concentration Rate
  - 2.5.2 Diapers Market Share of Top 3 and Top 5 Players in 2017
  - 2.5.3 Mergers & Acquisitions, Expansion

### 3 INDIA DIAPERS SALES, REVENUE (VALUE) BY TYPE AND APPLICATION (2013-2018)

- 3.1 India Diapers Sales, Revenue, Market Share and Price by Type (2013-2018)

- 3.1.1 India Diapers Sales and Market Share by Type (2013-2018)
- 3.1.2 India Diapers Revenue and Market Share by Type (2013-2018)
- 3.1.3 India Diapers Price by Type (2013-2018)
- 3.2 India Diapers Sales and Market Share by Application (2013-2018)
- 3.3 India Market Diapers Sales, Revenue (Million USD), Price and Gross Margin (2013-2018)

## **4 INDIA DIAPERS PLAYERS PROFILES AND SALES DATA**

### **4.1 P&G**

4.1.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

4.1.2 Diapers Product Types, Application and Specification

4.1.2.1 Type

4.1.2.2 Type

4.1.3 P&G Diapers Sales, Revenue, Price and Gross Margin (2012-2017)

4.1.4 Main Business/Business Overview

4.1.5 P&G News

### **4.2 Kimberly Clark**

4.2.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

4.2.2 Diapers Product Types, Application and Specification

4.2.2.1 Type

4.2.2.2 Type

4.2.3 Kimberly Clark Diapers Sales, Revenue, Price and Gross Margin (2012-2017)

4.2.4 Main Business/Business Overview

4.2.5 Kimberly Clark News

### **4.3 Unicharm**

4.3.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

4.3.2 Diapers Product Types, Application and Specification

4.3.2.1 Type

4.3.2.2 Type

4.3.3 Unicharm Diapers Sales, Revenue, Price and Gross Margin (2012-2017)

4.3.4 Main Business/Business Overview

4.3.5 Unicharm News

### **4.4 SCA**

4.4.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

- 4.4.2 Diapers Product Types, Application and Specification
  - 4.4.2.1 Type
  - 4.4.2.2 Type
- 4.4.3 SCA Diapers Sales, Revenue, Price and Gross Margin (2012-2017)
- 4.4.4 Main Business/Business Overview
- 4.4.5 SCA News
- 4.5 Kao
  - 4.5.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
  - 4.5.2 Diapers Product Types, Application and Specification
    - 4.5.2.1 Type
    - 4.5.2.2 Type
  - 4.5.3 Kao Diapers Sales, Revenue, Price and Gross Margin (2012-2017)
  - 4.5.4 Main Business/Business Overview
  - 4.5.5 Kao News
- 4.6 First Quality
  - 4.6.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
  - 4.6.2 Diapers Product Types, Application and Specification
    - 4.6.2.1 Type
    - 4.6.2.2 Type
  - 4.6.3 First Quality Diapers Sales, Revenue, Price and Gross Margin (2012-2017)
  - 4.6.4 Main Business/Business Overview
  - 4.6.5 First Quality News
- 4.7 Ontex
  - 4.7.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
  - 4.7.2 Diapers Product Types, Application and Specification
    - 4.7.2.1 Type
    - 4.7.2.2 Type
  - 4.7.3 Ontex Diapers Sales, Revenue, Price and Gross Margin (2012-2017)
  - 4.7.4 Main Business/Business Overview
  - 4.7.5 Ontex News
- 4.8 Hengan
  - 4.8.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
  - 4.8.2 Diapers Product Types, Application and Specification
    - 4.8.2.1 Type
    - 4.8.2.2 Type

- 4.8.3 Hengan Diapers Sales, Revenue, Price and Gross Margin (2012-2017)
- 4.8.4 Main Business/Business Overview
- 4.8.5 Hengan News
- 4.9 Daio
  - 4.9.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
  - 4.9.2 Diapers Product Types, Application and Specification
    - 9.9.2.1 Type
    - 9.9.2.2 Type
  - 4.9.3 Daio Diapers Sales, Revenue, Price and Gross Margin (2012-2017)
  - 4.9.4 Main Business/Business Overview
  - 4.9.5 Daio News
- 4.10 Domtar
  - 4.10.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
  - 4.10.2 Diapers Product Types, Application and Specification
    - 4.10.2.1 Type
    - 4.10.2.2 Type
  - 4.10.3 Domtar Diapers Sales, Revenue, Price and Gross Margin (2012-2017)
  - 4.10.4 Main Business/Business Overview
  - 4.10.5 Domtar News
- 4.11 Chiaus
  - 4.11.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
  - 4.11.2 Diapers Product Types, Application and Specification
    - 4.11.2.1 Type
    - 4.11.2.2 Type
  - 4.11.3 Chiaus Diapers Sales, Revenue, Price and Gross Margin (2012-2017)
  - 4.11.4 Main Business/Business Overview
  - 4.11.5 Chiaus News
- 4.12 DSG
  - 4.12.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
  - 4.12.2 Diapers Product Types, Application and Specification
    - 4.12.2.1 Type
    - 4.12.2.2 Type
  - 4.12.3 DSG Diapers Sales, Revenue, Price and Gross Margin (2012-2017)
  - 4.12.4 Main Business/Business Overview
  - 4.12.5 DSG News

#### 4.13 DaddyBaby

4.13.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

4.13.2 Diapers Product Types, Application and Specification

4.13.2.1 Type

4.13.2.2 Type

4.13.3 DaddyBaby Diapers Sales, Revenue, Price and Gross Margin (2012-2017)

4.13.4 Main Business/Business Overview

4.13.5 DaddyBaby News

#### 4.14 Fuburg

4.14.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

4.14.2 Diapers Product Types, Application and Specification

4.14.2.1 Type

4.14.2.2 Type

4.14.3 Fuburg Diapers Sales, Revenue, Price and Gross Margin (2012-2017)

4.14.4 Main Business/Business Overview

4.14.5 Fuburg News

### **5 INDIA DIAPERS MARKET FORECAST (2018-2023)**

5.1 India Diapers Sales, Revenue and Price Forecast (2018-2023)

5.1.1 India Diapers Sales and Growth Rate Forecast (2018-2023)

5.1.2 India Diapers Revenue and Growth Rate Forecast (2018-2023)

5.1.3 India Diapers Price Trend Forecast (2018-2023)

5.2 India Diapers Sales Forecast by Type (2018-2023)

5.3 India Diapers Sales Forecast by Application (2018-2023)

### **6 PRODUCTION COST ANALYSIS OF DIAPERS**

6.1 Main Raw Materials of Diapers

6.1.1 List of Diapers Main Raw Materials

6.1.2 Diapers Main Raw Materials Price Analysis

6.1.3 Diapers Raw Materials Major Suppliers

6.1.4 Diapers Main Raw Materials Market Concentration Rate

6.2 Production Cost Structure of Diapers

6.2.1 Raw Materials

6.2.2 Labor Cost

6.2.3 Production Expenses

## 6.3 Diapers Manufacturing Process/Method

## **7 VALUE CHAIN, PURCHASING STRATEGY AND DOWNSTREAM BUYERS**

### 7.1 Diapers Value Chain Analysis

### 7.2 Upstream Raw Materials Purchasing

### 7.3 Raw Materials Sources of Diapers Major Players in 2017

### 7.4 Downstream Buyers

## **8 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS**

### 8.1 Sales Channel

#### 8.1.1 Direct Sales

#### 8.1.2 Indirect Sales

#### 8.1.3 Sales Channel Development Trend

### 8.2 Product Market Positioning

#### 8.2.1 Pricing Strategy

#### 8.2.2 Brand Strategy

#### 8.2.3 Target Client

### 8.3 Diapers Distributors/Traders List in India

## **9 MARKET INFLUENCES FACTORS ANALYSIS**

### 9.1 Changes from the Related Industries

### 9.2 Substitutes Threat

### 9.3 Customer Preference Change

### 9.4 Economic/Political Environmental Change

### 9.5 Upstream and Downstream Fluctuation

## **10 RESEARCH FINDINGS AND CONCLUSION**

## **11 APPENDIX**

### 11.1 Methodology

### 11.2 Data Source



## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Picture of Diapers

Table Product Specifications of Diapers

Figure India Diapers Sales (volume) for Each Type (2013-2023)

Figure India Diapers Sales Market Share by Types in 2017

Table Types of Diapers

Figure Product Picture of Disposable diapers

Table Major Players of Disposable diapers

Figure Product Picture of Cloth diapers

Table Major Players of Cloth diapers

Figure India Diapers Sales Present Situation and Outlook by Applications (2013-2023)

Figure India Diapers Sales Market Share by Applications in 2017

Table Applications of Diapers

Figure Babies Examples

Figure Adults Examples

Figure India Diapers Revenue (Million USD) Status and Forecast (2013-2023)

Figure India Diapers Sales (Volume) Status and Forecast (2013-2023)

Table India Diapers Sales by Players (2013-2018)

Table India Diapers Sales Market Share (%) by Players (2013-2018)

Figure India Diapers Sales Market Share by Players in 2016

Figure India Diapers Sales Market Share by Players in 2017

Table India Diapers Revenue (Million USD) by Players (2013-2018)

Table India Diapers Revenue Market Share (%) by Players (2013-2018)

Figure India Diapers Revenue Market Share by Players in 2016

Figure India Diapers Revenue Market Share by Players in 2017

Figure India Diapers Average Price by Players in 2017

Table India Diapers Manufacturing Base Distribution and Sales Area by Players

Table Players Diapers Product Types

Figure Diapers Market Share of Top 3 Players in 2017

Figure Diapers Market Share of Top 5 Players in 2017

Table India Diapers Sales by Type (2013-2018)

Table India Diapers Sales Market Share by Type (2013-2018)

Figure India Diapers Sales Market Share by Type in 2013

Figure India Diapers Sales Market Share by Type in 2017

Table India Diapers Revenue (Million USD) by Type (2013-2018)

Table India Diapers Revenue Market Share by Type (2013-2018)

Figure India Diapers Revenue Market Share by Type in 2013

Figure India Diapers Revenue Market Share by Type in 2017

Table India Diapers Price by Type (2013-2018)

Table India Diapers Sales by Application (2013-2018)

Table India Diapers Sales Market Share by Application (2013-2018)

Figure India Diapers Sales Market Share by Application (2013-2018)

Figure India Diapers Sales Market Share by Application in 2017

Table India Market Diapers Sales, Revenue (Million USD), Price and Gross Margin (2013-2018)

Table P&G Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table P&G Diapers Sales, Revenue, Price and Gross Margin (2012-2017)

Figure P&G Diapers Market Share (2012-2017)

Table Kimberly Clark Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Kimberly Clark Diapers Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Kimberly Clark Diapers Market Share (2012-2017)

Table Unicharm Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Unicharm Diapers Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Unicharm Diapers Market Share (2012-2017)

Table SCA Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table SCA Diapers Sales, Revenue, Price and Gross Margin (2012-2017)

Figure SCA Diapers Market Share (2012-2017)

Table Kao Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Kao Diapers Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Kao Diapers Market Share (2012-2017)

Table First Quality Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table First Quality Diapers Sales, Revenue, Price and Gross Margin (2012-2017)

Figure First Quality Diapers Market Share (2012-2017)

Table Ontex Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Ontex Diapers Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Ontex Diapers Market Share (2012-2017)

Table Hengan Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Hengan Diapers Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Hengan Diapers Market Share (2012-2017)

Table Daio Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Daio Diapers Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Daio Diapers Market Share (2012-2017)

Table Domtar Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Domtar Diapers Sales, Revenue, Price and Gross Margin (2012-2017)  
Figure Domtar Diapers Market Share (2012-2017)  
Table Chiaus Basic Information, Manufacturing Base, Sales Area and Its Competitors  
Table Chiaus Diapers Sales, Revenue, Price and Gross Margin (2012-2017)  
Figure Chiaus Diapers Market Share (2012-2017)  
Table DSG Basic Information, Manufacturing Base, Sales Area and Its Competitors  
Table DSG Diapers Sales, Revenue, Price and Gross Margin (2012-2017)  
Figure DSG Diapers Market Share (2012-2017)  
Table DaddyBaby Basic Information, Manufacturing Base, Sales Area and Its Competitors  
Table DaddyBaby Diapers Sales, Revenue, Price and Gross Margin (2012-2017)  
Figure DaddyBaby Diapers Market Share (2012-2017)  
Table Fuburg Basic Information, Manufacturing Base, Sales Area and Its Competitors  
Table Fuburg Diapers Sales, Revenue, Price and Gross Margin (2012-2017)  
Figure Fuburg Diapers Market Share (2012-2017)  
Figure India Diapers Sales and Growth Rate Forecast (2018-2023)  
Figure India Diapers Revenue and Growth Rate Forecast (2018-2023)  
Figure India Diapers Price Trend Forecast (2018-2023)  
Table India Diapers Sales Forecast by Type (2018-2023)  
Figure India Diapers Sales Market Share Forecast by Type (2018-2023)  
Figure India Diapers Sales Market Share Forecast by Type in 2023  
Table India Diapers Sales Forecast by Application (2018-2023)  
Figure India Diapers Sales Market Share Forecast by Application (2018-2023)  
Figure India Diapers Sales Market Share Forecast by Application in 2023  
Table Production Base and Market Concentration Rate of Raw Material  
Figure Diapers Main Raw Materials Price Trend  
Table Diapers Raw Materials Major Suppliers List  
Figure Production Cost Structure of Diapers  
Figure Diapers Manufacturing Process/Method  
Figure Diapers Value Chain Analysis  
Table Raw Materials Sources of Diapers Major Players in 2017  
Table Major Buyers of Diapers  
Table Diapers Distributors/Traders List in India

## I would like to order

Product name: 2018-2023 India Diapers Market Report (Status and Outlook)

Product link: <https://marketpublishers.com/r/2A526E3A94EEN.html>

Price: US\$ 3,360.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/2A526E3A94EEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970