

2018-2023 Global Zippers Consumption Market Report

https://marketpublishers.com/r/2056CC49EFFEN.html

Date: August 2018

Pages: 183

Price: US\$ 4,660.00 (Single User License)

ID: 2056CC49EFFEN

Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

In this report, LP Information covers the present scenario (with the base year being 2017) and the growth prospects of global Zippers market for 2018-2023.

Zipper, formerly known as a clasp locker, is a commonly used device for binding the edges of an opening of fabric or other flexible material, as on a garment or a bag and so on.

Zippers are widely used in clothes, shoes, luggage/bags and so on. With increasing demand from downstream industry, zipper production shows continuous upward trend in the recent few years. YKK, RIRI, IDEAL Fastener Industrial, SBS and so on are among of key players in zipper industry. Besides, YKK is the largest manufacturer of zipper in the world and the symbol of high quality zipper.

According to the raw materials, zipper can be mainly divided into three categories: metal zipper, nylon zipper and plastic zippers, of which nylon zipper accounts for the largest production market share with 68.66% in 2017.

Global production of zipper is 53181 M Meters in 2017, increased from 46590 M Meters in 2013. China is the largest base of zipper globally with the share of 56.05% in 2017. However, when considering the product quality, China still has obvious gap with manufacturers from developed countries, such as Japan and Europe.

When refers to the consumption, Asia is the key consumer. China is the largest one and contributed 37.25% share in the consumption market in 2017. Southeast Asia is the follower with consumption volume of 8617 M Meters.

Over the next five years, LPI(LP Information) projects that Zippers will register a 4.6%



CAGR in terms of revenue, reach US\$ 20100 million by 2023, from US\$ 15400 million in 2017.

This report presents a comprehensive overview, market shares, and growth opportunities of Zippers market by product type, application, key manufacturers and key regions.

regions.
To calculate the market size, LP Information considers value and volume generated from the sales of the following segments:
Segmentation by product type:
Metal Zipper
Nylon Zipper
Plastic Zipper
Others
Segmentation by application:
Garment
Luggage & Bags
Sporting Goods
Camping Gear
Others
This report also splits the market by region:

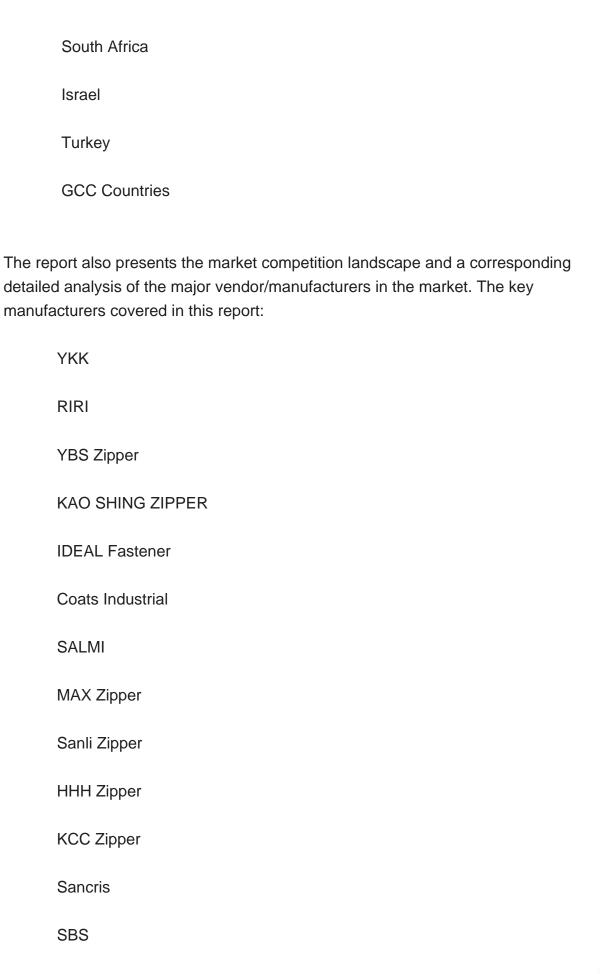
Americas

United States

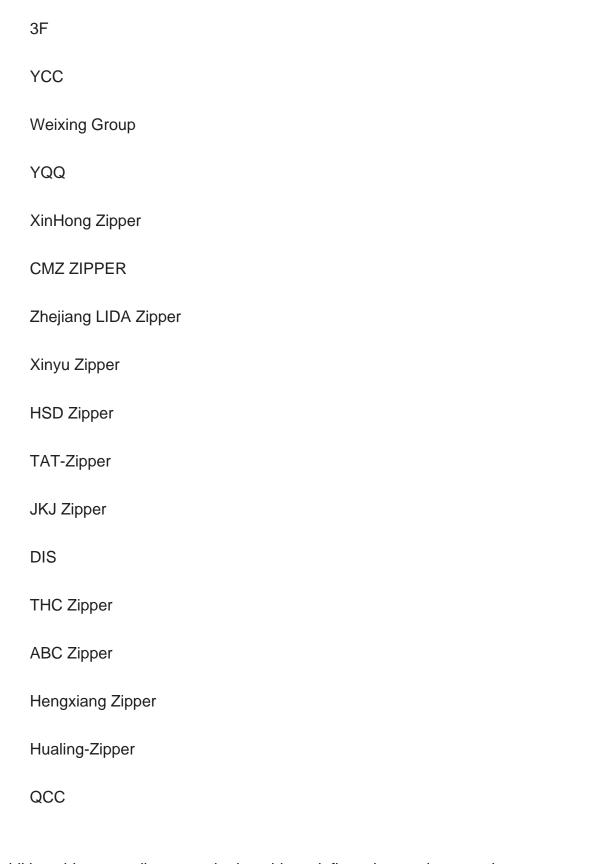


Canada	
Mexico	
Brazil	
APAC	
China	
Japan	
Korea	
Southeast Asia	
India	
Australia	
Europe	
Germany	
France	
UK	
Italy	
Russia	
Spain	
Middle East & Africa	
Egypt	









In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key manufacturers and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.



Research objectives

To study and analyze the global Zippers consumption (value & volume) by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of Zippers market by identifying its various subsegments.

Focuses on the key global Zippers manufacturers, to define, describe and analyze the sales volume, value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the Zippers with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the consumption of Zippers submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.



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