

# 2018-2023 Global Zinc-Air Batteries Consumption Market Report

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## Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

In this report, LP Information covers the present scenario (with the base year being 2017) and the growth prospects of global Zinc-Air Batteries market for 2018-2023. Zinc-Air Batteries is metal-air batteries powered by oxidizing zinc with oxygen from the air. These batteries have high energy densities and are relatively inexpensive to produce. Sizes range from very small button cells for hearing aids, larger batteries used in film cameras that previously used mercury batteries, to very large batteries used for electric vehicle propulsion.

The technical barriers of Zinc-Air Batteries are relatively high, and the Zinc-Air Batteries market concentration degree is relatively high. The manufacturing bases scatter around the world in terms of geography, but the key technology and high-end products are in the hand of the global leading enterprise like Rayovac (Spectrum), Energizer, Arotech, Duracell etc.

In the past few years, as the main raw material price was relatively stable, expected that the Zinc-Air Batteries raw material price will be stable in the short term. However, the improvement of energy, transportation costs, and employee wages, will play a significant role in promoting the cost of Zinc-Air Batteries.

Over the next five years, LPI(LP Information) projects that Zinc-Air Batteries will register a xx% CAGR in terms of revenue, reach US\$ xx million by 2023, from US\$ xx million in 2017.

This report presents a comprehensive overview, market shares, and growth opportunities of Zinc-Air Batteries market by product type, application, key manufacturers and key regions.

To calculate the market size, LP Information considers value and volume generated from the sales of the following segments:

Segmentation by product type:

Primary (non-rechargeable)

Secondary (rechargeable)

Mechanical recharge

Segmentation by application:

Hearing Aid

Medical Field

Other

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Spain

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The report also presents the market competition landscape and a corresponding detailed analysis of the major vendor/manufacturers in the market. The key manufacturers covered in this report:

Rayovac (Spectrum)

Energizer

Arotech

Duracell

Power one

Camelion

Panasonic

House of Batteries

EnZinc

Jauch group

Toshiba

NEXcell

Renata SA

ZAF Energy System

ZeniPower

Konnoc

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key manufacturers and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

## **RESEARCH OBJECTIVES**

To study and analyze the global Zinc-Air Batteries consumption (value & volume) by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of Zinc-Air Batteries market by identifying its various subsegments.

Focuses on the key global Zinc-Air Batteries manufacturers, to define, describe and analyze the sales volume, value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the Zinc-Air Batteries with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the consumption of Zinc-Air Batteries submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

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