

# 2018-2023 Global Yogurt Consumption Market Report

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## Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

In this report, LP Information covers the present scenario (with the base year being 2017) and the growth prospects of global Yogurt market for 2018-2023.

Yogurt is a dairy product which produced by milk via fermentation process. Cow's milk is most commonly used to make yogurt even the world as a whole. At the same time some yogurt is made by the milk from water buffalo, goats, ewes, mares, camels, yaks or cow's milk. The bacteria used to make yogurt are known as 'yogurt cultures'.

Fermentation of lactose by these bacteria produces lactic acid, which acts on milk protein to give yogurt its texture and characteristic tang. Yogurt not only keeps the nutriments which contained in the milk, but produce some new nutriments like VB1, VB2, VB6, VB12 and others.

First, the yogurt industry concentration is not high; there are more than one hundreds manufacturers in the world, and high-end products are mainly from America and EU. In the world wide, giant manufactures mainly distribute in American and Europe. Europe has a long history and unshakable status in this industry, especially in Western Europe where people yogurt consumption is higher than other regions in the world. As to France, Danone has become the global leader. In Germany, it is Müller Group that leads the technology development. In China, the manufacturers focus in Neimenggu, Shanghai and Zhejiang province.

Second, many company have several plants, usually close to aimed consumption market. There are international companies set up factories in USA too, like Danone and Müller Group. Some company usually take a joint venture enter into aim market, like Danone who take their advantage merge with Mengniu, whom key market is in China.

Over the next five years, LPI(LP Information) projects that Yogurt will register a xx% CAGR in terms of revenue, reach US\$ xx million by 2023, from US\$ xx million in 2017.

This report presents a comprehensive overview, market shares, and growth opportunities of Yogurt market by product type, application, key manufacturers and key regions.

To calculate the market size, LP Information considers value and volume generated from the sales of the following segments:

Segmentation by product type:

Plain Yogurt

Flavored Yogurt

Segmentation by application:

Minor (age50)

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Spain

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The report also presents the market competition landscape and a corresponding detailed analysis of the major vendor/manufacturers in the market. The key manufacturers covered in this report:

**DANONE**

Chobani

Müller

Fage

Yakult

Valio

Kraft Foods

SanCor

Fonterra

General Mills (Yoplait)

Meiji

Arla Foods

Stonyfield

Yeo Valley Farms

Johanna Foods

Lifeway Foods

Mengniu Dairy

Bright Dairy

Wahaha

Yili

Beijing Sanyuan

## Huishan Dairy

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key manufacturers and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

### **RESEARCH OBJECTIVES**

To study and analyze the global Yogurt consumption (value & volume) by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of Yogurt market by identifying its various subsegments.

Focuses on the key global Yogurt manufacturers, to define, describe and analyze the sales volume, value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the Yogurt with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the consumption of Yogurt submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

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