

# 2018-2023 Global Xian Tourism Market Report (Status and Outlook)

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## Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

In this report, LP Information studies the present scenario (with the base year being 2017) and the growth prospects of global Xian Tourism market for 2018-2023.

Tour is a kind of leisure activity, meaning that people with families or friends go out to relax themselves and get out of the tedious work or maybe trouble things from life for the time being. Now with the society developing and people's living standard improving, tour is more and more popular.

The National Outline for Tourism and Leisure (2013–2020), released in 2013 by the State Council, is expected to further boost domestic tourism by implementing a national system of paid holidays by the end of 2020. The government's 12th Five-Year Plan, which aims to increase living standards, should also contribute to this development.

Over the next five years, LPI(LP Information) projects that Xian Tourism will register a 11.3% CAGR in terms of revenue, reach US\$ 38500 million by 2023, from US\$ 20300 million in 2017.

This report presents a comprehensive overview, market shares and growth opportunities of Xian Tourism market by product type, application, key companies and key regions.

To calculate the market size, LP Information considers value generated from the sales of the following segments:

Segmentation by product type:

Season

Off-season

Segmentation by application:

by car

with the tour

We can also provide the customized separate regional or country-level reports, for the following regions:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

## Europe

Germany

France

UK

Italy

Russia

Spain

## Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The report also presents the market competition landscape and a corresponding detailed analysis of the major players in the market. The key players covered in this report:

Citadines Centra

Mercure Xi'an on Renmin Square

Chenggong International Hotel

Hilton Xi'an

The Westin Xi'an

Sofitel Xi'an on Renmin Square

Golden Flower Hotel

Grand Park Xi'an

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key players and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

## **RESEARCH OBJECTIVES**

To study and analyze the global Xian Tourism market size by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of Xian Tourism market by identifying its various subsegments.

Focuses on the key global Xian Tourism players, to define, describe and analyze the value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the Xian Tourism with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the size of Xian Tourism submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

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