

2018-2023 Global Workforce Analytics Market Report (Status and Outlook)

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Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

In this report, LP Information studies the present scenario (with the base year being 2017) and the growth prospects of global Workforce Analytics market for 2018-2023. Workforce analytics is a combination of software and methodology that applies statistical models to worker-related data, allowing enterprise leaders to optimize human resource management (HRM).

The workforce analytics solutions are expected to dominate the market from 2016 to 2022 with the largest market share, due to growing workforce challenges faced by the organizations worldwide. Among the services, due to the changing work dynamics and variations in global governmental labor regulations, the demand for consulting services is expected to gain traction in the next five years.

The Banking, Financial Services, and Insurance (BFSI) vertical is expected to hold the largest market share in the workforce analytics market in 2016. The healthcare sector is expected to grow at the highest CAGR from 2016 to 2022, in the workforce analytics market. The BFSI industry will be investing greater resources in the market to focus on providing better services to customers through their limited global and local workforce. Authorities are encouraging investments in the healthcare industry in a bid to modernize and digitize the industry infrastructure and workforce.

North America is expected to have the largest market share and dominate the workforce analytics market from 2016 to 2022, due to the presence of a large number of analytics vendors. Asia-Pacific (APAC) offers potential growth opportunities.

Over the next five years, LPI(LP Information) projects that Workforce Analytics will register a 16.3% CAGR in terms of revenue, reach US\$ 1830 million by 2023, from US\$ 740 million in 2017.

This report presents a comprehensive overview, market shares and growth opportunities of Workforce Analytics market by product type, application, key companies and key regions.

To calculate the market size, LP Information considers value generated from the sales of the following segments:

Segmentation by product type:

On-premises

SaaS Cloud-Based

Segmentation by application:

5000 employees

We can also provide the customized separate regional or country-level reports, for the following regions:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Spain

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The report also presents the market competition landscape and a corresponding detailed analysis of the major players in the market. The key players covered in this report:

Kronos

Infor

Verint

NICE Systems

Aspect

Workforce Software

Clicksoftware

Calabrio

ATOSS

Genesys

Monet Software

InVision AG

Teleopti

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key players and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

Research objectives

To study and analyze the global Workforce Analytics market size by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of Workforce Analytics market by identifying its

various subsegments.

Focuses on the key global Workforce Analytics players, to define, describe and analyze the value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the Workforce Analytics with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the size of Workforce Analytics submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

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