

2018-2023 Global Women Cosmetics Market Report (Status and Outlook)

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Abstracts

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In this report, LP Information studies the present scenario (with the base year being 2017) and the growth prospects of global Women Cosmetics market for 2018-2023. Cosmetics are substances or products used to enhance or alter the appearance of the face or fragrance and texture of the body.

Rising demands of sun and skin care products due to varying climatic conditions, skin ageing, increasing awareness to use natural products which creates potential opportunities for the manufacturers to develop and innovate new products in accordance to consumer preferences coupled with increasing working women population has been driving the growth of women cosmetics

Over the next five years, LPI(LP Information) projects that Women Cosmetics will register a xx% CAGR in terms of revenue, reach US\$ xx million by 2023, from US\$ xx million in 2017.

This report presents a comprehensive overview, market shares and growth opportunities of Women Cosmetics market by product type, application, key companies and key regions.

To calculate the market size, LP Information considers value generated from the sales of the following segments:

Segmentation by product type:

Skin care

Hair Care

Make up

Segmentation by application:

Beauty parlours/Salons

Multi Branded Retail Stores

Online Channels

We can also provide the customized separate regional or country-level reports, for the following regions:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Spain

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The report also presents the market competition landscape and a corresponding detailed analysis of the major players in the market. The key players covered in this report:

L'oréal

Avon

P&G

Unilever

Oriflame

Revlon

Kao

Estee Lauder

Shiseido

Skin Food

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key players and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

RESEARCH OBJECTIVES

To study and analyze the global Women Cosmetics market size by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of Women Cosmetics market by identifying its various subsegments.

Focuses on the key global Women Cosmetics players, to define, describe and analyze the value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the Women Cosmetics with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and

risks).

To project the size of Women Cosmetics submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

Contents

2018-2023 GLOBAL WOMEN COSMETICS MARKET REPORT (STATUS AND OUTLOOK)

1 SCOPE OF THE REPORT

- 1.1 Market Introduction
- 1.2 Research Objectives
- 1.3 Years Considered
- 1.4 Market Research Methodology
- 1.5 Economic Indicators
- 1.6 Currency Considered

2 EXECUTIVE SUMMARY

- 2.1 World Market Overview
 - 2.1.1 Global Women Cosmetics Market Size 2013-2023
 - 2.1.2 Women Cosmetics Market Size CAGR by Region
- 2.2 Women Cosmetics Segment by Type
 - 2.2.1 Skin care
 - 2.2.2 Hair Care
 - 2.2.3 Fragrances
 - 2.2.4 Make up
- 2.3 Women Cosmetics Market Size by Type
 - 2.3.1 Global Women Cosmetics Market Size Market Share by Type (2013-2018)
 - 2.3.2 Global Women Cosmetics Market Size Growth Rate by Type (2013-2018)
- 2.4 Women Cosmetics Segment by Application
 - 2.4.1 Beauty parlours/Salons
 - 2.4.2 Multi Branded Retail Stores
 - 2.4.3 Online Channels
- 2.5 Women Cosmetics Market Size by Application
 - 2.5.1 Global Women Cosmetics Market Size Market Share by Application (2013-2018)
 - 2.5.2 Global Women Cosmetics Market Size Growth Rate by Application (2013-2018)

3 GLOBAL WOMEN COSMETICS BY PLAYERS

- 3.1 Global Women Cosmetics Market Size Market Share by Players
 - 3.1.1 Global Women Cosmetics Market Size by Players (2016-2018)

- 3.1.2 Global Women Cosmetics Market Size Market Share by Players (2016-2018)
- 3.2 Global Women Cosmetics Key Players Head office and Products Offered
- 3.3 Market Concentration Rate Analysis
 - 3.3.1 Competition Landscape Analysis
 - 3.3.2 Concentration Ratio (CR3, CR5 and CR10) (2016-2018)
- 3.4 New Products and Potential Entrants
- 3.5 Mergers & Acquisitions, Expansion

4 WOMEN COSMETICS BY REGIONS

- 4.1 Women Cosmetics Market Size by Regions
- 4.2 Americas Women Cosmetics Market Size Growth
- 4.3 APAC Women Cosmetics Market Size Growth
- 4.4 Europe Women Cosmetics Market Size Growth
- 4.5 Middle East & Africa Women Cosmetics Market Size Growth

5 AMERICAS

- 5.1 Americas Women Cosmetics Market Size by Countries
- 5.2 Americas Women Cosmetics Market Size by Type
- 5.3 Americas Women Cosmetics Market Size by Application
- 5.4 United States
- 5.5 Canada
- 5.6 Mexico
- 5.7 Key Economic Indicators of Few Americas Countries

6 APAC

- 6.1 APAC Women Cosmetics Market Size by Countries
- 6.2 APAC Women Cosmetics Market Size by Type
- 6.3 APAC Women Cosmetics Market Size by Application
- 6.4 China
- 6.5 Japan
- 6.6 Korea
- 6.7 Southeast Asia
- 6.8 India
- 6.9 Australia
- 6.10 Key Economic Indicators of Few APAC Countries

7 EUROPE

- 7.1 Europe Women Cosmetics by Countries
- 7.2 Europe Women Cosmetics Market Size by Type
- 7.3 Europe Women Cosmetics Market Size by Application
- 7.4 Germany
- 7.5 France
- 7.6 UK
- 7.7 Italy
- 7.8 Russia
- 7.9 Spain
- 7.10 Key Economic Indicators of Few Europe Countries

8 MIDDLE EAST & AFRICA

- 8.1 Middle East & Africa Women Cosmetics by Countries
- 8.2 Middle East & Africa Women Cosmetics Market Size by Type
- 8.3 Middle East & Africa Women Cosmetics Market Size by Application
- 8.4 Egypt
- 8.5 South Africa
- 8.6 Israel
- 8.7 Turkey
- 8.8 GCC Countries

9 MARKET DRIVERS, CHALLENGES AND TRENDS

- 9.1 Market Drivers and Impact
 - 9.1.1 Growing Demand from Key Regions
 - 9.1.2 Growing Demand from Key Applications and Potential Industries
- 9.2 Market Challenges and Impact
- 9.3 Market Trends

10 GLOBAL WOMEN COSMETICS MARKET FORECAST

- 10.1 Global Women Cosmetics Market Size Forecast (2018-2023)
- 10.2 Global Women Cosmetics Forecast by Regions
 - 10.2.1 Global Women Cosmetics Forecast by Regions (2018-2023)
 - 10.2.2 Americas Market Forecast
 - 10.2.3 APAC Market Forecast

- 10.2.4 Europe Market Forecast
- 10.2.5 Middle East & Africa Market Forecast
- 10.3 Americas Forecast by Countries
 - 10.3.1 United States Market Forecast
 - 10.3.2 Canada Market Forecast
 - 10.3.3 Mexico Market Forecast
 - 10.3.4 Brazil Market Forecast
- 10.4 APAC Forecast by Countries
 - 10.4.1 China Market Forecast
 - 10.4.2 Japan Market Forecast
 - 10.4.3 Korea Market Forecast
 - 10.4.4 Southeast Asia Market Forecast
 - 10.4.5 India Market Forecast
 - 10.4.6 Australia Market Forecast
- 10.5 Europe Forecast by Countries
 - 10.5.1 Germany Market Forecast
 - 10.5.2 France Market Forecast
 - 10.5.3 UK Market Forecast
 - 10.5.4 Italy Market Forecast
 - 10.5.5 Russia Market Forecast
 - 10.5.6 Spain Market Forecast
- 10.6 Middle East & Africa Forecast by Countries
 - 10.6.1 Egypt Market Forecast
 - 10.6.2 South Africa Market Forecast
 - 10.6.3 Israel Market Forecast
 - 10.6.4 Turkey Market Forecast
 - 10.6.5 GCC Countries Market Forecast
- 10.7 Global Women Cosmetics Forecast by Type
- 10.8 Global Women Cosmetics Forecast by Application

11 KEY PLAYERS ANALYSIS

- 11.1 L'oréal
 - 11.1.1 Company Details
 - 11.1.2 Women Cosmetics Product Offered
 - 11.1.3 L'oréal Women Cosmetics Revenue, Gross Margin and Market Share (2016-2018)
 - 11.1.4 Main Business Overview
 - 11.1.5 L'oréal News

11.2 Avon

11.2.1 Company Details

11.2.2 Women Cosmetics Product Offered

11.2.3 Avon Women Cosmetics Revenue, Gross Margin and Market Share
(2016-2018)

11.2.4 Main Business Overview

11.2.5 Avon News

11.3 P&G

11.3.1 Company Details

11.3.2 Women Cosmetics Product Offered

11.3.3 P&G Women Cosmetics Revenue, Gross Margin and Market Share
(2016-2018)

11.3.4 Main Business Overview

11.3.5 P&G News

11.4 Unilever

11.4.1 Company Details

11.4.2 Women Cosmetics Product Offered

11.4.3 Unilever Women Cosmetics Revenue, Gross Margin and Market Share
(2016-2018)

11.4.4 Main Business Overview

11.4.5 Unilever News

11.5 Oriflame

11.5.1 Company Details

11.5.2 Women Cosmetics Product Offered

11.5.3 Oriflame Women Cosmetics Revenue, Gross Margin and Market Share
(2016-2018)

11.5.4 Main Business Overview

11.5.5 Oriflame News

11.6 Revlon

11.6.1 Company Details

11.6.2 Women Cosmetics Product Offered

11.6.3 Revlon Women Cosmetics Revenue, Gross Margin and Market Share
(2016-2018)

11.6.4 Main Business Overview

11.6.5 Revlon News

11.7 Kao

11.7.1 Company Details

11.7.2 Women Cosmetics Product Offered

11.7.3 Kao Women Cosmetics Revenue, Gross Margin and Market Share (2016-2018)

- 11.7.4 Main Business Overview
- 11.7.5 Kao News
- 11.8 Estee Lauder
 - 11.8.1 Company Details
 - 11.8.2 Women Cosmetics Product Offered
 - 11.8.3 Estee Lauder Women Cosmetics Revenue, Gross Margin and Market Share (2016-2018)
 - 11.8.4 Main Business Overview
 - 11.8.5 Estee Lauder News
- 11.9 Shiseido
 - 11.9.1 Company Details
 - 11.9.2 Women Cosmetics Product Offered
 - 11.9.3 Shiseido Women Cosmetics Revenue, Gross Margin and Market Share (2016-2018)
 - 11.9.4 Main Business Overview
 - 11.9.5 Shiseido News
- 11.10 Skin Food
 - 11.10.1 Company Details
 - 11.10.2 Women Cosmetics Product Offered
 - 11.10.3 Skin Food Women Cosmetics Revenue, Gross Margin and Market Share (2016-2018)
 - 11.10.4 Main Business Overview
 - 11.10.5 Skin Food News

12 RESEARCH FINDINGS AND CONCLUSION

List Of Tables

LIST OF TABLES AND FIGURES

Table Product Specifications of Women Cosmetics

Figure Women Cosmetics Report Years Considered

Figure Market Research Methodology

Figure Global Women Cosmetics Market Size Growth Rate 2013-2023 (\$ Millions)

Table Women Cosmetics Market Size CAGR by Region 2013-2023 (\$ Millions)

Table Major Players of Skin care

Table Major Players of Hair Care

Table Major Players of Fragrances

Table Major Players of Make up

Table Market Size by Type (2013-2018) (\$ Millions)

Table Global Women Cosmetics Market Size Market Share by Type (2013-2018)

Figure Global Women Cosmetics Market Size Market Share by Type (2013-2018)

Figure Global Skin care Market Size Growth Rate

Figure Global Hair Care Market Size Growth Rate

Figure Global Fragrances Market Size Growth Rate

Figure Global Make up Market Size Growth Rate

Figure Women Cosmetics Consumed in Beauty parlours/Salons

Figure Global Women Cosmetics Market: Beauty parlours/Salons (2013-2018) (\$ Millions)

Figure Global Beauty parlours/Salons YoY Growth (\$ Millions)

Figure Women Cosmetics Consumed in Multi Branded Retail Stores

Figure Global Women Cosmetics Market: Multi Branded Retail Stores (2013-2018) (\$ Millions)

Figure Global Multi Branded Retail Stores YoY Growth (\$ Millions)

Figure Women Cosmetics Consumed in Online Channels

Figure Global Women Cosmetics Market: Online Channels (2013-2018) (\$ Millions)

Figure Global Online Channels YoY Growth (\$ Millions)

Table Global Women Cosmetics Market Size by Application (2013-2018) (\$ Millions)

Table Global Women Cosmetics Market Size Market Share by Application (2013-2018)

Figure Global Women Cosmetics Market Size Market Share by Application (2013-2018)

Figure Global Women Cosmetics Market Size in Beauty parlours/Salons Growth Rate

Figure Global Women Cosmetics Market Size in Multi Branded Retail Stores Growth Rate

Figure Global Women Cosmetics Market Size in Online Channels Growth Rate

Table Global Women Cosmetics Revenue by Players (2016-2018) (\$ Millions)

Table Global Women Cosmetics Revenue Market Share by Players (2016-2018)
Figure Global Women Cosmetics Revenue Market Share by Players in 2017
Table Global Women Cosmetics Key Players Head office and Products Offered
Table Women Cosmetics Concentration Ratio (CR3, CR5 and CR10) (2016-2018)
Table Global Women Cosmetics Market Size by Regions 2013-2018 (\$ Millions)
Table Global Women Cosmetics Market Size Market Share by Regions 2013-2018
Figure Global Women Cosmetics Market Size Market Share by Regions 2013-2018
Figure Americas Women Cosmetics Market Size 2013-2018 (\$ Millions)
Figure APAC Women Cosmetics Market Size 2013-2018 (\$ Millions)
Figure Europe Women Cosmetics Market Size 2013-2018 (\$ Millions)
Figure Middle East & Africa Women Cosmetics Market Size 2013-2018 (\$ Millions)
Table Americas Women Cosmetics Market Size by Countries (2013-2018) (\$ Millions)
Table Americas Women Cosmetics Market Size Market Share by Countries (2013-2018)
Figure Americas Women Cosmetics Market Size Market Share by Countries in 2017
Table Americas Women Cosmetics Market Size by Type (2013-2018) (\$ Millions)
Table Americas Women Cosmetics Market Size Market Share by Type (2013-2018)
Figure Americas Women Cosmetics Market Size Market Share by Type in 2017
Table Americas Women Cosmetics Market Size by Application (2013-2018) (\$ Millions)
Table Americas Women Cosmetics Market Size Market Share by Application (2013-2018)
Figure Americas Women Cosmetics Market Size Market Share by Application in 2017
Figure United States Women Cosmetics Market Size Growth 2013-2018 (\$ Millions)
Figure Canada Women Cosmetics Market Size Growth 2013-2018 (\$ Millions)
Figure Mexico Women Cosmetics Market Size Growth 2013-2018 (\$ Millions)
Table APAC Women Cosmetics Market Size by Countries (2013-2018) (\$ Millions)
Table APAC Women Cosmetics Market Size Market Share by Countries (2013-2018)
Figure APAC Women Cosmetics Market Size Market Share by Countries in 2017
Table APAC Women Cosmetics Market Size by Type (2013-2018) (\$ Millions)
Table APAC Women Cosmetics Market Size Market Share by Type (2013-2018)
Figure APAC Women Cosmetics Market Size Market Share by Type in 2017
Table APAC Women Cosmetics Market Size by Application (2013-2018) (\$ Millions)
Table APAC Women Cosmetics Market Size Market Share by Application (2013-2018)
Figure APAC Women Cosmetics Market Size Market Share by Application in 2017
Figure China Women Cosmetics Market Size Growth 2013-2018 (\$ Millions)
Figure Japan Women Cosmetics Market Size Growth 2013-2018 (\$ Millions)
Figure Korea Women Cosmetics Market Size Growth 2013-2018 (\$ Millions)
Figure Southeast Asia Women Cosmetics Market Size Growth 2013-2018 (\$ Millions)
Figure India Women Cosmetics Market Size Growth 2013-2018 (\$ Millions)

Figure Australia Women Cosmetics Market Size Growth 2013-2018 (\$ Millions)
Table Europe Women Cosmetics Market Size by Countries (2013-2018) (\$ Millions)
Table Europe Women Cosmetics Market Size Market Share by Countries (2013-2018)
Figure Europe Women Cosmetics Market Size Market Share by Countries in 2017
Table Europe Women Cosmetics Market Size by Type (2013-2018) (\$ Millions)
Table Europe Women Cosmetics Market Size Market Share by Type (2013-2018)
Figure Europe Women Cosmetics Market Size Market Share by Type in 2017
Table Europe Women Cosmetics Market Size by Application (2013-2018) (\$ Millions)
Table Europe Women Cosmetics Market Size Market Share by Application (2013-2018)
Figure Europe Women Cosmetics Market Size Market Share by Application in 2017
Figure Germany Women Cosmetics Market Size Growth 2013-2018 (\$ Millions)
Figure France Women Cosmetics Market Size Growth 2013-2018 (\$ Millions)
Figure UK Women Cosmetics Market Size Growth 2013-2018 (\$ Millions)
Figure Italy Women Cosmetics Market Size Growth 2013-2018 (\$ Millions)
Figure Russia Women Cosmetics Market Size Growth 2013-2018 (\$ Millions)
Figure Spain Women Cosmetics Market Size Growth 2013-2018 (\$ Millions)
Table Middle East & Africa Women Cosmetics Market Size by Countries (2013-2018) (\$ Millions)
Table Middle East & Africa Women Cosmetics Market Size Market Share by Countries (2013-2018)
Figure Middle East & Africa Women Cosmetics Market Size Market Share by Countries in 2017
Table Middle East & Africa Women Cosmetics Market Size by Type (2013-2018) (\$ Millions)
Table Middle East & Africa Women Cosmetics Market Size Market Share by Type (2013-2018)
Figure Middle East & Africa Women Cosmetics Market Size Market Share by Type in 2017
Table Middle East & Africa Women Cosmetics Market Size by Application (2013-2018) (\$ Millions)
Table Middle East & Africa Women Cosmetics Market Size Market Share by Application (2013-2018)
Figure Middle East & Africa Women Cosmetics Market Size Market Share by Application in 2017
Figure Egypt Women Cosmetics Market Size Growth 2013-2018 (\$ Millions)
Figure South Africa Women Cosmetics Market Size Growth 2013-2018 (\$ Millions)
Figure Israel Women Cosmetics Market Size Growth 2013-2018 (\$ Millions)
Figure Turkey Women Cosmetics Market Size Growth 2013-2018 (\$ Millions)
Figure GCC Countries Women Cosmetics Market Size Growth 2013-2018 (\$ Millions)

Figure Global Women Cosmetics Market Size Forecast (2018-2023) (\$ Millions)
Table Global Women Cosmetics Market Size Forecast by Regions (2018-2023) (\$ Millions)
Table Global Women Cosmetics Market Size Market Share Forecast by Regions
Figure Americas Women Cosmetics Market Size 2018-2023 (\$ Millions)
Figure APAC Women Cosmetics Market Size 2018-2023 (\$ Millions)
Figure Europe Women Cosmetics Market Size 2018-2023 (\$ Millions)
Figure Middle East & Africa Women Cosmetics Market Size 2018-2023 (\$ Millions)
Figure United States Women Cosmetics Market Size 2018-2023 (\$ Millions)
Figure Canada Women Cosmetics Market Size 2018-2023 (\$ Millions)
Figure Mexico Women Cosmetics Market Size 2018-2023 (\$ Millions)
Figure Brazil Women Cosmetics Market Size 2018-2023 (\$ Millions)
Figure China Women Cosmetics Market Size 2018-2023 (\$ Millions)
Figure Japan Women Cosmetics Market Size 2018-2023 (\$ Millions)
Figure Korea Women Cosmetics Market Size 2018-2023 (\$ Millions)
Figure Southeast Asia Women Cosmetics Market Size 2018-2023 (\$ Millions)
Figure India Women Cosmetics Market Size 2018-2023 (\$ Millions)
Figure Australia Women Cosmetics Market Size 2018-2023 (\$ Millions)
Figure Germany Women Cosmetics Market Size 2018-2023 (\$ Millions)
Figure France Women Cosmetics Market Size 2018-2023 (\$ Millions)
Figure UK Women Cosmetics Market Size 2018-2023 (\$ Millions)
Figure Italy Women Cosmetics Market Size 2018-2023 (\$ Millions)
Figure Russia Women Cosmetics Market Size 2018-2023 (\$ Millions)
Figure Spain Women Cosmetics Market Size 2018-2023 (\$ Millions)
Figure Egypt Women Cosmetics Market Size 2018-2023 (\$ Millions)
Figure South Africa Women Cosmetics Market Size 2018-2023 (\$ Millions)
Figure Israel Women Cosmetics Market Size 2018-2023 (\$ Millions)
Figure Turkey Women Cosmetics Market Size 2018-2023 (\$ Millions)
Figure GCC Countries Women Cosmetics Market Size 2018-2023 (\$ Millions)
Table Global Women Cosmetics Market Size Forecast by Type (2018-2023) (\$ Millions)
Table Global Women Cosmetics Market Size Market Share Forecast by Type (2018-2023)
Table Global Women Cosmetics Market Size Forecast by Application (2018-2023) (\$ Millions)
Table Global Women Cosmetics Market Size Market Share Forecast by Application (2018-2023)
Table L'oréal Basic Information, Head Office, Major Market Areas and Its Competitors
Table L'oréal Women Cosmetics Revenue and Gross Margin (2016-2018)
Figure L'oréal Women Cosmetics Market Share (2016-2018)

Table Avon Basic Information, Head Office, Major Market Areas and Its Competitors

Table Avon Women Cosmetics Revenue and Gross Margin (2016-2018)

Figure Avon Women Cosmetics Market Share (2016-2018)

Table P&G Basic Information, Head Office, Major Market Areas and Its Competitors

Table P&G Women Cosmetics Revenue and Gross Margin (2016-2018)

Figure P&G Women Cosmetics Market Share (2016-2018)

Table Unilever Basic Information, Head Office, Major Market Areas and Its Competitors

Table Unilever Women Cosmetics Revenue and Gross Margin (2016-2018)

Figure Unilever Women Cosmetics Market Share (2016-2018)

Table Oriflame Basic Information, Head Office, Major Market Areas and Its Competitors

Table Oriflame Women Cosmetics Revenue and Gross Margin (2016-2018)

Figure Oriflame Women Cosmetics Market Share (2016-2018)

Table Revlon Basic Information, Head Office, Major Market Areas and Its Competitors

Table Revlon Women Cosmetics Revenue and Gross Margin (2016-2018)

Figure Revlon Women Cosmetics Market Share (2016-2018)

Table Kao Basic Information, Head Office, Major Market Areas and Its Competitors

Table Kao Women Cosmetics Revenue and Gross Margin (2016-2018)

Figure Kao Women Cosmetics Market Share (2016-2018)

Table Estee Lauder Basic Information, Head Office, Major Market Areas and Its Competitors

Table Estee Lauder Women Cosmetics Revenue and Gross Margin (2016-2018)

Figure Estee Lauder Women Cosmetics Market Share (2016-2018)

Table Shiseido Basic Information, Head Office, Major Market Areas and Its Competitors

Table Shiseido Women Cosmetics Revenue and Gross Margin (2016-2018)

Figure Shiseido Women Cosmetics Market Share (2016-2018)

Table Skin Food Basic Information, Head Office, Major Market Areas and Its Competitors

Table Skin Food Women Cosmetics Revenue and Gross Margin (2016-2018)

Figure Skin Food Women Cosmetics Market Share (2016-2018)

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