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2018-2023 Global Wireless Test Equipment Consumption Market Report

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Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

In this report, LP Information covers the present scenario (with the base year being 2017) and the growth prospects of global Wireless Test Equipment market for 2018-2023.

This report studies the Wireless Test Equipment market, from angles of players, regions, product types and end industries, to analyze the status and the future.

Wireless Test Equipment is a kind of device with increased measurement speeds, improved accuracy, and exceptional flexibility, which is used to streamline wireless measurements and automate testing for time consuming and complex measurement and analysis tasks.

North America, especially The United States, will still play an important role which cannot be ignored. Any changes from United States might affect the development trend of Wireless Test Equipment. United States plays an important role in global market, with market size of 549.77 million USD in 2017 and will be 651.71 million USD in 2022, with a CAGR of 3.46%. Asia-Pacific will occupy for more market share in following years, especially in China, also fast growing India and Southeast Asia regions.
Cobham, Rohde & Schwarz, LitePoint (Teradyne), Keysight Technologies and National Instruments are top five production value share spots in the Wireless Test Equipment market in 20176. Cobham dominated with 13.74% production value share, followed by LitePoint (Teradyne) with 10.40% production value share, Rohde & Schwarz with 9.67% production value share, Keysight Technologies with 8.39% production value share and National Instruments with 7.41% production value share.

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In recent years, due to technological change and the real economy decline, the market growth rate of wireless test equipment has slowed down. 4G technology has entered a mature stage, 5G new technology standards are still under study. The growth of communications technology in old technology slowed down, and R & D phase of new technologies Market demand for testing of technology standards has not yet increased. We predicted that the market growth rate will pick up in the coming years.
Over the next five years, LPI(LP Information) projects that Wireless Test Equipment will register a 3.5% CAGR in terms of revenue, reach US$ 670 million by 2023, from US$ 550 million in 2017.

This report presents a comprehensive overview, market shares, and growth opportunities of Wireless Test Equipment market by product type, application, key manufacturers and key regions.

To calculate the market size, LP Information considers value and volume generated from the sales of the following segments:

Segmentation by product type:

Near Field Communication Tester

WiFi Tester

Bluetooth Tester

Others

Segmentation by application:

Telecom

Industrial

Military & Aerospace

Others

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This report also splits the market by region:

- Americas
  - United States
  - Canada
  - Mexico
  - Brazil
- APAC
  - China
  - Japan
  - Korea
  - Southeast Asia
  - India
  - Australia
- Europe
  - Germany
  - France
  - UK
  - Italy
  - Russia
  - Spain

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Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The report also presents the market competition landscape and a corresponding detailed analysis of the major vendor/manufacturers in the market. The key manufacturers covered in this report:

Cobham

Rohde & Schwarz

LitePoint (Teradyne)

Keysight Technologies

National Instruments

Spirent Communications

Greenlee (Textron)

Anritsu Corporation

NetScout Systems

TESCOM

Beijing StarPoint Technology

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In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key manufacturers and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

Research objectives

To study and analyze the global Wireless Test Equipment consumption (value & volume) by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of Wireless Test Equipment market by identifying its various subsegments.

Focuses on the key global Wireless Test Equipment manufacturers, to define, describe and analyze the sales volume, value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the Wireless Test Equipment with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the consumption of Wireless Test Equipment submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

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