

# 2018-2023 Global Wireless Microphone Consumption Market Report

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## Abstracts

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In this report, LP Information covers the present scenario (with the base year being 2017) and the growth prospects of global Wireless Microphone market for 2018-2023.

Wireless microphones are a portable, versatile way to record or broadcast sounds. Without a cable connecting the microphone to a camera, recorder, or speaker, a journalist or performer can act unhampered. Wireless microphones use radio signals to communicate between the transmitter and the receiver. Since wireless microphones vendors typically sell wireless microphones with receivers, this report studies a receivers and a wireless microphones as a unit.

United States has the largest global export quantity and manufacturers in Wireless Microphone market, while the China is the second sales volume market for Wireless Microphone in 2017.

In the industry, Sennheiser profits most in 2016 and recent years, while Shure Incorporated and Audio-Technica ranked 2 and 3. The market share of them is 10.27%, 7.14% and 5.79% in 2017. The gap of market share is keep on enlarged due to different strategy.

Nowadays, there are three mainly types of Wireless Microphone, including Handheld, Clip-on and Other. And Handheld is the main type for Wireless Microphone, and the Handheld reached a sales value of approximately 1031.40 M USD in 2017, with 48.19% of global sales volume.

Over the next five years, LPI(LP Information) projects that Wireless Microphone will register a 4.7% CAGR in terms of revenue, reach US\$ 2820 million by 2023, from US\$ 2140 million in 2017.

This report presents a comprehensive overview, market shares, and growth opportunities of Wireless Microphone market by product type, application, key manufacturers and key regions.

To calculate the market size, LP Information considers value and volume generated from the sales of the following segments:

Segmentation by product type:

Handheld

Clip-on

Other

Segmentation by application:

Performance

Entertainment

Class/Training

Conference/Meeting

Other

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Spain

Middle East & Africa

Egypt

South Africa

Israel

Turkey

## GCC Countries

The report also presents the market competition landscape and a corresponding detailed analysis of the major vendor/manufacturers in the market. The key manufacturers covered in this report:

Sennheiser

Shure Incorporated

Audio-Technica

AKG

MIPRO

BBS

Yamaha

Samson

Sony

Takstar

SUPERLUX

Rode Microphones

Lane

InMusic Brands

Audix

LEWITT

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key manufacturers and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

### Research objectives

To study and analyze the global Wireless Microphone consumption (value & volume) by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of Wireless Microphone market by identifying its various subsegments.

Focuses on the key global Wireless Microphone manufacturers, to define, describe and analyze the sales volume, value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the Wireless Microphone with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the consumption of Wireless Microphone submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

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