

2018-2023 Global Wireless Charging Consumption Market Report

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Abstracts

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In this report, LP Information covers the present scenario (with the base year being 2017) and the growth prospects of global Wireless Charging market for 2018-2023.

Wireless Charging is the transmission of electrical power from a power source to a receiving device without any physical connections. It delivers a number of benefits to users like preventing electric shocks due to the power cord connection's contacts, and increase the convenience and ubiquity for the charging of everyday devices. In general, there are three types of wireless charging technologies currently existing; radio frequency-based wireless charging, electromagnetic induction and resonant wireless charging.

The global wireless charging market size was valued at USD 3.96 billion in 2016. Growth prospects for the market seem very bullish at the moment on account of growing adoption of this technology in consumer electronics devices such as smartphones and tablets. Other sectors, such as automotive, industrial, healthcare, and defense are also expected to spur industry growth as end-users have exhibited a tendency towards minimizing the hassles of wires for powering various devices. This is relatively a new industry and currently is in its growth phase. Heavy investments are being made by key industry participants on R&D activities to enhance existing features and functionalities. A major focus is on improving the power transmission range that can facilitate charging of devices wirelessly over long distances.

Over the next five years, LPI(LP Information) projects that Wireless Charging will register a xx% CAGR in terms of revenue, reach US\$ xx million by 2023, from US\$ xx million in 2017.

This report presents a comprehensive overview, market shares, and growth opportunities of Wireless Charging market by product type, application, key manufacturers and key regions.

To calculate the market size, LP Information considers value and volume generated from the sales of the following segments:

Segmentation by product type:

Receiver

Transmitter

Segmentation by application:

Consumer Electronics

Vehicles & Transport

Medical Devices & Equipment

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Spain

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The report also presents the market competition landscape and a corresponding detailed analysis of the major vendor/manufacturers in the market. The key manufacturers covered in this report:

Samsung

WiTricity

Qualcomm

PowerbyProxi

IDT

Semtech

Powermat

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key manufacturers and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

Research objectives

To study and analyze the global Wireless Charging consumption (value & volume) by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of Wireless Charging market by identifying its various subsegments.

Focuses on the key global Wireless Charging manufacturers, to define, describe and analyze the sales volume, value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the Wireless Charging with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the consumption of Wireless Charging submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

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