

2018-2023 Global Wire Enamels Consumption Market Report

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Abstracts

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In this report, LP Information covers the present scenario (with the base year being 2017) and the growth prospects of global Wire Enamels market for 2018-2023.

Wire enamels are applied on copper and aluminum round and flat wires used in motors, transformers, generators and electrical measuring instruments. They are cured onto the wires with heat. The resulting coating's main function is electrical insulation. Wire enamels are also described as primary insulation. The coated wires are sometimes called "magnet wires".

For industry structure analysis, the Wire Enamels industry is concentrated. Elantas, Superior Essex and Axalta are the main manufacturers. Elantas accounts for about 26.78% of the sales market in 2016 and the top 5 manufactures occupied 61.28% of the global market.

China occupied 39.85% of the sales market in 2016. It is followed by North America and Europe, which respectively have around 17.36% and 16.69% of the global total industry. Other countries have a small amount of sales.

Wire enamels product demand is in a certain space, and the main consumer countries are magnet wire production regions. Developing countries such as China, India and Brazil have great potential and investors should pay more attention to these regions. As large demand of high-end products at home and abroad, many companies began to enter the field of high-end. Currently, the Chinese wire enamels industry is not only begin to transit to high-end wire enamels products, while still extend in the resource-rich land and downstream industry chain.

Over the next five years, LPI(LP Information) projects that Wire Enamels will register a xx% CAGR in terms of revenue, reach US\$ xx million by 2023, from US\$ xx million in

2017.

This report presents a comprehensive overview, market shares, and growth opportunities of Wire Enamels market by product type, application, key manufacturers and key regions.

To calculate the market size, LP Information considers value and volume generated from the sales of the following segments:

Segmentation by product type:

Polyurethane Wire Enamels

Polyesterimide Wire Enamels

Polyester Wire Enamels

Polyamide-imide Wire Enamels

Others

Segmentation by application:

Copper Wires

Aluminum Wires

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Spain

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The report also presents the market competition landscape and a corresponding detailed analysis of the major vendor/manufacturers in the market. The key manufacturers covered in this report:

Elantas

Superior Essex

Axalta

TOTOKU TORYO

Xianda

Kyocera

Taihu

Zhengjiang Electronic materials

Huber Group

Hitachi-Chem

Emtco

Zhitong

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key manufacturers and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

RESEARCH OBJECTIVES

To study and analyze the global Wire Enamels consumption (value & volume) by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of Wire Enamels market by identifying its various subsegments.

Focuses on the key global Wire Enamels manufacturers, to define, describe and analyze the sales volume, value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the Wire Enamels with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the consumption of Wire Enamels submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

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