

2018-2023 Global Window Film Consumption Market Report

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Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

In this report, LP Information covers the present scenario (with the base year being 2017) and the growth prospects of global Window Film market for 2018-2023.

Window film is a thin sheet of window coating to deliver a range of high-value benefits, which can be installed on interior glass surfaces or exterior glass surfaces in residential & commercial buildings, automobiles, boats and marine applications. Window film comes in a range of shades from visually clear to darker shades of grey and bronze, the durability and performance of these products are determined by the quality and type of component used. Window film provides many benefits, from energy savings to UV protection.

Window film industry is relatively concentrated, manufacturers are mostly in the North America, Europe and APAC. Among them, China output volume accounted for more than 17.07% of the total output volume of global window film in 2016. Eastman is the world leading manufacturer in global window film market with the market share of 10.55%, in terms of production, followed by 3M. Solar Gard-Saint Gobain and Madico. Compared to 2015, window film market managed to increase production by 2.49 percent to 2375.00 million USD worldwide in 2016 from 2317.20 million USD in 2015. Overall, the window film market performance is positive, despite the weak economic environment.

Over the next five years, LPI(LP Information) projects that Window Film will register a 1.6% CAGR in terms of revenue, reach US\$ 2680 million by 2023, from US\$ 2440 million in 2017.

This report presents a comprehensive overview, market shares, and growth



opportunities of Window Film market by product type, application, key manufacturers and key regions.

To calculate the market size, LP Information considers value and volume generated from the sales of the following segments:

from the sale	es of the following segments:	
Segmentation by product type:		
Solar	Control Film	
Safet	ty / Security Film	
Deco	rative Film	
Spec	trally Selective Film	
Segmentatio	n by application:	
Comi	mercial	
Resid	dential	
Autor	motive	
Othe	rs	
This report a	Iso splits the market by region:	
Amer	ricas	
Unite	ed States	
Cana	ada	
Mexi	ico	
Braz	il	

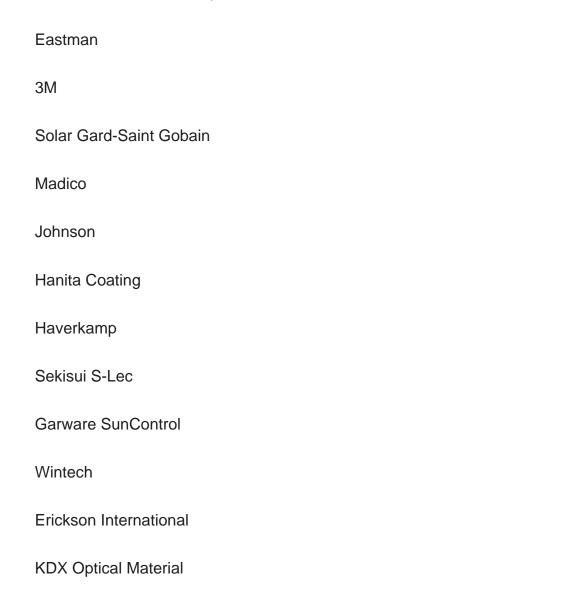


APAC		
China		
Japan		
Korea		
Southeast Asia		
India		
Australia		
Europe		
Germany		
France		
UK		
Italy		
Russia		
Spain		
Middle East & Africa		
Egypt		
South Africa		
Israel		
Turkey		



GCC Countries

The report also presents the market competition landscape and a corresponding detailed analysis of the major vendor/manufacturers in the market. The key manufacturers covered in this report:



In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key manufacturers and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

Research objectives



To study and analyze the global Window Film consumption (value & volume) by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of Window Film market by identifying its various subsegments.

Focuses on the key global Window Film manufacturers, to define, describe and analyze the sales volume, value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the Window Film with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the consumption of Window Film submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.



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