

# 2018-2023 Global Wind Power Coating Consumption Market Report

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## Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

In this report, LP Information covers the present scenario (with the base year being 2017) and the growth prospects of global Wind Power Coating market for 2018-2023.

The erosion and corrosion of wind towers and blades is not a surprise given the variety of and often harsh environmental conditions encountered at sea and on land. If not protected, this erosion and corrosion will reduce the structure's strength, reliability, life span and, ultimately, its economic value. So coating plays an important role in protecting blades, tower and other components from environment.

The erosion and corrosion of wind towers and blades causes huge damage to wind power plant, so wind power coating is well paid attention in the world, with the increasing construction of wind power plant, the demand of the wind power coating is also increasing. According to the location where the wind power plants are, the wind power coating can be divided into offshore blades, offshore tower, offshore interior, onshore blades, onshore tower and onshore interior. According to the raw materials, it can be divided into polymer coating, ceramic coating and metal coating. The polymer coating owns the biggest market share, taking 80.88% in 2016.

North America and Europe are the main consuming regions, North America takes 66.68% of the global sale volume in 2016, located in the leading position. Europe is the second biggest region, taking 28.13% in the world in 2016. China is not a big manufacturing region, but the consumption is huge, in 2016 the consumption is 26059 MT.

With the bright future of the wind industry, the wind power coating also shows good future. The sale volume will increase to 115618 MT in 2022 from 60102 MT with the average growth rate of 11.52%, the revenue will increase to 988.77 Million USD in 2022

from 527.48 Million USD in 2016 with the average growth rate of 11.04%. The price will show the declining trend in the future, in 2022 the price will decrease to 8552 USD/MT.

Over the next five years, LPI(LP Information) projects that Wind Power Coating will register a 10.8% CAGR in terms of revenue, reach US\$ 1100 million by 2023, from US\$ 590 million in 2017.

This report presents a comprehensive overview, market shares, and growth opportunities of Wind Power Coating market by product type, application, key manufacturers and key regions.

To calculate the market size, LP Information considers value and volume generated from the sales of the following segments:

Segmentation by product type:

Polymer Coating

Ceramic Coating

Metal Coating

Segmentation by application:

Offshore Blades

Offshore Tower

Offshore Interior

Onshore Blades

Onshore Tower

Onshore Interior

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Spain

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The report also presents the market competition landscape and a corresponding detailed analysis of the major vendor/manufacturers in the market. The key manufacturers covered in this report:

Hempel

PPG

AkzoNobel

BASF

Jotun

Mankiewicz

Dupont

Bergolin

Duomar

3M

Teknos Group

Aeolus Coatings

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key manufacturers and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

### Research objectives

To study and analyze the global Wind Power Coating consumption (value & volume) by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of Wind Power Coating market by identifying its various subsegments.

Focuses on the key global Wind Power Coating manufacturers, to define, describe and analyze the sales volume, value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the Wind Power Coating with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the consumption of Wind Power Coating submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

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