

# 2018-2023 Global Wi-Fi Market Report (Status and Outlook)

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## Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

In this report, LP Information studies the present scenario (with the base year being 2017) and the growth prospects of global Wi-Fi market for 2018-2023.

Wi-Fi is technology for radio wireless local area networking of devices based on the IEEE 802.11 standards.

Several factors, such as the proliferation of mobile devices (smartphones, tablets, and laptops) leading to the rapid adoption of IoT and BYOD within enterprises, are driving the Wi-Fi market. The adoption of Wi-Fi solutions and services is high in verticals, such as education, retail, hospitality, government, and sports and leisure; and this is expected to boost the growth of the overall market.

Over the next five years, LPI(LP Information) projects that Wi-Fi will register a xx% CAGR in terms of revenue, reach US\$ xx million by 2023, from US\$ xx million in 2017.

This report presents a comprehensive overview, market shares and growth opportunities of Wi-Fi market by product type, application, key companies and key regions.

To calculate the market size, LP Information considers value generated from the sales of the following segments:

Segmentation by product type:

High-density Wi-Fi

## Enterprise-class Wi-Fi

Segmentation by application:

Education

Healthcare

Retail

Transportation

Government

Manufacturing

Hospitality

Sports and Leisure

We can also provide the customized separate regional or country-level reports, for the following regions:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Spain

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The report also presents the market competition landscape and a corresponding detailed analysis of the major players in the market. The key players covered in this

report:

Cisco

Aruba Networks

Ruckus Wireless

Juniper Networks

Ericsson

Panasonic

Huawei

Alcatel-Lucent Enterprise

Netgear

Aerohive Networks

Riverbed

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key players and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

## **RESEARCH OBJECTIVES**

To study and analyze the global Wi-Fi market size by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of Wi-Fi market by identifying its various subsegments.

Focuses on the key global Wi-Fi players, to define, describe and analyze the value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the Wi-Fi with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the size of Wi-Fi submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

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