

# 2018-2023 Global White Box Servers Market Report (Status and Outlook)

<https://marketpublishers.com/r/25C62C7840CEN.html>

Date: August 2018

Pages: 130

Price: US\$ 4,660.00 (Single User License)

ID: 25C62C7840CEN

## Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

In this report, LP Information studies the present scenario (with the base year being 2017) and the growth prospects of global White Box Servers market for 2018-2023. A white box server refers to customized servers that are either home built, or built by white box suppliers called ODMs (Original Design Manufacturers) such as Supermicro. The term white box simply means that the equipment is unbranded or generic. All parts are purchased separately which helps cut costs as well as provides hobbyists and data center professionals alike more customization to better fit their needs. The ease of customization allows for individual parts to be replaced, rather than replacing the entire server when equipment fails. White box servers are increasingly being used by the Open Computer Project (OCP) which was developed by Facebook.

The factors which are driving the growth of market include low cost and high degree of customization, increasing adoption of white box servers among end users, growing number of data centers, and rising adoption of Open Platforms such as Open Compute Project, Project Scorpio, and so on. Increase in the demand for micro servers from data centers provides ample of opportunities for the white box server market.

The drawback of choosing a white box server over a standard OEM server, is that they are less reliable and the components often lack redundancy. White box servers lower their risks of downtime by using clustering techniques for deployment. A cluster enables high availability in a computer system by grouping servers together to act like as a single system. With this in mind, a company should do a strong evaluation on the pros in cons of deploying white box servers to ensure that it is actually cost-effective.

Quanta dominated the market, with accounted for 31.68% of the White Box Server revenue market share in 2016. Wistron, Inventec are the key players and accounted for 31.09%, 15.67% respectively of the overall White Box Server market share in 2016.

Global giant market mainly distributed in North America and Europe. It has unshakable status in this field.

Over the next five years, LPI(LP Information) projects that White Box Servers will register a xx% CAGR in terms of revenue, reach US\$ xx million by 2023, from US\$ xx million in 2017.

This report presents a comprehensive overview, market shares and growth opportunities of White Box Servers market by product type, application, key companies and key regions.

To calculate the market size, LP Information considers value generated from the sales of the following segments:

Segmentation by product type:

Rack-mount Server

Blade Server

Segmentation by application:

Data Center

Enterprise Customers

We can also provide the customized separate regional or country-level reports, for the following regions:

Americas

United States

Canada

Mexico

Brazil

## APAC

China

Japan

Korea

Southeast Asia

India

Australia

## Europe

Germany

France

UK

Italy

Russia

Spain

## Middle East & Africa

Egypt

South Africa

Israel

Turkey

## GCC Countries

The report also presents the market competition landscape and a corresponding detailed analysis of the major players in the market. The key players covered in this report:

Quanta

Wistron

Inventec

Hon Hai

MiTAC

Celestica

Super Micro Computer

Compal Electronics

Pegatron

ZT Systems

Hyve Solutions

Thinkmate

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key players and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

## **RESEARCH OBJECTIVES**

To study and analyze the global White Box Servers market size by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of White Box Servers market by identifying its various subsegments.

Focuses on the key global White Box Servers players, to define, describe and analyze the value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the White Box Servers with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the size of White Box Servers submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

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