

2018-2023 Global White Board Consumption Market Report

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Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

In this report, LP Information covers the present scenario (with the base year being 2017) and the growth prospects of global White Board market for 2018-2023.

A whiteboard (also known by the terms marker board, dry-erase board, wipe board, dry-wipe board, pen-board, and the misnomer [citation needed] grease board) is any glossy, usually white surface for nonpermanent markings.

For industry structure analysis, the White Board industry is fragmented. A variety of manufacturers ranging from large multinational corporations to small privately owned companies compete in this industry. Some producers don't have its own brand and do the OEM. The top 5 producers account for about 22% of the sales market.

The production of White Board increases from 2145K Units in 2012 to 2565 K Units in 2016, with CAGR 4.57%.

For forecast, the global White Board revenue would keep increasing with annual growth rate with 2-3%, and a little higher speed in Asia-Pacific. We tend to believe that this industry still has a bright future, considering the current demand of White Board. As for product prices, the slow downward trend in recent years will continue in the next few years, as competition intensifies. Similarly, there will be fluctuations in gross margin.

Over the next five years, LPI(LP Information) projects that White Board will register a 2.2% CAGR in terms of revenue, reach US\$ 330 million by 2023, from US\$ 290 million in 2017.

This report presents a comprehensive overview, market shares, and growth opportunities of White Board market by product type, application, key manufacturers and key regions.

To calculate the market size, LP Information considers value and volume generated from the sales of the following segments:

Segmentation by product type:

Melamine Whiteboard

Porcelain Whiteboard

Glass Whiteboard

Segmentation by application:

Schools

Office

Household

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Spain

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The report also presents the market competition landscape and a corresponding

detailed analysis of the major vendor/manufacturers in the market. The key manufacturers covered in this report:

Metroplan

GMI Companies

Quartet

Luxor

Bi-silque

Neoplex

Umajirushi

Deli

Canadian Blackboard

Lanbeisite

XIESK

Keda

Shandong Fangyuan

Foshan Yakudo

Whitemark

Zhengzhou Aucs

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key manufacturers and the market as a whole. It also analyzes key emerging trends and their impact on present and future

development.

RESEARCH OBJECTIVES

To study and analyze the global White Board consumption (value & volume) by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of White Board market by identifying its various subsegments.

Focuses on the key global White Board manufacturers, to define, describe and analyze the sales volume, value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the White Board with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the consumption of White Board submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

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