

2018-2023 Global Whey Protein Powder Consumption Market Report

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Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

In this report, LP Information covers the present scenario (with the base year being 2017) and the growth prospects of global Whey Protein Powder market for 2018-2023. Whey protein is a mixture of globular proteins isolated from whey, the liquid material created as a by-product of cheese production.

Demand for whey protein is being driven by widespread application across product sectors, including functional foods, bakery, confectionery, dairy, ice cream and more. Overall global growth is attributed to a change in consumer behavior toward the healthy-food segment, which is a global phenomenon.

Over the next five years, LPI(LP Information) projects that Whey Protein Powder will register a xx% CAGR in terms of revenue, reach US\$ xx million by 2023, from US\$ xx million in 2017.

This report presents a comprehensive overview, market shares, and growth opportunities of Whey Protein Powder market by product type, application, key manufacturers and key regions.

To calculate the market size, LP Information considers value and volume generated from the sales of the following segments:

Segmentation by product type:

Whey Protein Concentrate Powder



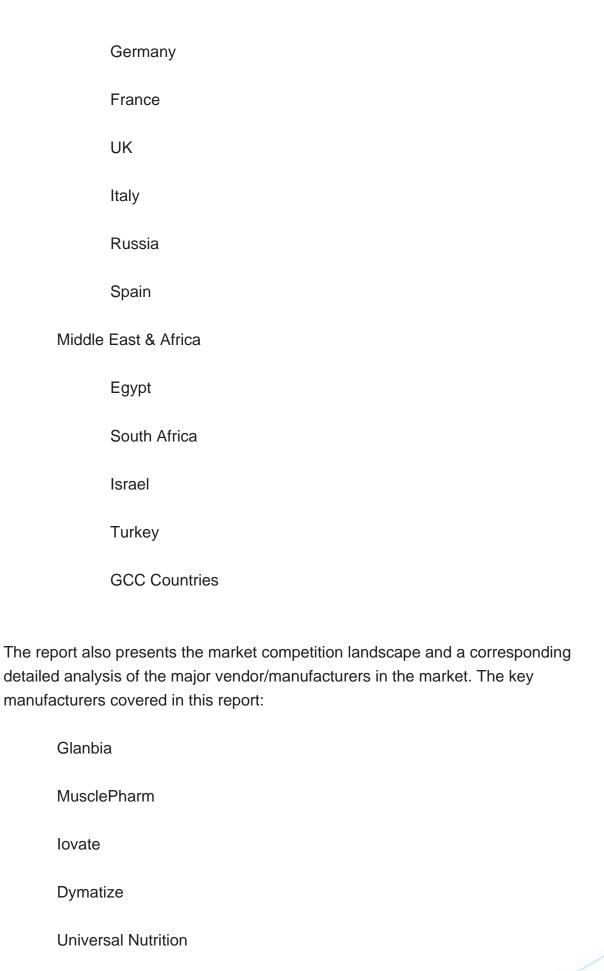
Whey	Protein	Isolate	Powder
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Whey Protein Hydrolysate Powder

vviiey i	Flotein Hydrolysate Fowder	
Segmentation	by application:	
Offline		
Online		
This report als	o splits the market by region:	
Americas		
	United States	
	Canada	
	Mexico	
	Brazil	
APAC		
	China	
	Japan	
	Korea	
	Southeast Asia	
	India	
	Australia	

Europe







Labrada Bodybuilding Nutrition
Cytosport
Multipower UK
Abbott

General Nutrition Centers

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key manufacturers and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

RESEARCH OBJECTIVES

To study and analyze the global Whey Protein Powder consumption (value & volume) by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of Whey Protein Powder market by identifying its various subsegments.

Focuses on the key global Whey Protein Powder manufacturers, to define, describe and analyze the sales volume, value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the Whey Protein Powder with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the consumption of Whey Protein Powder submarkets, with respect to key regions (along with their respective key countries).



To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.



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