

2018-2023 Global Whey Protein Powder Consumption Market Report

<https://marketpublishers.com/r/2C2FD27804EEN.html>

Date: October 2018

Pages: 133

Price: US\$ 4,660.00 (Single User License)

ID: 2C2FD27804EEN

Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

In this report, LP Information covers the present scenario (with the base year being 2017) and the growth prospects of global Whey Protein Powder market for 2018-2023. Whey protein is a mixture of globular proteins isolated from whey, the liquid material created as a by-product of cheese production.

Demand for whey protein is being driven by widespread application across product sectors, including functional foods, bakery, confectionery, dairy, ice cream and more. Overall global growth is attributed to a change in consumer behavior toward the healthy-food segment, which is a global phenomenon.

Over the next five years, LPI(LP Information) projects that Whey Protein Powder will register a xx% CAGR in terms of revenue, reach US\$ xx million by 2023, from US\$ xx million in 2017.

This report presents a comprehensive overview, market shares, and growth opportunities of Whey Protein Powder market by product type, application, key manufacturers and key regions.

To calculate the market size, LP Information considers value and volume generated from the sales of the following segments:

Segmentation by product type:

Whey Protein Concentrate Powder

Whey Protein Isolate Powder

Whey Protein Hydrolysate Powder

Segmentation by application:

Offline

Online

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Spain

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The report also presents the market competition landscape and a corresponding detailed analysis of the major vendor/manufacturers in the market. The key manufacturers covered in this report:

Glanbia

MusclePharm

Iovate

Dymatize

Universal Nutrition

Labrada Bodybuilding Nutrition

Cytosport

Multipower UK

Abbott

General Nutrition Centers

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key manufacturers and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

RESEARCH OBJECTIVES

To study and analyze the global Whey Protein Powder consumption (value & volume) by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of Whey Protein Powder market by identifying its various subsegments.

Focuses on the key global Whey Protein Powder manufacturers, to define, describe and analyze the sales volume, value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the Whey Protein Powder with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the consumption of Whey Protein Powder submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

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