

2018-2023 Global Whey Protein Ingredients Consumption Market Report

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Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

In this report, LP Information covers the present scenario (with the base year being 2017) and the growth prospects of global Whey Protein Ingredients market for 2018-2023.

Whey products improve texture, enhance flavor and color, emulsify and stabilize, improve flow properties and dispersibility in dry mixes, help extend shelf-life and exhibit a range of other properties that increase food product quality. Whey proteins are high-quality proteins naturally found in dairy that can increase the nutritional value of dairy foods, bars, smoothies, sauces, dips and more. Whey protein ingredients include whey protein concentrate, whey protein isolate, hydrolyzed whey protein and so on.

The key players are Arla Foods, Agropur Cooperative, Glanbia PLC, Fonterra, FrieslandCampina, Lactalis Ingredients, Valio, Foremost Farms, DMK Group, Leprino Foods, Euroserum, Devondale, Murray Goulburn, Hilmar Cheese Company, Carbery Group, Milk Specialties, Westland Milk Products, SachsenMilch and so on. Among them, Arla Foods, Agropur Cooperative and Glanbia PLC are the leaders.

Whey protein ingredients are globular proteins isolated from whey-the liquid material obtained as a byproduct of cheese production. Consumers are embracing these ingredients for high protein content as compared to soy, egg, and other milk-based proteins. Whey proteins are consumed globally as dietary supplements owing to various health claims associated with them. For instance, whey protein is generally used to improve lipid profile glucose levels and insulin response, thereby promoting arterial stiffness and a reduction in blood pressure. Moreover, whey protein concentration is regulated by the addition of denatured powder to provide balanced nutrition for the infants. In addition, these ingredients reduce hepatic cholesterol levels among the elderly. Growth in popularity of whey supplements among youngsters and emergence of

whey protein-based pediatric milk formulations coupled with advancements in production technologies are some of the key factors that drive the market growth.

Over the next five years, LPI(LP Information) projects that Whey Protein Ingredients will register a 9.1% CAGR in terms of revenue, reach US\$ 15500 million by 2023, from US\$ 9200 million in 2017.

This report presents a comprehensive overview, market shares, and growth opportunities of Whey Protein Ingredients market by product type, application, key manufacturers and key regions.

To calculate the market size, LP Information considers value and volume generated from the sales of the following segments:

Segmentation by product type:

Whey Protein Concentrate

Whey Protein Isolate

Hydrolyzed Whey Protein

Demineralized Whey Protein

Segmentation by application:

Foods & Beverages

Personal Care and Cosmetics

Infant Nutrition

Animal Feed

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Spain

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The report also presents the market competition landscape and a corresponding detailed analysis of the major vendor/manufacturers in the market. The key manufacturers covered in this report:

Arla Foods

Agropur Cooperative

Glanbia PLC

Fonterra

FrieslandCampina

Lactalis Ingredients

Valio

Foremost Farms

DMK Group

Leprino Foods

Euroserum

Devondale Murray Goulburn

Hilmar Cheese Company

Carbery Group

Milk Specialties

Westland Milk Products

SachsenMilch

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key manufacturers and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

Research objectives

To study and analyze the global Whey Protein Ingredients consumption (value & volume) by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of Whey Protein Ingredients market by identifying its various subsegments.

Focuses on the key global Whey Protein Ingredients manufacturers, to define, describe and analyze the sales volume, value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the Whey Protein Ingredients with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the consumption of Whey Protein Ingredients submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

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