

# 2018-2023 Global Wheat Germ Oil Consumption Market Report

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## Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

In this report, LP Information covers the present scenario (with the base year being 2017) and the growth prospects of global Wheat Germ Oil market for 2018-2023. Wheat germ oil is extracted from the germ of the wheat kernel, which makes up only 2.5% by weight of the kernel. Wheat germ oil is particularly high in octacosanol- a 28-carbon long-chain saturated primary alcohol found in a number of different vegetable waxes. Octacosanol has been studied as an exercise- and physical performance-enhancing agent. Very long chain fatty alcohols obtained from plant waxes and beeswax has been reported to lower plasma cholesterol in humans. Wheat germ oil is also very high in vitamin E (255 mg/100g), and has the highest content of vitamin E of any food that has not undergone prior preparation or vitamin fortification. As cooking oil, wheat germ oil is strongly flavored, expensive and easily perishable.

All manufactures in the world are committed to the improvement of product. Due to the high cost of the product, the price is relative high. 1000 kg wheat can extract only about 15 kg wheat germ, while the wheat germ oil rate of wheat germ is about 10%, the current wheat germ oil yield is about 4-9 % (the wheat germ oil yield of cold pressing method is lower than extraction method). So how to reduce costs and improve market share is the key point for the development of the industry.

Over the next five years, LPI(LP Information) projects that Wheat Germ Oil will register a 7.5% CAGR in terms of revenue, reach US\$ 190 million by 2023, from US\$ 120 million in 2017.

This report presents a comprehensive overview, market shares, and growth opportunities of Wheat Germ Oil market by product type, application, key manufacturers

and key regions.

To calculate the market size, LP Information considers value and volume generated from the sales of the following segments:

Segmentation by product type:

Cold Pressing Method

Solvent Extraction Method

Segmentation by application:

Beauty & Cosmetics

Food Industry

Dietary Supplements

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Spain

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The report also presents the market competition landscape and a corresponding detailed analysis of the major vendor/manufacturers in the market. The key

manufacturers covered in this report:

Grupo Plimon

Viobin

Hebei Jiafeng Plant Oils

HOCHDORF Group

Agroselprom

Henan Kun Hua Technology

Henry Lamotte Oils GmbH

Anyang Guanghua

Gustav Heess

CONNOILS

ARISTA

Kanta Enterprises

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key manufacturers and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

## **RESEARCH OBJECTIVES**

To study and analyze the global Wheat Germ Oil consumption (value & volume) by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of Wheat Germ Oil market by identifying its various

subsegments.

Focuses on the key global Wheat Germ Oil manufacturers, to define, describe and analyze the sales volume, value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the Wheat Germ Oil with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the consumption of Wheat Germ Oil submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

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