

2018-2023 Global Wetting Agent for Printing Inks Consumption Market Report

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Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

In this report, LP Information covers the present scenario (with the base year being 2017) and the growth prospects of global Wetting Agent for Printing Inks market for 2018-2023.

A wetting agent is a chemical compound that reduces the surface tension of a liquid. The surface tension of a liquid is the tendency of the molecules of a liquid to bond together and is determined by the strength of the bonds between the liquid's molecules. A wetting agent stretches these bonds and decreases the tendency of molecules to hold together, which allows the liquid to spread more easily across any solid surface.

A substance added-typically in small quantities-to a liquid in order to reduce its surface tension and allow solids to be more completely wet by the liquid. A variety of wetting agent used in the manufacture of printing inks is called a dispersing agent. Wetting agents are also an important ingredient of offset press fountain solutions so as to increase the solution's ability to rapidly form a thin, continuous film. In many fountain solutions, alcohol or substances called surfactants are added as wetting agents.

The wetting agent for printing inks industry concentration is high; there are less manufacturers in the world, and high-end products mainly from USA, European and Japan.

In the world wide, giant manufactures mainly distribute in Europe and USA. Europe has a long history and unshakable status in this industry.

Many companies have several plants, usually close to aimed consumption market. There are international companies set up factories in China too, such as Elementis. Some company usually take a joint venture enter into aim market.

Over the next five years, LPI(LP Information) projects that Wetting Agent for Printing

Inks will register a xx% CAGR in terms of revenue, reach US\$ xx million by 2023, from US\$ xx million in 2017.

This report presents a comprehensive overview, market shares, and growth opportunities of Wetting Agent for Printing Inks market by product type, application, key manufacturers and key regions.

To calculate the market size, LP Information considers value and volume generated from the sales of the following segments:

Segmentation by product type:

Water-based Ink

Oil-based Ink

Segmentation by application:

Pulp & Paper

Coating

Adhesives

Textile

Pesticide

Other

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Spain

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The report also presents the market competition landscape and a corresponding detailed analysis of the major vendor/manufacturers in the market. The key manufacturers covered in this report:

BYK

DIC

Air products

Evonik TEGO

Ashland

Dow Chemical Company

BASF

Dow Corning

Elementis

Silcona

LEVACO Chemicals

Sannopco

Huntsman Corporation

Momentive Specialty Chemicals?Lawter?

Munzing Corporation

Heistman

Onist Chem

Tianjin Surfychem

Anhui Xoanons Chemical

Silok

Baihua Chemical

Tech Polymer

Shanghai Yuling Chemical

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key manufacturers and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

RESEARCH OBJECTIVES

To study and analyze the global Wetting Agent for Printing Inks consumption (value & volume) by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of Wetting Agent for Printing Inks market by identifying its various subsegments.

Focuses on the key global Wetting Agent for Printing Inks manufacturers, to define, describe and analyze the sales volume, value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the Wetting Agent for Printing Inks with respect to individual growth

trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the consumption of Wetting Agent for Printing Inks submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

Contents

2018-2023 GLOBAL WETTING AGENT FOR PRINTING INKS CONSUMPTION MARKET REPORT

1 SCOPE OF THE REPORT

- 1.1 Market Introduction
- 1.2 Research Objectives
- 1.3 Years Considered
- 1.4 Market Research Methodology
- 1.5 Economic Indicators
- 1.6 Currency Considered

2 EXECUTIVE SUMMARY

- 2.1 World Market Overview
 - 2.1.1 Global Wetting Agent for Printing Inks Consumption 2013-2023
 - 2.1.2 Wetting Agent for Printing Inks Consumption CAGR by Region
- 2.2 Wetting Agent for Printing Inks Segment by Type
 - 2.2.1 Water-based Ink
 - 2.2.2 Oil-based Ink
- 2.3 Wetting Agent for Printing Inks Consumption by Type
 - 2.3.1 Global Wetting Agent for Printing Inks Consumption Market Share by Type (2013-2018)
 - 2.3.2 Global Wetting Agent for Printing Inks Revenue and Market Share by Type (2013-2018)
 - 2.3.3 Global Wetting Agent for Printing Inks Sale Price by Type (2013-2018)
- 2.4 Wetting Agent for Printing Inks Segment by Application
 - 2.4.1 Pulp & Paper
 - 2.4.2 Coating
 - 2.4.3 Adhesives
 - 2.4.4 Textile
 - 2.4.5 Pesticide
 - 2.4.6 Other
- 2.5 Wetting Agent for Printing Inks Consumption by Application
 - 2.5.1 Global Wetting Agent for Printing Inks Consumption Market Share by Application (2013-2018)
 - 2.5.2 Global Wetting Agent for Printing Inks Value and Market Share by Application

(2013-2018)

2.5.3 Global Wetting Agent for Printing Inks Sale Price by Application (2013-2018)

3 GLOBAL WETTING AGENT FOR PRINTING INKS BY PLAYERS

3.1 Global Wetting Agent for Printing Inks Sales Market Share by Players

3.1.1 Global Wetting Agent for Printing Inks Sales by Players (2016-2018)

3.1.2 Global Wetting Agent for Printing Inks Sales Market Share by Players (2016-2018)

3.2 Global Wetting Agent for Printing Inks Revenue Market Share by Players

3.2.1 Global Wetting Agent for Printing Inks Revenue by Players (2016-2018)

3.2.2 Global Wetting Agent for Printing Inks Revenue Market Share by Players (2016-2018)

3.3 Global Wetting Agent for Printing Inks Sale Price by Players

3.4 Global Wetting Agent for Printing Inks Manufacturing Base Distribution, Sales Area, Product Types by Players

3.4.1 Global Wetting Agent for Printing Inks Manufacturing Base Distribution and Sales Area by Players

3.4.2 Players Wetting Agent for Printing Inks Products Offered

3.5 Market Concentration Rate Analysis

3.5.1 Competition Landscape Analysis

3.5.2 Concentration Ratio (CR3, CR5 and CR10) (2016-2018)

3.6 New Products and Potential Entrants

3.7 Mergers & Acquisitions, Expansion

4 WETTING AGENT FOR PRINTING INKS BY REGIONS

4.1 Wetting Agent for Printing Inks by Regions

4.1.1 Global Wetting Agent for Printing Inks Consumption by Regions

4.1.2 Global Wetting Agent for Printing Inks Value by Regions

4.2 Americas Wetting Agent for Printing Inks Consumption Growth

4.3 APAC Wetting Agent for Printing Inks Consumption Growth

4.4 Europe Wetting Agent for Printing Inks Consumption Growth

4.5 Middle East & Africa Wetting Agent for Printing Inks Consumption Growth

5 AMERICAS

5.1 Americas Wetting Agent for Printing Inks Consumption by Countries

5.1.1 Americas Wetting Agent for Printing Inks Consumption by Countries (2013-2018)

- 5.1.2 Americas Wetting Agent for Printing Inks Value by Countries (2013-2018)
- 5.2 Americas Wetting Agent for Printing Inks Consumption by Type
- 5.3 Americas Wetting Agent for Printing Inks Consumption by Application
- 5.4 United States
- 5.5 Canada
- 5.6 Mexico
- 5.7 Key Economic Indicators of Few Americas Countries

6 APAC

- 6.1 APAC Wetting Agent for Printing Inks Consumption by Countries
 - 6.1.1 APAC Wetting Agent for Printing Inks Consumption by Countries (2013-2018)
 - 6.1.2 APAC Wetting Agent for Printing Inks Value by Countries (2013-2018)
- 6.2 APAC Wetting Agent for Printing Inks Consumption by Type
- 6.3 APAC Wetting Agent for Printing Inks Consumption by Application
- 6.4 China
- 6.5 Japan
- 6.6 Korea
- 6.7 Southeast Asia
- 6.8 India
- 6.9 Australia
- 6.10 Key Economic Indicators of Few APAC Countries

7 EUROPE

- 7.1 Europe Wetting Agent for Printing Inks by Countries
 - 7.1.1 Europe Wetting Agent for Printing Inks Consumption by Countries (2013-2018)
 - 7.1.2 Europe Wetting Agent for Printing Inks Value by Countries (2013-2018)
- 7.2 Europe Wetting Agent for Printing Inks Consumption by Type
- 7.3 Europe Wetting Agent for Printing Inks Consumption by Application
- 7.4 Germany
- 7.5 France
- 7.6 UK
- 7.7 Italy
- 7.8 Russia
- 7.9 Spain
- 7.10 Key Economic Indicators of Few Europe Countries

8 MIDDLE EAST & AFRICA

8.1 Middle East & Africa Wetting Agent for Printing Inks by Countries

8.1.1 Middle East & Africa Wetting Agent for Printing Inks Consumption by Countries (2013-2018)

8.1.2 Middle East & Africa Wetting Agent for Printing Inks Value by Countries (2013-2018)

8.2 Middle East & Africa Wetting Agent for Printing Inks Consumption by Type

8.3 Middle East & Africa Wetting Agent for Printing Inks Consumption by Application

8.4 Egypt

8.5 South Africa

8.6 Israel

8.7 Turkey

8.8 GCC Countries

9 MARKET DRIVERS, CHALLENGES AND TRENDS

9.1 Market Drivers and Impact

9.1.1 Growing Demand from Key Regions

9.1.2 Growing Demand from Key Applications and Potential Industries

9.2 Market Challenges and Impact

9.3 Market Trends

10 MARKETING, DISTRIBUTORS AND CUSTOMER

10.1 Sales Channel

10.1.1 Direct Marketing

10.1.2 Indirect Marketing

10.2 Wetting Agent for Printing Inks Distributors

10.3 Wetting Agent for Printing Inks Customer

11 GLOBAL WETTING AGENT FOR PRINTING INKS MARKET FORECAST

11.1 Global Wetting Agent for Printing Inks Consumption Forecast (2018-2023)

11.2 Global Wetting Agent for Printing Inks Forecast by Regions

11.2.1 Global Wetting Agent for Printing Inks Forecast by Regions (2018-2023)

11.2.2 Global Wetting Agent for Printing Inks Value Forecast by Regions (2018-2023)

11.2.3 Americas Consumption Forecast

11.2.4 APAC Consumption Forecast

11.2.5 Europe Consumption Forecast

- 11.2.6 Middle East & Africa Consumption Forecast
- 11.3 Americas Forecast by Countries
 - 11.3.1 United States Market Forecast
 - 11.3.2 Canada Market Forecast
 - 11.3.3 Mexico Market Forecast
 - 11.3.4 Brazil Market Forecast
- 11.4 APAC Forecast by Countries
 - 11.4.1 China Market Forecast
 - 11.4.2 Japan Market Forecast
 - 11.4.3 Korea Market Forecast
 - 11.4.4 Southeast Asia Market Forecast
 - 11.4.5 India Market Forecast
 - 11.4.6 Australia Market Forecast
- 11.5 Europe Forecast by Countries
 - 11.5.1 Germany Market Forecast
 - 11.5.2 France Market Forecast
 - 11.5.3 UK Market Forecast
 - 11.5.4 Italy Market Forecast
 - 11.5.5 Russia Market Forecast
 - 11.5.6 Spain Market Forecast
- 11.6 Middle East & Africa Forecast by Countries
 - 11.6.1 Egypt Market Forecast
 - 11.6.2 South Africa Market Forecast
 - 11.6.3 Israel Market Forecast
 - 11.6.4 Turkey Market Forecast
 - 11.6.5 GCC Countries Market Forecast
- 11.7 Global Wetting Agent for Printing Inks Forecast by Type
- 11.8 Global Wetting Agent for Printing Inks Forecast by Application

12 KEY PLAYERS ANALYSIS

- 12.1 BYK
 - 12.1.1 Company Details
 - 12.1.2 Wetting Agent for Printing Inks Product Offered
 - 12.1.3 BYK Wetting Agent for Printing Inks Sales, Revenue, Price and Gross Margin (2016-2018)
 - 12.1.4 Main Business Overview
 - 12.1.5 BYK News
- 12.2 DIC

- 12.2.1 Company Details
- 12.2.2 Wetting Agent for Printing Inks Product Offered
- 12.2.3 DIC Wetting Agent for Printing Inks Sales, Revenue, Price and Gross Margin (2016-2018)
- 12.2.4 Main Business Overview
- 12.2.5 DIC News
- 12.3 Air products
 - 12.3.1 Company Details
 - 12.3.2 Wetting Agent for Printing Inks Product Offered
 - 12.3.3 Air products Wetting Agent for Printing Inks Sales, Revenue, Price and Gross Margin (2016-2018)
 - 12.3.4 Main Business Overview
 - 12.3.5 Air products News
- 12.4 Evonik TEGO
 - 12.4.1 Company Details
 - 12.4.2 Wetting Agent for Printing Inks Product Offered
 - 12.4.3 Evonik TEGO Wetting Agent for Printing Inks Sales, Revenue, Price and Gross Margin (2016-2018)
 - 12.4.4 Main Business Overview
 - 12.4.5 Evonik TEGO News
- 12.5 Ashland
 - 12.5.1 Company Details
 - 12.5.2 Wetting Agent for Printing Inks Product Offered
 - 12.5.3 Ashland Wetting Agent for Printing Inks Sales, Revenue, Price and Gross Margin (2016-2018)
 - 12.5.4 Main Business Overview
 - 12.5.5 Ashland News
- 12.6 Dow Chemical Company
 - 12.6.1 Company Details
 - 12.6.2 Wetting Agent for Printing Inks Product Offered
 - 12.6.3 Dow Chemical Company Wetting Agent for Printing Inks Sales, Revenue, Price and Gross Margin (2016-2018)
 - 12.6.4 Main Business Overview
 - 12.6.5 Dow Chemical Company News
- 12.7 BASF
 - 12.7.1 Company Details
 - 12.7.2 Wetting Agent for Printing Inks Product Offered
 - 12.7.3 BASF Wetting Agent for Printing Inks Sales, Revenue, Price and Gross Margin (2016-2018)

- 12.7.4 Main Business Overview
- 12.7.5 BASF News
- 12.8 Dow Corning
 - 12.8.1 Company Details
 - 12.8.2 Wetting Agent for Printing Inks Product Offered
 - 12.8.3 Dow Corning Wetting Agent for Printing Inks Sales, Revenue, Price and Gross Margin (2016-2018)
 - 12.8.4 Main Business Overview
 - 12.8.5 Dow Corning News
- 12.9 Elementis
 - 12.9.1 Company Details
 - 12.9.2 Wetting Agent for Printing Inks Product Offered
 - 12.9.3 Elementis Wetting Agent for Printing Inks Sales, Revenue, Price and Gross Margin (2016-2018)
 - 12.9.4 Main Business Overview
 - 12.9.5 Elementis News
- 12.10 Silcona
 - 12.10.1 Company Details
 - 12.10.2 Wetting Agent for Printing Inks Product Offered
 - 12.10.3 Silcona Wetting Agent for Printing Inks Sales, Revenue, Price and Gross Margin (2016-2018)
 - 12.10.4 Main Business Overview
 - 12.10.5 Silcona News
- 12.11 LEVACO Chemicals
- 12.12 Sannopco
- 12.13 Huntsman Corporation
- 12.14 Momentive Specialty Chemicals?Lawter?
- 12.15 Munzing Corporation
- 12.16 Heistman
- 12.17 Onist Chem
- 12.18 Tianjin Surfychem
- 12.19 Anhui Xoonons Chemical
- 12.20 Silok
- 12.21 Baihua Chemical
- 12.22 Tech Polymer
- 12.23 Shanghai Yuling Chemical

13 RESEARCH FINDINGS AND CONCLUSION

List Of Tables

LIST OF TABLES AND FIGURES

Figure Picture of Wetting Agent for Printing Inks

Table Product Specifications of Wetting Agent for Printing Inks

Figure Wetting Agent for Printing Inks Report Years Considered

Figure Market Research Methodology

Figure Global Wetting Agent for Printing Inks Consumption Growth Rate 2013-2023 (MT)

Figure Global Wetting Agent for Printing Inks Value Growth Rate 2013-2023 (\$ Millions)

Table Wetting Agent for Printing Inks Consumption CAGR by Region 2013-2023 (\$ Millions)

Figure Product Picture of Water-based Ink

Table Major Players of Water-based Ink

Figure Product Picture of Oil-based Ink

Table Major Players of Oil-based Ink

Table Global Consumption Sales by Type (2013-2018)

Table Global Wetting Agent for Printing Inks Consumption Market Share by Type (2013-2018)

Figure Global Wetting Agent for Printing Inks Consumption Market Share by Type (2013-2018)

Table Global Wetting Agent for Printing Inks Revenue by Type (2013-2018) (\$ million)

Table Global Wetting Agent for Printing Inks Value Market Share by Type (2013-2018) (\$ Millions)

Figure Global Wetting Agent for Printing Inks Value Market Share by Type (2013-2018)

Table Global Wetting Agent for Printing Inks Sale Price by Type (2013-2018)

Figure Wetting Agent for Printing Inks Consumed in Pulp & Paper

Figure Global Wetting Agent for Printing Inks Market: Pulp & Paper (2013-2018) (MT)

Figure Global Wetting Agent for Printing Inks Market: Pulp & Paper (2013-2018) (\$ Millions)

Figure Global Pulp & Paper YoY Growth (\$ Millions)

Figure Wetting Agent for Printing Inks Consumed in Coating

Figure Global Wetting Agent for Printing Inks Market: Coating (2013-2018) (MT)

Figure Global Wetting Agent for Printing Inks Market: Coating (2013-2018) (\$ Millions)

Figure Global Coating YoY Growth (\$ Millions)

Figure Wetting Agent for Printing Inks Consumed in Adhesives

Figure Global Wetting Agent for Printing Inks Market: Adhesives (2013-2018) (MT)

Figure Global Wetting Agent for Printing Inks Market: Adhesives (2013-2018) (\$

Millions)

Figure Global Adhesives YoY Growth (\$ Millions)

Figure Wetting Agent for Printing Inks Consumed in Textile

Figure Global Wetting Agent for Printing Inks Market: Textile (2013-2018) (MT)

Figure Global Wetting Agent for Printing Inks Market: Textile (2013-2018) (\$ Millions)

Figure Global Textile YoY Growth (\$ Millions)

Figure Wetting Agent for Printing Inks Consumed in Pesticide

Figure Global Wetting Agent for Printing Inks Market: Pesticide (2013-2018) (MT)

Figure Global Wetting Agent for Printing Inks Market: Pesticide (2013-2018) (\$ Millions)

Figure Global Pesticide YoY Growth (\$ Millions)

Figure Wetting Agent for Printing Inks Consumed in Other

Table Global Consumption Sales by Application (2013-2018)

Table Global Wetting Agent for Printing Inks Consumption Market Share by Application (2013-2018)

Figure Global Wetting Agent for Printing Inks Consumption Market Share by Application (2013-2018)

Table Global Wetting Agent for Printing Inks Value by Application (2013-2018)

Table Global Wetting Agent for Printing Inks Value Market Share by Application (2013-2018)

Figure Global Wetting Agent for Printing Inks Value Market Share by Application (2013-2018)

Table Global Wetting Agent for Printing Inks Sale Price by Application (2013-2018)

Table Global Wetting Agent for Printing Inks Sales by Players (2016-2018) (MT)

Table Global Wetting Agent for Printing Inks Sales Market Share by Players (2016-2018)

Figure Global Wetting Agent for Printing Inks Sales Market Share by Players in 2016

Figure Global Wetting Agent for Printing Inks Sales Market Share by Players in 2017

Table Global Wetting Agent for Printing Inks Revenue by Players (2016-2018) (\$ Millions)

Table Global Wetting Agent for Printing Inks Revenue Market Share by Players (2016-2018)

Figure Global Wetting Agent for Printing Inks Revenue Market Share by Players in 2016

Figure Global Wetting Agent for Printing Inks Revenue Market Share by Players in 2017

Table Global Wetting Agent for Printing Inks Sale Price by Players (2016-2018)

Figure Global Wetting Agent for Printing Inks Sale Price by Players in 2017

Table Global Wetting Agent for Printing Inks Manufacturing Base Distribution and Sales Area by Players

Table Players Wetting Agent for Printing Inks Products Offered

Table Wetting Agent for Printing Inks Concentration Ratio (CR3, CR5 and CR10)

(2016-2018)

Table Global Wetting Agent for Printing Inks Consumption by Regions 2013-2018 (MT)

Table Global Wetting Agent for Printing Inks Consumption Market Share by Regions 2013-2018

Figure Global Wetting Agent for Printing Inks Consumption Market Share by Regions 2013-2018

Table Global Wetting Agent for Printing Inks Value by Regions 2013-2018 (\$ Millions)

Table Global Wetting Agent for Printing Inks Value Market Share by Regions 2013-2018

Figure Global Wetting Agent for Printing Inks Value Market Share by Regions 2013-2018

Figure Americas Wetting Agent for Printing Inks Consumption 2013-2018 (MT)

Figure Americas Wetting Agent for Printing Inks Value 2013-2018 (\$ Millions)

Figure APAC Wetting Agent for Printing Inks Consumption 2013-2018 (MT)

Figure APAC Wetting Agent for Printing Inks Value 2013-2018 (\$ Millions)

Figure Europe Wetting Agent for Printing Inks Consumption 2013-2018 (MT)

Figure Europe Wetting Agent for Printing Inks Value 2013-2018 (\$ Millions)

Figure Middle East & Africa Wetting Agent for Printing Inks Consumption 2013-2018 (MT)

Figure Middle East & Africa Wetting Agent for Printing Inks Value 2013-2018 (\$ Millions)

Table Americas Wetting Agent for Printing Inks Consumption by Countries (2013-2018) (MT)

Table Americas Wetting Agent for Printing Inks Consumption Market Share by Countries (2013-2018)

Figure Americas Wetting Agent for Printing Inks Consumption Market Share by Countries in 2017

Table Americas Wetting Agent for Printing Inks Value by Countries (2013-2018) (\$ Millions)

Table Americas Wetting Agent for Printing Inks Value Market Share by Countries (2013-2018)

Figure Americas Wetting Agent for Printing Inks Value Market Share by Countries in 2017

Table Americas Wetting Agent for Printing Inks Consumption by Type (2013-2018) (MT)

Table Americas Wetting Agent for Printing Inks Consumption Market Share by Type (2013-2018)

Figure Americas Wetting Agent for Printing Inks Consumption Market Share by Type in 2017

Table Americas Wetting Agent for Printing Inks Consumption by Application (2013-2018) (MT)

Table Americas Wetting Agent for Printing Inks Consumption Market Share by

Application (2013-2018)

Figure Americas Wetting Agent for Printing Inks Consumption Market Share by Application in 2017

Figure United States Wetting Agent for Printing Inks Consumption Growth 2013-2018 (MT)

Figure United States Wetting Agent for Printing Inks Value Growth 2013-2018 (\$ Millions)

Figure Canada Wetting Agent for Printing Inks Consumption Growth 2013-2018 (MT)

Figure Canada Wetting Agent for Printing Inks Value Growth 2013-2018 (\$ Millions)

Figure Mexico Wetting Agent for Printing Inks Consumption Growth 2013-2018 (MT)

Figure Mexico Wetting Agent for Printing Inks Value Growth 2013-2018 (\$ Millions)

Table APAC Wetting Agent for Printing Inks Consumption by Countries (2013-2018) (MT)

Table APAC Wetting Agent for Printing Inks Consumption Market Share by Countries (2013-2018)

Figure APAC Wetting Agent for Printing Inks Consumption Market Share by Countries in 2017

Table APAC Wetting Agent for Printing Inks Value by Countries (2013-2018) (\$ Millions)

Table APAC Wetting Agent for Printing Inks Value Market Share by Countries (2013-2018)

Figure APAC Wetting Agent for Printing Inks Value Market Share by Countries in 2017

Table APAC Wetting Agent for Printing Inks Consumption by Type (2013-2018) (MT)

Table APAC Wetting Agent for Printing Inks Consumption Market Share by Type (2013-2018)

Figure APAC Wetting Agent for Printing Inks Consumption Market Share by Type in 2017

Table APAC Wetting Agent for Printing Inks Consumption by Application (2013-2018) (MT)

Table APAC Wetting Agent for Printing Inks Consumption Market Share by Application (2013-2018)

Figure APAC Wetting Agent for Printing Inks Consumption Market Share by Application in 2017

Figure China Wetting Agent for Printing Inks Consumption Growth 2013-2018 (MT)

Figure China Wetting Agent for Printing Inks Value Growth 2013-2018 (\$ Millions)

Figure Japan Wetting Agent for Printing Inks Consumption Growth 2013-2018 (MT)

Figure Japan Wetting Agent for Printing Inks Value Growth 2013-2018 (\$ Millions)

Figure Korea Wetting Agent for Printing Inks Consumption Growth 2013-2018 (MT)

Figure Korea Wetting Agent for Printing Inks Value Growth 2013-2018 (\$ Millions)

Figure Southeast Asia Wetting Agent for Printing Inks Consumption Growth 2013-2018

(MT)

Figure Southeast Asia Wetting Agent for Printing Inks Value Growth 2013-2018 (\$ Millions)

Figure India Wetting Agent for Printing Inks Consumption Growth 2013-2018 (MT)

Figure India Wetting Agent for Printing Inks Value Growth 2013-2018 (\$ Millions)

Figure Australia Wetting Agent for Printing Inks Consumption Growth 2013-2018 (MT)

Figure Australia Wetting Agent for Printing Inks Value Growth 2013-2018 (\$ Millions)

Table Europe Wetting Agent for Printing Inks Consumption by Countries (2013-2018)

(MT)

Table Europe Wetting Agent for Printing Inks Consumption Market Share by Countries (2013-2018)

Figure Europe Wetting Agent for Printing Inks Consumption Market Share by Countries in 2017

Table Europe Wetting Agent for Printing Inks Value by Countries (2013-2018) (\$ Millions)

Table Europe Wetting Agent for Printing Inks Value Market Share by Countries (2013-2018)

Figure Europe Wetting Agent for Printing Inks Value Market Share by Countries in 2017

Table Europe Wetting Agent for Printing Inks Consumption by Type (2013-2018) (MT)

Table Europe Wetting Agent for Printing Inks Consumption Market Share by Type (2013-2018)

Figure Europe Wetting Agent for Printing Inks Consumption Market Share by Type in 2017

Table Europe Wetting Agent for Printing Inks Consumption by Application (2013-2018) (MT)

Table Europe Wetting Agent for Printing Inks Consumption Market Share by Application (2013-2018)

Figure Europe Wetting Agent for Printing Inks Consumption Market Share by Application in 2017

Figure Germany Wetting Agent for Printing Inks Consumption Growth 2013-2018 (MT)

Figure Germany Wetting Agent for Printing Inks Value Growth 2013-2018 (\$ Millions)

Figure France Wetting Agent for Printing Inks Consumption Growth 2013-2018 (MT)

Figure France Wetting Agent for Printing Inks Value Growth 2013-2018 (\$ Millions)

Figure UK Wetting Agent for Printing Inks Consumption Growth 2013-2018 (MT)

Figure UK Wetting Agent for Printing Inks Value Growth 2013-2018 (\$ Millions)

Figure Italy Wetting Agent for Printing Inks Consumption Growth 2013-2018 (MT)

Figure Italy Wetting Agent for Printing Inks Value Growth 2013-2018 (\$ Millions)

Figure Russia Wetting Agent for Printing Inks Consumption Growth 2013-2018 (MT)

Figure Russia Wetting Agent for Printing Inks Value Growth 2013-2018 (\$ Millions)

Figure Spain Wetting Agent for Printing Inks Consumption Growth 2013-2018 (MT)

Figure Spain Wetting Agent for Printing Inks Value Growth 2013-2018 (\$ Millions)

Table Middle East & Africa Wetting Agent for Printing Inks Consumption by Countries (2013-2018) (MT)

Table Middle East & Africa Wetting Agent for Printing Inks Consumption Market Share by Countries (2013-2018)

Figure Middle East & Africa Wetting Agent for Printing Inks Consumption Market Share by Countries in 2017

Table Middle East & Africa Wetting Agent for Printing Inks Value by Countries (2013-2018) (\$ Millions)

Table Middle East & Africa Wetting Agent for Printing Inks Value Market Share by Countries (2013-2018)

Figure Middle East & Africa Wetting Agent for Printing Inks Value Market Share by Countries in 2017

Table Middle East & Africa Wetting Agent for Printing Inks Consumption by Type (2013-2018) (MT)

Table Middle East & Africa Wetting Agent for Printing Inks Consumption Market Share by Type (2013-2018)

Figure Middle East & Africa Wetting Agent for Printing Inks Consumption Market Share by Type in 2017

Table Middle East & Africa Wetting Agent for Printing Inks Consumption by Application (2013-2018) (MT)

Table Middle East & Africa Wetting Agent for Printing Inks Consumption Market Share by Application (2013-2018)

Figure Middle East & Africa Wetting Agent for Printing Inks Consumption Market Share by Application in 2017

Figure Egypt Wetting Agent for Printing Inks Consumption Growth 2013-2018 (MT)

Figure Egypt Wetting Agent for Printing Inks Value Growth 2013-2018 (\$ Millions)

Figure South Africa Wetting Agent for Printing Inks Consumption Growth 2013-2018 (MT)

Figure South Africa Wetting Agent for Printing Inks Value Growth 2013-2018 (\$ Millions)

Figure Israel Wetting Agent for Printing Inks Consumption Growth 2013-2018 (MT)

Figure Israel Wetting Agent for Printing Inks Value Growth 2013-2018 (\$ Millions)

Figure Turkey Wetting Agent for Printing Inks Consumption Growth 2013-2018 (MT)

Figure Turkey Wetting Agent for Printing Inks Value Growth 2013-2018 (\$ Millions)

Figure GCC Countries Wetting Agent for Printing Inks Consumption Growth 2013-2018 (MT)

Figure GCC Countries Wetting Agent for Printing Inks Value Growth 2013-2018 (\$ Millions)

Table Wetting Agent for Printing Inks Distributors List
Table Wetting Agent for Printing Inks Customer List
Figure Global Wetting Agent for Printing Inks Consumption Growth Rate Forecast (2018-2023) (MT)
Figure Global Wetting Agent for Printing Inks Value Growth Rate Forecast (2018-2023) (\$ Millions)
Table Global Wetting Agent for Printing Inks Consumption Forecast by Countries (2018-2023) (MT)
Table Global Wetting Agent for Printing Inks Consumption Market Forecast by Regions
Table Global Wetting Agent for Printing Inks Value Forecast by Countries (2018-2023) (\$ Millions)
Table Global Wetting Agent for Printing Inks Value Market Share Forecast by Regions
Figure Americas Wetting Agent for Printing Inks Consumption 2018-2023 (MT)
Figure Americas Wetting Agent for Printing Inks Value 2018-2023 (\$ Millions)
Figure APAC Wetting Agent for Printing Inks Consumption 2018-2023 (MT)
Figure APAC Wetting Agent for Printing Inks Value 2018-2023 (\$ Millions)
Figure Europe Wetting Agent for Printing Inks Consumption 2018-2023 (MT)
Figure Europe Wetting Agent for Printing Inks Value 2018-2023 (\$ Millions)
Figure Middle East & Africa Wetting Agent for Printing Inks Consumption 2018-2023 (MT)
Figure Middle East & Africa Wetting Agent for Printing Inks Value 2018-2023 (\$ Millions)
Figure United States Wetting Agent for Printing Inks Consumption 2018-2023 (MT)
Figure United States Wetting Agent for Printing Inks Value 2018-2023 (\$ Millions)
Figure Canada Wetting Agent for Printing Inks Consumption 2018-2023 (MT)
Figure Canada Wetting Agent for Printing Inks Value 2018-2023 (\$ Millions)
Figure Mexico Wetting Agent for Printing Inks Consumption 2018-2023 (MT)
Figure Mexico Wetting Agent for Printing Inks Value 2018-2023 (\$ Millions)
Figure Brazil Wetting Agent for Printing Inks Consumption 2018-2023 (MT)
Figure Brazil Wetting Agent for Printing Inks Value 2018-2023 (\$ Millions)
Figure China Wetting Agent for Printing Inks Consumption 2018-2023 (MT)
Figure China Wetting Agent for Printing Inks Value 2018-2023 (\$ Millions)
Figure Japan Wetting Agent for Printing Inks Consumption 2018-2023 (MT)
Figure Japan Wetting Agent for Printing Inks Value 2018-2023 (\$ Millions)
Figure Korea Wetting Agent for Printing Inks Consumption 2018-2023 (MT)
Figure Korea Wetting Agent for Printing Inks Value 2018-2023 (\$ Millions)
Figure Southeast Asia Wetting Agent for Printing Inks Consumption 2018-2023 (MT)
Figure Southeast Asia Wetting Agent for Printing Inks Value 2018-2023 (\$ Millions)
Figure India Wetting Agent for Printing Inks Consumption 2018-2023 (MT)
Figure India Wetting Agent for Printing Inks Value 2018-2023 (\$ Millions)

Figure Australia Wetting Agent for Printing Inks Consumption 2018-2023 (MT)
Figure Australia Wetting Agent for Printing Inks Value 2018-2023 (\$ Millions)
Figure Germany Wetting Agent for Printing Inks Consumption 2018-2023 (MT)
Figure Germany Wetting Agent for Printing Inks Value 2018-2023 (\$ Millions)
Figure France Wetting Agent for Printing Inks Consumption 2018-2023 (MT)
Figure France Wetting Agent for Printing Inks Value 2018-2023 (\$ Millions)
Figure UK Wetting Agent for Printing Inks Consumption 2018-2023 (MT)
Figure UK Wetting Agent for Printing Inks Value 2018-2023 (\$ Millions)
Figure Italy Wetting Agent for Printing Inks Consumption 2018-2023 (MT)
Figure Italy Wetting Agent for Printing Inks Value 2018-2023 (\$ Millions)
Figure Russia Wetting Agent for Printing Inks Consumption 2018-2023 (MT)
Figure Russia Wetting Agent for Printing Inks Value 2018-2023 (\$ Millions)
Figure Spain Wetting Agent for Printing Inks Consumption 2018-2023 (MT)
Figure Spain Wetting Agent for Printing Inks Value 2018-2023 (\$ Millions)
Figure Egypt Wetting Agent for Printing Inks Consumption 2018-2023 (MT)
Figure Egypt Wetting Agent for Printing Inks Value 2018-2023 (\$ Millions)
Figure South Africa Wetting Agent for Printing Inks Consumption 2018-2023 (MT)
Figure South Africa Wetting Agent for Printing Inks Value 2018-2023 (\$ Millions)
Figure Israel Wetting Agent for Printing Inks Consumption 2018-2023 (MT)
Figure Israel Wetting Agent for Printing Inks Value 2018-2023 (\$ Millions)
Figure Turkey Wetting Agent for Printing Inks Consumption 2018-2023 (MT)
Figure Turkey Wetting Agent for Printing Inks Value 2018-2023 (\$ Millions)
Figure GCC Countries Wetting Agent for Printing Inks Consumption 2018-2023 (MT)
Figure GCC Countries Wetting Agent for Printing Inks Value 2018-2023 (\$ Millions)
Table Global Wetting Agent for Printing Inks Consumption Forecast by Type (2018-2023) (MT)
Table Global Wetting Agent for Printing Inks Consumption Market Share Forecast by Type (2018-2023)
Table Global Wetting Agent for Printing Inks Value Forecast by Type (2018-2023) (\$ Millions)
Table Global Wetting Agent for Printing Inks Value Market Share Forecast by Type (2018-2023)
Table Global Wetting Agent for Printing Inks Consumption Forecast by Application (2018-2023) (MT)
Table Global Wetting Agent for Printing Inks Consumption Market Share Forecast by Application (2018-2023)
Table Global Wetting Agent for Printing Inks Value Forecast by Application (2018-2023) (\$ Millions)
Table Global Wetting Agent for Printing Inks Value Market Share Forecast by

Application (2018-2023)

Table BYK Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table BYK Wetting Agent for Printing Inks Sales, Revenue, Price and Gross Margin (2016-2018)

Figure BYK Wetting Agent for Printing Inks Market Share (2016-2018)

Table DIC Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table DIC Wetting Agent for Printing Inks Sales, Revenue, Price and Gross Margin (2016-2018)

Figure DIC Wetting Agent for Printing Inks Market Share (2016-2018)

Table Air products Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Air products Wetting Agent for Printing Inks Sales, Revenue, Price and Gross Margin (2016-2018)

Figure Air products Wetting Agent for Printing Inks Market Share (2016-2018)

Table Evonik TEGO Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Evonik TEGO Wetting Agent for Printing Inks Sales, Revenue, Price and Gross Margin (2016-2018)

Figure Evonik TEGO Wetting Agent for Printing Inks Market Share (2016-2018)

Table Ashland Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Ashland Wetting Agent for Printing Inks Sales, Revenue, Price and Gross Margin (2016-2018)

Figure Ashland Wetting Agent for Printing Inks Market Share (2016-2018)

Table Dow Chemical Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Dow Chemical Company Wetting Agent for Printing Inks Sales, Revenue, Price and Gross Margin (2016-2018)

Figure Dow Chemical Company Wetting Agent for Printing Inks Market Share (2016-2018)

Table BASF Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table BASF Wetting Agent for Printing Inks Sales, Revenue, Price and Gross Margin (2016-2018)

Figure BASF Wetting Agent for Printing Inks Market Share (2016-2018)

Table Dow Corning Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Dow Corning Wetting Agent for Printing Inks Sales, Revenue, Price and Gross Margin (2016-2018)

Figure Dow Corning Wetting Agent for Printing Inks Market Share (2016-2018)

Table Elementis Basic Information, Manufacturing Base, Sales Area and Its

Competitors

Table Elementis Wetting Agent for Printing Inks Sales, Revenue, Price and Gross Margin (2016-2018)

Figure Elementis Wetting Agent for Printing Inks Market Share (2016-2018)

Table Silcona Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Silcona Wetting Agent for Printing Inks Sales, Revenue, Price and Gross Margin (2016-2018)

Figure Silcona Wetting Agent for Printing Inks Market Share (2016-2018)

Table LEVACO Chemicals Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Sannopco Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Huntsman Corporation Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Momentive Specialty Chemicals?Lawter? Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Munzing Corporation Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Heistman Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Onist Chem Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Tianjin Surfychem Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Anhui Xoonons Chemical Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Silok Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Baihua Chemical Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Tech Polymer Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Shanghai Yuling Chemical Basic Information, Manufacturing Base, Sales Area and Its Competitors

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