

2018-2023 Global Wet Pet Food Consumption Market Report

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Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

In this report, LP Information covers the present scenario (with the base year being 2017) and the growth prospects of global Wet Pet Food market for 2018-2023.

This report we mainly researched wet pet food, Wet or canned pet food is significantly higher in moisture than dry or semi-moist food. Canned food is commercially sterile (cooked during canning); other wet foods may not be sterile. A given wet food will often be higher in protein or fat compared to a similar kibble on a dry matter basis (a measure which ignores moisture); given the canned food's high moisture content, however, a larger amount of canned food must be fed. Grain gluten and other protein gels may be used in wet pet food to create artificial meaty chunks, which look like real meat.

In the last several years, Latin America market of Wet Pet Food developed steadily, with an average growth rate of 4.7%. In 2016, Latin America sales of Wet Pet Food are nearly 123.4 K MT; the actual production is about 114.9 K MT.

The Latin America average price of Wet Pet Food is in the increasing trend, from 3857 USD/MT in 2011 to 4123 USD/MT in 2016. With the situation of Latin America economy, prices will be in increasing trend in the following five years.

The classification of Wet Pet Food includes 80-200g, 200-400g, 400-600g and others (by the container). The proportion of 200-400g in 2016 is about 39.5%, and the proportion of 80-200g in 2016 is about 30.7%.

Over the next five years, LPI(LP Information) projects that Wet Pet Food will register a xx% CAGR in terms of revenue, reach US\$ xx million by 2023, from US\$ xx million in 2017.

This report presents a comprehensive overview, market shares, and growth

opportunities of Wet Pet Food market by product type, application, key manufacturers and key regions.

To calculate the market size, LP Information considers value and volume generated from the sales of the following segments:

Segmentation by product type:

80-200g

200-400g

400-600g

Others

Segmentation by application:

Pet Dog

Pet Cat

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Spain

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The report also presents the market competition landscape and a corresponding detailed analysis of the major vendor/manufacturers in the market. The key manufacturers covered in this report:

Nestle Purina

Mogiana Alimentos

Colgate-Palmolive

Total Alimentos

Nutriara Alimentos

Heristo

Diamond pet foods

Empresas Iansa

Unicharm

Affinity Petcare

Butcher's

Nisshin Pet Food

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key manufacturers and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

Research objectives

To study and analyze the global Wet Pet Food consumption (value & volume) by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of Wet Pet Food market by identifying its various subsegments.

Focuses on the key global Wet Pet Food manufacturers, to define, describe and analyze the sales volume, value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the Wet Pet Food with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the consumption of Wet Pet Food submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

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