

# 2018-2023 Global Wellington Boots Consumption Market Report

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## **Abstracts**

The report requires updating with new data and is sent in 48 hours after order is placed.

In this report, LP Information covers the present scenario (with the base year being 2017) and the growth prospects of global Wellington Boots market for 2018-2023. The Wellington boot is a type of boot based upon leather Hessian boots. They were worn and popularised by Arthur Wellesley, 1st Duke of Wellington. Wellington boots are a commonly used form of waterproof footwear in the UK, and usually referred to as 'Wellies'. Wellington boots also called rain boots, rubber boots, mucking boots, billy boots, galoshes or gum-boots in Canada and the United States.

Wellington Boots are designed to withstand rain and wet conditions. They can be used for fishing, hunting, working and exploring the urban jungle or the great outdoors. The Wellington Boots can protect one from rain and mud.

Europe Wellington Boots market is showing a steady growth at present owing to the rapid expansion of the footwear industry coupled with increasing focus on rain boots, which is likely to fuel the demand for the same during the forecast period. Increasing retail culture and e-commerce is set to propel the growth of the market. Diversification of product portfolio through research and development activities along with company mergers and acquisitions are certain key strategies being adopted by the major companies to strengthen their foothold in the Europe rain boots market.

Over the next five years, LPI(LP Information) projects that Wellington Boots will register a 4.0% CAGR in terms of revenue, reach US\$ 1630 million by 2023, from US\$ 1280 million in 2017.

This report presents a comprehensive overview, market shares, and growth opportunities of Wellington Boots market by product type, application, key



manufacturers and key regions.

To calculate the market size, LP Information considers value and volume generated from the sales of the following segments:

Segme	entation by product type:		
	PU		
	Rubber		
	Waterproof Canvas		
	PVC		
	EVA		
	Others		
Segmentation by application:			
	Agriculture		
	Household		
	Manufacturing		
	Others		
This report also splits the market by region:			
	Americas		
	United States		
	Canada		



	Mexico			
	Brazil			
APAC				
	China			
	Japan			
	Korea			
	Southeast Asia			
	India			
	Australia			
Europe				
	Germany			
	France			
	UK			
	Italy			
	Russia			
	Spain			
Middle East & Africa				
	Egypt			
	South Africa			
	Israel			



Turkey
GCC Countries
The report also presents the market competition landscape and a corresponding detailed analysis of the major vendor/manufacturers in the market. The key manufacturers covered in this report:
Hunter
Aigle
Crocs
Joules
Le Chameau
BARBOUR
DUNLOP
Tretorn Sweden
Rockfish
Bogs
Meduse
Kamik
Ilse Jacobsen
Gumleaf

UGG



Burberry

Lemon jelly

Däv Rain Boots

Hebi Feihe Share

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key manufacturers and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

#### **RESEARCH OBJECTIVES**

To study and analyze the global Wellington Boots consumption (value & volume) by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of Wellington Boots market by identifying its various subsegments.

Focuses on the key global Wellington Boots manufacturers, to define, describe and analyze the sales volume, value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the Wellington Boots with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the consumption of Wellington Boots submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new



product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.



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