

2018-2023 Global Weight Loss Programs Market Report (Status and Outlook)

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Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

In this report, LP Information studies the present scenario (with the base year being 2017) and the growth prospects of global Weight Loss Programs market for 2018-2023.

Weight loss, in the context of medicine, health, or physical fitness, refers to a reduction of the total body mass, due to a mean loss of fluid, body fat or adipose tissue or lean mass, namely bone mineral deposits, muscle, tendon, and other connective tissue. Weight Loss Programs (WLP) has a high market concentration, the top global leaders like Weight Watchers, Nutrisystem Jenny Craig and Slimming World take a large market share of the total market, in 2017, the four players had a total revenue of around 2700 million USD, will the total market of WLP was 4618 million USD, with a market share of around 58.5%.

Over the next five years, LPI(LP Information) projects that Weight Loss Programs will register a xx% CAGR in terms of revenue, reach US\$ xx million by 2023, from US\$ xx million in 2017.

This report presents a comprehensive overview, market shares and growth opportunities of Weight Loss Programs market by product type, application, key companies and key regions.

To calculate the market size, LP Information considers value generated from the sales of the following segments:

Segmentation by product type:

Surgical Weight Loss Programs

Nonsurgical Weight Loss Programs

Segmentation by application:

Women

Men

We can also provide the customized separate regional or country-level reports, for the following regions:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Spain

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The report also presents the market competition landscape and a corresponding detailed analysis of the major players in the market. The key players covered in this report:

Atkins Nutritionals

Kellogg

Nutrisystem

Weight Watchers

Herbalife

Technogym

Jenny Craig

Slimming World

Rosemary Conley

Medifast

VLCC Healthcare

Nutriease

GNC (General Nutrition Centers)

ABL Health

Thrive Tribe

Counterweight

MoreLife

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key players and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

Research objectives

To study and analyze the global Weight Loss Programs market size by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of Weight Loss Programs market by identifying its

various subsegments.

Focuses on the key global Weight Loss Programs players, to define, describe and analyze the value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the Weight Loss Programs with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the size of Weight Loss Programs submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

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